

# Interactive dashboard

for exploring China's startup landscape



# An interactive dashboard

on a 75-inch touchscreen

- ...offers overviews of startup activities in different **industries, geographies, and focus areas** – along with their **patents, news** coverage and the **investments** they have received.
- ...lets you explore China's startup landscape, while applying filters (based on geography, industries, patents, and focus areas) to **zoom in on your fields of interests** – all with intuitive taps and gestures.
- ...**gives you an overview** of the startup landscape, or any part of it that you zoom in on, by visualising aggregated data.
- ...lets you **pinpoint a startup company** to see its investment history, patents, media coverage, etc.



- ...provides a **search interface** for finding startups based on keywords or company names.
- ...includes functions for **exporting** what you see on the screen, in order to analyse it further outside of the dashboard.

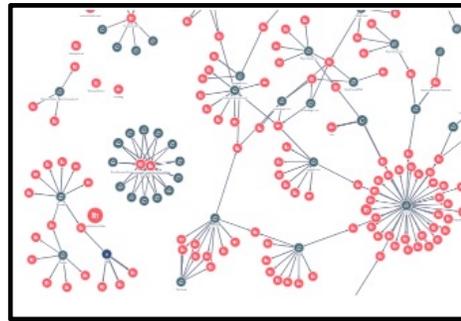


# Powered by a continuously updated database with Chinese startups and their...

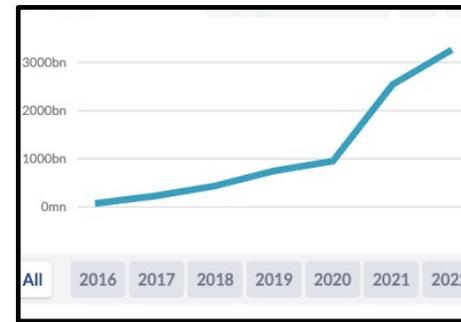
## Investments



## Ownership structures



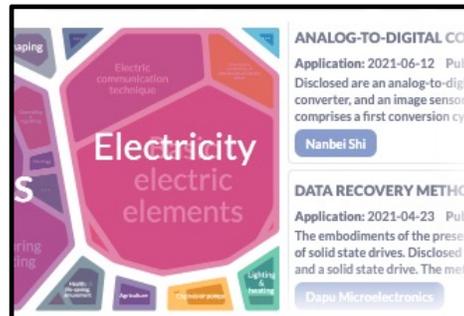
## Valuation



## Focus areas



## Patents



## Media coverage



## Basic information



# Typical use cases

## ■ What is going on in Field X?

Get an overview of startup activities in a certain industry and/or geographical area, or among startups with certain focus areas or patents.

## ■ See system orchestrators

Which are the key stake-holders tying the startup ecosystems together?

## ■ Foresight

Spot the industries, geographical areas, and patent classes in which startups have momentum

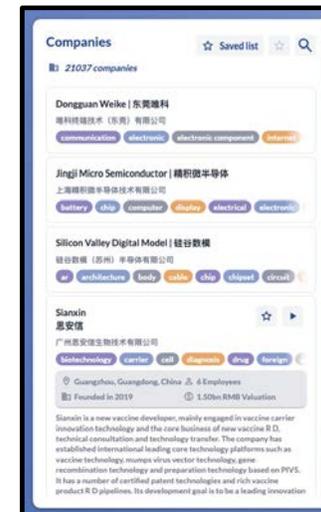
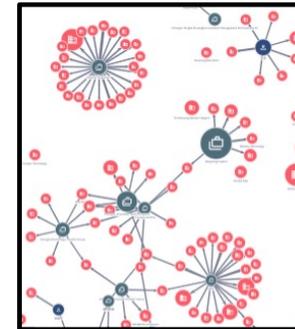
## ■ Trends and development over time

See how investments and company valuations have changed between months and years – for a specific startup, or for all startups in a field taken together.

It is also possible to “go back in time” and explore the startup landscape as it looked in a previous year of your choice.

## ■ Finding collaboration partners or CVC targets

Explore different fields of the startup landscape to spot companies to engage with – or use the search function to directly find specific startup companies.



# Ten views give different perspectives on the startup landscape:

## Companies

Shows the names and basic information of companies in the active dataset. Also provides a search interface and shows search results. Allows saving lists of companies.

## Dashboard Status

Indicates which filters are applied, which specific companies are selected. Allows saving the active dashboard status and indicates whether a previously saved dashboard is re-loaded.

## Industries

Shows distribution across industries, and which industry specific companies belong to. Enables industry filtration.

## Geography

Shows distribution across provinces and cities, and where specific companies are located. Enables geographic filtration.

## Focus Areas

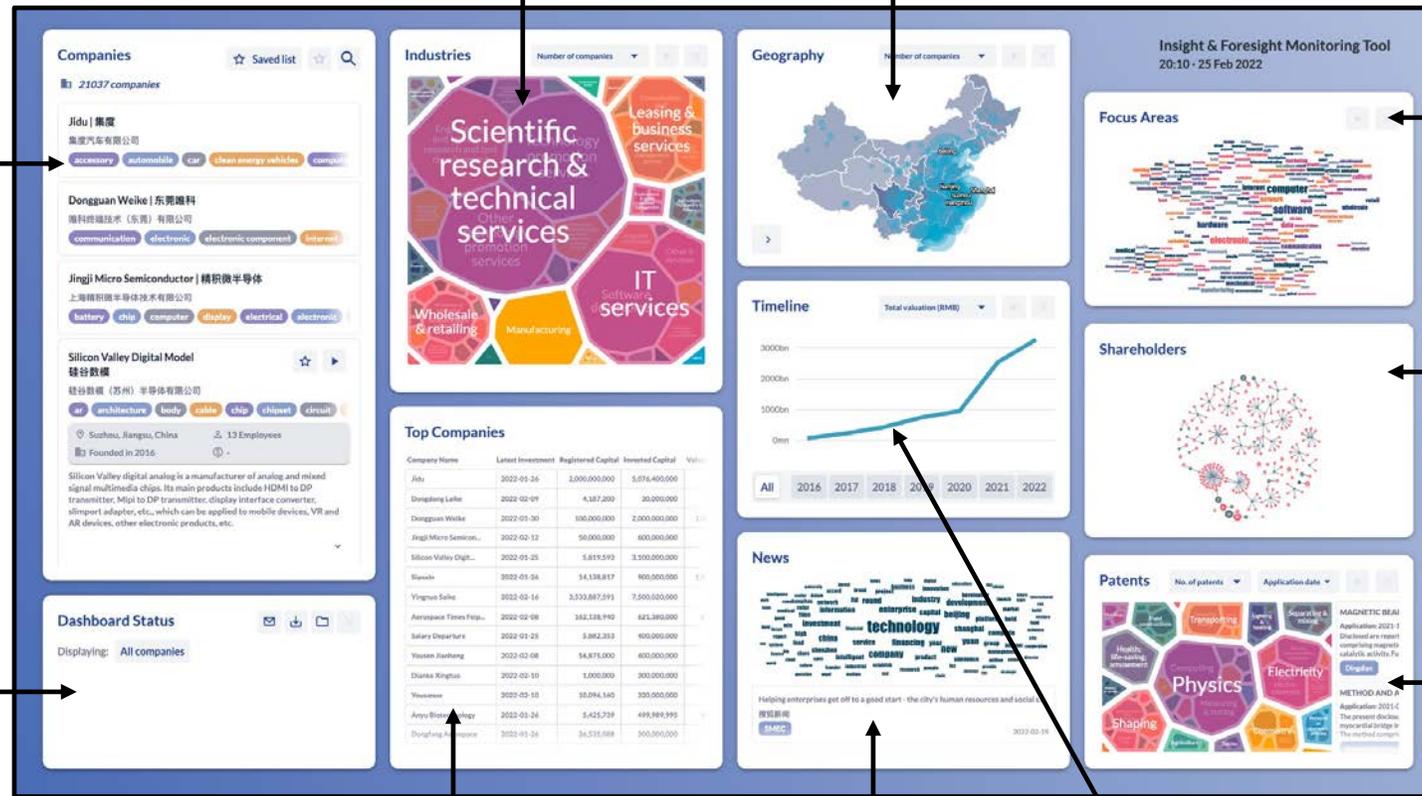
Gives an overview over focal topics of the companies in the active dataset, and which of these topics specific companies are connected to.

## Shareholders

Shows the share-holders of specific companies. When no specific company is selected, holdings of shareholders with a central position in the active dataset are shown together with the ownership structure of major startups.

## Patents

Shows patents of either a specific company or the companies within the active dataset, together with the composition of patent classes among those.



## Top Companies

Shows the top-ranking companies according to a selection of measures in the form of a table. The table can be sorted according to each of the measures.

## News

Shows contexts in which a specific company, or the companies within the active dataset, feature in news reporting.

## Timeline

Shows how a specific company, or the companies within the active dataset, has grown over time in terms of investments or valuation. Shows investment rounds, patents, and founding date of specific companies.



# API, email subscriptions, and Excel exports

All the data that is visualised in the dashboard can also be accessed in several additional ways. They let you analyse the data further and integrate it in your existing systems.



	A	B	C	D	E
1	Patent class	Subclass	Number of patents	Number of companies	Momentum
22	Transporting		573	204	41.9
23		Conveying, packing & storing	235	118	24.5
24		Vehicles	123	57	11.5
25		Other land vehicles	74	45	11.6
26		Hoisting, lifting & hauling	74	43	10.3
27		Aviation & cosmonautics	38	16	4.7
28		Waterborne vessels	23	13	3.9
29		Opening & closing bottles & jars	3	2	0.5
30		Railways	3	2	0.3
31	Shaping		598	179	37.1
32		Machine tools & other metal-working	144	66	14.5
33		Portable tools	123	57	12.2
34		Grinding & polishing	79	50	11.4
35		Mechanical metal-working	68	40	8.5
36		Working of plastics	75	36	6.7
37		Hand tools for cutting	30	24	5.0
38		Working cement, clay, or stone	25	17	3.5
39		Casting & powder metallurgy	17	11	1.8
40		Wood working; nailing or stapling	12	6	1.3
41		Layered products	8	5	1.0
42		Presses	6	5	1.1
43		Making articles of paper	11	2	0.3
44	Electricity		529	164	33.1
45		Basic electric elements	132	75	18.4
46		Generation, conversion, or distribution of ele	172	66	13.9
47		Electric communication technique	135	56	12.3
48		Other electric techniques	90	46	10.4



# Contact us



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