



Verimatrix Selected to Safeguard Alphazet’s Streaming Service

iTV app gains easy-to-deploy, cost-effective security for its HD interactive streaming content

Aix-en-Provence, France and San Diego, USA, March 15, 2022 – [Verimatrix](#), (Euronext Paris: VMX), the leader in powering the modern connected world with people-centered security, today announced that Alphazet Technologies selected [Verimatrix Streamkeeper DRM](#) to efficiently and securely deliver its popular [iTV](#) app.

Featuring more than 90 TV channels, the interactive iTV app also offers high-quality films, series and cartoons – all available across numerous platforms. Alphazet set out to make the user experience a top priority while still maximizing the needed protections for their app. The company plans to deploy Verimatrix Streamkeeper DRM in order to gain its proven, cloud-native DRM capabilities that allow for easy scalability as well as highly-appealing, cost-effective billing and provisioning.

“Verimatrix became the clear fit for our iTV app security needs once we reviewed the ease at which we will gain needed scalability and added peace of mind as we continue to expand,” said Yakhyobek Abdullaev, Director at Alphazet Technologies. “The unique pricing and provisioning also added to the appeal, as it provides a cost-effective path during an important point in our ongoing success in the region. Verimatrix is an obvious leader and innovator in its field.”

“In order to deliver a consistently positive experience for app users, Verimatrix is pleased to provide streaming services such as iTV with the needed mix of protection and flexibility that’s needed to address specific requirements,” said [Asaf Ashkenazi](#), Chief Operating Officer and President at Verimatrix. “With easy integration and feature-rich options, our Streamkeeper DRM solution consistently stands out in the industry.”

About Verimatrix

Verimatrix (Euronext Paris: VMX) helps power the modern connected world with security made for people. We protect digital content, applications, and devices with intuitive, people-centered and frictionless security. Leading brands turn to Verimatrix to secure everything from premium movies and live streaming sports, to sensitive financial and healthcare data, to mission-critical mobile applications. We enable the trusted connections our customers depend on to deliver compelling content and experiences to millions of consumers around the world. Verimatrix helps partners get to market faster, scale easily, protect valuable revenue streams, and win new business. Visit www.verimatrix.com.

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