



Collective Impact

VIBRANT REVELSTOKE

AFFORDABILITY FOR ALL

June 4 – 5, 2019

CITIES
REDUCING POVERTY

CITIES
DEEPENING COMMUNITY

Vibrant Communities



WELCOME & ACKNOWLEDGEMENT

Revelstoke Aboriginal Friendship
Society

CITIES
REDUCING POVERTY

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DEEPENING COMMUNITY

Vibrant Communities

YOUR EMCEES



MELISSA HEMPHILL



GARRY PENDERGEST

SPECIAL THANKS TO OUR EVENT PARTNERS

vancouver
foundation

Columbia
Basin **trust**

RCU REVELSTOKE
CREDIT UNION
community partners

 **TAMARACK**
INSTITUTE



TODAY'S AGENDA – TUESDAY JUNE 4

4:00 PM	Welcomes & Acknowledgement
4:25 PM	Setting the Stage: Statistical Stories
4:40 PM	Setting the Stage: A History of Success
4:55 PM	Setting the Stage: Collective Impact
5:15 PM	Triad Sharing
5:40 PM	Round Table Conversation #1
5:40 PM	Dinner Conversation: What is Happening in Revelstoke Now?
6:30 PM	Debrief
7:15 PM	Going Forward
7:45 PM	Wrap Up



WELCOME

Michelle Cole, Volunteer, Revelstoke Citizen
Kevin Dorrius, General Manager, Community
Futures Revelstoke

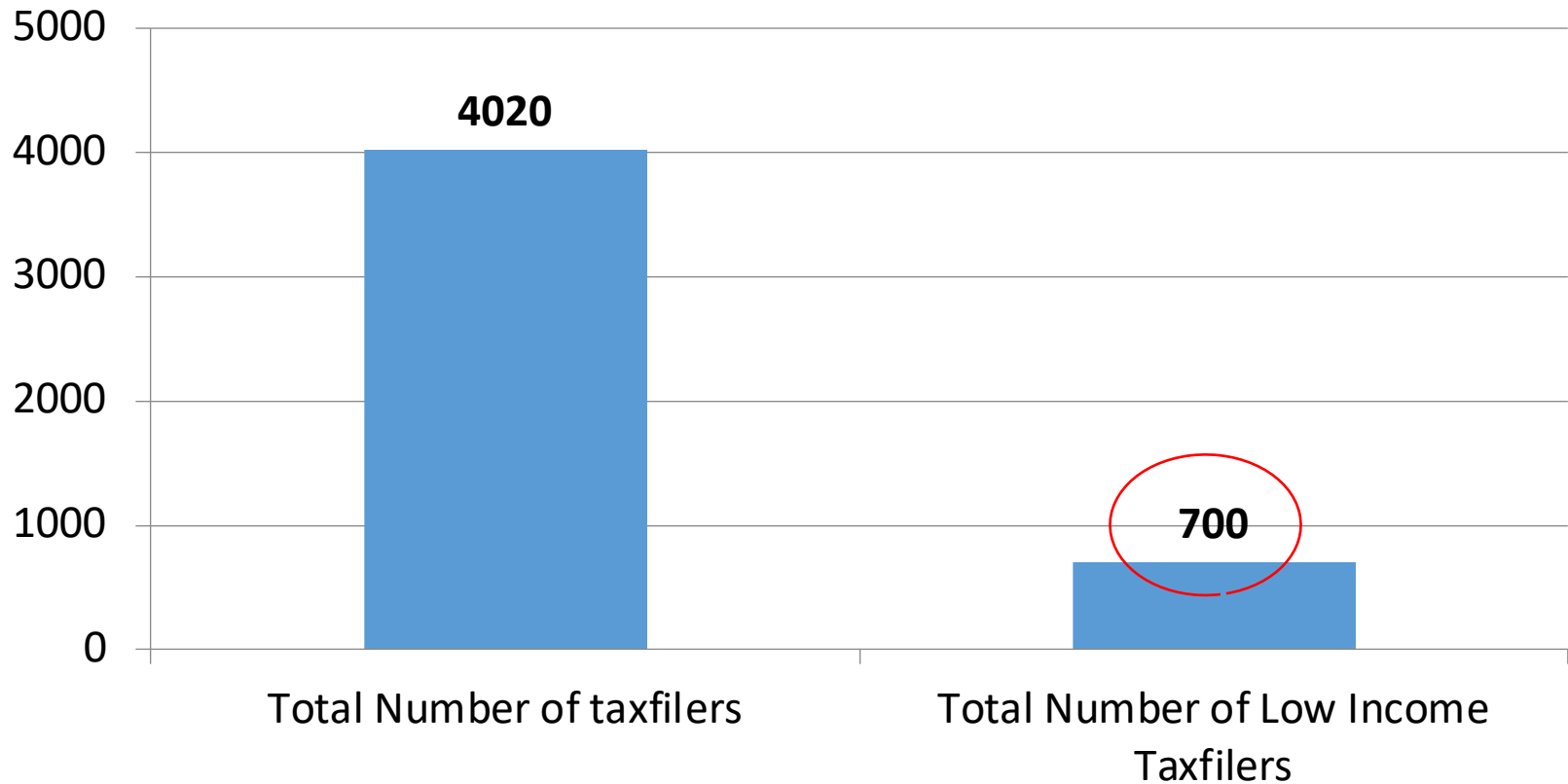
AFFORDABILITY IN REVELSTOKE: STATISTICAL STORIES



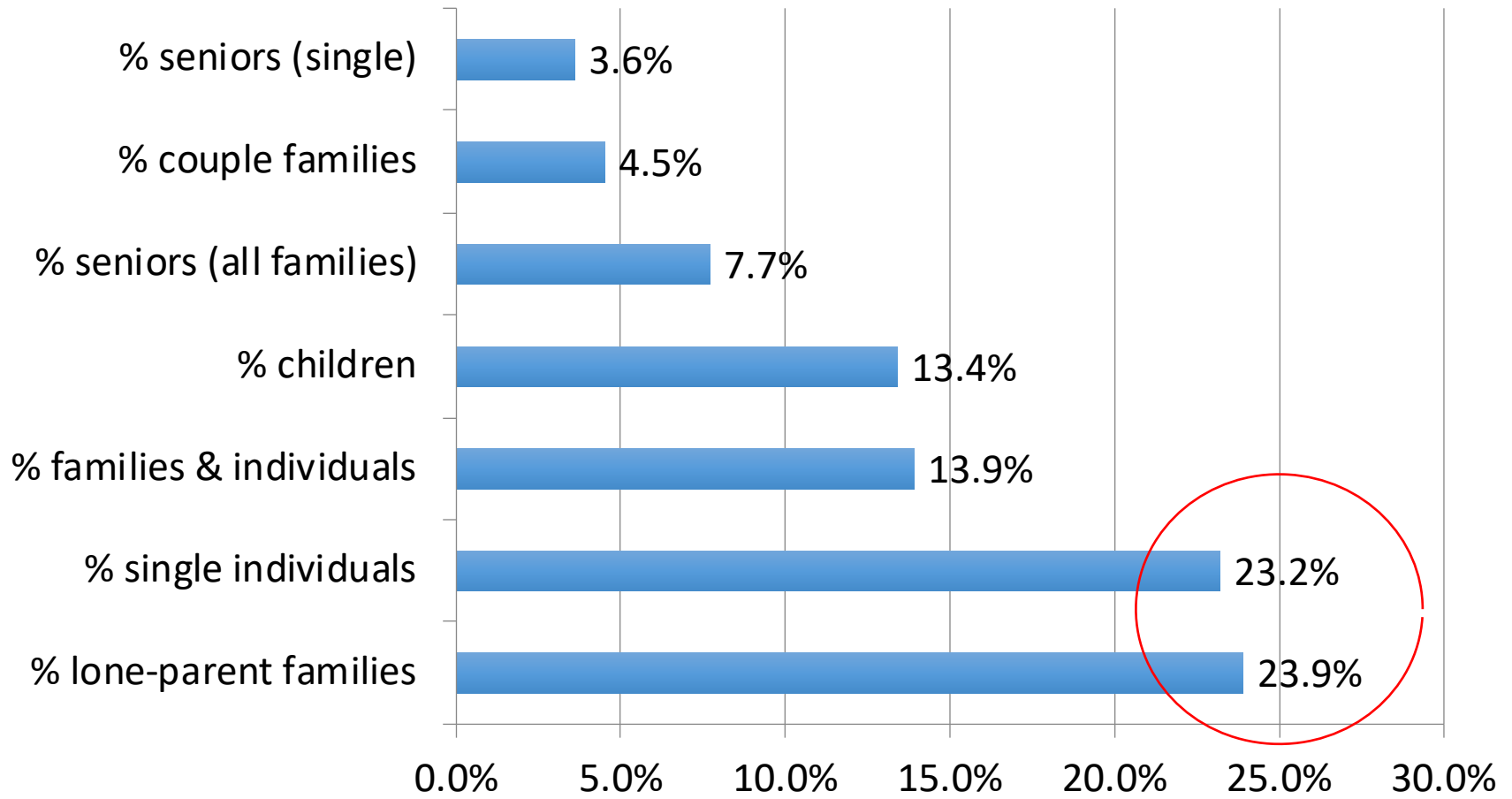
INGRID BRON

Director of Community Economic Development
City of Revelstoke

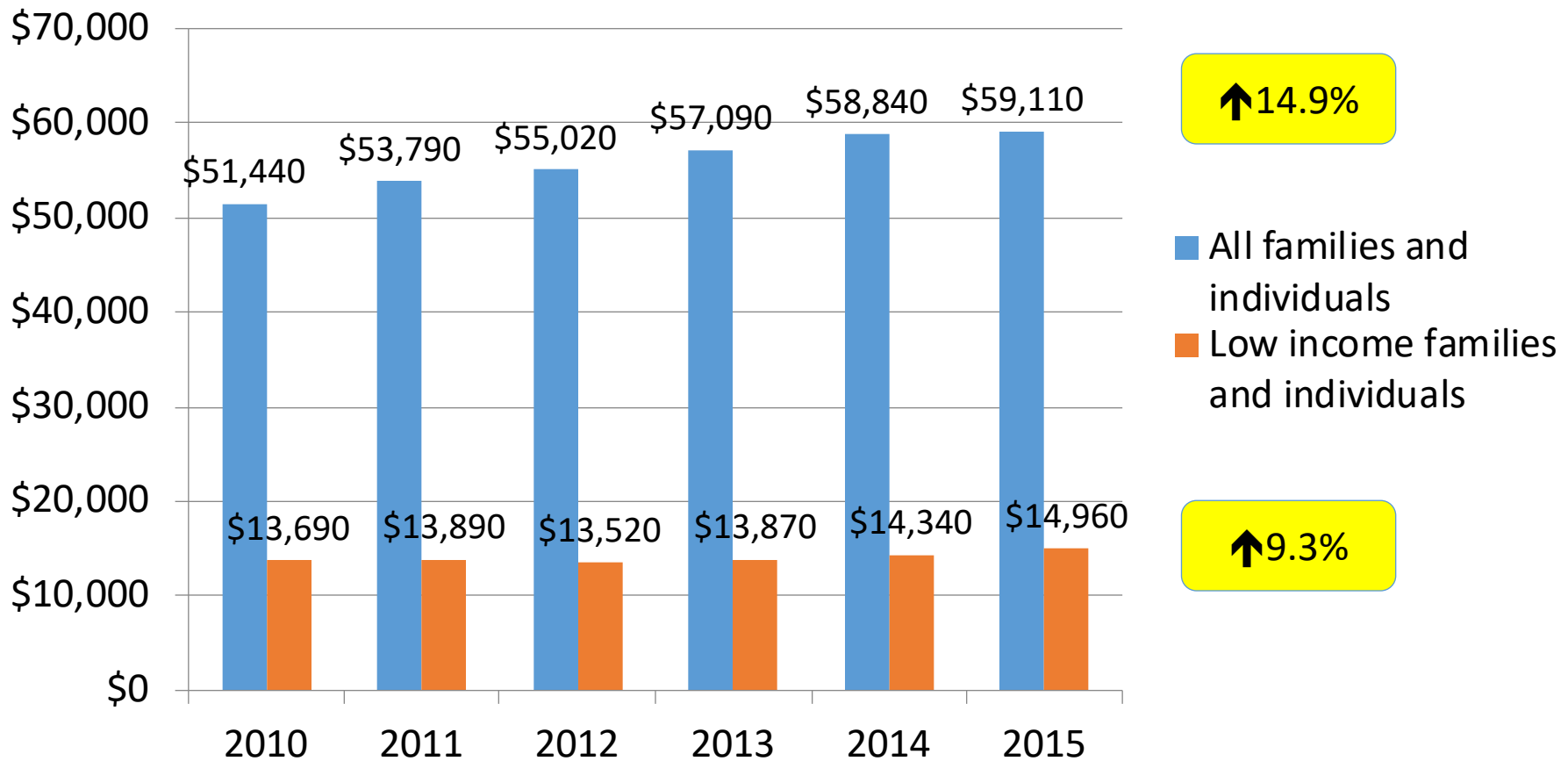
Total number of low income households (2015)



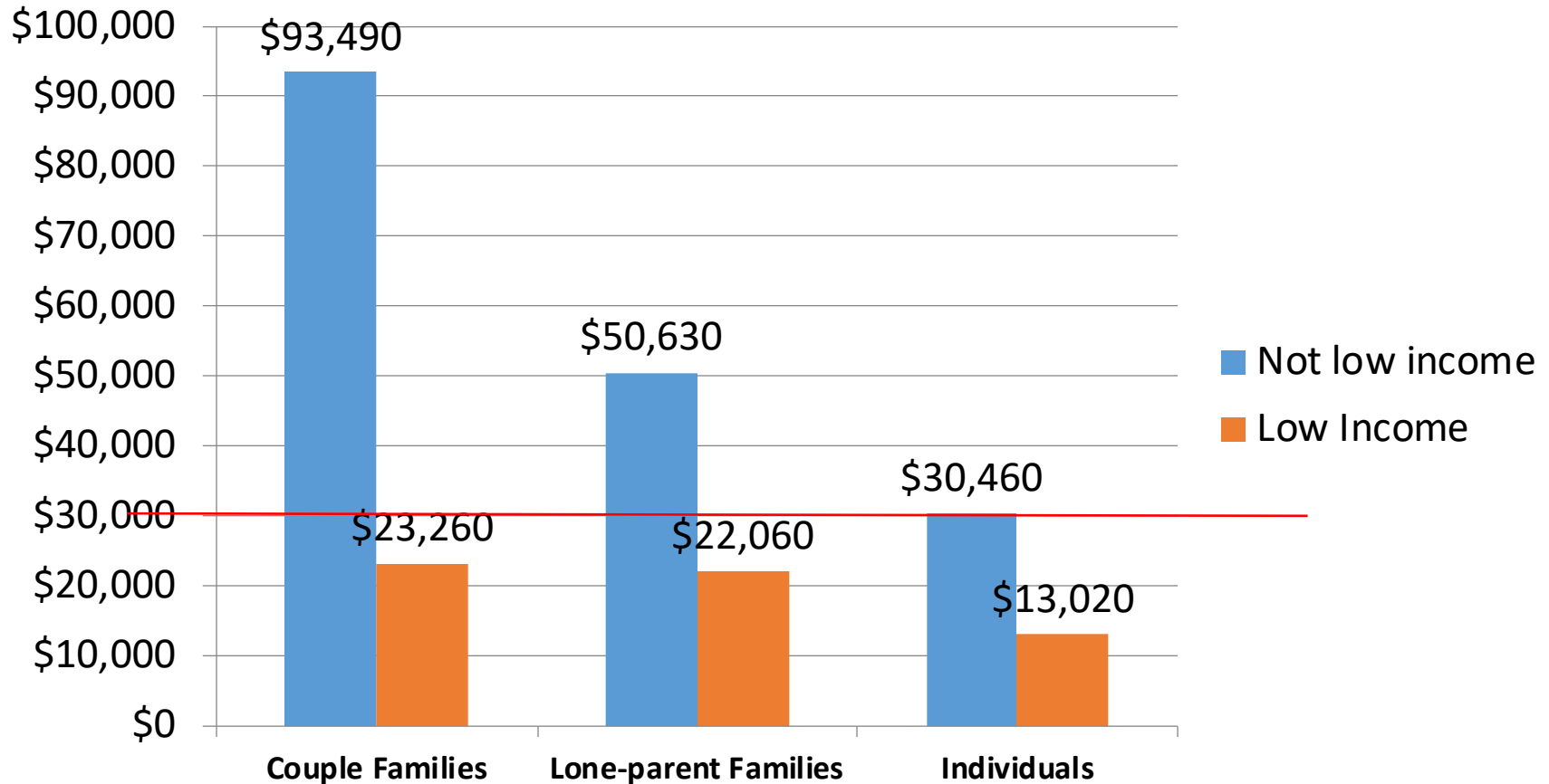
% Low Income by household type (2015)



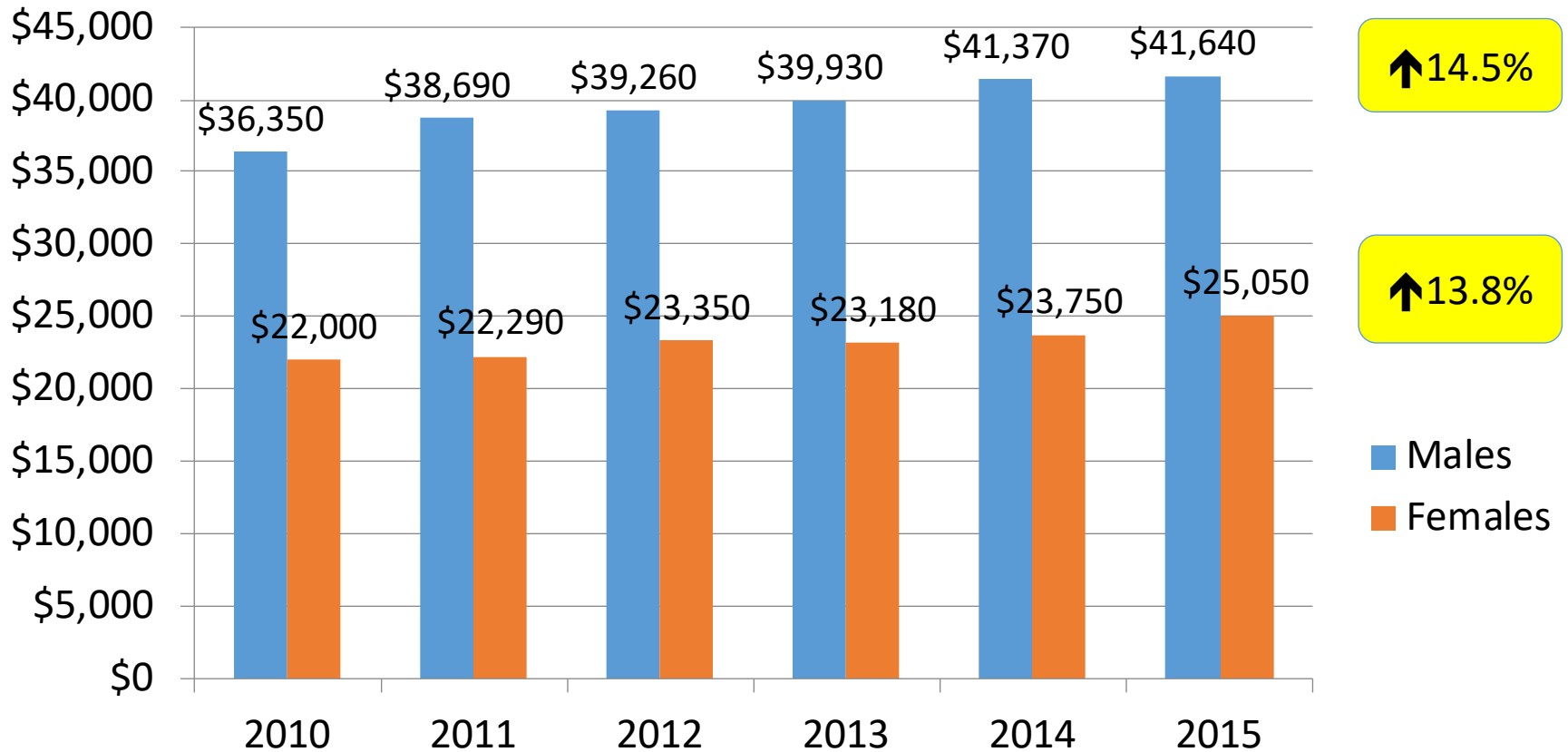
Before-tax median incomes (2010-2015)



Before-tax median income by household type (2015)



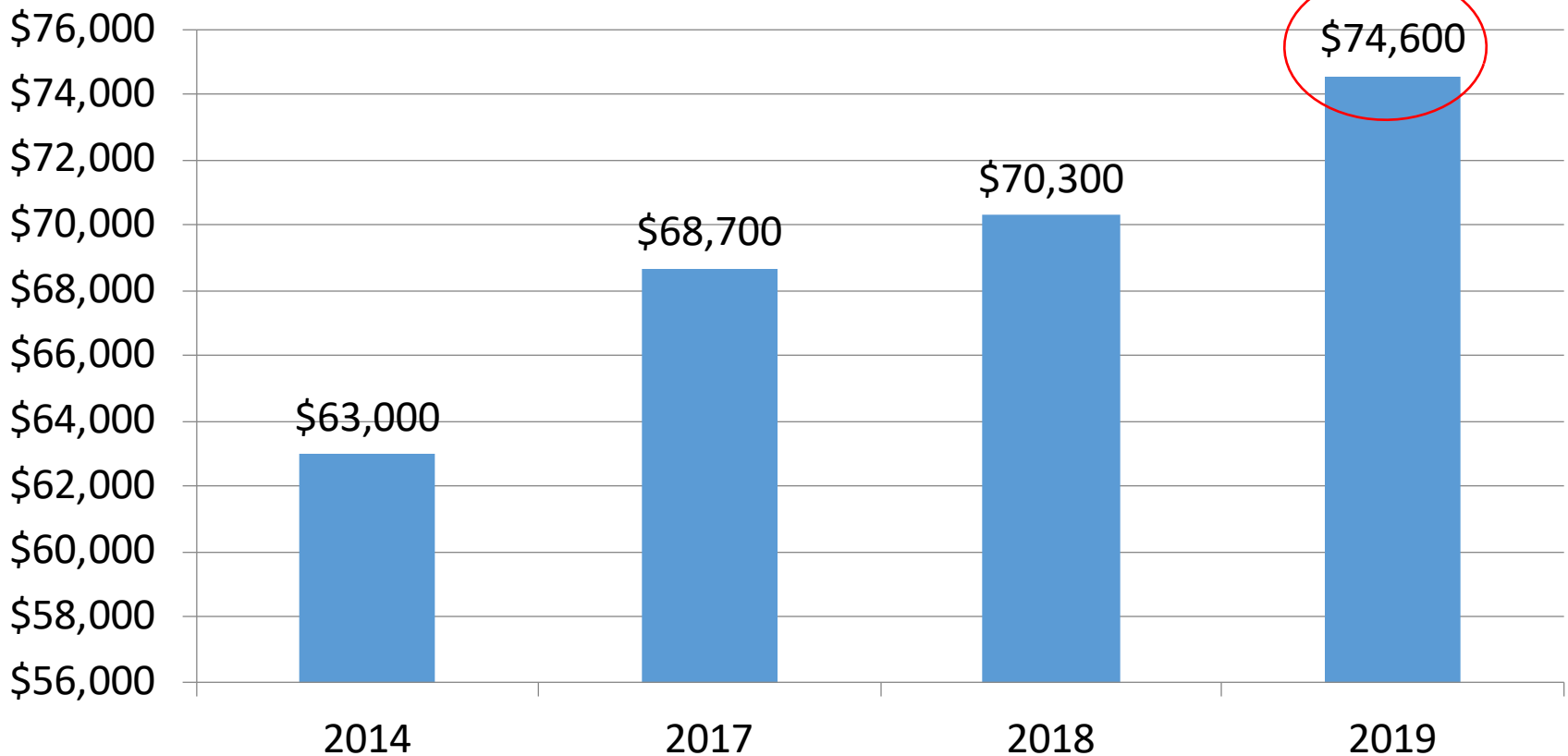
After-tax median income for men & women (2010-2015)



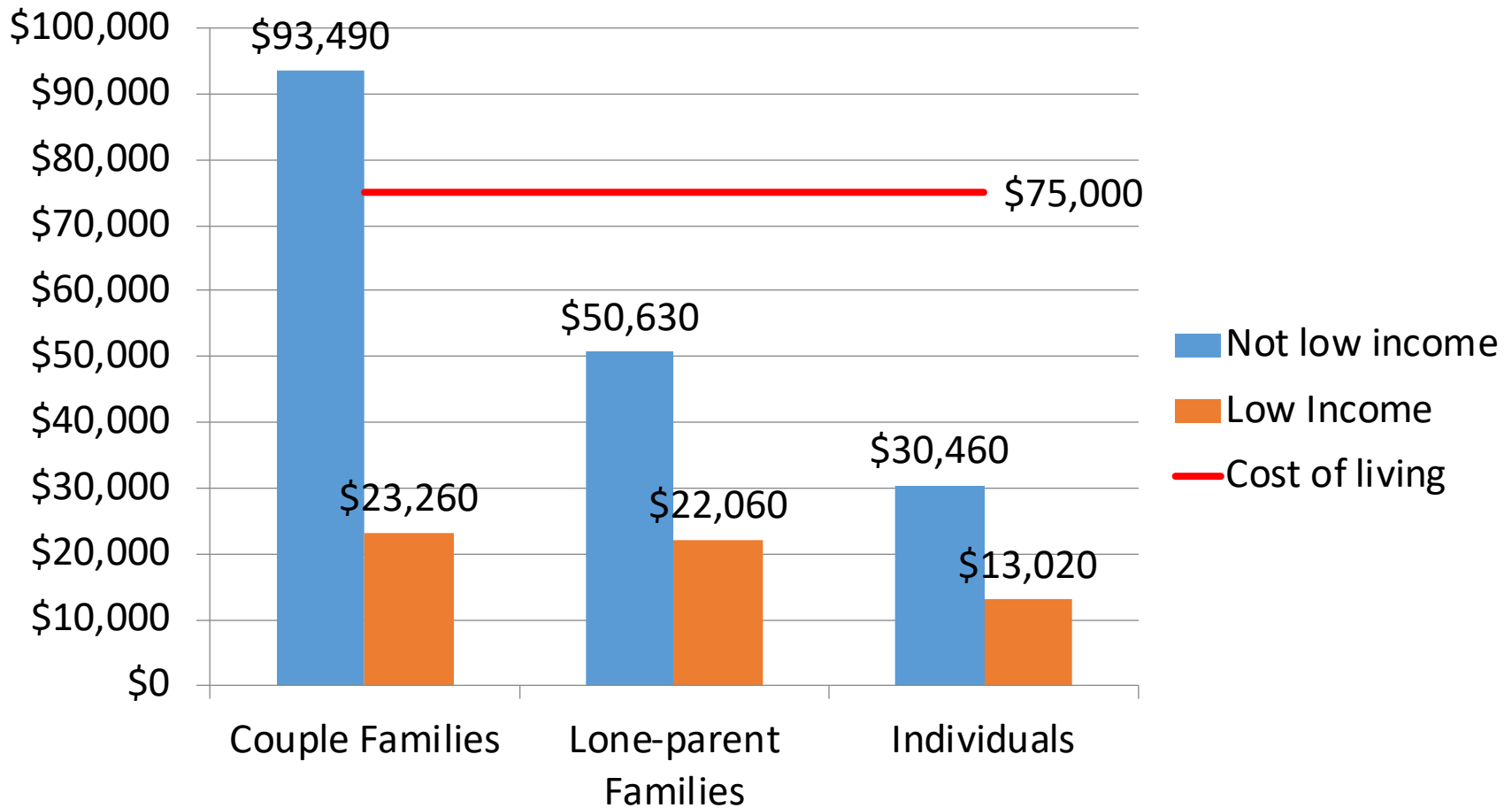
Cost of living (2014-2019) *modified market basket measure*

↑18.4%

Before-tax total household income required for family of four



2015 incomes compared to 2019 cost of living



What we have been doing

- Planning
 - ✓ Began looking at poverty and affordability in 2011 – release of [strategy](#) in 2012 + annual review
- Collaboration
 - ✓ Multi-sector [advisory group](#) formed in 2013 – still going strong
- Awareness
 - ✓ Participated or led nearly 50 [awareness-raising activities](#) since 2012 (local, regional, provincial, national)
- Funding
 - ✓ Over [\\$300,000 acquired](#) to support related local project and program development

Examples of local initiatives

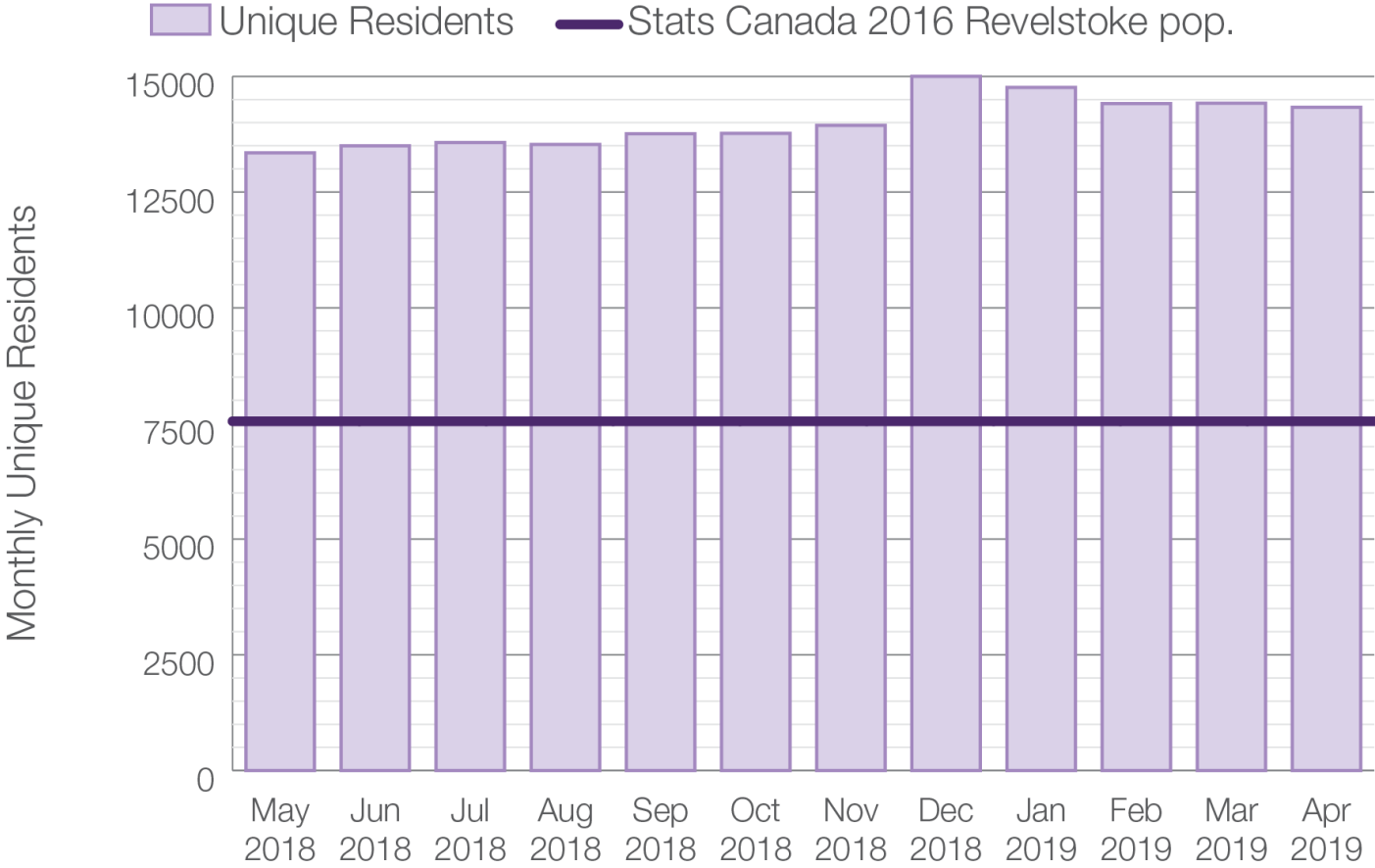
- Transportation
 - ✓ Seniors [volunteer medical transportation program](#) - 700 rides to out of town medical appointments since 2010
- Inclusion
 - ✓ [Youth access fund](#) – 180 referrals to access sports, recreation or cultural activities since 2014
- Food Security
 - ✓ Community Connections [food recovery program](#) – over 300,000 lbs redistributed to households in need
- Housing
 - ✓ 38 new [subsidized housing units](#) since 2011 + 24 new units underway

More examples of local initiatives

- Access to resources
 - ✓ New health & social services directory launched in 2019 – revelstokelife.ca – 1700 new users to date
- Financial literacy
 - ✓ Helped increase uptake of [Canada Learning Bond](#) in our area from 5% in 2006 to 36% in 2018
- Basic needs
 - ✓ RECDC [free children's clothing & toy exchange](#) accessed by 225 – 350 families each spring and fall
- Employment & business development
 - ✓ Community Futures – since 1988 - \$27.5 million invested via 770 loans supporting creation of [2,215 local jobs](#) through business development, expansion and mentoring

Telus Insights Population Count

Revelstoke Total Area – Monthly Unique Residents



A HISTORY OF SUCCESS



CATHY ENGLISH
Curator & Historian
Revelstoke Museum & Archives

A HISTORY OF SUCCESS



West end of Revelstoke, circa 1915

A HISTORY OF SUCCESS

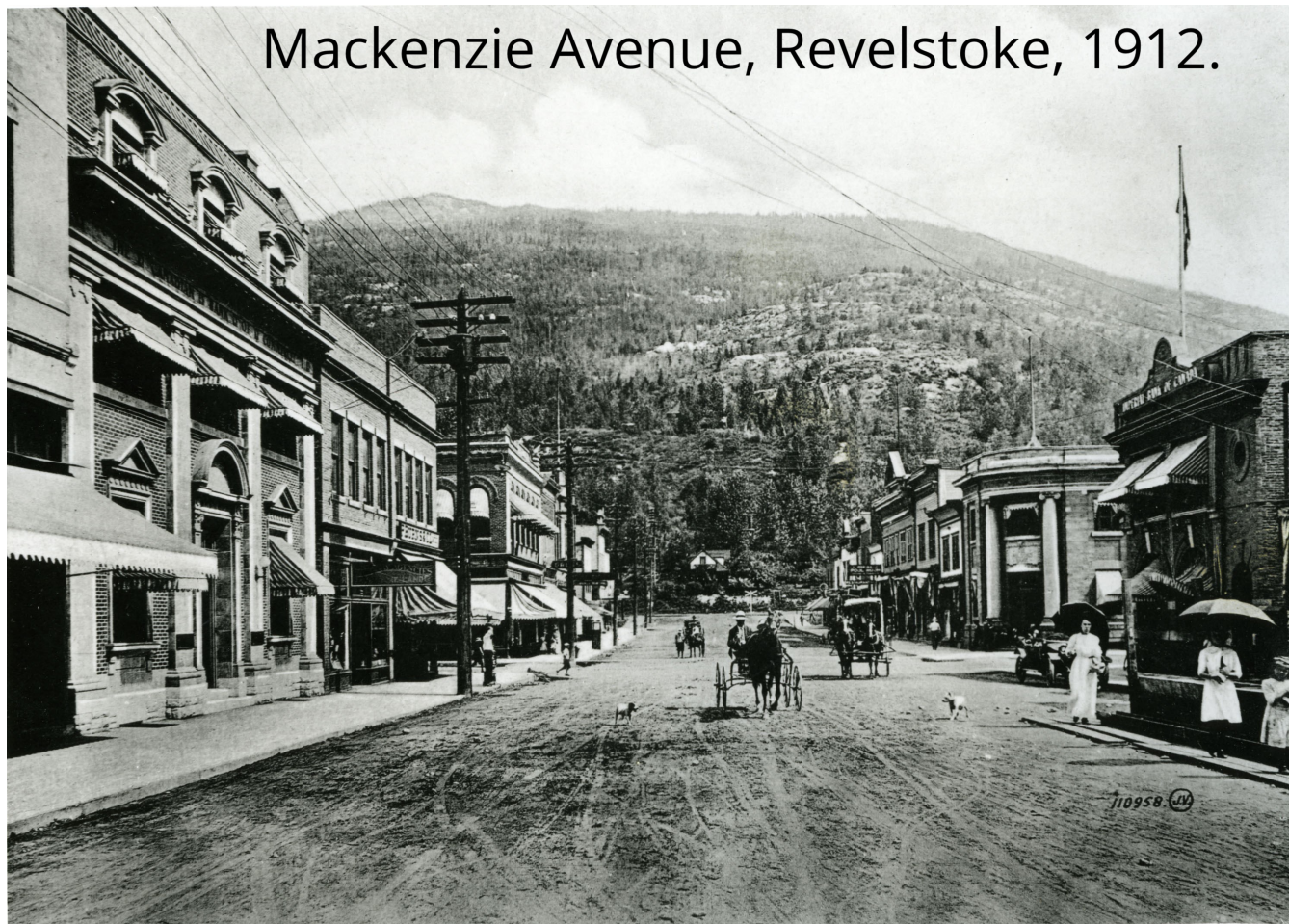


A HISTORY OF SUCCESS



A HISTORY OF SUCCESS

Mackenzie Avenue, Revelstoke, 1912.



A HISTORY OF SUCCESS

Not bear aware, 1920

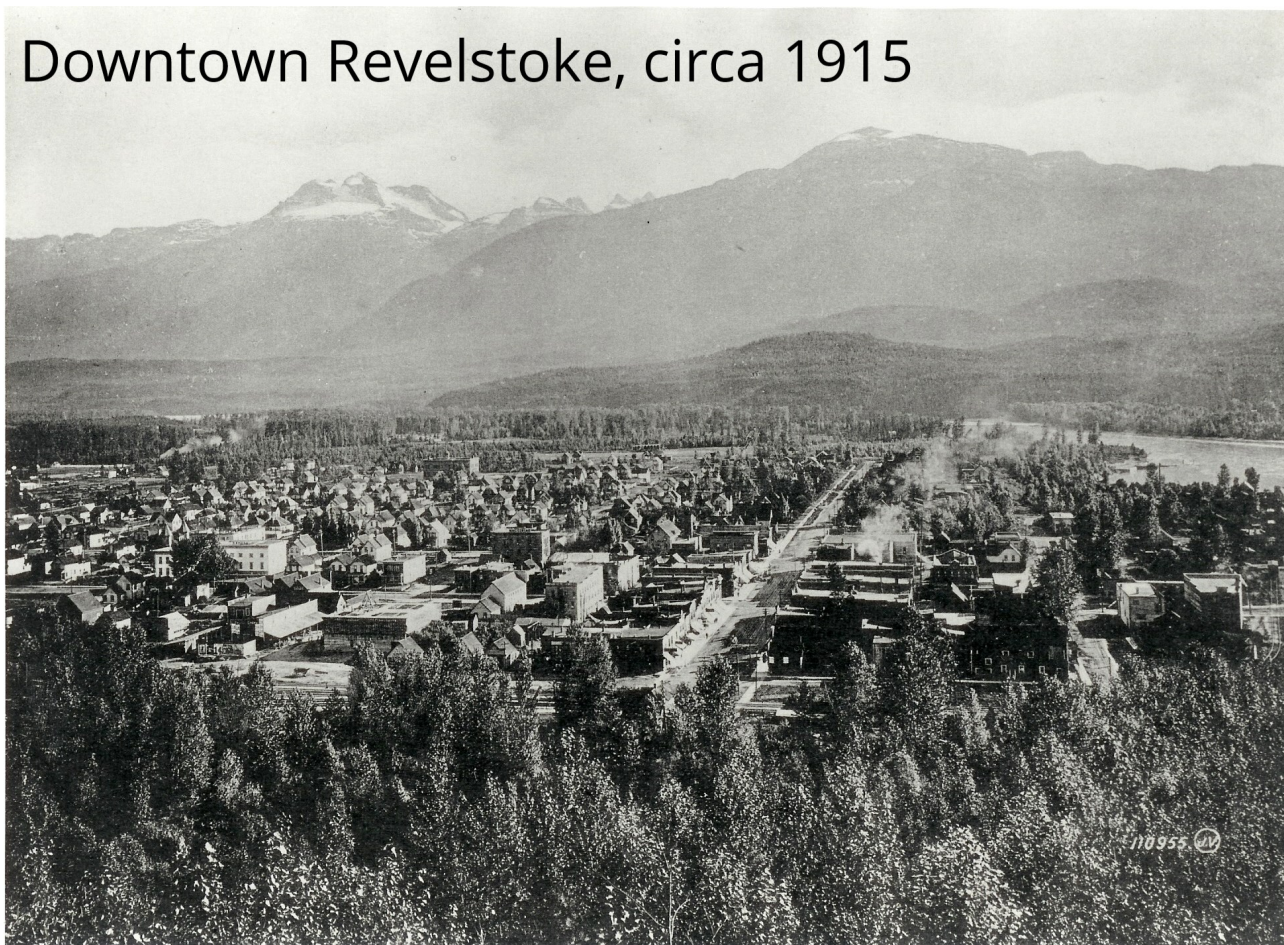


A HISTORY OF SUCCESS



A HISTORY OF SUCCESS

Downtown Revelstoke, circa 1915



COLLECTIVE IMPACT



ALISON HOMER

Manager of Western Cities

Vibrant Communities, Tamarack Institute

TAMARACK INSTITUTE



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The 5 Conditions of Collective Impact

- 1** **Common Agenda**
 - **Common understanding** of the problem
 - **Shared vision** for change
- 2** **Shared Measurement**
 - **Collecting data** and **measuring results**
 - Focus on **performance management**
 - **Shared accountability**
- 3** **Mutually Reinforcing Activities**
 - **Differentiated approaches**
 - **Coordination** through joint plan of action
- 4** **Continuous Communication**
 - **Consistent** and **open communication**
 - Focus on **building trust**
- 5** **Backbone Support**
 - Separate organization(s) with **staff**
 - Resources and skills to **convene** and **coordinate** participating organizations

THE VIBRANT COMMUNITIES APPROACH



CITIES REDUCING POVERTY | CITIES DEEPENING COMMUNITY
Vibrant Communities

WINDSOR-ESSEX, ON



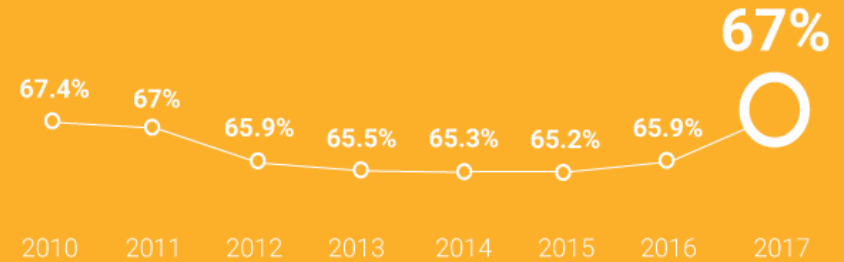
CENTRAL IOWA



SETH JOHNSON
 Director
 OpportUNITY
 Central Iowa

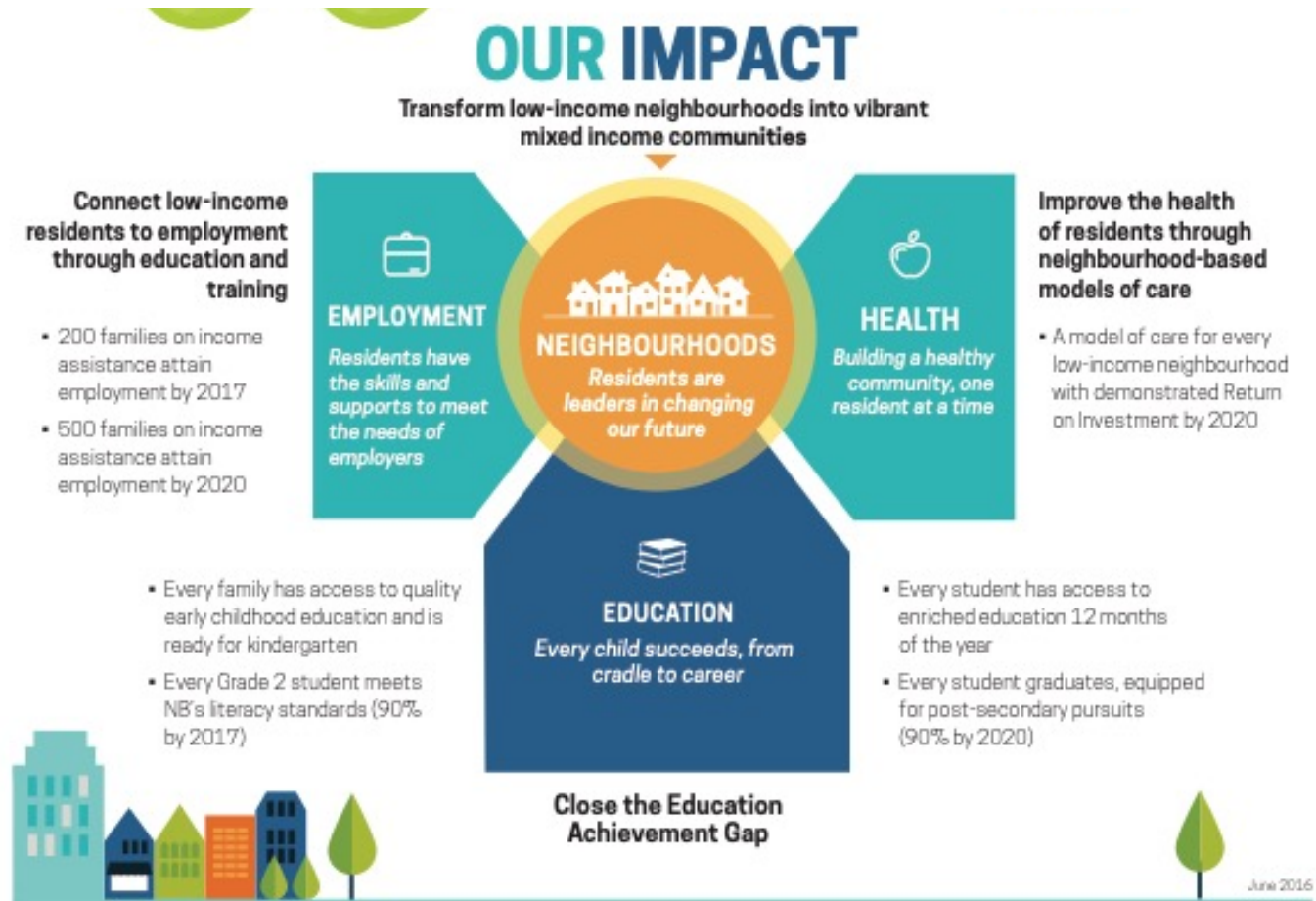
PERCENT OF CENTRAL IOWANS WHO ARE SELF-SUFFICIENT

*250% of the federal poverty level;
 no public assistance or family support needed



Extremely Poor	Very Poor/Low Income	Poor/Low Income	Self Sufficient
Less than 100% of the federal poverty level	100%-184% of federal poverty Level	185%-249% of federal poverty level	250% and above the federal poverty level
Struggling or unable to afford basic needs including food, housing, clothing, transportation, health care	Likely employed but income doesn't cover the basic household needs and often requires public assistance support	Likely employed with a higher wage but income does not cover all the basic household needs; public assistance is not available	Reached economic success; no longer need public assistance or family support
Central Iowa Population: 10.4% (Decrease from 11.5% in 2015)	Central Iowa Population: 12.3% (Decrease from 12.6% in 2015)	Central Iowa Population: 10.3% (Decrease from 10.6% in 2015)	Central Iowa Population: 67.0% (Increase from 65.2% in 2015)

SAINT JOHN, NB



YOUR FACILITATOR



KERRI WALL

Healthy Communities Facilitator
Interior Health

EXERCISE – TRIAD SHARING

- Who am I?
- Why is it important that I am here today?

ROUNDTABLE CONVERSATION #1

- What is happening in Revelstoke now?



GOING FORWARD

Stephanie Melnyk
Revelstoke Poverty Working Group
Collective Impact Leadership Team



Collective Impact

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TODAY'S AGENDA – WEDNESDAY JUNE 5

9:00 AM	Welcomes & Acknowledgement
9:20 AM	Keynote: Paul Born, Tamarack Institute
9:35 AM	Roundtable Conversation #2
10:30 AM	Break
10:45 AM	Roundtable Conversation #3
12:30 PM	Lunch
1:30 PM	Strategies – Commitment & Opportunity – Key Focus Areas
3:15 PM	Plenary Debrief & Priority Setting
3:45 PM	Closing the Learning Community

A scenic view of a mountain range with snow-capped peaks and a valley with a town and a lake. The mountains are dark green and brown, with patches of snow. The valley is filled with green trees and a town with many houses. A large lake is visible on the right side of the valley.

WELCOME

Sheena Bell, Executive Director,
Community Connections Society

Mayor Gary Sulz, City of Revelstoke

KEYNOTE



PAUL BORN

Co-CEO & Founder
Tamarack Institute

ROUNDTABLE CONVERSATION #2

- What is the change we want to see?

ROUNDTABLE CONVERSATION #3

- What can we do together?



STRATEGIES: COMMITMENT AND OPPORTUNITY

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KEY FOCUS AREAS

- What can we do together?

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STAY INVOLVED

- Sign up for our mailing list
- Join a task force
- Join a data team
- Join the leadership roundtable (LRT)





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