



# COLLABORATIVE GOVERNANCE PLANNING CANVAS

This planning tool will help you assess your Collaborative Governance and Leadership Approach and identify areas for upgrade and improvement

## Readiness and Recruitment

### IS COLLECTIVE IMPACT THE RIGHT APPROACH?

Collective Impact is a good choice if your group answers yes to at least 3 of the questions below.

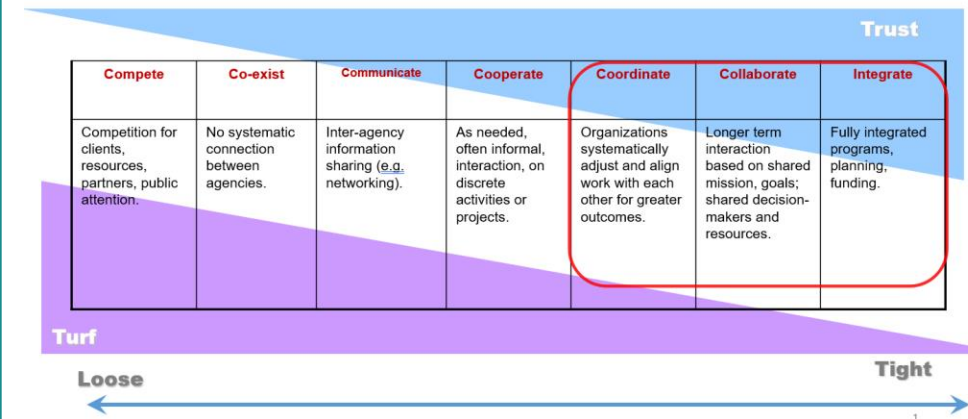
Framing Questions for CI	Yes	No	?
Do we aim to effect a needle-change (i.e., 10% or more) on a community-wide metric?			
Do we believe a long-term (3-5+ year) investment is needed by diverse stakeholders to achieve success?			
Do we believe cross-sector engagement is essential for community-wide change?			
Are we committed to using measurable data to set the agenda and improve over time?			
Are we committed to having community members as leaders, partners & producers of impact?			

### LEADERSHIP COMPETENCIES AND RECRUITMENT

- What are the leadership competencies we are seeking for our collaborative?
- What recruitment strategy will work best?

Leadership Competencies	Leadership Recruitment Approaches
<ul style="list-style-type: none"> <li>• Systems thinker</li> <li>• Trust and relationship builder</li> <li>• Community connector</li> <li>• Content expert</li> <li>• Context expert</li> <li>• Community service provider</li> <li>• Marketing and communications specialist</li> <li>• Other</li> </ul>	<ul style="list-style-type: none"> <li>• Community System Mapping</li> <li>• Top 100 Partners exercise</li> <li>• Community Reference System</li> </ul>

## The Collaboration Spectrum

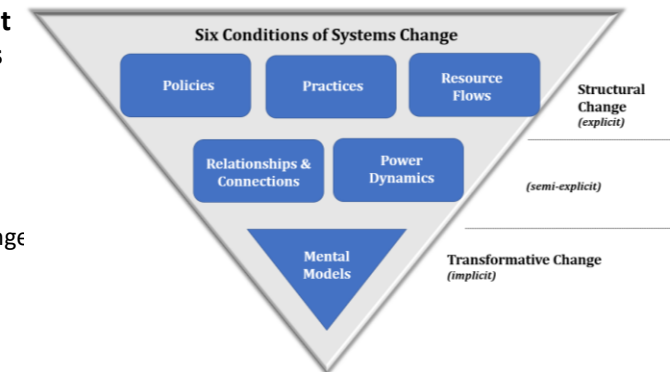


What does our collaborative need to consider?

## APPLYING THE LENS OF SYSTEMS CHANGE

Program strategy help people to “beat the odds”. Systems change strategies seek to change the odds for everyone

- Have CI partners considered &/or identified opportunities for systems change?
- Are strategies to advance systems change part of your CI Action Plan?



**WHAT ARE NEXT STEPS FOR YOUR SYSTEMS-CHANGE AGENDA:**

## Collaboration Structure

Draw a picture of your current structure? Who is accountable to who for what?

## Phases of Collective Impact

What have we learned when assessing the phases of collective impact? What are our next steps?

- 1.
- 2.
- 3.
- 4.
- 5.

## Collaborative Cycle

What have we learned when assessing the collaborative cycle? What are our next steps?

- 1.
- 2.
- 3.
- 4.
- 5.

# Building your Collaborative Governance Action Plan

CI Components of Success	Phase I <i>Assess Readiness</i>	Phase II <i>Initiate Action</i>	Phase III <i>Organize for Impact</i>	Phase IV <i>Begin Implementation</i>	Phase V <i>Sustain Action and Impact</i>
Governance & Infrastructure	Convene community leaders	Identify champions & form cross-sector Steering Committee (SC) to guide the effort	Determine initial Action Teams and plan backbone infrastructure	Launch Action Teams & establish backbone infrastructure	Build out the backbone infrastructure; evolve Action Teams to meet emergent strategy
Strategic Planning	Hold dialogue about issue, community context & available resources	Map the landscape & use data to make the case	Create a common agenda, clear problem definition & population level goal	Develop blueprint for implementation; identify early wins	Refine strategies & mobilize for early wins
Community Engagement	Determine community readiness; Create a community engagement plan	Begin outreach to community leaders	Incorporate community voice & an equity lens - gain community perspective & input around the issue	Engage community more broadly & build public will	Continue engagement & conduct advocacy
Evaluation, Improvement & Learning	Determine if there is consensus/urgency to move forward collaboratively	Analyze baseline data to ID key issues and gaps	Develop high-level shared metrics and/or strategies at the SC level	Establish shared measures (indicators & approach) at SC & Action Team levels	Collect, track and report progress; establish processes to learn & improve

**Actions related to member recruitment and engagement**

**Actions related to collaborative structure and accountability**

**Actions related to collaborative phases and sustainability**

**Actions related to collaborative cycle planning and next steps**