

**Phillip Mock**

Project Coordinator

CK Prosperity Roundtable

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# ACTION TEAMS

Driving our entire community towards greater prosperity through innovative action

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A team of the

**CK POVERTY ACTION PLAN**

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# WHAT IS THE CK POVERTY ACTION PLAN?

With the common goal of no person in Chatham-Kent living in poverty, The **CK Poverty Action Plan** is a roadmap for our community's collective action towards zero poverty in Chatham-Kent.

Our community has the resources, assets, and abilities to eliminate poverty. Leveraging these strengths, the CK Poverty Action Plan lays out action items that, when tackled, will have significant impact in ensuring there is less poor, not just better poor, in Chatham-Kent. With 83% of our population not living in poverty, its only a matter of time before we eliminate poverty in Chatham-Kent.

## WHAT IS THE ROLE OF THE ACTION TEAMS?

Over a 10-14 month period, the Action Teams develop and implement action items of the CK Poverty Action Plan. With success measured as how many people exit poverty in Chatham-Kent, the Action Teams work to

- **Identify and review barriers** preventing people in our community from living to their fullest potential – free of poverty
- **Develop tangible & innovative projects** in a multi-sector team
- **Implement projects** with the support of stakeholders and community partners

## ABOUT THE CK PROSPERITY ROUNDTABLE

The **CK Prosperity Roundtable** provides tools, information, and opportunities for our entire community to be involved in, and successful at, ending poverty and achieving prosperity for all in Chatham-Kent.

# WHAT IS OUR PURPOSE?

*If we act the way we always act,  
we will get the same results*

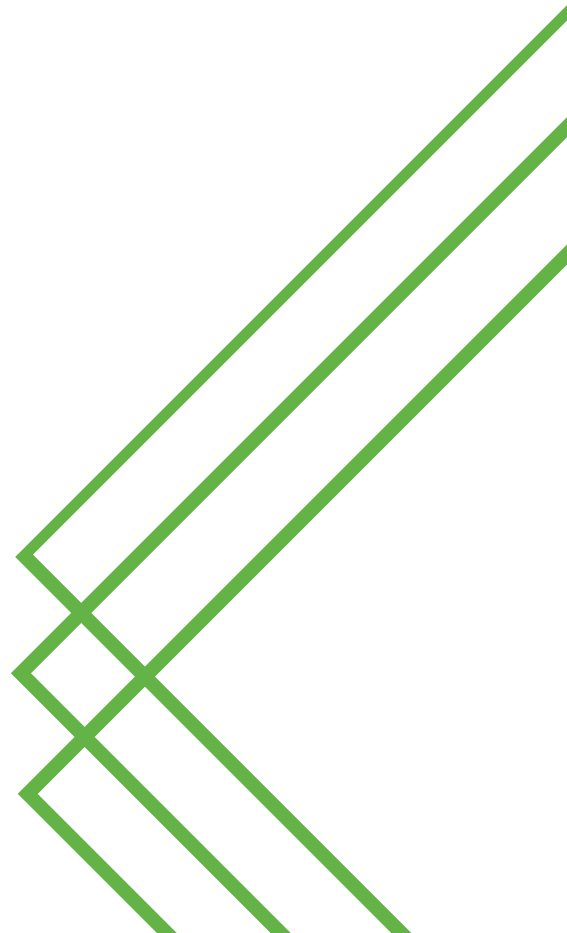
For this plan to be successful, our entire community needs to rethink how we understand and approach poverty.

The CK Poverty Action Plan is about **doing action differently**. Our work together will look to approach poverty elimination in new ways to see less poor, not just better poor, in Chatham-Kent. As we come together to act, we need to

- **Reduce the number of people living in poverty** through tangible and innovative projects
- **Work with people from all walks of life** to develop successful projects
- **Work with data and at a community level** to make the greatest impact
- **Create win-win projects** to drive our entire community towards greater prosperity

As we move forward, we should be asking ourselves two important questions.

- **Is this project innovative and a win-win approach, supporting multiple people, groups, and sectors to thrive**
- **When implemented, will this project help tangibly reduce the number of people living in poverty?**





# ACTION TEAM TIMELINE

The Action Teams have an ongoing mandate

TASK	START DATE	END DATE
<b>STEP 1</b> TACKLE QUICK-WIN ACTIONS	AUGUST 2019	FEBRUARY 2020
<b>STEP 2</b> BUILD THE ACTION TEAMS	FEBRUARY 2020	ONGOING
<b>STEP 3</b> ACT	MARCH 2020	ONGOING



# STEP 1

## Tackle quick-win actions

At the Big Gathering on Poverty Reduction, we shared and prioritized ideas for action. Together, we are revisiting these ideas to **identify 1-3 quick-wins we can begin working on right now!**

We will take **1 meeting** to review the ideas shared, and use criteria to choose quick-win projects that

- can produce great impact in a short amount of time (6-8 months)
- will help build momentum in the community
- will showcase a new approach to poverty elimination in Chatham-Kent

Over the next 6 months we will be **implementing quick-win projects**, while the other teams gather community feedback and data to finalize the CK Poverty Action Plan.

**The goal of Step 1** is for these projects to be completed or near completion by the time we launch the CK Poverty Action Plan in February 2020.



## STEP 2

### Build the action teams

With the launch of the CK Poverty Action Plan in February 2020, we will have completed a few quick-wins. The focus will shift to **building the action teams** to tackle projects listed in the Action Plan.

The teams will have a **mandate of 10-14 months**, and have **6-8 people on the team**. To be most effective, the action teams will be using an **ad-hoc model**, meeting when needed to work on specific projects for a set amount of time.

Each action team will have **2 Co-Chairs** to help run the meetings, and the **Project Coordinator will be present at each meeting** to organize our work together, provide information, and support the group as needed.

As we get closer to the launch of the Action Plan, we will provide updates on Step 2.



# STEP 3

## Act

Our time together on each action team will be short, but effective! Our goal is to make sure each meeting starts with a purpose and ends with us moving closer to tangible results.

In general, the action teams will follow the process below

<b>Meeting 1 - 2</b>	<b>Meeting 3 - 6</b>	<b>Meeting 7 - 12</b>
Review data and community feedback	Design a tangible, win-win project	Implement the project with supports

Each team member will be provided with a **project introduction package** with the following information before your first team meeting

- Project description
- Relevant data and community feedback
- Draft outcomes
- Draft timeline
- Partners involved
- Amount of funds, if needed

# AN EXAMPLE

**57%** of single parents live in poverty.

**Step 1:** Review data and community feedback – how can we help the 500 families with the least barriers to move out of poverty?

- From the engagement work of the **Listening Team**, we know 85% of single parents in poverty face childcare barriers, stopping them from finding gainful employment
- Grocery stores are struggling to find part-time employees

**Step 2:** Design a tangible, win-win project

- Grocery stores create a centralized training program to prepare people for open positions, reducing the need to attend multiple trainings if they work at multiple stores
- Grocery stores create a central database of available shifts

**Step 3:** Implement the project with supports

- Single parents apply, take the training, and are now eligible for all grocery stores in the area
- Look at available shifts, choose which shifts they can work based on available childcare (eg. Tuesday, Wednesday, and Friday from 11:00–4:00)
- Needs of businesses are met and single parents can access employment within their abilities to get out of poverty