

Collective Impact Framing Questions Worksheet

Collective Impact Framing Questions	Strongly Disagree 1	Disagree 2	Neutral 3	Agree 4	Strongly Agree 5	Don't Know N/A
1. Do we aim to effect — needle-change (i.e., 10% or more) on a community-wide metric?						
2. Do we believe that a long-term investment (i.e., three to five-plus years) by stakeholders is necessary to achieve success?						
3. Do we believe that cross-sector engagement is essential for community-wide change?						
4. Are we committed to using measurable data to set the agenda and improve over time?						
5. Are we committed to having community members as partners and producers of impact?						
Assessing the Risks and Rewards of Engaging in a Collective Impact Effort						
Reputational Impact – Will our organizational reputation be enhanced or damage by our involvement in this partnership or if the partnership fails?						
Loss of Autonomy: Are we comfortable if working collaboratively means that there may be less organizational independence in areas of joint work?						
Conflict of Interest: Are we prepared for times when our organization may be pushed to settle for an uncomfortable compromise or be required to support a policy which it does not agree with?						
Drain on Resources: Are we comfortable with the fact that partnerships typically require a heavy front end investment (of time and human capital) in advance of any return?						
Implementation Challenges: Are we prepared to continue our involvement in the face of challenges (such as moving from planning to implementation)?						