



# IISCM DIGEST

The Supply Chain Magazine

## Advertisement Rate Card

Page	INR	USD
Back Cover	5,000	99
Inside Cover	4,000	89
Other Pages	2,500	49

### **Notes:**

1. IISCM Digest is a weekly, digital magazine and the above advertisement charges are for per issue.
2. 18% GST is applicable on the above charges.
3. Advertisements for more than one issue is eligible for following discounts.

6 Issues	5%
12 Issues	10%
26 Issues	15%
52 Issues	20%

4. All advertisements are multi-colour and full pages only (A4 size).
5. Artworks shall be supplied by the client in PNG or JPG formats in high resolution.
6. All payments shall be made through NEFT transfer to the below account.

Phyzics Business Consultants Private Limited.  
HDFC Bank - KB Dasan Branch, Chennai, INDIA  
A/c. No. 24612560000196  
IFSC Code HDFC0002461  
SWIFT Code HDFCINBBCHE

7. For any questions, please speak to our Manager - Business Development at +91-900-304-9000 or email at [IISCM@Phyzics.net](mailto:IISCM@Phyzics.net).