

# FHYZICS BUSINESS CONSULTANTS

BUILDING BUSINESS EXCELLENCE



Consulting • EDP • Certifications  
SUPPLY CHAIN MANAGEMENT  
NEW PRODUCT DEVELOPMENT  
BUSINESS ANALYSIS

[www.Fhyzics.net](http://www.Fhyzics.net)

Fyzics Business Consultants was established in the year 2007 and became a Private Limited in 2012. Fyzics' team of consultants are specializing in Supply Chain Management, New Product Development and Business Analysis. Fyzics' services are broadly classified into Consulting, Executive Development Programs and Professional Certifications.

Fyzics represents the following global professional bodies in the domains of supply chain management, procurement, new product development and business analysis.

**Association for Supply Chain Management (ASCM), USA.**

**Chartered Institute of Procurement and Supply (CIPS), UK.**

**Product Development and Management Association (PDMA), USA.**

**International Institute of Business Analysis (IIBA), Canada.**


**International Requirements Engineering Board (IREB), Germany.**

**British Computer Society (BCS), UK.**



# CONSULTING

Physics' consulting services are centered around supply chain management, procurement, new product development and business analysis.



Supply Chain and Network Design  
Enterprise Inventory Policy (EIP)  
Capital Equipment Procurement Services  
Warehouse Functional Design  
Supplier Certification  
New Product Development Strategy Development  
Innovation and New Product Development Manual  
Comprehensive Product Analysis Report  
Strategic Business Planning  
Enterprise Business Analysis  
Standard Operating Procedures (SOP)  
Business Requirements Document (BRD)  
Marketing Strategy Development  
Customer Persona Development  
Customer Service Blueprint  
Sales Process Design  
Process Mapping

# EDPs

Physics' 150+ Executive Development Programs are aimed at imparting a specific capability to the participants in the domains of supply chain management, procurement, new product development and business analysis. These EDPs heavily rely on case-study based teaching and scenario analysis with guaranteed learning outcomes.



# CERTIFICATIONS

Certified Inventory Optimization Professional (CIOP)  
Certified Strategic Procurement Professional (CSPP)  
Certified Enterprise Business Analyst (CEBA)  
Certificate in New Product Development (CINPD)



Certified Supply Chain Professional (CSCP)  
Certified in Production and Inventory  
Management (CPIM)  
Certified in Logistics, Transportation and  
Distribution (CLTD)  
Certified Business Analysis Professional  
(CBAP)  
Certification of Capability in Business  
Analysis (CCBA)  
Entry Certificate in Business Analysis (ECBA)  
Certified Professional for Requirements  
Engineering (CPRE)  
Foundation Certificate in Business Analysis

Certificate in Procurement and Supply  
Operations (Level 2)  
Advanced Certificate in Procurement and  
Supply (Level 3)  
Diploma in Procurement and Supply  
(Level 4)  
Advanced Diploma in Procurement and  
Supply (Level 5)  
Professional Diploma in Procurement and  
Supply (Level 6)

## About Principal Consultant

Venkadesh Narayanan is the Principal Consultant at Fhyzics Business Consultants Private Limited and President at Product Development and Management Association (India) - An Indian affiliate of PDMA, USA. He is a Mechanical Engineer and an MBA with over 30 years of experience in Procurement, Supply Chain Management, Consulting, Business Plan, Business Strategy, Standard Operating Procedure, Business Analysis, New Product Development and Process Improvement.

He is a former member of Indian Civil Services [IRAS 2000 Batch] and served at Indian Railways, Larsen & Toubro – ECC, Siemens (USA), Euro-Pro LLC (USA) and Latex International (USA) prior to joining Fhyzics. Recently, he was elected as the Board of Director for Product Development and Management Association (PDMA), USA for a term of three years. He is the Editor of IISCM Digest, NPD Strategist and BA Herald magazines of Fhyzics Business Consultants Private Limited.

He is functioning as the Approved WAREX Assessor for Confederation of Indian Industry - Institute of Logistics and assessed more than 30 Warehouses across India. Served as Member of Confederation of Indian Industry (CII) Affirmative Action Sub-Committee during the financial years 2017-18 and 2018-19.

Venkadesh Narayanan is also teaching a 3-credit course titled “Business Analysis and Design” for the MBA students of Bharathidasan Institute of Management (BIM), Trichy students covering the key areas of business analysis such as Overview of Business Analysis and Role of Business Analyst,

Requirements Gathering, Requirements Documentation, Testing & Deployment and Being a successful BA. He is also a visiting faculty at SSN School of Management teaching BCS Business Analysis Body of Knowledge. He is also functioning as Honorary Director of King Makers IAS Academy, a leading institution in India preparing graduates towards Indian Civil Services Examinations.

He is also credited with the application of business analysis in Tamil Movies and one of the factors behind several blockbuster movies such as Thani Oruvan (2015), Velaikkaran (2017) and Mirasal (2017). Times of India recognised his contribution through an article in its newspaper titled In a First of Its Kind, Tamil Director Uses Business Analysis to Enhance Script.

He is also a member of several professional bodies and holds the below certifications:

Certified Supply Chain Professional (CSCP), APICS, USA  
Certified Business Analysis Professional (CBAP®), IIBA®, Canada  
Certified PMI - Professional in Business Analysis (PMI-PBA®), USA  
New Product Development Professional (NPDP), USA  
Certified Professional in Requirements Engineering (CPRE-FL), IREB®, Germany  
Certified Business Process Professional (CBPP), ABPMP, USA  
Certified in Production and Inventory Management (BSCM), APICS, USA  
Certified in Lean from Society of Manufacturing Engineers, USA  
Certified in Six Sigma from Motorola University, USA  
Certificate in Hospital Management, Sankara Nethralaya, Chennai.



## Physics Business Consultants Private Limited

34, Sigamani Nagar 3rd Street, Madipakkam

Chennai, India 600091

+91-900-304-9000 • [cs@fyzics.net](mailto:cs@fyzics.net)

[www.Fyzics.net](http://www.Fyzics.net)

