



Why your associations needs a **mobile app**

Here are the facts...

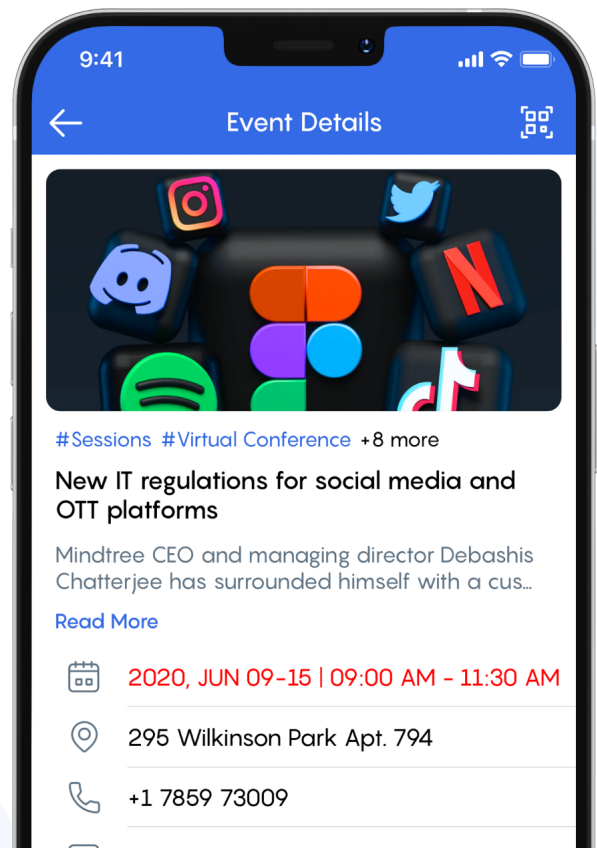
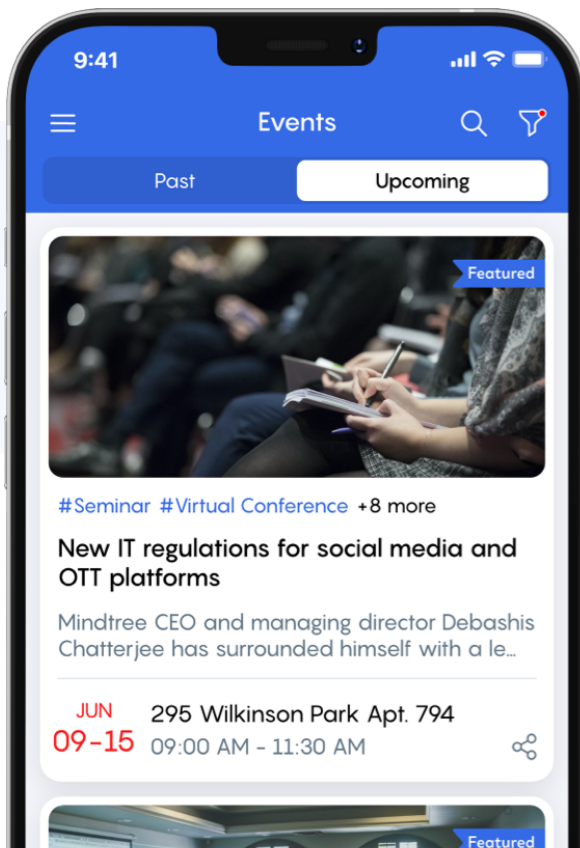
- ✓ By 2020, mobile apps are forecast to generate around 189 billion U.S. dollars in revenues via app stores and in-app advertising.
- ✓ There were 197 billion downloads of mobile apps in 2017. In 2021, this figure will reach 350 billion (Statista).
- ✓ More than 50% of smartphone users check notifications on their devices in the morning, immediately after they wake up (Betahaus).





Introducing mosaic™ 365

You're investing in a year-round engagement app...



- ✓ Enhanced user interface and experience for your members
- ✓ Utilize news feed, forums, connect groups and resources or a digital library
- ✓ Member messaging and directory access
- ✓ Social feeds integrated for current association news and

- ✓ Sponsorship Packages
- ✓ Single Sign-on Registration
- ✓ Mobile Badges
- ✓ QR Code Scanning for Lead Retrieval, Session Check-In, or Gamification
- ✓ Room Locations, Exhibitors List and Floor Maps



Comparative work sheet

Option 2

Option 3

Option 4

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year-round engagement...

Event Features				
Event Listing (Past & Upcoming)	✓	✓	✓	✓
Build Attendee Schedule	✓	✓	✓	✓
Multi-Level Sessions with Handouts	✓	✓	✓	✓
In App Registration	✓	✓	✓	✓
In App Badge Maintenance	✓	✓	✓	✓
Configurable Dashboard	✓	✓	✓	✓
Session,Event & Speaker Evaluation	✓	✓	✓	✓
Speakers and Attendee Listings	✓	✓	✓	✓
Networking with Attendees	✓	✓	✓	✓
Lead Retrieval	✓	✓	✓	✓
Check-In & Out of Sessions	✓	✓	✓	✓



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Event Features				
Gamification	✓	✓	✓	✓
Photo Gallery	✓	✓	✓	✓
Exhibitors & Sponsors Listings	✓	✓	✓	✓
Interactive Floor Maps	✓	✓	✓	✓
Polling & In-App Session Q/A	✓	✓	✓	✓
Activity Feed & In-App Messaging	✓	✓	✓	✓
Feed Gallery	✓	✓	✓	✓
Targeted Alerts & Notifications	✓	✓	✓	✓
Banner Ads & Splash Screen	✓	✓	✓	✓
Session & Exhibitor Notes	✓	✓	✓	✓
Sync with Calendars	✓	✓	✓	✓
Link external resources (PDF/HTML)	✓	✓	✓	✓



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Event Features

Attendee Profile
Management



Social Media



Lead Retrieval with
Monetization for
Exhibitors and
Sponsors



Disconnected Access
to Event Resources



Membership Features

Member Profile



In-app Join &
Renewals



Member Directory &
Messaging



Communities &
Forums



Resources



News Feed



Job Board





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Advanced Features

**Multi-Lingual
support**



**Integrations with
AMS/CMS/EMS**



Custom Modules



**Certification
Manager**



**Check-In (Scan-In)
App**



Analytics



**Branding &
Personalization**



Support

**SelfServe Help
Center with
Ticketing**



**Chat Support via MS
Teams**



**Dedicated Project
Manager and Team**



Unlimited Upgrades





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year-round engagement...

Platforms Supported				
Phones - iOS & Android	✓	✓	✓	✓
Tablet - iOS & Android	✓	✓	✓	✓
Web - Browser Based Desktop (Hub & Space)*	✓	✓	✓	✓
Resource Library				
Multiple Levels of Folders	✓	✓	✓	✓
Categories and Sub-categories for Organizing resources	✓	✓	✓	✓
Includes Video and Audio Files	✓	✓	✓	✓

*Hub & Space - Priced Separately



Comparative work sheet

Option 2 Option 3 Option 4



Additional Features (If Any)				
	✓	✓	✓	✓
	✓	✓	✓	✓
	✓	✓	✓	✓
	✓	✓	✓	✓
	✓	✓	✓	✓
	✓	✓	✓	✓
	✓	✓	✓	✓
	✓	✓	✓	✓
	✓	✓	✓	✓



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