# How to Reinvent CE Management with an app

**mosaic apps™**
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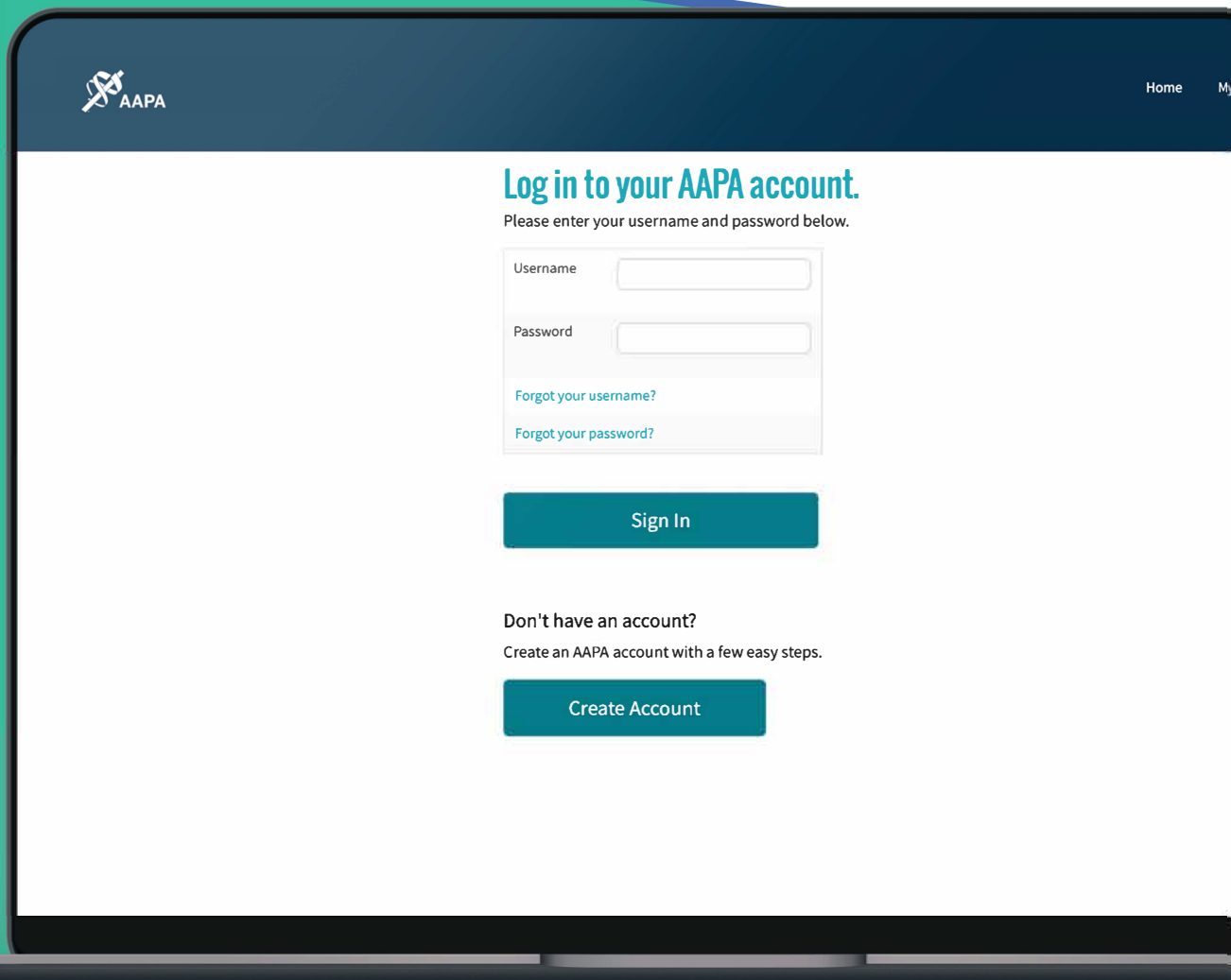
# How an Association Seamlessly Manages Continuing Education Credits with the **mosaic 365™** app & **Certification Manager**

## The Challenge

After years of clunky apps with limited functionality, the American Academy of Physician Assistants (AAPA) was struggling to provide a simple and engaging conference experience for their members. They wanted to engage members before they even walked in to their Annual Conference, keep them active while they attended sessions, and leave a positive lasting impression with each person that used their app. As event app after event app rolled through their association, AAPA found it more complicated than ever to run their Annual Conference. What should've been a great opportunity to surprise and delight members with easy registration, session scheduling, and the fulfilment of Continuing Medical Education (CME) credits, was turning into a logistical nightmare. Attendees were using three different portals: a website for online scheduling, an event app for each session, and another website entirely for managing their CME credits. By the time they decided to give the **mosaic 365™** app from Data Impact Solutions a whirl, they were overwhelmed and ready to be unimpressed. They were pleasantly surprised when they found out that **mosaic 365™** app was exactly the solution they needed, when they needed it the most.

AAPA describes the **mosaic 365™** App as "**Phenomenal!**"

**Thanks to the mosaic 365™ app's Certification Manager add-on feature**, members can now easily track their CME credits immediately after the session. No more fuss for members as they try to figure out how to complete their evaluations for CME credit. Best of all, their members received a digital certification immediately after submission.

70% of members were able to submit evaluations to the certifying board for their CMEs before the conference was even over.

AAPA saw an amazing return on their investment by using many of the robust features including:

• AutoLogin functionality to end member issues
• A multitude of in-app sponsorship opportunities
• Detailed analytics dashboard
• Push notifications for member alerts
• Seamless iMIS integration

With hands-on help directly from Data Impact Solutions, AAPA continues to find new ways to use the **mosaic 365™** app to streamline their events, improve their member engagement and offer value that exceeds their members' expectations.

# mosaic apps™

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