GlobalWebIndex Core Survey | Brand List Q1 2021

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BANKS / FINANCIAL Which of these banks have you

INSTITUTIONS: heard of?

AWARENESS**

INSTITUTIONS: **ENGAGEMENT****

BANKS / FINANCIAL Have you had an account or card with any of these banks?

- Have one now
- Had one previously
- Never had one

BANKS / FINANCIAL

INSTITUTIONS: ADVOCACY**

Which of these brands would you advocate to others (e.g. write / post positive reviews about, recommend to family/friends)?

- **ABN AMRO** Netherlands only
- ABSA Bank South Africa only
- Abu Dhabi Commercial Bank UAE only
- African Bank South Africa only
- Aegeon Baltic Bank A.T Greece Only
- **Agribank** Vietnam only
- Agricultural Bank of China China only
- **Akbank** Turkey only
- Albaraka Türk Katılım Bankası Turkey only
- Alpha Bank Greece only
- Al Rajhi Bank Saudi Arabia only
- Alfa Bank Russia only
- Allied Irish Banks Ireland only
- **ANZ Bank** Australia and New Zealand only
- Arbejdernes Landsbank Denmark only
- ASB Bank New Zealand only
- Attica Bank Greece Only
- Axis Bank India only
- Banamex Mexico only
- Bancolombia Colombia only
- Banca Comerciala Romana (BCR) Romania only
- Banca Transilvania Romania only
- Banco Agrario Colombia only
- Banco Azteca Mexico only
- Banco Bilbao Vizcaya Argentaria (BBVA) Colombia, Spain only
- Banco BPM Italy only
- Banco Bradesco Brazil only
- Banco Comerical Português Portugal only
- Banco de Bogota Colombia only
- Banco de Galicia Argentina only
- Banco de la Nacion Argentina Argentina only
- Banco de Occidente Colombia only
- Banco do Brasil Brazil only
- Banco Marco Argentina only
- Banco Popular Colombia only
- Banco Português de Investimento Portugal only
- Banco Safra Brazil only
- Bangkok Bank Thailand only
- Bank Austria Austria only
- Bank BTPN Indonesia only
- Bank Central Asia Indonesia only
- Bank Danamon Indonesia only
- Bank Hapoalim Israel only
- Bank Leumi Israel only
- Bank Negara Indonesia Indonesia only
- Bank OCBC NISP Indonesia only
- Bank of America USA only
- Bank of China China and Hong Kong only
- Bank of Greece Greece only
- Bank of Ireland Ireland only
- Bank of Montreal Canada only

- Bank of New York Mellon USA only
- Bank of Scotland UK only
- Banorte Mexico only
- Banque Cantonale de Genève (BCGE) Switzerland only
- Bank of New Zealand (BNZ) New Zealand only
- Bank Massad Ltd Israel only
- Bank Mizrahi-Tefahot Israel only
- Bank of Taiwan Taiwan only
- Bank of Greece Greece Only
- Bank Otsar Ha-Hayal Israel only
- Bank Pekao Poland only
- Bank Permata Indonesia only
- Bank Poaley Agudat Israel Ltd Israel only
- Bank Rakyat Indonesia Indonesia only
- Bankia Spain only
- Banque Du Caire Egypt only
- Banque Misr Egypt only
- Banque Populaire France only
- Banque Saudi Fransi Saudi Arabia only
- Barclays Not Argentina, Belgium, France, Indonesia, New Zealand, Philippines, Poland, Saudi Arabia, Spain, Thailand, Turkey, Vietnam
- BAWAG P.S.K. Austria only
- **BBVA Banco Frances** Argentina only
- **BBVA Bancomer** Mexico only
- **BDO Unibank** Philippines only
- **Belfius** Belgium only
- **Beobank** Belgium only
- **BIDV** Vietnam only **BMPS** Italy only
- BNP Paribas Belgium and France only
- **BPCE** France only
- **BPI** Philippines only
- **BRD Group Societe Generale** Romania only
- BTG Pactual Colombia only
- Caixa Econômica Federal Brazil only
- Caixa Geral de Depósitos Portugal only
- Caixabank Spain only
- Canadian Imperial Bank Canada only
- Capital One USA only
- Capitec South Africa only
- Cathay United Bank Taiwan only
- **CEC Bank** Romania only
- China Construction Bank China only
- **Chinatrust Commercial Bank** Taiwan only
- **CIMB** Select Markets only
- **CIMB Niaga** Indonesia only
- Citigroup Not Saudi Arabia
- Commercial International Bank Egypt only
- Commerzbank Germany only
- Commonwealth Bank Australia only
- Cooperative Bank of Chania Greece Only

- CorpBanca Colombia only
- **Credit Agricole** France only
- Crédit Industriel et Commercial France only
- Crédit Mutuel France only
- Credit Suisse Switzerland only
- **Crelan** Belgium only
- Danske Bank Denmark, Ireland only
- DBS Bank Singapore, Taiwan only
- De Volksbank Netherlands only
- **Deutsche Bank** Germany only
- Dubai Islamic Bank UAE only
- DZ Bank Germany only
- **EBS** Ireland only
- **Emirates NBD** UAE only
- **Epirus Bank** Greece Only
- **Erste Bank Sparkasse** Switzerland only
- **Eurobank** Greece Only
- First Commercial Bank Taiwan only
- First Gulf Bank UAE only
- First International Bank of Israel Only
- First National Bank South Africa only
- FirstRand Bank South Africa only
- Garanti Bank Turkey only
- Gazprombank Russia only
- Halifax UK UK only
- Hana Bank South Korea only
- Hang Seng Bank Hong Kong only
- **HDFC Bank** India only
- Hong Leong Bank Malaysia only
- HSBC Not Belgium, Germany, Ireland, Italy, Netherlands, Portugal, Russia, South Africa, Spain, Sweden, Vietnam
- **Hypobanken** Austria only
- **ICICI Bank** India only
- **Industrial & Commercial Bank of China** China only
- ING Bank Belgium, France, Netherlands and Poland only
- Intesa Sanpaolo Italy only
- Israel Discount Bank Israel only
- Itaú Unibanco Brazil only
- Japan Post Bank Japan only
- JP Morgan Chase USA only
- **Julius Baer Group** Switzerland only
- **Jutlander Bank** Denmark only
- **Jyske Bank** Denmark only
- Kasikornbank Thailand only
- KBC Bank Belgium only
- **Kfw** Germany only
- Kookmin Bank South Korea only
- Kotak Mahindra Bank India only
- Krung Thai Bank Thailand only
- La Banque Postale France only
- Land Bank of the Philippines Philippines only

- Liberbank Spain
- Lloyds Bank UK only
- Malayan Banking Berhad (Maybank) Malaysia only
- mBank Poland only
- Mercantile Discount Bank Israel only
- Metrobank Philippines only
- Mitsubishi UFJ Japan only
- Mizuho Financial Group Japan only
- Morgan Stanley USA only
- National Australia Bank Australia only
- National Bank of Abu Dhabi UAE only
- National Bank of Egypt Egypt only
- National Bank of Greece Greece Only
- National Commercial Bank Saudi Arabia only
- Natwest UK only
- **Nedbank** South Africa only
- Nordea Bank AB Sweden only
- Nordjyske Bank Denmark only
- Novo Banco Portugal only
- Nubank Argentina, Brazil, Mexico
- Nykredit Bank Denmark only
- **Oberbank** Austria only
- **OCBC Bank** Singapore only
- **Permanent TSB** Ireland only
- **Optima Bank** Greece Only
- Piraeus Bank Greece Only
- Ping An China only
- PKO Bank Polski Poland only
- **PNB** Philippines only
- **PNC** USA only
- **Postfinance** Switzerland only
- Promsvyazbank Russia only
- Public Bank Berhad Malaysia only
- Punjab National Bank India only
- Rabobank Netherlands only
- Raiffeisen Banken Austria only
- Rand Merchant Bank South Africa only
- **RCBC** Philippines only
- RHB Bank Malaysia only
- Riyad Bank Saudi Arabia only
- Royal Bank of Canada Canada only
- Royal Bank of Scotland UK only
- Samba Financial Group Saudi Arabia only
- Santander Not Canada, Egypt, India, Indonesia, Ireland, Malaysia, Netherlands, New Zealand, Philippines, Russia, Saudi Arabia, South Africa, Sweden, Thailand, Turkey, UAE, Vietnam
- Sberbank Russia only
- Scotiabank Canada, Colombia only
- Security Bank Philippines only
- Shinhan Bank South Korea only
- Siam Commercial Bank Thailand only

- Societe Generale France only
- Spar Nord Bank Denmark only
- Standard Bank South Africa only
- Standard Chartered Hong Kong Hong Kong only
- State Bank of India India only
- Sumitomo Mitsui Japan only
- Sydbank Denmark only
- Svenska Handelsbanken AB Sweden only
- Swedbank AB Sweden only
- Taishin Taiwan only
- TD Bank Canada only
- TMB Thai Military Bank Thailand only
- TSB UK only
- Türkiye İş Bankası Turkey only
- **UBS** Switzerland only
- UBI Banca Italy only
- **Ulster Bank** Ireland only
- UniCredit Italy only
- Union Bank China only
- United Overseas Bank Singapore only
- Vietcombank Vietnam only
- VietinBank Vietnam only
- Volksbanken Austria only
- Vontobel Switzerland only
- Votorantim Brazil only
- Viva Bank Greece Only
- VTB Bank Russia only
- Wells Fargo USA only
- Westpac (WBC) Australia and New Zealand only
- Woori Bank South Korea only
- Yapı Kredi Turkey only
- Ziraat Bankasi Turkey only
- Zurich Cantonal Bank (ZKB) Switzerland only

SPORTING EVENTS & Which of these sporting events LEAGUES / leagues do you regularly

/ leagues do you regularly follow or have an interest in?

Which of them do you watch regularly on broadcast TV?
Which of them do you watch regularly online?

- Follow / Interested In
- Watch on TV
- Watch Online

Watch on a TV explained as "This could include live coverage, highlights packages or any other content you watch on a broadcast TV channel".

Watch online explained as "This could include live coverage you stream, highlights, clips, coverage on a social media service or any other content you access via the internet".

General

- AFL (Australian Football League) Australia only
- Americas Cup (Sailing)
- BWF World Championships (Badminton)
- BWF World Tour (Badminton)
- College Football USA only
- EHF European Cup Austria, Brazil, Denmark, Egypt, France, Germany, Poland, Portugal, Romania, Russia, Turkey, Spain, Sweden, and Switzerland only
- European Handball Champions League Austria, Denmark, France, Germany, Poland, Portugal, Romania, Russia, Spain, Sweden, Switzerland and Turkey only
- FIS Skiing World Cup Europe, USA, Canada, Japan, China and South Korea only
- GAA (Gaelic Athletic Association) Ireland only
- MLB (Major League Baseball)
- NFL (National Football League)
- NHL (National Hockey League)
- Nippon Professional Baseball Japan only
- ONE Championship (Martial arts) Asia Pacific and USA only
- Professional Boxing
- Summer Olympics
- Triathlon Ironman / Ironman 70.3
- UFC (Ultimate Fighting Championship)
- Winter Olympics

Basketball

- College Basketball
- EuroLeague Basketball Europe and Israel only
- FIBA Basketball World Cup/Qualifiers
- Greek A1 Basketball League
- Greek A2 Basketball League
- NBA (National Basketball Association)

Cricket

- ICC Cricket World Cup
- ICC World Twenty20
- ICC Women's Cricket World Cup
- ICC Women's World Twentv20
- Indian Premier League (IPL)
- International Test Match Cricket
- International One Day Cricket
- Mzanzi Super League South Africa
- The Ashes
- Twenty20 Big Bash
- Vitality T20 Blast UK Only

Cycling

- Giro d'Italia
- Tour de France

• Vuelta a Espana

Football / Soccer

- A-League Australia, New Zealand only
- AFC Asian Cup APAC only
- AFC Champions League APAC only
- AFF Suzuki Cup APAC only
- Allsvenskan Sweden only
- Arabian Gulf League UAE only
- Austrian Football Bundesliga Austria only
- Belgian Pro League Belgium only
- Bundesliga
- 2. Bundesliga Germany only
- CAF (Confederation of African Football) Egypt and South Africa only
- Campeonato Brasileiro Série A Brazil only
- Chinese Super League
- CONCACAF Champions League North and Latin America only
- Copa Libertadores North and Latin America only
- Danish Superliga Denmark only
- Egyptian Premier League Egypt only
- Ekstraklasa Poland only
- English Football League UK only
- English Football League (UK) Austria, Belgium, Denmark, France, Germany, Ireland, Italy, Netherlands, Portugal, Spain, Sweden, Switzerland, Australia, Canada, Poland, Romania, Turkey, Argentina, Brazil, Colombia, Mexico, Egypt, China, Hong Kong, India, Indonesia, Japan, Philippines, Russia, Malaysia, South Africa, New Zealand, Singapore, South Korea, Taiwan, Thailand, Vietnam, Saudi Arabia, UAE, Egypt, USA
- Eredivisie Netherlands only
- FA Cup UK only
- FIFA World Cup
- FIFA Women's World Cup
- I-League India only
- Israeli Premier League Israel Only
- J-League Japan only
- K-League South Korea only
- LaLiga
- Liga Dimayor / Categoría Primera A Colombia only
- Liga 1 Indonesia only
- Liga I Romania only
- Liga Super Malaysia Malaysia only
- Ligue 1
- MLS (Major League Soccer)
- Philippines Football League Philippines only
- Premeira Liga Portugal only
- Premier League
- Russian Football Premier League Russia only
- S. League Singapore only
- Saudi Professional League Saudi Arabia only

- Segunda Division Spain only
- Serie A
- Serie B Italy only
- South African Premier Division South Africa only
- SPFL (Scottish Professional Soccer League) UK only
- Super Lig Turkey only
- Super League Greece Greece Only
- Superliga Argentina only
- Swiss Super League Switzerland only
- Taiwan Football Premier League Taiwan only
- Thai League 1 Thailand only
- UEFA Champions League
- UEFA Europa League
- UEFA Euros / European Championship
- UEFA Women's Champions League
- V. League 1 Vietnam only

Golf

- European Tour
- LPGA (Ladies Golf Tour)
- PGA Championship
- PGA Tour
- The Masters Tournament
- The Open Championship
- The PLAYERS Championship
- The Ryder Cup
- US Open (Golf)
- World Golf Championships (WGC)

Motor Sports

- DTM Europe only
- Formula 1
- Formula E (Electric Street Racing)
- IndyCar
- MotoGP
- NASCAR
- World Endurance Championship (WEC)
- World Rally Championship (WRC)

Rugby

- 6 Nations Argentina, Australia, New Zealand, South Africa, Japan, USA + Europe
- Currie Cup South Africa
- European Rugby Champions Cup Argentina, Australia, New Zealand, South Africa, Japan, USA + Europe
- Four Nations (Southern Hemisphere National Competition) Argentina, Australia, New Zealand, South Africa, Japan, USA + Europe
- NRL (National Rugby League) Australia and New Zealand only

- Premiership Rugby (English Club League) Argentina, Australia, New Zealand, South Africa, Japan, USA + Europe
- Guinness Pro 14 (Club League) Argentina, Australia, New Zealand, South Africa, Japan, USA + Europe
- Super League UK and France only
- Super Rugby (Southern Hemisphere Club League) Argentina, Australia, New Zealand, South Africa, Japan, USA + Europe
- Top 14 (French Club League) Argentina, Australia, New Zealand, South Africa, Japan, USA + Europe
- Rugby World Cup
- World Rugby Sevens
- Women's Rugby World Cup Argentina, Australia, New Zealand, South Africa, Japan, USA + Europe

Tennis

- Australian Open
- Davis Cup
- French Open
- US Open
- Wimbledon

SPORTS TEAMS: EUROPEAN FOOTBALL / **SOCCER****

Do you support, follow or have an interest in any of these European football / soccer clubs?

- Support as a Main Club
- Support as a Secondary Club
- Have Interest In
- Any Support / Interest

- A.S. Monaco
- A.S. Roma
- AC Milan
- AFC Ajax
- Arsenal
- Atletico Madrid
- Bayer Leverkusen
- Bayern Munich
- Borussia Dortmund
- Celtic FC
- Chelsea

- Everton
- FC Barcelona
- FC Schalke 04
- Galatasaray Inter Milan
- Juventus
- Leicester City
- Liverpool
- Manchester City
- Manchester United
- Newcastle United

- Olympique de Marseille
- Paris Saint-Germain
- Real Madrid
- S.L. Benfica
- S.S.C. Napoli
- Southampton FC Tottenham Hotspur
- Valencia
- Wolverhampton Wanderers

SPORTS TEAMS: NBA**

Thinking about the National Basketball Association (NBA) in the US, do you follow any of these teams (e.g. watch their games in full or via highlight clips, check results, keep up with them on social media or read news about them)?

- Atlanta Hawks
- **Boston Celtics**
- Brooklyn Nets
- Charlotte Hornets
- Chicago Bulls
- **Cleveland Cavaliers**
- Dallas Mavericks
- **Denver Nuggets**
- **Detroit Pistons**
- Golden State Warriors
- **Houston Rockets**

- Indiana Pacers
- LA Clippers
- Los Angeles Lakers
- Memphis Grizzlies
- Miami Heat
- Milwaukee Bucks
- Minnesota Timberwolves •
- New Orleans Pelicans
- New York Knicks
- Oklahoma City Thunder

- Orlando Magic
- Philadelphia Sixers
- **Phoenix Suns**
- Portland Trail Blazers
- Sacramento Kings
 - San Antonio Spurs
 - **Toronto Raptors**
 - Utah Jazz
 - Washington Wizards

SPORTS TEAMS: NFL**

Thinking about the National Football League (NFL) in the US, do you follow any of these teams (e.g. watch their games in full or via highlight clips, check results, keep up with them on social media or read news about them)?

- Arizona Cardinals
- Atlanta Falcons
- Baltimore Ravens
- **Buffalo Bills**
- Carolina Panthers
- Chicago Bears
- Cincinnati Bengals

Cleveland Browns

- Dallas Cowboys
- **Detroit Lions**
- Denver Broncos

- Green Bay Packers
- **Houston Texans**
- Indianapolis Colts
- Jacksonville Jaguars
- Kansas City Chiefs
- Las Vegas Raiders
- Los Angeles Chargers
- Los Angeles Rams
- Miami Dolphins
- Minnesota Vikings

New England Patriots

- New York Giants

New Orleans Saints

- New York Jets
- Philadelphia Eagles Pittsburgh Steelers
- San Francisco 49ers
- Seattle Seahawks
- Tampa Bay Buccaneers
- Tennessee Titans
 - Washington Redskins

Speedo

Supreme

The North

Undefeated

Face

Umbro

Under

Armour

Uniqlo

SPORTS BRANDS** Have you purchased anything from these sports brands?

- Purchased in the last 2 years
- Purchased longer ago

Never purchased

All markets

- Asics
- Brooks
- Canterbury
- Champion
- Columbia
- Diadora
- **Fabletics**

- Adidas
- Athleta (Gap)

- Converse

- FILA

- - Hi-Tec
 - Hummel
 - Jordan (inc.

Gymshark

- Air Jordan)
- Kappa Lotto
- Lululemon
- Mitchell &
- Ness
- Mizuno

- New Balance
- New Era
- Nike
- Oakley
- Peak
- Puma
- Reebok
- Riddell
- Saucony
- Skechers
 - Vans Wilson
 - Yonex

Oxer

Austria

- Atomic Skis
- Blizzard Sport
- Fischer Sports
- Kneissl
- Le Coq
 - Sportif

Belgium

- Patrick
- Brazil
- CCM
- Lauf
- Olympikus

- 361°

Anta

- Feiyue
 - Li Ning
- North Face
- Onitsuka
 - Tiger

Canada

China

Helly Hansen

Egypt

- Erke
- Gym Apparel
- Vans

France	• Le Coq Sportif	Helly Hansen
Germany	EllesseJako	 Helly Hansen Reusch Sport-Saller Völkl
Hong Kong	AigleK.SwissLe CoqSportif	Onitsuka TigerVans
India	• Cosco • HRX	 Nivia Proline Sparx Power Seven Yepme
Indonesia	AirwalkEagle	 Erke Mundo Piero League North Face Speedo
Ireland	• Canterbury	• Ellesse • North Face • O'Neills
Italy	• Ellesse	Helly Hansen Legea
Japan	DescenteEllesse	Onitsuka Tiger
Malaysia	Ak-IkhsanSportsErke	 FitnessConcept Royal Sporting World of Sports House
Mexico	• Desigual	
Netherlands	• Hi-Tec	• Maple Skate • Mogema • Q1905 (Quick)
New Zealand	• Kathmandu	
Philippines	• Erke	North Face
Poland	• 4f	Martes Sport
Portugal	• Ellesse	

Romania	• Gant • Levi's • Vans
Russia	• Demix • Joma • Speedo
Saudi Arabia	• Erke • Sun&Sand Sports • Vans
Singapore	• Erke • Vans
South Africa	 Canterbury Grays K-Way CapeUnionMart Hi-Tek Maxed Hurley Rip Curl
South Korea	• Ellesse
Spain	Ellesse Helly Hansen
Sweden	 Craft of Helly Hansen Jofa SalmingSports
Switzerland	• KJUS • Le Coq Sportif • On
Thailand	• Erke
Turkey	• Erke • Lescon
UAE	• Erke • Van
UK	• Ellesse • Helly Hansen • Le Coq • Salomon Sportif
USA	 ARIAT Helly Hansen Sergio Vans Tacchini Starter
Vietnam	• Erke

DRINKS BRANDS

Which of these brands do you drink at least once a week?

Δra	entina	3
AIG	CHILITIE	4

- 7UP
- Burn
- Capri-Sun
- Coca-Cola
- Coke Zero
- Danone Aqua

Cola Light

- Diet Coke / Coca-
- Diet Pepsi / Pepsi Light

- Dr Pepper /
 - Diet Dr Pepper
- Evian
- Fanta
- Fever Tree
- Gatorade Hype Energy
- Drinks
- Lipton Iced Tea
- Lucozade
- Mirinda

- Monster
- Nescafe
- Nespresso
 - Nestea Ice
 - Tea
 - Nestle Pure
 - Llfe
- Oasis
- Orangina
- Pepsi
- Pepsi Max
- Perrier
- Powerade

- Red Bull
- Rockstar
- San
- Pellegrino
- Schweppes
- Sprite
- Tropicana
- Vitamin
 - Water
- Volvic
- Zico Coconut
 - Water

Australia

- Capri-Sun
- - Lime
- Coca-Cola
- Coke Zero
 - Spring Water
- Danone
 - Aqua
- Diet Coke /

- 7UP
- Burn
- Cascade
 - Lemon and
- Cascasde
 - Ginger Beer
- - Cool Ridge
- Dare
- Coca-Cola
 - Light

- Diet Pepsi /
- Pepsi Light
- Dr Pepper /
 - Diet Dr Pepper
- Evian
- Fanta
- Fever Tree
- Gatorade
- Glaceau
- Smartwater
- Hype Energy
- Drinks
- Irn Bru

 - Lipton Iced
 - Tea

- Lucozade
- Master Kong
- Mirinda
- Monster
- Mountain Dew
- Nescafe
- Nespresso
 - Nestea Ice
 - Tea
- Nestle Pure
- Llfe
- Oasis
- Orangina
- Pepsi Pepsi Max
- Perrier

- Pocari Sweat
- Powerade
- Red Bull
- Rockstar
- San
- Pellegrino Schweppes
- Sprite
- Tropicana
- V
- Vitamin
- Water Volvic
- Zico Coconut

7UP Red Bull Austria Evian Nescafe Almdudler Red Bull Fanta Nespresso Simply Cola Burn Fever Tree Nestea Ice Capri-Sun Frucade Tea Rockstar Nestle Pure Coca-Cola Gatorade San Coke Zero Llfe Hype Energy Pellegrino Danone Drinks Oasis Schweppes Lattela Aqua Orangina Sprite Dark Dog Lipton Iced Pago Tropicana Diet Coke / Tea Pepsi Vitamin Coca-Cola Lucozade Pepsi Max Water Mirinda Volvic Light Perrier Diet Pepsi / Monster Zico Coconut Powerade Pepsi Light Power Horse Water Dr Pepper / Diet Dr Pepper 7UP Belgium Evian Nalu Red Bull Burn Fanta Nescafe Rockstar Capri-Sun Fever Tree Nespresso San Coca-Cola Frutonic Nestea Ice Pellegrino Coke Zero Gatorade Tea Schweppes Danone Hype Energy Nestle Pure Sprite Drinks Llfe Aqua Tropicana Diet Coke / Irn Bru Oasis Vitamin Water Coca-Cola Lipton Iced Orangina Light Tea Pepsi Volvic Diet Pepsi / Lucozade Pepsi Max Zico Coconut Pepsi Light Mirinda Perrier Water Dr Pepper / Monster Powerade

Diet Dr Pepper

Brazil	 7UP Bavária Burn Capri-Sun Carabao Coca-Cola Coke Zero Convenção Cotuba Danone Aqua Diet Coke / Coca-Cola Light Diet Pepsi / Pepsi Light Dolly 	Diet Dr Tea Pepper • Lucc • Evian • Matt • Fanta • Mirin • Fever Tree • Mor • Fusion • Nese • Gatorade • Nese • Guaraná • Nese Antarctica Tea • H2OH! • Nese • Hype Energy Drinks • Oas • Itubaína • Oran • Kuat • Peps	ester Schin Schweppes Soda Antarctica Sprite Tropicana Vitamin Water ngina Volvic Xamego Si Max Schweppes Voda Antarctica Voda Antarctica Sprite Tropicana Vitamin Vater Volvic Xamego
Canada	 7UP Burn Canada Dry Capri-Sun Coca-Cola Coke Zero Danone Aqua Diet Coke / Coca-Cola Light Diet Pepsi / Pepsi Light Dr Pepper / Diet Dr Pepper 	 Fever Tree Gatorade Ness Glaceau Ness Smartwater Hype Energy Drinks Ness Irn Bru Lipton Iced Coas Tea Oras Lucozade Peps Mirinda Perr 	entain Rockstar San Pellegrino Peresso Schweppes Peresso Sprite Tropicana Pellegrino Vita Coco Vitamin Vita Vita Coco Vitamin Vita Vita Vita Vita Vita Vita Vita Vita

	Burn Capri-Sun Carabao Coca-Cola Coke Zero Danone Aqua Diet Coke / Coca-Cola Light Diet Pepsi / Pepsi Light Dr Pepper / Diet Dr Pepper Evian Fanta	 Gatorade Hui Yuan Hype Energy Drinks Jia Duo Bao Lipton Iced Tea Lucozade Master Kong Minute Maid Mirinda Mizone Monster Nescafe Nespresso 	Tea Nestle Pure Llfe Nongfu Oasis Orangina Pepsi Pepsi Max Perrier Pocari Sweat Powerade President Juice President Tea Red Bull Robust	 Maidong Rockstar San Pellegrino Schweppes Scream Sprite Tropicana Vitamin Water Volvic Wang Lao Ji Weiquan Zico Coconut Water Quatro
•	Agua Brisa Agua Cristal Agua Manantia Big Cola Burn Capri-Sun Coca-Cola Coke Zero Colombiana Danone Aqua Diet Coke / Coca-Cola Light Diet Pepsi /	Diet Dr Pepper Evian Fanta Fever Tree Fuze Tea Gatorade Hatsu Hit Hype Energy Drinks Jugos del Valle Lipton Iced Tea Lucozade	Postobon Mirinda Monster Mr Tea Nescafe Nespresso Nestea Ice Tea Nestle Pure Llfe Oasis Orangina Pepsi Pepsi Max Perrier Powerade	 Red Bull Rockstar San Pellegrino Schweppes Sporade Sprite Sr Toronjo Tropicana Vitamin Water Vive 100 Volvic Zico Coconut Water

Denmark 7UP Evian Nescafe San Burn Fanta Nespresso Pellegrino Capri-Sun Faxe Kondi Nestea Ice Schweppes Tea Coca-Cola Fever Tree Sprite Nestle Pure Coke Zero Gatorade Squash CULT Energy Harboe Llfe appelsinvand Drink Hype Energy Nikoline Supermalt Drinks Danone appelsinvand Tropicana Aqua Jolly Cola Oasis Vita Coco Dansk Lipton Iced Orangina Vitamin Citronvand Tea Pepsi Water Diet Coke / Volvic Lucozade Pepsi Max Coca-Cola Mirinda Perrier X-ray Monster Light Powerade energydrink Diet Pepsi / Mountain Red Bull Zico Coconut Rockstar Pepsi Light Dew Water Dr Pepper / Diet Dr Pepper **Egypt** 7UP Dr Pepper / Lucozade Powerade Aquafina Diet Dr Mirinda Red Bull Baraka Pepper Monster Rockstar Barbican Evian Nescafe San Burn Nespresso Pellegrino Fanta Capri-Sun Fever Tree Nestea Ice Schweppes Coca-Cola Gatorade Tea Sprite Coke Zero Glaceau Nestle Pure Tropicana Danone Smartwater Llfe Vimto Holsten Vitamin Aqua Oasis Dasani Hype Energy Orangina Water Drinks Diet Coke / Pepsi Volvic

Coca-Cola

Diet Pepsi /

Pepsi Light

Light

Kabisa

Tea

Lipton Iced

Pepsi Max

Perrier

Zico Coconut

France	 7UP Burn Capri-Sun Coca-Cola Coke Zero Danone Aqua Dark Dog Diet Coke / Coca-Cola Light Diet Pepsi / Pepsi Light 	 Dr Pepper / Diet Dr Pepper Evian Fanta Fever Tree Gatorade Hype Energy Drinks Lipton Iced Tea Lucozade Mirinda 	 Monster Nescafe Nespresso Nestea Ice Tea Nestle Pure Llfe Oasis Orangina Pepsi Pepsi Max Perrier Powerade 	 Red Bull Rockstar San Pellegrino Schweppes Sprite Tropicana Vita Coco Vitamin Water Volvic Zico Coconut Water
Greece	 7UP Amita Arizona Avra Burn Capri-Sun Christodoulou Coke Zero Coca-Cola Danone Aqua Dr Pepper Diet Pepsi / Pepsi Light 	 Diet Coke / Coca-Cola Light Epsa Evian Fanta Frulite Fusetea Green Cola Gatorade Ioli Ivi Kampos Chiou Lakonia 	 Life Life Tsai Loux Oasis Olympos Pepsi Sprite Nescafe Nespresso Nestea Ice Tea Olympos Tsa Mirinda 	 Perrier Pepsi Max Powerade Red Bull San Pellegrino Schweppes Souroti Sprite Tropicana Tuvunu Vitamin Water
Germany	 7UP Apfelschorle Bionade Burn Capri-Sun Carabao Club Mate Coca-Cola Coke Zero Danone Aqua Diet Coke / Coca-Cola Light Diet Pepsi / Pepsi Light 	 Dr Pepper / Diet Dr Pepper Evian Fanta Fassbrause Fever Tree Gatorade Hype Energy Drinks Irn Bru Lipton Iced Tea Lucozade Mezzo Mix 	 Mirinda Mountain Dew Monster Nescafe Nespresso Nestea Ice Tea Nestle Pure Llfe Oasis Orangina Pepsi Pepsi Max Perrier 	 Red Bull Rockstar San Pellegrino Schweppes Schwip Schwap Spezi Sprite Tropicana Vita Coco Vitamin Water Volvic Zico Coconut

Powerade

	 7UP Burn Capri-Sun Coca-Cola Coke Zero Danone Aqua Diet Coke / Coca-Cola Light Diet Pepsi / Pepsi Light Dr Pepper / Diet Dr Pepper Evian 	•	Fanta Fever Tree Gatorade Hi-C Hype Energy Drinks Lipton Iced Tea Lucozade Master Kong Mirinda Monster Mr. Juicy Nescafe	•	Nespresso Nestea Ice Tea Nestle Pure Llfe Oasis Orangina Pepsi Pepsi Max Perrier Pocari Sweat Powerade Red Bull Rockstar	•	San Pellegrino Schweppes Sprite TAO TI Tropicana Uni-President Vita Coco Vitamin Water Volvic Zico Coconut Water
India	 7UP Appy Appy Fizz Bailey Bnatural Fruit Juice Burn Campa Cola Campa Lemon Campa Campa Campa Corange Campa Water Capri-Sun Coca-Cola Coke Zero Dabur Real Danone Aqua Diet Coke / Coca-Cola Light 		Diet Pepsi / Pepsi Light Dr Pepper / Diet Dr Pepper Evian Fanta Fever Tree Frooti FruitsUp Gatorade Glaceau Smartwater Hype Energy Drinks Kingfisher Radler Limca Lipton Iced Tea		LMN Lucozade MangoSip Master Kong Mazaa Minute Maid Mirinda Monster Mountain Dew Nescafe Nespresso Nestea Ice Tea Nestle Pure Llfe Nimbooz Oasis Orangina Paperboat Pepsi		Pepsi Max Perrier Pocari Sweat Powerade Real Fruit Juice Red Bull Rockstar San Pellegrino Schweppes Slice Sprite Thums Up Tropicana Vitamin Water Volvic Zico Coconut Water

Indonesia	 7UP Ades Buavita Burn Capri-Sun Coca-Cola Coke Zero Danone Aqua Diet Coke / Coca-Cola Light Diet Pepsi / Pepsi Light Dr Pepper / Diet Dr Pepper Evian Extra Joss Fanta Fever Tree Floridina 	 Gatorade Good Day Good Mood Hemaviton Energy Hype Energy Drinks Ichi Ocha Ichitan Kratingdaeng Kukubima EnerG Le Minerale Lipton Iced Tea Lucozade M150 Frestea Fruit tea Master Kong 	 Minute Maid Mirinda Mizone Monster MYTEA Nescafe Nespresso Nestea Ice Tea Nestle Pure LIfe Nu Green Tea Nutriboost Oasis Orangina Pepsi Pepsi Max Perrier Pocari Sweat Powerade 	 Prim-a Red Bull Rockstar San Pellegrino Schweppes Sprite Teh Botol Teh Gelas Teh Javana Teh Kotak Teh Pucuk Tropicana VIT Vitamin Water Volvic YOU C100 Zico Coconut Water
Ireland	 7UP Barry's Tea Burn Capri-Sun Cidona Club Lemon Club Orange Club Rock Shandy Coca-Cola Coke Zero Danone Aqua Diet Coke / Coca-Cola 	 Diet Pepsi / Pepsi Light Dr Pepper / Diet Dr Pepper Evian Fanta Fever Tree Gatorade Hype Energy Drinks Ireland Lilt Lipton Iced 	 Mirinda Mountain Dew Nespresso Nestea Ice Tea Nestle Pure LIfe Oasis Orangina Pepsi Pepsi Max Perrier Powerade 	 Red Bull Rockstar San Pellegrino Schweppes Sprite Tropicana Vimto Vita Coco Vitamin Water Volvic Zico Coconut Water

Light

Tea

Monster Nescafe

Israel	• 7UP	• Evian	Nestea Ice	 Rockstar
131401	• Burn	Fanta	Tea	• San
	• Capri-Sun	Fever Tree	Nestle Pure	Pellegrino
	Capri-sunCoca-Cola	Gatorade	Llfe	Schweppes
	Coca-Cola Coke Zero	Hype Energy	Oasis	SchweppesSoda club
		Hype Energy Drinks		
	Barrone / Iqua		Orangina	• Sprite
	• Diet Coke /	• Lipton Iced	• Pepsi	 Tapozina;Spri
	Coca-Cola	Tea	Pepsi Max	ng
	Light	• Lucozade	• Perrier	• Tropicana
	• Diet Pepsi /	 Mirinda 	 Powerade 	Vitamin Water
	Pepsi Light	 Monster 	 Prigat 	 Volvic
	Dr Pepper /	 Nescafe 	• Primor	• Zico Coconut
	Diet Dr	 Nespresso 	• Red Bull	Water
	Pepper			
Italy	• 7UP	• Evian	 Nescafe 	Red Bull
,	Burn	• Fanta	 Nespresso 	Rockstar
	• Capri-Sun	Fever Tree	Nestea Ice	• San
	Carabao	Gatorade	Tea	Pellegrino
	Coca-Cola	Hype Energy	Nestle Pure	• Schweppes
	Coke Zero	Drinks	Llfe	• Sprite
	Danone Aqua	Lavazza	Mountain	Tropicana
	Diet Coke /	Lipton Iced	Dew	Vitamin Water
	Coca-Cola	Tea	Oasis	Volvic
	Light	Lucozade	OasisOrangina	Zico Coconut
	Diet Pepsi /	Mirinda	_	Water
			1 epsi	vvaler
	Pepsi Light	Monster	Pepsi Max	
	• Dr Pepper /	Mountain	Perrier	
	Diet Dr	Dew	 Powerade 	
	Pepper			

Japan	 7UP BOSS Burn Capri-Sun Coca-Cola Coke Zero Danone Aqua Dekavita C Diet Coke / Coca-Cola Light 	 Evian Fanta Fever Tree Gatorade Hype Energy Drinks Lipton Iced Tea Lucozade Master Kong Maximus 	 Nescafe Nespresso Nestea Ice Tea Nestle Pure Llfe Oasis Orangina Pepsi Pepsi Japan Cola 	 Rockstar San Pellegrino Schweppes Sprite Suntory Oolong Tea Suntory Tennensui Tropicana Vita Coco
	 Diet Pepsi / Pepsi Light Dr Pepper / Diet Dr Pepper 	MirindaMountainDewMonsterNatchan!	Pepsi MaxPerrierPocari SweatPoweradeRed Bull	Vitamin WaterVolvicZico Coconut Water
Malaysia	 7UP 100 Plus Burn Capri-Sun Carabao Coca-Cola Coke Zero Danone Aqua Diet Coke / Coca-Cola Light Diet Pepsi / Pepsi Light Dr Pepper / Diet Dr Pepper 	 Evian Fanta Fever Tree Gatorade Hype Energy Drinks Lipton Iced Tea Lucozade Master Kong Mirinda Monster Mountain Dew 	 Nescafe Nespresso Nestea Ice Tea Nestle Pure Llfe Oasis Orangina Pepsi Pepsi Max Perrier Pocari Sweat Powerade Red Bull 	 Ribena Sparkling Rockstar San Pellegrino Schweppes Sprite Spritzer Tropicana Vitamin Water Volvic Zico Coconut Water

Me	exico • • • • • • • • • • • • • • • • • •	7UP Be Light Burn Capri-Sun Carabao Coca-Cola Coke Zero Danone Aqua Diet Coke / Coca-Cola Light Diet Pepsi / Pepsi Light	•	Dr Pepper / Diet Dr Pepper Evian Fanta Fever Tree Fuze Tea Gatorade Hype Energy Drinks Lipton Iced Tea Lucozade Mirinda	Monster Nescafe Nespresso Nestea Ice Tea Nestle Pure LIfe Oasis Orangina Pepsi Pepsi Max Perrier Powerade		Red Bull Rockstar San Pellegrino Schweppes Sprite Tropicana Vita Coco Vitamin Water Volvic Zico Coconut Water
Ne	therlands • • • • • • • • •	7UP AA Drink Burn Capri-Sun Carabao Cassis Coca-Cola Coke Zero Danone Aqua Diet Pepsi / Pepsi Light Diet Coke / Coca-Cola Light	•	Dr Pepper / Diet Dr Pepper Evian Fanta Fever Tree Dr Foots Gatorade Hype Energy Drinks Irn Bru Lipton Iced Tea Lucozade Mirinda	 Monster Mountain Dew Nescafe Nespresso Nestea Ice Tea Nestle Pure Life Oasis Orangina Pepsi Pepsi Max Perrier Powerade	• • • • • • • • • • • • • • • • • • • •	Red Bull Rockstar Royal Club San Pellegrino Schweppes Sprite Tropicana Vita Coco Vitamin Water Volvic Zico Coconut Water

New Zealand 7UP Fever Tree Monster Powerade Foxton Fizz **Red Bull** Burn Mountain Rockstar Capri-Sun Gatorade Dew Coca-Cola Nescafe San Hopt Coke Zero Hype Energy Pellegrino Nespresso Danone Aqua Drinks Nestea Ice Schweppes Diet Pepsi / Irn Bru Tea Sprite Nestle Pure Pepsi Light Lipton Iced Tropicana Diet Coke / Tea Life V Coca-Cola L & P (Lemon Oasis Vitamin Light & Paeroa) Orangina Water Dr Pepper / Lucozade Pepsi Volvic Wests Diet Dr Master Kong Pepsi Max Pepper Mirinda Perrier Zico Coconut Water Evian Petes Fanta Lemonade Pocari Sweat **Philippines** 100 Plus Dr Pepper / Royal Tru Mountain 7UP Diet Dr Dew Orange Absolute Pepper Nature Spring San Aquafina Evian Nescafe Pellegrino Burn Nespresso Schweppes Fanta C2 Iced Tea Fever Tree Nestea Ice Smart C Capri-Sun Sprite Gatorade Tea Cobra Hype Energy Nestle Pure Summit Coca-Cola Drinks Llfe Thunder Coke Zero Le Minerale Oasis Super Soda Danone Aqua Lipton Iced Orangina Tropicana Del Monte Vitamin Tea Pepsi Juice Drink Lucozade Pepsi Max Water Volvic Diet Coke / Master Kong Perrier Coca-Cola Mirinda Pocari Sweat Wilkins

Light

Diet Pepsi/

Pepsi Light

Minute Maid

Mogu Mogu

Juice

Monster

Powerade

RC Cola

Red Bull

Rockstar

Zest-O Juice

Zico Coconut

Poland	 7UP Ariva Ice tea Burn Capri-Sun Carabao Coca-Cola Coke Zero Danone Aqua Diet Coke / Coca-Cola Light Diet Pepsi / Pepsi Light 	 Dr Pepper / Diet Dr Pepper Evian Fanta Fever Tree Frugo Gatorade Hype Energy Drinks Irn Bru Lipton Iced Tea Lucozade Mirinda 	 Monster Mountain Dew Nescafe Nespresso Nestea Ice Tea Nestle Pure Life Oasis Orangina Pepsi Pepsi Max Perrier Powerade 	 Red Bull Rockstar San Pellegrino Schweppes Sprite Tiger Tropicana Vimto Vitamin Water Volvic Zico Coconut Water
Portugal	 7UP Atlântida Brisa BriSol Burn Capri-Sun Coca-Cola Coke Zero Danone Aqua Diet Coke / Coca-Cola Light Diet Pepsi / Pepsi Light 	 Dr Pepper / Diet Dr Pepper Evian Fanta Fever Tree Frisumo Gatorade Hype Energy Drinks IKA Kima Laranjada Lipton Iced Tea 	 Lucozade Mirinda Monster Nescafe Nespresso Nestea Ice Tea Nestle Pure Llfe Oasis Orangina Pepsi Pepsi Max Perrier Powerade 	 Red Bull Rockstar San Pellegrino Schweppes Snappy Sprite SUCOL Sumol Tropicana Vitamin Water Volvic Zico Coconut Water

Romania	 7UP Adria Amaroy Amigo Aqua	 Diet Pepsi / Pepsi Light Doncafe Dorna Dr Pepper / Diet Dr Pepper Evian Fanta Fever Tree Fortuna Frutti Fresh Gatorade Giusto Granini Hell Energy Hype Energy Drinks Jacob 	 Lavazza Lipton Iced Tea Lucozade Mirinda Monster Mountain Dew Nescafe Nespresso Nestea Ice Tea Nestle Pure Llfe Nova Brasilia Oasis Orangina Pepsi Pepsi Max Pepsi Twist Perrier Powerade 	 Prigat Red Bull Rockstar San Pellegrino Santal Schweppes Sprite Tchibo Tedi Tiger Tropicana Tymbark Vitamin Water Volvic Zico Coconut Water Zizin
Russia	 7UP Burn Capri-Sun Chernogolov ka Chernogolov ka Baikal Coca-Cola Coke Zero Danone Aqua Diet Coke / Coca-Cola Light Diet Pepsi / Pepsi Light 	 Dr Pepper / Diet Dr Pepper Evian Fanta Fever Tree Fruktime Gatorade Hype Energy Drinks Irn Bru Lipton Iced Tea Lucozade 	 Mirinda Monster Mountain Dew Nescafe Nespresso Nestea Ice Tea Nestle Pure Llfe Oasis Orangina Pepsi Pepsi Max Perrier 	 Powerade Red Bull Rockstar San Pellegrino Schweppes Sprite Tropicana Vitamin Water Volvic Zico Coconut Water

Singapore	 Almarai Al Rabie Barbican Burn Capri-Sun Coca-Cola Coke Zero Danone Aqua Diet Coke / Coca-Cola Light Diet Pepsi / Pepsi Light 100 Plus 7UP 	Diet Dr Pepper Evian Fanta Fever Tree Gatorade Glaceau Smartwater Holsten Hype Energy Drinks Lipton Iced Tea Lucozade Fanta Fever Tree	 Monster Mountain Dew Nadec Nescafe Nespresso Nestea Ice Tea Nestle Pure Llfe Oasis Orangina Pepsi Pepsi Max Perrier Monster Mountain 	 Red Bull Rockstar San Pellegrino Schweppes Sprite Tropicana Vimto Vitamin Water Volvic Zico Coconut Water Powerade Red Bull
	BurnCapri-SunCoca-ColaCoke Zero	F&NFruit TreeFreshGatorade	Dew Nescafe Nespresso	RockstarSanPellegrino

South Africa		7UP Appletiser Aqua Vita Bonaqua Burn Capri-Sun Carabao Ceres Fruit Juice Coca-Cola Coke Zero Crème Soda Danone Aqua Diet Coke / Coca-Cola Light Diet Pepsi /	•	Dr Pepper / Diet Dr Pepper Energade Evian Fanta Fever Tree Five Roses tea Freshpak Rooibos tea Gatorade Grapetiser Hype Energy Drinks Iron Brew Joko tea	•	Liqui fruit Lucozade Mirinda Monster Mountain Dew / Diet Mountain Dew Nescafe Nespresso Nestea Ice Tea Nestle Pure LIfe Oasis Orangina Oros	•	Powerade Red Bull Rockstar San Pellegrino Schweppes Sprite Stoney Ginger Beer Tab Tropicana Valpre Vita Coco Vitamin Water Volvic Zico Coconut
		Pepsi Light		Lipton Iced Tea	•	Pepsi Pepsi Max Perrier		Water
South Korea	•	2% 7UP Bacchus-D Burn Capri-Sun Carabao Cheon Yeon Cider Coca-Cola Coke Zero	•	Diet Pepsi / Pepsi Light Dr Pepper / Diet Dr Pepper Evian Fanta Fever Tree Gatorade Hype Energy	•	Mirinda Monster Nescafe Nespresso Nestea Ice Tea Nestle Pure LIfe Oasis Orangina	•	Red Bull Rockstar Sac Sac San Pellegrino Schweppes Sprite Tropicana Vita Coco Vitamin

Danone Aqua

Diet Coke /

Coca-Cola

Light

Drinks

Tea

Lipton Iced

Lucozade

Master Kong

Pepsi

Perrier

Pepsi Max

Pocari Sweat

Powerade

Water

Volvic

Water

Zico Coconut

Spain	 7UP Burn Capri-Sun Coca-Cola Coke Zero Danone Aqua Diet Pepsi / Pepsi Light Diet Coke / Coca-Cola Light Dr Pepper / Diet Dr Pepper 	 Evian Fanta Fever Tree Gatorade Hype Energy Drinks Irn Bru Lipton Iced Tea Lucozade Mirinda Monster Mountain Dew 	 Nescafe Nespresso Nestea Ice Tea Nestle Pure Life Oasis Orangina Pepsi Pepsi Max Perrier Powerade Red Bull 	 Rockstar San Pellegrino Schweppes Sprite Tropicana Vita Coco Vitamin Water Volvic Zico Coconut Water
Sweden	 7UP Burn Capri-Sun Champis Coca-Cola Coke Zero Danone Aqua Diet Coke / Coca-Cola Light Diet Pepsi / Pepsi Light Dr Pepper / Diet Dr Pepper 	 Evian Fanta Fever Tree Fruktsoda Gatorade Gevalia Hype Energy Drinks Jaffa Julmust Lipton Iced Tea Lucozade Mirinda 	 Monster Mountain Dew Nescafe Nespresso Nestea Ice Tea Nestle Pure LIfe Oasis Orangina Pepsi Pepsi Max Perrier Pommac Powerade 	 Red Bull Rockstar San Pellegrino Schweppes Sockerdricka Sprite Trocadero Tropicana Vita Coco Vitamin Water Volvic Zico Coconut Water

Mountain •	Red Bull
	Rivella
	Rockstar
	San
Nestea Ice	Pellegrino
Tea •	Schweppes
Oasis •	Sprite
Orangina •	Tropicana
Passaia •	Vitamin
Pepita	Water
Pepsi •	Volvic
Pepsi Max •	Zico Coconut
Perrier	Water
Powerade	
Nestle Pure	
Life	
Mine Shine •	Real Leaf
Mine Shine • Minute Maid •	Real Leaf Red Bull
Minute Maid •	Red Bull
Minute Maid • Monster •	Red Bull Rockstar
Minute Maid Monster Nescafe	Red Bull Rockstar San
Minute Maid Monster Nescafe Nespresso	Red Bull Rockstar San Pellegrino
Minute Maid Monster Nescafe Nespresso Nestea Ice	Red Bull Rockstar San Pellegrino Schweppes
Minute Maid Monster Nescafe Nespresso Nestea Ice Tea	Red Bull Rockstar San Pellegrino Schweppes Sprite
Minute Maid Monster Nescafe Nespresso Nestea Ice Tea Nestle Pure	Red Bull Rockstar San Pellegrino Schweppes Sprite Tropicana
Minute Maid Monster Nescafe Nespresso Nestea Ice Tea Nestle Pure Life	Red Bull Rockstar San Pellegrino Schweppes Sprite Tropicana Vitamin Water Volvic
Minute Maid Monster Nescafe Nespresso Nestea Ice Tea Nestle Pure LIfe Oasis Orangina Pepsi	Red Bull Rockstar San Pellegrino Schweppes Sprite Tropicana Vitamin Water Volvic Yu Cha Yuan
Minute Maid Monster Nescafe Nespresso Nestea Ice Tea Nestle Pure LIfe Oasis Orangina Pepsi Pepsi Max	Red Bull Rockstar San Pellegrino Schweppes Sprite Tropicana Vitamin Water Volvic Yu Cha Yuan Zico Coconut
Minute Maid Monster Nescafe Nespresso Nestea Ice Tea Nestle Pure LIfe Oasis Orangina Pepsi Pepsi Max Perrier	Red Bull Rockstar San Pellegrino Schweppes Sprite Tropicana Vitamin Water Volvic Yu Cha Yuan
Minute Maid Monster Nescafe Nespresso Nestea Ice Tea Nestle Pure LIfe Oasis Orangina Pepsi Pepsi Max Perrier Pocari Sweat	Red Bull Rockstar San Pellegrino Schweppes Sprite Tropicana Vitamin Water Volvic Yu Cha Yuan Zico Coconut
Minute Maid Monster Nescafe Nespresso Nestea Ice Tea Nestle Pure LIfe Oasis Orangina Pepsi Pepsi Max Perrier	Red Bull Rockstar San Pellegrino Schweppes Sprite Tropicana Vitamin Water Volvic Yu Cha Yuan Zico Coconut
	Dew Nescafe Nespresso Nestea Ice Tea Oasis Orangina Passaia Pepita Pepsi Pepsi Max Perrier Powerade Nestle Pure

UAE	 7UP Barbican Burn Capri-Sun Coca-Cola Coke Zero Danone Aqua Diet Coke / Coca-Cola Light Diet Pepsi / Pepsi Light Dr Pepper / Diet Dr Pepper 	 Evian Fanta Fever Tree Gatorade Glaceau Smartwater Holsten Hype Energy Drinks Lipton Iced Tea Lucozade Mirinda Monster 	 Nadec Nescafe Nespresso Nestea Ice Tea Nestle Pure Life Oasis Orangina Pepsi Pepsi Max Perrier Powerade Red Bull 	 Rockstar San Pellegrino Schweppes Sprite Tropicana Vimto Vita Coco Vitamin Water Volvic Zico Coconut Water
United Kingdom	 7UP Appletiser Boost Burn Capri-Sun Carabao Coca-Cola Coke Zero Danone Aqua Diet Coke / Coca-Cola Light Diet Pepsi / Pepsi Light 	 Dr Pepper / Diet Dr Pepper Evian Fanta Fever Tree Gatorade Hype Energy Drinks Irn Bru Lavazza Lilt Lipton Iced Tea Lucozade Mirinda 	 Monster Mountain Dew Nescafe Nespresso Nestea Ice Tea Nestle Pure Life Oasis Orangina Pepsi Pepsi Max Perrier Powerade Red Bull 	 Rich Energy Rockstar San Pellegrino Schweppes Sprite Tropicana V Vimto Vita Coco Vitamin Water Volvic Zico Coconut Water

United States

•	7UP	•	Diet Pepsi /	•	Mountain	•	Poland
•	Aquafina		Pepsi Light		Dew / Diet		Springs
•	Arizona Iced	•	Diet Rite		Mountain	•	Polar Seltzer
	Tea	•	Dr Pepper /		Dew	•	Powerade
•	A&W		Diet Dr	•	Nescafe	•	Red Bull
•	Bai		Pepper	•	Nespresso	•	Rich Energy
•	Barq's	•	Evian	•	Nestea Ice	•	Rockstar
•	Boylan's	•	Fanta		Tea	•	San
•	Burn	•	Fever Tree	•	Nestle Pure		Pellegrino
•	Canada Dry	•	Fuze Tea		Llfe	•	Schweppes
•	Capri-Sun	•	Gatorade	•	Oasis	•	Sierra Mist
•	Carabao	•	Glaceau	•	Orangina	•	Simply
•	Coca-Cola		Smartwater	•	Pepsi	•	Sprite
•	Coke Zero	•	Hi-ball	•	Pepsi Max	•	Tropicana
•	Danone Aqua	•	Hype Energy	•	Perrier	•	Vita Coco
•	Dasani		Drinks	•	Lipton Iced	•	Vitamin
•	Diet Coke /	•	Irn Bru		Tea		Water
	Coca-Cola	•	LaCroix	•	Lucozade	•	Volvic
	Light	•	Mirinda	•	Minute Maid	•	Zico Coconut
				•	Monster		Water
				•	Naked Juice		

Dr Thanh Tea Rockstar 7UP Nescafe Evian Nespresso Rong Do Burn C2 Iced Tea Fanta Nestea Ice San Fever Tree Capri-Sun Tea Pellegrino Nestle Pure Carabao Gatorade Schweppes Coca-Cola Hype Energy Llfe Sprite Coke Zero Drinks Number1 Sting Danone Aqua Lipton Iced Oasis Tea+ Diet Coke / Tea Orangina Tropicana Coca-Cola Lucozade Pepsi Vitamin Light Master Kong Pepsi Max Water Diet Pepsi / Mirinda Volvic Perrier Pepsi Light Monster Pocari Sweat Zico Coconut Dr Pepper / Mountain Powerade Water

Dew

Red Bull

Diet Dr

Pepper

ALCOHOL: **BEER / LAGER****

When did you last drink these alcohol brands?

- Drunk in Last Month
- Drunk in Last Year
- Have Not Drunk

NOTE: This question is not asked in Egypt, Saudi Arabia or UAE. In other markets, it is asked to those 18+ (or 21+ in the US)

- 333 Beer Vietnam only
- ABC Stout Singapore only
- **Åbro** Sweden only
- **Afligem** Spain only
- Aguila Colombia only
- **Albacher** Romania only
- Alhambra Spain only
- **Ambar** Spain only
- **Amstel**
- **Anchor** Malaysia, Singapore only
- Anker Bir Indonesia only
- Antarctica Brazil only
- Asahi Australia, Japan, Malaysia, South Korea, Singapore, Thailand
- Baltika Russia, Spain, UK only
- Barrilito Mexico only
- Bavaria Brazil, Colombia, Netherlands, Singapore only
- Beck's Germany, Italy, Singapore, Turkey, UK
- **Bergenbier** Romania only
- **Bieckert** Argentina only
- Bintang Indonesia only
- **BIRA** India only
- Bitburger Germany only
- Blue Girl Hong Kong only
- **Bohemia** Brazil only
- **Bomonti** Turkey only
- Brahma Argentina, Brazil
- **Brand** Netherlands only
- **Buckler** Spain only
- **Bud Light**
- **Budweiser**
- Cafri South Korea only
- Carling Black Label South Africa only
- Carling Canada, UK
- Carlsberg
- Carlton (e.g. Draught, Dry, Cold, Mid) Australia only
- Carta Blanca Mexico only
- Cass South Korea, Singapore
- Castle South Africa only
- Castle Lite South Africa only
- Ceres Denmark, Italy only
- Cergal Portugal only
- **Chang** Thailand only

- Ciuc Romania only
- Ciucas Romania only
- Club Colombia Colombia only
- Colorado Brazil only
- Cooper's Australia only
- **Coors Light**
- Corona
- Costena Colombia only
- **Cristal** Belgium, Portugal only
- Crown Australia only
- Cruzcampo Spain only
- Crystal Brazil only
- D Dry Finish South Korea only
- Desperados Belgium, France, UK only
- **Dester** Singapore only
- **Devassa** Brazil only
- **Dommelsch** Netherlands only
- Dorada Spain only
- Dos XX Mexico only
- **Dreher** Italy only
- **Dutch Gold** Ireland only
- **Efes** Russia, Turkey only
- **Erdinger** Germany, Singapore only
- Estrella Damm Spain, UK only
- Estrella Galicia Spain only
- Falcon Sweden only
- Federbrau Thailand only
- Feldschlösschen Switzerland only
- Fem Komma Tvåan Sweden only
- Foster's India, Italy, UK only
- Golden Eagle India only
- Goldstar Israel only
- Gösser Austria, Russia only
- **Great Northern** Australia only
- **Grimbergen** Belgium, France only
- Grolsch Australia, New Zealand,
 - Netherlands, UK, US
- Guinness
- Hanoi Beer Vietnam only
- Hansa South Africa only
- Harbin China only
- Harp Ireland only
- Hasseröder Germany only
- Haywards India only
- Heineken

- Chopfab Switzerland only
- Hite South Korea
- Hoegaarden Belgium, France, Malaysia, Singapore
- **Holsten** Romania only
- Hop House 13 Ireland only
- Hunter's South Africa only
- **Ichnusa** Italy only
- **Imperial** Argentina, Portugal
- **Indio** Mexico only
- **Isenbeck** Argentina only
- **Itaipava** Brazil only
- James Boag's Australia only
- John Smith's UK only
- **Jupiler** Belgium, Netherlands
- Kaiser Brazil only
- Kalyani India only
- Kingfisher India, Singapore
- Kirin Ichiban Japan only
- Klinskoe Russia only
- Knock Out India only
- **Kozel** Russia only
- Krombacher Germany only
- Kronenbourg Australia, France, Italy, Singapore, UK
- Krusovice Russia only
- **Kung** Sweden only
- Labatt Canada only
- Larue Beer Vietnam only
- **Lech** Poland only
- **Leffe** Belgium, France, Italy only
- **Leo Beer** Singapore, Thailand only
- **Lion** New Zealand only
- Lucky Lager Canada only
- Maccabee Israel Only
- Marina Portugal only
- Max South Korea only
- Michelob USA only
- Miller Argentina, Russia, Turkey only
- Miller Light Canada, US only
- Mixta Spain only
- Modelo Especial Mexico only
- Molson Canada, Ireland only
- Moretti Australia, Italy only
- Maes Pils Belgium only
- Mahou Spain only
- Mariestads Sweden only
- Negra Modelo Mexico only

- **Hertog Jan** Netherlands only
- **Neumarkt** Romania only
- **Noroc** Romania only
- **Nova Schin** Brazil only
- **OB Golden** South Korea only
- **Oettinger** Germany only
- OkocimIndia Poland only
- **Orion** Japan only
- Ottakringer Austria only
- Pacifico Mexico only
- Palermo Argentina only
- Palma Cristal Brazil only
- Patagonia Argentina only
- Paulaner Germany only
- **Pelforth** France only
- Perla Poland only
- Peroni Australia, Italy, Singapore, UK
- Pilsen Colombia only
- Poker Colombia only
- **Pripps** Sweden only
- Pure Blonde Australia only
- **Quilmes** Argentina only
- Quöllfrisch Switzerland only
- Radeberger Germany only
- **Red Horse** *Philippines only*
- Redd's South Africa only
- Royal Denmark only
- **S Beer** South Korea only
- Sagres Portugal only
- Saigon Beer Vietnam only
- Salta Argentina only
- San Miguel
- Sapporo Australia, Malaysia, Japan, South Korea only
- Savanna South Africa only
- **Schneider** Argentina only
- Sedrin China only
- **Silva** Romania only
- Singha Singapore, Thailand only
- **Skol** Brazil, Hong Kong only
- Småland Sweden only
- **Snow** China only
- Sofiero Sweden only
- **Sol** Argentina, Mexico only
- **Spar Pilsner** Denmark only
- **Spaten** Russia only
- Speight's New Zealand only
- Staropramen Sweden only

- Steinlager New Zealand, Singapore only
- Stella Artois
- Stiegl Austria only
- Stockholm Sweden only
- **Suntory** Japan only
- Super Bock Portugal only
- **Superior** Mexico only
- **Voll Damm** Spain only
- Warsteiner Germany only
- Windhoek South Africa only
- XXXX (e.g. Gold, Summer Bright Lager, Bitter) Australia only
- Yanjing China only
- Žatecký Gus Russia only
- **Zipfer** Austria only
- **Zubr** Poland only
- **Zywiec** Poland only
- Taiwan Beer Taiwan, Singapore
- Tecate Mexico, Colombia
- Thunderbolt India only
- Tiger Malaysia, Singapore, Vietnam only •
- Timisoreana Romania only
- Tooheys (e.g. Tooheys New, Extra Dry, Old) Australia only

- **Tropical** Spain only
- Truc Bach Beer Vietnam only
- Tsingtao China, Hong Kong
- Tuborg Denmark, India, Italy, Russia, Turkey only
- Tui New Zealand only
- **Tyskie** Poland only
- **UB Export** India only
- **Ursus** Romania only
- Van Pur Poland only Veltins Germany only
- Victoria Bitter Australia only
- Victoria Mexico onlyFix Greece only
- Mythos Greece only
- Vergina Greece only
- Alpha Greece only
- Kaiser Greece only
- Eza Greece only
- Zhta Greece only
- Mamos Greece only
- Bios 5 Greece only
 - Pils Hellas Greece only
 - None of these

ALCOHOL: CIDER**

When did you last drink these alcohol brands?

- Drunk in Last Month
- Drunk in Last Year
- Have Not Drunk

NOTE: This question is not asked in Egypt, Saudi Arabia or UAE. In all other markets, it is asked to

those 18+ (or 21+ in the US)

- Angry Orchard UK, USA only
- Aspall Australia, Austria, Germany, Russia, UK, USA
- Brothers Australia, Austria, Canada, Germany, Greeceltaly, Netherlands, Portugal, Russia, Spain, UK, USA
 - Bulmers Australia, Ireland, New Zealand, UK
- Kopparberg Australia, Austria, Denmark, Germany, Ireland, New Zealand, Portugal, Spain, Sweden, UK,
- Magners Australia, Austria, Belgium, Canada, Denmark, Germany, Ireland, Italy, Netherlands, New Zealand, Poland, Portugal, Russia, Spain, Sweden, Turkey, UK, USA
- Orchard Thieves Austria, Germany, Greece, Ireland, Netherlands, Portugal, Spain, UK

- Rekordelig Australia, Canada, Denmark, Germany, Spain, Sweden, UK, USA
- Savanna Dry UK only
- Somersby Australia, Canada, Denmark, Germany, Portugal, Russia, Sweden, Switzerland, UK, USA
- Stella Artois Cidre Belgium, UK, USA
- Strongbow Australia, Austria, Belgium, Canada, France, Germany, Greece, Ireland, Italy, New Zealand, Poland, Portugal, Russia, Spain, UK, USA
- Thatchers Australia, UK, USA
- Woodchuck USA only

ALCOHOL: SPIRITS**

When did you last drink these alcohol brands?

- Drunk in Last Month
- Drunk in Last Year
- Have Not Drunk

NOTE: This question is not asked
in Egypt, Saudi Arabia or UAE. In all
other markets, it is asked to those

18+ (or 21+ in the US)

BAIJIU China only

- Maotai
- Wuliangye

BRANDY / COGNAC

- Camus
- Courvoisier
- Dreher
- Emperador
- Gatsios Greece Only
- Hennessy
- Klipdrift South Africa only
- Martell
- Meridian Thailand
- McDowell's No.1 Brandy
- Old Admiral Brandy
- Old Kenigsberg Russia only
- Paul Masson
- Regency Thailand
- Ricehlieu South Africa only
- Rémy Martin
- Stock 84 Italy only
- Tyrnavou Greece
- Tsipouro Dekaraki Greece Only
- Tsililis Greece Only
- Wellington South Africa only

LIQUEUR

- Amaro Lucano Italy only
- Amarula
- Bailey's
- Cointreau
- Kahlua
- Katsaros Greece Only
- Limconcetta di Sorrento Italy only
- Limoncè Italy only

RUM

- Appleton Jamaica Rum
- Bacardi
- Barcelo
- Bundaberg
- Cacique Spain, Latam only
- Captain Morgan
- Contessa
- Havana Club
- McDowell's No.1 Celebration
- Negrita France, Spain only
- Mount Gay
- Old Monk India only
- Old Port Rum India only
- Ron Medellin Latam only
- Sailor Jerry
- Tanduay APAC only

GIN

- Beefeater
- Bombay Sapphire
- Citadelle France, Spain only
- Gin Mare Germany, Spain, UK only
- Ginebra San Miguel Philippines only
- Gordon's
- Hendrick's
- Inverroche South Africa only
- Larios Spain only
- Seagram's
- Sipsmith Australia, UK, USA
- Tanqueray

TEQUILA

- 1800
- 7 Leguas Mexico only
- Cabeza
- Calle 23
- Cimarron
- Don Julio
- El Jimador
- Espolon Mexico, US only
- Fortaleza
- Herradura
- Hornitos
- Jose Cuervo
- Ocho

WHISKY / WHISKEY

Olmeca Altos

- **Patron**
- Sauza
- **Tapatio**
- Tres Generaciones Mexico, USA Only•
- Lucano Limoncello Italy only
- Malibu
- Oilava Greece Only
- Ouzo Plomariou Greece Only
- Pitsiladi Greece Only
- Yeni Raki Turkey
- Varvagianni Greece Only

VODKA

- Absolut
- Belenkaya Russia only
- **Belvedere**
- Cîroc
- Crystal Head Brazil only
- Finlandia Romania only
- **Grey Goose**
- Hanoi Vodka Vietnam only
- Hazuku
- Keglevich Italy only
- Khlebny Dar Poland, Russia
- Khortytsa
- Krupnik Poland, Russia only
- Lua Moi Vietnam only
- **Nep Moi** Vietnam only
- Nemiroff
- Pyat Ozer Russia only
- Skyy
- Smirnoff
- Svedka Germany, Poland, Russia, South Korea, Sweden, US only
- Titos
- Żubrówka

- 100 Pipers India, Thailand only
- Ballatine's
- Basil Hayden's Select Markets Only
- Bells
- **Black Velvet**
- Blender Pride India only
- **Bundaberg** Australia only
- Canadian Club
- Chita Japan only
- **Chivas Regal**
- **Crown Royal**
- Dewar's
- **Evan Williams**
- Glenfiddich
- Glenlivet
- Glenmorangie
- Grant's
- Hakushu Japan only
- Hibiki
- Imperial Blue India only
- J&B
- Jack Daniel's
- Jameson
- Jim Beam
- Johnnie Walker
- **Knob Creek** Select Markets Only
- Label 5
- Macallan
- Maker's Mark
- McDowell's No.1 Whisky India only
- **Nikka** Japan only
- Officer's Choice India only
- Old Pulteney Netherlands, Sweden, UK only
- **Royal Salute**
- Royal Stag India only
- Teacher's Australia, India, Singapore, UK only
- The Famous Grouse Hong Kong, Netherlands, New Zealand, Portugal, Sweden, UK only
- Topi Miring Whiskey Indonesia
- **Tullamore Dew**
- William Lawson's
- William Peel
- Yamazaki Japan only

- Absolut
- Belenkaya Russia only
- Belvedere
- Cîroc
- Crystal Head Brazil only
- Finlandia Romania only
- Grey Goose
- Hanoi Vodka Vietnam only
- Hazuku
- Keglevich Italy only
- Khlebny Dar Poland, Russia only
- Khortytsa
- Krupnik Poland, Russia only
- Lua Moi Vietnam only
- Nep Moi Vietnam only
- Nemiroff
- Pyat Ozer Russia only
- Skyy
- Smirnoff
- Svedka Germany, Poland, Russia, South Korea, Sweden, US only
- Titos
- Żubrówka

WHISKY / WHISKEY

- 100 Pipers India, Thailand only
- Ballatine's
- Bells
- Black Velvet
- Blender Pride India only
- Bundaberg Australia only
- Canadian Club
- Chita Japan only
- Chivas Regal
- Crown Royal
- Dewar's
- Evan Williams

- Glenfiddich
- Glenlivet
- Glenmorangie
- Grant's
- Hakushu Japan only
- Hibiki
- Imperial Blue India only
- J&B
- Jack Daniel's
- Jameson
- Jim Beam
- Johnnie Walker
- Label 5
- Macallan
- Maker's Mark
- McDowell's No.1 Whisky India only
- Nikka Japan only
- Officer's Choice India only
- Old Pulteney Netherlands, Sweden, UK only
- Royal Salute
- Royal Stag India only
- Teacher's Australia, India, Singapore, UK only
- The Famous Grouse Greece, Hong Kong, Netherlands, New Zealand, Portugal, Sweden, UK only
- Topi Miring Whiskey Indonesia only
- Tullamore Dew
- William Lawson's
- William Peel
- Yamazaki Japan only

CONVENIENCE

BRANDS / QSRS**

Which of these places would you normally visit / buy something from?

- Weekly
- Monthly

Argentina	 Burger King Domino's MCDonald's MOSTAZA Papa John's KFC Krispy Kreme 	StarbucksSubwayWendy's
Australia	 Baskin-Robbins • Joe and the Domino's Juice Haagen-Dazs • KFC Hungry Jack's • Krispy Kreme McDonald's 	 Nando's Oporto Papa John's Pizza Hut Red Rooster Starbucks Subway Zambrero
Austria	 Aida Burger King Coffee Shop Company KFC Krispy Kreme 	 McDonald's Nordsee Papa John's Pizza Hut Starbucks Subway Wienerwald
Belgium	 Burger King Delifrance Domino's La Croissanterie Doner McDonald's Company Exki Papa John's Paul 	 Pizza Hut Point Chaud Quick Starbucks Subway Sushi Shop
Brazil	 Bob's Burger King KFC Domino's Krispy Kreme Dunkin' Donuts McDonald's Giraffas 	 Oxxo Papa John's Pizza Hut Rei do Mate Spoleto Starbucks Subway Taco Bell
Canada	 Baskin-Robbins Burger King KFC Chipotle Krispy Kreme Dairy Queen Little Caesars Domino's McDonald's Dunkin' Donuts Nando's Five Guys Papa John's 	 Papa Murphy's

China	 Baskin-Robbins Burger King CHAMATE CoCo ICHIBANYA Costa Coffee Dairy Queen 	Dicos Domino's Dunkin Donuts (Mister Donut) Haagen-Dazs J-kungfu KFC	Krispy Kreme Luckin coffee McDonald's Papa John's Peet's Coffee Pizza Hut Shake shack	Starbucks Subway Taco Bell Tim Hortons Yong He Yoshinoya
Colombia	 AS Watson Baskin-Robbins Burger King Cafe Coffee Day CHAMATE CoCo ICHIBANYA Coles 	Dairy Farm Dairy Queen Dicos Domino's Dunkin' Donuts Haagen-Dazs J.CO Donuts J-kungfu Joe & The Juice	KFC Krispy Kreme Luckin coffee McDonald's Mister Donut Papa John's Pizza Hut Shake shack	Starbucks Subway Taco Bell Tim Hortons Wingstop Woolworths Yong He Yoshinoya
Denmark	 Banana Joe Baskin-Robbins Burger King Domino's 	Gasoline Grill Jagger Fast Food Joe & The Juice •	KFC • Krispy Kreme • McDonald's • Papa John's •	Pizza Hut Starbucks Subway Yoburger
Egypt	 Baskin-Robbins Buffalo Burger Burger Fuel Burger King Caffe Nero Caribou Cook Door 	Costa Coffee Dairy Queen Domino's Dunkin' Donuts Five Guys Glovo Hardee's	Joe & The Juice • Johnny Rockets KFC • Krispy Kreme • Little Caesars • Man'oushe • street •	McDonald's Mo'men Pizza Hut Starbucks Subway Texas Chicken Tim Hortons
France	 Buffalo Grill Burger King Chipotle Del Arte Domino's Exki 	Five Guys Flunch Glovo Haagen-Dazs Joe & The Juice •	KFC Krispy Kreme La Mie Caline McDonald's Papa John's Paul Pizza Hut	Planet Sushi Quick Starbucks Subway Sushi Shop Wingstop
Germany	 Back Factory Backwerk Burger King Chipotle Ditsch Domino's 	Dunkin' Donuts Five Guys Haagen-Dazs Joe & The Juice Joey's Pizza KFC	Krispy Kreme Kochlöffel McDonald's Nordsee Papa John's	Pizza Hut Starbucks Subway Sushi Shop Wienerwald

Greece	Burger KingGoody'sSimply BurgerEverestGregory's	 Coffee Island Coffee Lab Coffeebrands Chillbox Aroma Caffe 	KFCBeatMikelPizza FanMcDonald's	
Hong Kong	 Burger King Cafedecoral CoCo ICHIBANYA Domino's 	FairwoodHaagen-DazsJ.CO DonutsJoe & The JuiceJollibee	 KFC Krispy Kreme Little Caesars Maximsmx McDonald's 	Papa John's Pizza Hut Starbucks Subway Yoshinoya
India	 Barista Baskin Robbins BigBazaar Burger King Cafe Coffee Da Costa Coffee 	GelatoKFC	 More (store) Nando's Papa John's Pizza Hut Potbelly Sandwich Shop 	Taco Bell Reliance Fresh (store) Starbucks Subway
Indonesia	 Ayam Geprek Bensu Bakmi GM Baskin Robbins Break Talk Burger King CoCo ICHIBANYA 	 Dairy Queen D'cost Domino's Es Teier 77 Fish & Co Hoka hoka bento 	 J.CO Donuts KFC Krispy Kreme McDonald's Mister Donut (Dunkin' Donuts) Papa John's 	Pizza Hut Restoran Sederhana Solaria Starbucks Wendy's Wingstop
Ireland	 Abrakebabra Baskin-Robbins Burger King Caffe Nero Costa Coffee Domino's 	 Eddie Rocket's Five Guys Four Star Pizza Haagen-Dazs Insomnia KFC 	 Krispy Kreme McDonald's Milano Nando's O'Briens Sandwich Bar 	Papa John's Pizza Hut Starbucks Subway Supermacs
Israel	AromaBBBBurgar RunchBurgas Bar	Burger KingDomino'sHokaKFC	 Krispy Kreme Lehem Haarz McDonald's Papa John's 	Pizza Hut Starbucks Subway tonyvespa

Italy	 Burger King Domino's Glovo Krispy Kreme Subway Exki Jollibee McDonald's Sushi Shop
Japan	 Baskin-Robbins Burger King CoCo KFC Pizza Hut Taco Bell ICHIBANYA McDonald's MoS Burger Starbucks Subway Taco Bell Tully's
Malaysia	 A&W Dunkin' Donuts Krispy Kreme Starbucks Baskin-Robbins J.CO Donuts Marrybrown Subway Burger King Jollibee McDonald's Surgarbun CoCo Kenny Rogers Nando's Texas Chicket ICHIBANYA Roasters Papa John's Wingstop Domino's KFC Pizza Hut
Mexico	 Baskin-Robbins Burger King Haagen-Dazs Oxxo Starbucks Subway Carl's Jr KFC Papa John's Tim Hortons Dairy Queen Krispy Kreme Pizza Hut Wingstop
Netherlands	 Baskin-Robbins • Exki • Kwalitaria • Snackpoint Burger King • FEBO • McDonald's • Starbucks Domino's • Joe & The Juice • New York Pizza • Subway Doner Company • KFC • Pizza Hut • Sushi Shop Dunkin' Donuts • Krispy Kreme • Smullers • Taco Mundo
New Zealand	 Burger Fuel Burger King Hell Pizza Papa John's Subway Carl's Jr KFC Pita Pit Woolworths Domino's Krispy Kreme Pizza Hut Zambrero Dunkin' Donuts McDonald's

Philippines	Chicken Bo's Coffee Burger King Chowking CoCo	Coffee Bean & Tea Leaves Dairy Queen Domino's Goldilocks Foodshoppe Greenwich J.CO Donuts Jollibee	Kenny Rogers KFC Krispy Kreme Mang Inasal Max's McDonald's Panda Express Papa John's Pizza Hut	 Shakey's Smashburger Starbucks Subway Tim Hortons Wendy's Yellow Cab Pizza
Poland	• Caffe Nero	FlunchKFCKrispy KremeMcDonald's	Mr Hamburger Papa John's Pizza Hut Salad Story	StarbucksSubwayTelepizzaTim Hortons
Portugal	Baskin-RobbinsBurger KingDomino'sGlovo	H3Haagen-DazsKFCKrispy Kreme	McDonald's Papa John's Pizza Hut Starbucks	SubwaySushi ShopTelepizza
Romania	Burger KingChopstix	Joe & The Juice • KFC • Krispy Kreme • Manufaktura by • Doncafe • McDonald's • OroToro •	Paul Papa John's Petru Simigerie Pizza Hut SaladBox Spartan Spring Time	StarbucksSubwayTaco BellTip TopTrenta PizzaWuXing
Russia	 Baskin-Robbins Burger King Coffee House Coffee Shop	 Domino's Dunkin' Donuts KFC Kroshka Kartoshka Krispy Kreme 	McDonald's Papa John's Pizza Hut Shake shack Shokoladnitsa	StarbucksStardogsSubwayTraveler's Coffee

Saudi Arabia	 Albaik Baskin-Robbins Burger Fuel Burger King Caffe Nero Caribou ChicKing Cone Zone Costa Coffee Dairy Queen 	 Debonairs Pizz Domino's Dunkin' Donuts Five Guys Freedom pizza Hardee's Herfy Joe & The Juic Johnny Rocket 	 KFC Krispy Kreme Kudu Little Caesars Man'oushe street McDonald's 	Paavos Papa Murphy's Pizza Pizza Hut Shake shack Starbucks Subway Texas Chicken Tim Hortons
Singapore South Africa	 A&W Baskin-Robbins Burger King Carl's Jr Chic-A-Boo CoCo ICHIBANYA Coffee Bean & Tea Leaves Baskin-Robbins Burger Fuel 	 Domino's Haagen-Dazs J.CO Donuts Joe & The Juic Jollibee KFC Krispy Kreme 	 Pizza Hut Popeyes Louisiana Kitchen Pizza Hut Simply Asia 	Shake shack Starbucks Subway Texas Chicken The Coffee Connoisseur (TCC) Wingstop
South Korea	 Burger King Butler's Pizza Chicken Licken Debonairs Pizza Domino's Baskin-Robbins Burger King 	Nando'sPapa John'sDunkin Donuts (Mister Donut)	McDonald's	Pizza Hut Shake shack
Spain	 CoCo ICHIBANYA Domino's 100 Montaditos Baskin-Robbins Burger King Dehesa Santa Maria Domino's Five Guys 		Papa John's Pelicana Chicken Pans & Company Papa John's Pizza Hut Ribs Rodilla Starbucks	Starbucks Subway Subway Sushi Shop Taco Bell Telepizza Tim Hortons Viena VIPS

Sweden	Burger KingCaffe NeroDomino'sFrasses	Krispy Kreme	McDonald's Papa John's Pizza Hut Redfellas	SibyllaStarbucksSubwayWayne's Coffee
Switzerland	BrezelkönigBurger KingDomino'sDunkin' DonutsHitzberger	Krispy Kreme	Nordsee Papa John's Pizza Hut Starbucks	SubwaySushi ShopTelepizzaYoojis
Taiwan	 Baskin-Robbins Burger King Dandan Hamburg Dante Coffee Dicos 	 Dunkin Donuts (Mister Donut) Family Mart FatDaddy 		Papa John'sPizza HutStarbucksSubwayTKK
Thailand	 After You Au bon pain Baskin-Robbins Barbecue Plaza Burger King Chester Grill CoCo 	Dairy QueenDomino'sDunkin' DonutsFuji	Jollibee KFC Krispy Kreme McDonald's MK Papa John's	Pizza HutS&PStarbucksSubwaySwensenThe Pizza
Turkey	 Baydöner Burger King Caffe Nero Costa Coffee Domino's Glovo KFC 	 Krispy Kreme Köfteci Ramiz Little Caesars McDonald's Papa John's Pizza Hut 	PizzaPizza Popeyes Chicken & Biscuits Sampiyon Kokoreç	Shake ShackSimit SarayStarbucksSubwayTim Hortons
UAE	 Albaik Baskin-Robbins Burger Fuel Burger King Caffe Nero Caribou ChicKing Costa Coffee Debonairs Pizza 	 Exki Five Guys Freedom pizza Hardee's Joe & The Juice Johnny Rockets Jollibee 		 Pizza Hut Shake shack Starbucks Subway Sushi Shop Taco Bell Texas Chicken Tim Hortons Wingstop

	Australia • 7-Elev	en • Cole	es	• Woo	lworths		_
	Argentina • Carret • Coto	our • Dia • Disc	:0	JumbLa Ar	oo • nónima •	Vea Walmart	•
ENGAGEMENT*							
STORES:							
CONVENIENCE							
SUPERMARKET S /							
AWARENESS**	Weekly Monthly Less o	tten Never					
STORES:	stores.						
CONVENIENCE	How frequently do you shop a	at these supermarkets /	convenience sto	ores? This	could be online o	or in one of thei	ir
S /							
SUPERMARKET	Which of these supermarkets	/ convenience stores ha	ave you heard of	f?			
		• Domino's	• Lotteria	•	Starbucks	• Woolwor	rths
		ICHIBANYA	Krispy Kre	me •	Pizza Hut	House	
		 CoCo 	 KFC 	•	Phuc Long	The Coffe	
		Burger King	Jollibee	•	Papa John's	Trung Ng	quyen
	Vietnam	Baskin-Robbins	 Highlands 	•	McDonald's	 Subway 	
		,			,		
		Denny's	Krispy Kre		Potbelly	Trendy 3	
		 Dairy Queen 	KFC	•	Popeyes	Wallie noWendy's	
		ICHIBANYACracker Barrel	Joe & TheJollibee	Juice •	Peet's Coffee Pizza Hut	Taco BelWaffle He	
		• CoCo	• In-N-Out	lut	Pizza	• Subway	ı
		• Chipotle	• IHOP	•	Papa Murphy's		wn
		 Chick-fil-A 	• Hardee's	•	Papa John's	 Starbuck 	
		• Carl's Jr	• Haagen-D	azs •	Panera Bread	Sonic Dri	ive-In
		Caffe Nero	• Five Guys		Express	Shake Sh	nack
		Burger King	• Exki	•	Nando's Panda		Ü
		Baskin-Robbins			McDonald's	Pret a Ma	
	USA	Arbys	Domino's	•	Little Caesars	 Sandwich 	h Shan
		• Domino's	• KFC				
		Costa Coffee	• Jollibee	•	SFC Plus	Wingstop	р
		ICHIBANYA	• Joe & The		Pret a Manger	Tim Hort	
		• CoCo	• Haagen-D		Pizza Hut	• Taco Bel	
		• Chipotle	• Greggs	•	Papa John's	• Sushi Sho	•
		Caffe Nero	• Five Guys	•	Nando's	• Subway	
	•	Burger King	• Eat		McDonald's	 Starbuck 	(S
	United Kingdom	Baskin-Robbins	Dunkin' Delianore	onuts •	Krispy Kreme	 Shake Sh 	nack

IGA

Aldi

Austria Belgium Brazil	 ADEG Billa Hofer Albert Heijn Aldi Bio-Planet Carrefour	 Lidl Merkur MPreis Carrefour Colruyt Cora Extra	 Penny Markt SPAR Unimarkt Delhaize Intermarché Leader Price Walmart 	LidlMatchSpar
Canada	DiaCarrefourCostco	Lojas AmericanasCircle KMetro	SobeysWalmart	
China	7-ElevenAEONCarrefourCR Vanguard	JingkelongLianhuaSupermarketLotte Mart	LOTUSParknShopRT-Mart / AuchanWalmart	WumartYonghui
Colombia	AraCarullaD1	ExitoJumboJusto & Bueno	MakroOxxoSuperInter	SurtifruverSurtimax
Denmark	7-ElevenAldiBrugsen	Circle KFaktaFotex	IrmaKvicklyLidl	MenyREMA 100
Egypt	Alfa MarketBIMCarrefour	FathallaFresh Food MarketHypermart	Kheir ZamanMetroOscar GrandStores	PandaRagab SonsSpinneys
France	AldiAuchanCarrefour	CasinoCoraE.Leclerc	IntermarchéLeader PriceLidl	MonoprixNettoSuper U
Germany	AldiEdeka	KauflandLidl	NettoPenny	REWESpar
Greece	AB VassilopoulosBazaarEfreshGalaxias	KritikosLidlMarketin	MasoutisMy MarketOK Market	SklaventisThanoloulosXalkiadakis
Hong Kong	759 Store7-ElevenCircle K	Jasons MarketplaceParknShop	VanguardWellcome	

India	Big BazaarD-MartGodrej's Nature Basket	HyperCityIn & OutMore	Reliance FreshSafalSpar	Spencer'sStarTwenty FourSeven
Indonesia	7-ElevenAlfamartCarrefour	Circle KFarmers MarketFoodmart	GiantHeroHypermart	IndomaretLotte MartSuper Indo
Ireland	AldiCentra	Circle KDunnes Stores	LidlSpa	SuperValuTesco
Israel	AM:PMCofix	Hatzi Hinam Marketing	MEGARami LevyHashikma	ShufersalTiv Ta'am
Italy	CarrefourConadCo-op	CraiDesparEsselunga	EuropsinIperLidl	PamSimplyUnes
Japan	7-ElevenAEONDaieiFamilyMart	Gourmet CityIto-YokadoLawsonMaxValu	MinistopSeiyuThe Garden Jiyugaoka	York-BenimaruYork Mart
Malaysia	7-ElevenAeon BIGAeon Jusco	Cold StorageEconsaveFamily Mart	GiantMydin	NSKTesco
Mexico	7-ElevenBodega AurreraChedraui	Circle KComercial MexicanaCostco	GiganteLa ComerOxxo	SuperamaWalmartZorro
Netherlands	Albert Heijn	• Aldi	• Jumbo	• Lidl
New Zealand	• Countdown	New World	Pak n Save	
Philippines	7-ElevenAlfamartAll DayCircle K	Family MartGaisanoLawsonLanders	Metro SupermarketMinistopPuregold	SMS&RWalter Mart
Poland	AldiAuchanBiedronka	CarrefourCircle KE.Leclerc	IntermarchéKauflandiLewiatan	Lidl NettoTesco

Portugal Romania	AldiContinenteDiaAuchanCarrefour	E.LeclercIntermarchéJumboCoraKaufland	LidlMakroMinipreçoLidlMega Image	Pingo DoceProfiSelgros
Russia	Circle KDIXY	RadezhSPAR		
Saudi Arabia	• Carrefour	• Danube	• Panda	
Singapore	7-ElevenBigBoxCheersCold Storage	Fair PriceGiantJasons	MarketplacePrimeSheng Siong	
South Africa	CheckersChoppiesFood LoversMarket	OKPick n PayShopRite	SPARWoolworth	
South Korea	7-ElevenCostcoCspace	CUE-MartFamilyMart	GS SuperHomeplusLotte Mart	Top MartWith Me
Spain	AlcampoAldiCarrefourConsum	DíaEroskiHipercorLidl	MercadonaOpencorSupercorSupermercados	El Corte Inglés
Sweden	7-ElevenCo-op	HemköpICA	LidlNetto	• Willys
Switzerland	AldiCo-op	DennerLidl	MigrosSPAR	
Taiwan	7-ElevenA-MartCarrefour	CostcoFamily MartHi-Life	OK MartPX-martRT Mart	Save & SafeSinonWellcome
Thailand	7-ElevenBig CFoodland	Fresh MartGourmet MarketMaxValu	Tesco LotusTopsVilla Market	

	Turkey	A101BIMÇagri	CarrefourHakmarKiler	 Kipa Ekspres Migros Makromarket Şok Metro
	UAE	7-ElevenCarrefour	ChoithramsLuLu	• Spinneys
	United Kingdom	AldiASDACircle KCo-op	LidlMorrisonsOcado	Sainsbury'sTescoWaitrose
	USA	 7-Eleven Albertsons Aldi BJ's Circle K Costco 	Dollar GeneralFamily DollarKrogerMeijerPublix	SafewayTrader Joe'sWalmartWhole FoodsWinCo Foods
	Vietnam	Aeon CitimartBig C	Co.opmartFivimart	Lotte MartMaximark
FREQUENCY OF DRINKS CONSUMPTION**	How frequently the following? • At least one	Beer	r/lager	Liqueurs (e.g. Baileys, Cointreau)Non-alcoholic beerRum

- At least once a month
- Less than once a month
- Never

- Cider
- Bull, Monster)
- Gin

- Brandy / cognac
- Coffee
- Energy drinks (e.g. Red
- Fruit juice
- Iced tea

- Soft drinks (e.g. Cola, Lemonade etc)
- Sparkling wine (e.g. Champagne)
- Tea
- Tequila
- Vodka
- Wine
- Whiskey
- Other alcoholic drinks, (e.g White Claw, Smirnoff Ice, Redd's) (USA only)

NOTE: Alcohol options are hidden from Egypt, Saudi Arabia & UAE and are age-sensitive.

Which of these haircare/skincare/cosmetics brands do you use at least once a week?

NOTE: Options marked with ~ are asked to women only

Just for Men is asked to men only.

- Albion~ Asia Pacific only
- Aussie~
- Aveeno Germany, UK, USA
- Avene
- Avon
- Apivita Greece Only
- AXE / Lynx
- bareMinerals~ North America only
- Bifesta~ Asia Pacific only
- Bioderma
- Biore
- Bio-Oil
- Bioten Greece Only
- Biotherm
- Bobbi Brown~
- Bodyfarm Greece Only
- Caudalie~
- Chando Asia Pacific only
- Chanel~ Select markets only
- Clarins
- Clean & Clear
- Clear
- Clinique
- Covergirl France, Germany, UK, USA •
- Curel~ Asia Pacific only
- DHC~ Asia Pacific only
- Dior ~Select markets only
- Dove~
- Dr Ci:Labo~ Asia Pacific only
- Dr Wu Asia Pacific only
- Dust and Cream *Greece Only*
- Elizabeth Arden~
- Elmiplant Romania only
- L'Occitane
- L'Oreal~
- Lancome
- Laneige Asia Pacific only
- LUSH~
- Lux~
- M.A.C.~
- Make Up Forever~
- Mary Kay~
- Mastic Spa Greece Only
- Max Factor~
- Kiehls
- Kose~ Asia Pacific only
- Korres Greece Only
- La Mer~

- Maybelline
- NARS~
- Natura
- Neutrogena
- Nexxus USA only
- Nivea~
- o Boticário
- Olay
- Oriflame Romania only
- Origins
- Palmolive Select markets only
- Pantene~
- Pechoin Asia Pacific only
- Powerhealth Greece Only
- Revlon~
- Rimmel
- Romano ~ Vietnam only
- Sari Ayu~ Indonesia, Malaysia only
- Estee Lauder
- FANCL~ Asia Pacific only
- Farcom Greece Only
- Farmec Romania only
- For Beloved One~ Taiwan only
- Frezyderm Greece Only
- Garnier
- Gerovital Romania only
- Gillette
- Givenchy~Select markets only
- Guerlain
- Hado Laba Asia Pacific only
- Head & Shoulders
- Herborist China only
- Innisfree Asia Pacific only
- Intermed Greece Only
- IPSA~ Hong Kong only
- Just for Men Argentina, Australia, Brazil, Canada, China, Colombia, France, Germany, Hong Kong, Ireland, Italy, Netherlands, New Zealand, Portugal, Spain, Turkey, UK, USA only
- KanS~ China, Hong Kong, Taiwan only
- Kat Von D North America only
- Tarte Cosmetics~ North America
 only
- The Body Shop
- Too Faced~ North America only

- La Prairie~
- La Roche-Posay
- Schwarzkopf
- Shea Moisture
- Shiseido
- Simple UK only
- Sisley
- SK-II
- Smashbox~ North America only
- Sostar Greece Only
- Sulwhasoo Asia Pacific only
- Sunsilk ~ Select Markets only
- Syoss~

- **TRESemme**
- Tsubaki~ China, Hong Kong, Japan, South Korea, Taiwan only
- Urban Decay~
- Vichy
- VO5
- VS (Vidal Sassoon)
- Wardah~ Indonesia only
- Wash & Go Romania only
- Youthlab Greece Only
- Xmen ~ Vietnam only
- None of these

LUXURY FASHION: When did you last make a **ENGAGEMENT**** purchase from these luxury fashion brands?

- Purchased in Last Year
- Purchased in Last 5 Years

ADVOCACY**

LUXURY FASHION: Which of these brands would you advocate to others (e.g. write / post positive reviews about, recommend to family / friends)?

- Armani
- Balenciaga
- Bottega Veneta
- Bulgari
- Burberry
- Cacharel
- Calvin Klein
- Canali
- Carolina Herrera
- Cartier
- Celine
- Chanel
- Chloe
- Chow Sang Sang China, Hong Kong, Taiwan only
- Chow Tai Fook China, Hong Kong, Taiwan only
- Christian Lacroix
- Coach
- Davidoff
- Dior
- Dolce & Gabbana
- Dunhill
- Escada
- Fendi
- Furla
- Givenchy
- Gucci
- Hermes
- Hugo Boss
- Jean Paul Gaultier
- Jimmy Choo
- Kate Spade
- Kenzo
- Lacoste

- Lanvin
- Loewe
- Longchamp
- Louis Vuitton
- Luxury watch brand (e.g. Rolex, TAG)
- Marc Jacobs
- Max Mara
- Michael Kors
- Moschino
- Narciso Rodriguez
- Nina Ricci
- Paco Rabanne
- Pandora
- Paul Smith
- Prada
- Ralph Lauren
- Ray-Ban
- Roberto Cavalli
- Rochas
- Shanghai Tang China, Hong Kong, Taiwan only
- Stella McCartney
- Swarovski
- Theory
- Thierry Mugler
- Tiffany
- Tod's
- Tom Ford
- Tommy Hilfiger
- Trussardi
- Valentino
- Versace
- YSL / Saint Laurent
- Zegna
- None of these

RETAILERS**

Which of these retailers / stores have you shopped at in the last 3 months?

This could be online or in one of their stores

Argentina

- Alto Palermo
- Arredo
- Dot
- Easy
- Falabella
- Farmacity
- Kevingston
- Legacy
- Levi's
- Paseo Alcorta
- Patio Bullrich
- Recoleta Mall
- Selma
- Sodimac
- Staples
- Unicenter
- Vantage
- Wanama
- Zara
- Zona Vital

Australia	 Amcal 	 David Jones 	 Lorna Jane 	• Staples
	• ASOS	• H&M	 Millers 	 Sussan
	• BCF	Harris Scarfe	• Mitre 10	Suzanne Grae
	 Bonds 	Home Timber &	 Myer 	 Target
	 Bunnings 	Hardware	 Officeworks 	The Iconic
	Chemist Warehous	se• IKEA	 Portmans 	TK Maxx
	Cotton On	• Katies	 Priceline 	 UNIQLO
	Country Road	• Kmart	 Rebel Sports 	• Zara
Austria	• Action	• H&M	 Kaufhaus Tyrol 	 Orsay
	 Bauhaus 	 Hagebaumarkt 	 KIKA 	 Pro Kaufland
	 Bershka 	• Hervis	Kleider Bauer	• s.Oliver
	• BIPA	 Hornbach 	• Leiner	• Saturn
	Blue Tomato	Humanic	• Levi's	 Stiefelkönig
	 Bonita 	 IKEA 	 Mango 	Tally Weijl
	• C & A	 Interio 	 Marionnaud 	• Vero Moda / Jack &
	 Deichman 	• JD Sports	 MediaMarkt 	Jones
	• DM	• Kastner & Öhler	Müller-Drogerie	 XXXLutz
	• Esprit	Kaufhaus Lutz	New Yorker	• Zara
	 Flying Tiger 	Kaufhaus Schiepe	k • Obi	
Belgium	• Action	 Desigual 	 HEMA 	 Media Markt
	• Bel&Bo	• E5-Mode	 Heytens 	• Trafic
	 Blokker 	• Esprit	 IKEA 	 UNIQLO
	 BOBO 	Flying Tiger	• JBC	Urban Outfitters
	• Bol	Galeria Inno	 JD Sports 	Vanden Borre
	• Brico	• Gamma	 Krëfel 	• Weba
	• C&A	 FNAC 	 Kruidvat 	 Zalando
	• Camber	 Footlocker 	 Leenbakker 	• Zara
	• Casa	• H&M	 Mango 	• Zeeman
Brazil	• C&A	• GAP	 Mobly 	 Ponto Frio
	 Casas Bahia 	Hering	Mundo Verde	• Renner
	 Centauro 	 Kalunga 	 Netshoes 	 Riachuelo
	Droga Raia	• Levi's	 Onofre 	• Sam's Club
	Drogaria Pacheco	Magazine Luiza	Papelaria Real	 Ultrafarma
	 Drogaria São Paulo 	• Malwee	 Pernambucanas 	• Zara

Marisa

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ETNA

France	ActionAlineaArmand Thiery	CelioConforamaDecathlon	IKEAJD SportsJules Kiabi	PrintempsPromodSephora
	Asos	• Etam	La Halle	UNIQLO
	Boohoo		Maisons du Monda	
	 BUT 	Flying TigerFNAC		Yves Rocher
			ar.ge	
	• C&A	Galeries LafayetteGÉMO	Marionnaud	• Zalando
	• Cache-Cache		Nocibé	• Zara
	 Camaieu 	• H&M	• Pimkie	
Greece	• Attica	• Jumbo	Leroy Merlin	 Plaisio
	 Germanos 		 Media Markt 	• Public
	 Hondos Center 			 Praktiker
	 Kotsovolos 			
Germany	• Action	• Esprit	Media Markt	• s.Oliver
	 ASOS 	• Flying Tiger	• Mömax	• Saturn
	 Bauhaus 	Galeria Kaufhof	 Müller 	 Staples
	 Bershka 	 Footlocker 	 New Yorker 	TK Maxx
	 Bonprix 	• H&M	• Obi	• toom
	 Boohoo 	 Hornbach 	 OTTO 	• Urban Outfitters
	 Breuninger 	• IKEA	• Peek &	• Vero Moda / Jack &
	• Butlers	• JD Sports	Cloppenburg	Jones
	• C&A	 Karstadt 	 Primark 	 Woolworth
	 Depot 	• KiK	• real,-	 Zalando
	• dm-drogerie markt	• Levi's	 Reserved 	• Zara
	 Douglas 	• Mango	• Rossmann	• Zero
Hong Kong	 ASOS 	• Daiso	 Mannings 	 UNIQLO
	• Aeon	• Esprit	• Marks & Spencer	 Watsons
	 Angel Cosmetics 	• G2000	• Muji	 Wing On
	 Aster 	• GAP	 Pricerite 	 YATA
	 Bonjour 	• Giordano	• Sasa	Yue Hwa Chinese
	 Bossini 	• H&M	• Sincere	Products
	 Colourmix 	• IKEA	• SOGO	• Zalora
	Cotton On	• Levi's	Topshop / Topmai	n • Zara
	• CR Care	• Mango		

India	 98.4 ACE Hardware Allen Solly And Apollo Pharmacy Being Human Color Plus Da Milano Fab India Homes 	 Fabindia Flying Machine Fortis Healthworld Franco Leone Global Desi Guardian HiDesign Home Centre Home Tow 	 Lakme Lifestyle Louis Phillipe Max Medlife Monte Carlo Nykaa Pantaloons Park Avenue 	 Raymond Reliance Trends Shoppers Stop Spykar The Collective Vishal Mega Mart W Westside
Indonesia	 Ace Hardware Bata Berrybenka Bershka Bossini Centro Century Cotton On Courts Daiso 	 Debenhams Esprit G2000 GAP Giordano Guardian H&M IKEA Informa K-24 	 Kawan Lama Kimia Farma Lazada Levi's Mango Marks & Spencer Matahari Metro Mitra10 Planet Sports 	 Pull & Bear Ramayana SOGO Sport Station The Executive Topshop / Topman UNIQLO Watsons Zalora Zara
Ireland	 Arnotts B&Q Boots Brown Thomas Debenhams Flying Tiger 	 GAP H&M Harvey Norman IKEA JD Sports Marks & Spencer 	OfficeOffspringPenneysRiver IslandSports DirectTK Maxx	 Topshop / Topman Urban Outfitters Vero Moda / Jack & Jones Woodies Zara
Israel	 ACE Bershka Cassidi Castro Flying Tiger Fox Golf 	 H&M H&O Hamashbir Lazarchan Home Center Honigman KARE 	Levi'sMangoNextONOTPull & BearRenuar	 Super-Pharm TNT Topshop / Topman United Colors of Benetton Zara
Italy	 Acqua&Sapone Alcott Asos Bershka Bricocenter Calzedonia Camicissima Coin Desigual Flying Tiger 	 GAP Golden Point Footlocker H&M IKEA Intersport JD Sports Kasanova La Rinascente Leroy Merlin 	 Levi's Lillapois Maisons du Mondo Mango Max&Co. MediaMarkt Motivi Muji Naracamicie OVS 	 Pimkie Pull & Bear Sisley Terranova Tigotà United Colors of Benetton Upim Urban Outfitters Zara

Japan	 AEON ASKUL Cawachi Cocokara Fine Cosmos Daimaru Flying Tiger GAP 	H&M Hankyu IKEA Isetan Levi's Matsumoto Kiyoshi Matsuya Matsuzakaya	 Mitsukoshi Muji Nitori Office Depot Seibu Sugi Sundrug Takashimaya 	TokyuTsuruhaUNIQLOVivreWatsonsWelciaZara
Malaysia	 Ace Hardware Aeon Wellness Bonia Brands Outlet Caring CJ Wow Shop Cosway Cotton On Courts 	Daiso Esprit GAP Giordano GoShop Guardian H&M Health Lane IKEA	 Isetan Levi's Mango Marks & Spencer Metrojaya MR DIY Muji Padini Parkson 	 Robinsons Department Store Studio R Tangs Topshop / Topman UNIQLO Watsons Zalora Zara
Mexico	 Coppel Elektra Fabricas de francia Farmacia San Pablo Farmacias del Ahorro 	GAP H&M Home Depot Levi's Liverpool	MartíOffice DepotOfficeMaxSam's ClubSanborns	SearsSuburbiaUNIQLOZara
Netherlands	 Action Blokker Bol C&A Etos Flying Tiger 	FNAC Footlocker Gamma H&M HEMA Hunkemoller	IKEAIntersportJD SportsKruidvatMediaMarktPraxis	 Urban Outfitters Van Haren We Xenos Zalando
New Zealand	 Amcal Bed, Bath & Beyond Briscoes Bunnings Cotton On Farmers 	Kathmandu K-Mart	 Life Pharmacy Mitre 10 Noel Leeming Paper Plus Rebel Sports The Warehouse 	 Topshop / Topman Unichem Pharmacy Warehouse Stationery Whitcoulls Zara

Philippines	 Abenson ACE Hardware Anson's Bench Celio Cotton On Cyberzone Daiso Debenhams Esprit Folded & Hung Furniture Repuclic 	 G2000 GAP Giordano H&M Handyman Human IKEA Isetan Kamiseta Levi's Mango Marks & Spencer 	 Mercury Drug Muji PC Gilmore Computer Center Penshoppe Promod Robinsons Department Store Rose Pharmacy Rustan's Department Store Sephora 	WatsonsWilcon
Poland	 Abra Action Agata meble Apteka Bliska BRW (Black Red White) C&A Castorama 	 Decathlon Esprit Eurocash Flying Tiger H&M IKEA Intersport JD Sports 	 Jysk KappAhl Levi's Makro Cash & Carl Mango MediaMarkt Moja Apteka 	 Natura Drogerie Rossmann Selgros ry • Super-Pharm VOX Zara Ziko Apteka
Portugal	 AKI Area Bershka Bricomart C&A Casa Conforama Cortefiel DeBorla El Corte Ingles Espaço Casa 	 Espaço Saúde e Bem Estar (Jumbo) Farmácia Holon Flying Tiger FNAC H&M IKEA JD Sports Lanidor Leroy Merlin 	 Levi's Mango Massimo Dutti MediaMarkt MO (Modalfa) Papelaria Fernandes Primark Pull & Bear Quebramar 	 Sacoor Brothers Salsa Springfield Staples Stradivarius Tiffosi United Colors of Benetton Well's (Continente) Zara
Romania	 Bershka Brico Depot C&A Catena Dedeman Dona Farmacia Punkt 	 Farmacille Belladonna HelpNet H&M IKEA Intersport 	JD SportsKenveloLeroy MerlinLK WaikikiMangoMobexpert	New YorkerPraktikerPull & BearSensibluSomproductZara

Russia	• 220 volt	 InCity 	 Officemag 	 Savage
Russia	Castorama	Intersport	Oodji	Saturn
	Colin's	 JD Sports 	O'Stin	• Sela
	• GAP	Komus	Pharmacor	Shatura
	Gloria Jeans	Leroy Merlin	Posuda tsentr	• TSUM
	• GUM	Levi's	Rigla	Zara
	• H&M	Mega	Samson-Pharma	Zolla
	IKEA	Obi	Samson-i naima	Zolia
	IKLA	·		
Saudi Arabia	 Bershka 	• GAP	 Topshop / Topma 	ın
	BHS	 H&M 	United Colors of	
	Bloomingdale's	Mango	Benetton	
	Debenhams	Marks & Spencer	Vero Moda / Jack	&
	• Esprit	Promod	Jones	~
	Galeries Lafayette	River Island	• Zara	
	,			
Singapore	ACE Herdware	• Fox	 Kinokuniya 	 Spotlight
	• ASOS	• G2000	• Levi's	 Takashimaya
	• Bench	• GAP	 Mango 	 Tangs
	• BHG	 Giordano 	Marks & Spencer	Topshop / Topman
	• Bossini	 Guardian 	• Muji	 UNIQLO
	• Cotton On	• H&M	• Pull & Bear	 Unity
	Crate and Barrel	Hang Ten	 Robinsons 	 Watsons
	• Courts	• Home-Fix	Department	 Yishion
	 Daiso 	• IKEA	Store	 Zalora
	 Decathlon 	• Isetan	 Sephora 	• Zara
	• Esprit			
South Africa	Builders Warehous	se• Foschini	 Makro 	 Truworths
	 Clicks 	• Game	• Pep	 Yuppiechef
	• Dis-Chem	• H&M	• Spree	 Zando
	 Edgars 	• Levi's	 Takealot 	• Zara
	 Forever New 			
South Korea	 8Seconds 	• H&M	 LOHB 	 Shinsegae
	 AK Plaza 	 Hyundai 	 Lotte Department 	Department
	 Daiso 	Department	 Mango 	 Spao
	Galleria Departme	nt• IKEA	• Marks & Spencer	 Topten
	• GAP	 Jaju 	 Mixxo 	 UNIQLO
	 Giordano 	Kosney at Home	• Muji	 Watsons
		• Levi's	Olive Young	• Zara

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Spain	• AKI	 Cortefiel 	 IKEA 	 Primark
	• Asos	 Desigual 	 Intersport 	Pull & Bear
	 Bershka 	 Douglas 	 JD Sports 	 Sephora
	 Bodybell 	El Corte Ingles	 Juteco 	• Sfera
	 Boohoo 	Flying Tiger	Leroy Merlin	 Springfield
	• Bricomart	 FNAC 	• Mango	 Stradivarius
	• C&A	 Footlocker 	 MediaMarkt 	Women's Secret
	• Casa	• H&M	 Oysho 	• Zara
	 Conforama 			
Sweden	 Åhléns 	• H&M	 Jysk 	• NK
	Apotek Hjärtat	 Hornbach 	 KappAhl 	• ÖoB
	 Apoteket 	• IKEA	 Kicks 	• Rusta
	 Apoteksgruppen 	 Indiska 	Kronans Apotek	Urban Outfitters
	Bauhaus	 Intersport 	• Lindex	 Vero Moda / Jack &
	• Biltema	JD Sports	 MediaMarkt 	Jones
	Clas Ohlson	• Jula	• MQ	• Zara
	Flying Tiger			
	, 3 3			
Switzerland	• C&A	• H&M	• JD Sports	 MediaMarkt
	• Esprit	• IKEA	 Mango 	• We
	Flying Tiger	 Intersports 	Massimo Dutti	• Zara
	• FNAC			
Taiwan	 ASOS 	• GAP	• Levi's	• SOGO
	Bossini	 Giordano 	 Mango 	 UNIQLO
	 Chungyo 	• H&M	 Medfirst 	 Uni-Ustyle
	 Cosmed 	Hang Ten	• Muji	Watsons
	 Daiso 	Hanshin	• NET	Working House
	• Esprit	• HOLA	Nitori	Zalora
	Far Eastern	• IKEA	Shin Kong	• Zara
	• G2000	Japan Medical	Mitsukoshi	2010
	G2000	Jupan Medical	WILSUKOSIII	
Thailand	• B2S	 Giordano 	 Mango 	Siam Paragon
manana	Boots	H&M	Marks & Spencer	The EmQuartier
	Bossini	HomeWorks	Muji	The Mall
	Central	HomePro	P&F Super Drug	Topshop / Topman
	Cotton On	IKEA	 Pure by Big C 	UNIQLO
	Daiso	 Index Living Mall 	Robinsons	Watsons
		Index Living Mail Isetan	Department	VvatsonsZalora
			Store	
	• Fascino	Jaspal Kinakuniya		• Zara
	• G2000	 Kinokuniya 	SB Design Square	• Zen

SB Furniture

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Questions marked with ** appear in the Brand and Media modules of the Core survey, and are asked to a representative sub-set of the sample

Levi's

GAP

Turkey	Bellona	• Ender	 Koçtaş 	 Özdilek
•	 Bershka 	English Home	 Koton 	Özdilek Park
	Beymen	• Evkur	LC Waikiki	 Rossmann
	 Boyner 	 Gencallar 	• Levi's	Seven Hill
	• C&A	• Gratis	Madame Coco	• T-Shop
	• Çarsi	• H&M	• Mango	 Vakko
	 Çetinkaya 	 IKEA 	Marks & Spencer	• Watsons
	 Collezione 	 Intersports 	Mavi Jeans	• YKM
	De Facto	Istikbal	 MediaMarkt 	• Zara
	 Debenhams 	 JD Sports 		
UAE	 Bershka 	• GAP	Topshop / Topman	n
	• BHS	• H&M	• United Colors of	
	Bloomingdale's	• Mango	Benetton	
	 Debenhams 	Marks & Spencer	Vero Moda / Jack	&
	• Esprit	 Promod 	Jones	
	• Galeries Lafayette	River Island	• Zara	
United Kingdom		• Esprit	 Intersport 	 Primark
	Fitch	Flying Tiger	• JD Sports	 River Island
	• Argos	 Footlocker 	 John Lewis 	• Size?
	• ASOS	 Foot Asylum 	• Levi's	 Sports Direct
	• B&Q	 Furniture Village 	 Littlewoods 	 Superdrug
	 Boohoo 	• GAP	 Mango 	TK Maxx
	 Boots 	• H&M	 Marks & Spencer 	 Topshop / Topman
	 Debenhams 	 Hollister 	 Next 	 UNIQLO
	• DFS	 Homebase 	 Office 	 Urban Outfitters
	 Dreams 	 House of Fraser 	 Offspring 	• Zara
	• Dunelm	• IKEA		
USA	Abercrombie &	Duane Reade	• Levi's	Saks Off Fifth
	Fitch	Famous Footwear	• Loft	Sam's Club
	Ace Hardware	 Fanatics 	 Lord and Taylor 	 Sephora
	• ASOS	 Finish Line 	• Lowe's	 Staples
	Banana Republic	Flying Tiger	 Macy's 	Target
	 Bed, Bath & Beyon 		 Marshalls 	TJ Maxx
	Best Buy	• GAP	Neiman Marcus	True Value
	Bloomingdale's	• H&M	 Nordstrom 	 UNIQLO
	Boohoo	 Hollister 	Office Depot	Urban Outfitters
	 Burlington Stores 	Home Depot	Old Navy	USA Sports
	• CVS	IKEA	Ross Dress for Less	
	 Dick's Sporting 	• J.C. Penney	Rite Aid	Zara
	Goods	• Kohl's	Saks Fifth Avenue	20.0
Vietnam	Bossini	Guardian	Phano Pharmacy	Vistar Pharmacy
	Crescent Mall	• Mango	• Pharmacity	• Vivo City
	 D:	- NA I O C	Table 111	- 7

Marks & Spencer • Takashimaya

Zalora

Diamond Plaza

- G2000
- MyChau Pharmacy
- Topshop / Topman •
- Zara

- GAP
- Parkson

AIRLINES:

Have you flown with any of

ENGAGEMENT**

these airlines?

AIRLINES:
ADVOCACY**

Which of these brands would you advocate to others (e.g. write / post positive reviews about, recommend to family / friends)?

- Aer Lingus Belgium, Ireland, Portugal, Spain, Switzerland and UK only
- Aeroflot Greece, Israel, Poland, Russia, China only
- Aerolíneas Argentinas Argentina, Brazil, Colombia and Mexico only
- Aeromar Mexico only
- Aeromexico Argentina, Brazil, Colombia and Mexico only
- Aegean Airlines Greece Only
- Air Arabia UAE only
- Air Busan South Korea only
- Air Cairo Egypt only
- Air Canada Greece, Israel and Canada only
- Air China China, Japan, South Korea, USA and Vietnam only
- Air France Not Indonesia, Malaysia, New Zealand, Philippines or Taiwan
- Air India India only
- AirMediterranean Greece Only
- Air New Zealand Australia, New Zealand, Singapore and UK only
- AirAsia Select markets only
- AirLink South Africa only
- Alaska Airlines USA and Canada only
- Alitalia Select markets only
- All Nippon Airways Select markets only
- American Airlines All markets except Indonesia, Malaysia, Russia and Taiwan
- AnadoluJet Turkey only
- Arkia Israel only
- Asiana Airlines Select markets only
- Austrian Airlines Select Markets only
- Avianca Argentina, Brazil, Colombia and Mexico only
- Azul Brazilian Airlines Brazil only
- Bamboo Airways Vietnam only
- Bangkok Airways Thailand only
- Batik Air Indonesia only
- Bearskin Airlines Canada only
- Blue Air Romania only
- Bluebird Airways Greece Only
- British Airways
- Brussels Airlines Select markets only
- Buffalo Airways Canada only
- Canadian North Canada only
- Carpatair Romania only
- Cathay Dragon Hong Kong and Taiwan only
- Cathay Pacific Select markets only
- Cebu Pacific Philippines and Singapore only
- China Airlines Select markets only
- China Eastern Select markets only
- China Express Airlines China and Hong Kong only
- China Southern All APAC markets except India, Indonesia, Japan and Philippines

- Citilink Indonesia only
- Condor Germany only
- CopaAirlines Colombia only
- Corendon Airlines Netherlands and Turkey only
- Danish Air Transport Denmark only
- Delta All markets except Indonesia, Malaysia, Portugal and Russia
- Easter Jet Ireland only
- EasyFly Colombia only
- EasyJet All European markets except Romania and Russia
- Edelweiss Air Switzerland only
- EgyptAir Egypt and Greece only
- El Al Israel only
- Emirates All markets except Israel
- EnterAir Poland only
- Etihad Select markets only
- Ellinair Greece Only
- Eurowings Select European markets only
- EVA Air Select markets only
- Fiji Airways New Zealand only
- Finnair Select markets only
- Firefly Malaysia only
- Flydubai *UAE only*
- Flynas Saudi Arabia only
- FlySafair South Africa only
- Freebird Airlines Turkey only
- Garuda Indonesia Select APAC markets only
- GoAir India only
- Gol Argentina, Brazil, Colombia and Mexico only
- Hainan Airlines China only
- Hawaiian Airlines USA only
- Hong Kong Airlines China, Hong Kong and Japan only
- Iberia Select markets only
- Icelandair Denmark and Sweden only
- IndiGo India only
- Interjet Mexico only
- Israir Israel only
- Japan Airlines Select markets only
- Jeju Air South Korea only
- Jet2 Italy, Netherlands, Poland, Portugal, Spain and UK only
- JetBlue Colombia and Hong Kong only
- Jetstar Pacific Airlines All APAC markets except China, India, Philippines, South Korea and Thailand
- Jin Air South Korea only
- KLM All markets except Brazil, Philippines and Thailand
- Korean Air Select markets only

- kulula South Africa only
- LATAM Argentina, Brazil, Colombia, Mexico and USA only
- Lion Air Indonesia and Thailand only
- LOT Israel, Poland, Russia, Spain, Sweden, Switzerland, UK Only
- Lufthansa
- Magnicharters Mexico only
- Malaysia Airlines Select markets only
- Malindo Air Malaysia only
- Mandarin Airlines Taiwan only
- Mango South Africa only
- Nesma Airlines Saudi Arabia only
- Nile Air Egypt only
- Nok Air Thailand only
- Norwegian Airlines All European markets expect Romania and Russia
- Novair Sweden only
- Olympus Airways Greece Only
- Olympic Air Greece Only
- Onur Air Turkey only
- orange2fly Airlines Greece Only
- Pacific Coastal Airlines Canada only
- PAL Express Philippines only
- Peach Select Markets only
- Pegasus Turkey only
- Philippine Airlines Philippines, Singapore and Vietnam only
- Qantas Select markets only
- Qatar All markets except Brazil, Canada, Colombia, Israel, Italy, Mexico, Poland, Portugal, South Korea, Sweden and Taiwan
- Rossiya Russia only
- Royal Air Maroc France only
- Ryanair All European markets except Romania and Russia
- S7 Airlines Russia only
- SATENA Colombia only
- Saudia Saudi Arabia only
- SaudiGulf Airlines Saudi Arabia only
- Scandinavian Airlines Belgium, Denmark, Germany, Greece, Italy, Japan, Netherlands, Poland, Portugal, Spain, Sweden, Switzerland and UK only
- Scoot Australia, Hong Kong, Indonesia, Malaysia, Singapore and Taiwan only
- Shanghai Airlines China only
- Singapore Airlines All markets except Colombia, Egypt, Mexico, Portugal and Russia
- Sky Express Greece Only
- South African Airways South Africa only
- Southwest Airlines Mexico and USA only
- Spicejet India only
- Spring Airlines China only

- Sriwijaya Air Indonesia only
- SunExpress Turkey only
- Sun d'Or Israel only
- SWISS Belgium, Denmark, Germany, Greece, Israel, Italy, Netherlands, Poland, Portugal, Russia, Singapore, Spain, Sweden, Switzerland, UK and USA only
- Tailwind Airlines Germany and Turkey only
- TAP Portugal Brazil, France, Israel, Italy, Poland, Portugal, Russia, Spain, Sweden, Switzerland and UK only
- TAROM Romania only
- Thai Airways Australia, Hong Kong, India, Indonesia, Japan, Malaysia, New Zealand, Philippines, Singapore, South Korea, Taiwan, Thailand, UK and Vietnam only
- Thai Smile Thailand only
- Transavia France and Netherlands only
- TUI Belgium, Germany, Greece, Italy, Netherlands, Portugal, Spain, Sweden and **UK** only
- Turkish Airlines Select markets only
- T'way Air South Korea only
- Uni Air Taiwan only
- United Airlines All markets except India, Indonesia, Malaysia, Portugal and Russia
- Ural Airlines Russia only
- UTAir Russia only
- Vanilla Air Hong Kong and Taiwan only
- VietJet Air Vietnam only
- Vietnam Airlines Malaysia, Singapore, South Korea and Vietnam only
- Virgin Australia, Greece, Hong Kong, India, New Zealand, UK and USA only
- Vistara India only
- Viva Air Colombia Colombia only
- VivaAerobus Mexico only
- Voepass Brazil only
- Volaris Mexico only
- Volotea France, Greece, Italy and Spain only
- Vueling All European markets except Romania
- WestJet Canada only
- Wingo Colombia only
- Wings Air China, Indonesia and Malaysia only
- Wizz Air Italy, Netherlands and Poland only XiamenAir China only

AUTOMOTIVE: ENGAGEMENT**

Has your household ever owned cars from any of these brands?
This includes any cars owned / leased by you personally, or by anyone else in your household.

- Have this car brand now
- Had this car brand previously
- Never had this car brand

AUTOMOTIVE: ADVOCACY**

Which of these brands would you advocate to others (e.g. write / post positive reviews about, recommend to family/friends)?

- Alfa Romeo Spain UK, Italy and Greece only
- Audi
- Bajaj India only
- Baojun China only
- BMW
- Buick Canada, China, Mexico, US only
- Cadillac Canada, Egypt, Saudi Arabia, UAE, US only
- Changan China only
- Chevrolet Not Australia or New
 Zealand
- Citroen Not US or Canada
- Dacia Romania only
- Daihatsu China, Indonesia, Japan only
- **Dodge** Canada, Egypt, Saudi Arabia, UAE US only
- Fiat
- Ford
- GAC China only
- GMC Egypt, Saudi Arabia, UAE, US
 only
- Great Wall Haval China
- Hero India only
- **Hino** Hong Kong only
- Honda
- Hyundai
- Infiniti Egypt, Saudi Arabia, UAE, US only
- **Jaguar** Select Markets only
- Jeep Australia, Egypt, Saudi Arabia,
 UAE and US only
- KIA
- Lada Russia only

- Land Rover Select Markets
- Lexus
- Mahindra India only
- Maruti Suzuki India only
- Maxus China, Hong Kong only
- Mazda
- Mercedes-Benz
- MINI
- Mitsubishi
- Nissan
- Opel Europe, China, Egypt, Israel, Singapore, South Africa, UAE only. Displayed as Vauxhall in UK
- Peugeot Not US or Canada
- Perodua Malaysia only
- Porsche Select Markets only
- Proton Malaysia only
- Ram Egypt, Saudi Arabia, UAE, US only
- Renault Not US or Canada
- Royal Enfield India only
- Seat
- Skoda
- Smart Germany only
- Subaru
- Suzuki
- Tata Motors India, Indonesia, South Korea, South Africa, Thailand, UK
- Tesla
- Toyota
- TVS India only
- Volkswagen
- Volvo
- Wuling China, Indonesia
- Yamaha
- Other

PAYMENT SERVICES	Which of these services have you used in the last month?						
SERVICES	All Markets	American ExpressMastercard	5	MasterpassVisa			
	Argentina	Google PayMercadoPago	PayPalPayU	RecargapayTodoPago	Visa Checkout		
	Australia	AliPayApple PayCash App	Google PlayKlarna	PayPalSamsung Pay	Visa CheckoutWeChat Pay / Tenpay		
	Austria	 3Geldbörse Apple Pay Blue Code	Google PayKlarnaMobileBankomatkarte	PayPalPaysafe	Viva WalletWeChat Pay / Tenpay		
	Belgium	Apple PayGoogle Pay	KlarnaPayPal	Viva WalletWeChat Pay / Tenpay	• Zapper		
	Brazil	Amazon PayApple PayBanco do BrasilCielo	ELOGoogle PayMercadoPagoMoiP	PagSeguroPayPalPayURecargapay	Samsung PayStoneVisa Checkout		
	Canada	Apple PayCash App	Google PayPayPal	PayTMSamsung Pay	Visa CheckoutWeChat Pay / Tenpay		
	China	AliPayApple PayBaidu Wallet	BokuHuawei PayJD Wallet	PayPalSamsung PayUnion Pay	 Visa Checkout WeChat Pay / Tenpay Xiaomi Mi Pay 		
	Colombia	Aval PayBBVA WalletBilletera Movil	Google PayMercadoPagoNequi	PayPalPayURB Movil	SmartWalletVisa Checkout		
	Denmark	AliPayApple Pay	KlarnaMobile Pay	Google PayPayPal	Visa CheckoutWeChat Pay / Tenpay		
	Egypt	ABK WalletEtisalat Cash	Google PaymVisa	Orange MoneyPayPal	Vodafone Cash		

France	AliPayAmazon PayApple Pay	Google PayPayPal	Visa CheckoutViva Wallet	WeChat Pay / TenpayZapper
Germany	AliPayAmazon PayApple Pay	Blue CodeDeutsche Bank Mobile	Google PayKlarnaPayPal	Viva WalletWeChat Pay / TenpayZapper
Hong Kong	AliPayAmazon PayApple PayBlue Code	 Octopus O! Deutsche Bank Mobile Google Pay Klarna 	Samsung PayMobicashPayPalTap&Go	 Visa checkout Viva Wallet WeChat Pay / Tenpay Zapper
India	Amazon PayBakuGoogle Pay	M-PesaMobikwikmVisa	PayPalPayTMPayU	Samsung PayVisa checkout
Indonesia	AliPayBokuDANAECPay	Go-PayGoogle PayJenius	LinkAjamVisaOVO	PayPalTrueMoneyWeChat Pay / Tenpay
Ireland	Apple ArcadeCalmDeliveroo	FitbitHingeJust Eat	MyFitnessPalRevolut	RTE News NowUber
Israel	AliPayGoogle Pay	PayBoxPayPal	Pepper Pay	
Italy	AliPayAmazon Pay	Apple PayGoogle Pay	PayPalSamsung Pay	Viva WalletWeChat Pay / Tenpay
Japan	AliPayAmazon PayApple Pay	Cash AppGoogle PayJ-Coin Pay	Line PayPayPal	PayPayWeChat Pay / Tenpay
Malaysia	AliPayBoostGoogle Pay	GrabPayMaybankpayPayPal	Samsung PayTouch'n Go	Visa checkoutWeChat Pay / Tenpay
Mexico	BBVA WalletCitibanamex Movil	Google PayPayPal	PayURecargapay	Somsung PayVisa checkout

Netherlands	Apple PayGoogle PayING MobilePayments App	KlarnaPayPalViva Wallet	WeChat Pay / TenpayZapper	
New Zealand	AliPayApple PayGoogle Pay	ING Mobile Payments AppKlarna	PayPalSamsung PayVisa Wallet	WeChat Pay / TenpayZapper
Philippines	AliPayGoogle PaySmartPadala	GcashGrabPayPayPal	PayMayaTrueMonaey	WeChat Pay / Tenpay
Poland	Apple PayBLIK	Google PayPayPal	PayUVisa Checkout	Viva WalletWeChat Pay / Tenpay
Portugal	Apple PayGoogle Pay	MB WayPayPal	Viva WalletWeChat Pay / Tenpay	
Romania	Apple PayBT PayCEC Bank Mobile Banking	Google PayMobilPayING Mobile Payments App	mobilPayOrange MoneyPayPal	Telekom BankingViva WalletWeChat Pay / Tenpay
Russia	Apple PayGoogle Pay	PayPalPayU	Samsung PayVisa QIWIWallet	WeChat Pay / TenpayYandex.Money
Saudi Arabia	Apple PayGoogle Pay	mada PayPayPal	Riyad PayVisa Checkout	
Singapore	AliPayApple PayGoogle Pay	GrabPayPayLahPayPal	Samsung PayVisa Checkout	WeChat Pay / TenpayYoyo Wallet
South Africa	FNB PayGoogle PayM-Pesa	PayPalPayU	SnapScanVisa checkout	WeChat Pay / TenpayZapper
South Korea	Kakao PayLG PayMobicash	Naver PayPayPalSamsung Pay	SSGTmoney	TossWeChat Pay / Tenpay

Spain Sweden	 Amazon Pay Apple Pay CaixaBank Pay AliPay Apple Pay 	 Google Pay Klarna PayPal Google Pay Klarna 	RecargapaySamsung PayVisa CheckoutPayPalSwish	 Viva Wallet WeChat Pay / Tenpay Zapper WeChat Pay / Tenpay Zapper
Switzerland	Apple PayGoogle Pay	KlarnaPayPal	Samsung PaySwiss Wallet	WeChat Pay / TenpayTWINT
Taiwan	AliPayApple PayGoogle Pay	JKO PayLine PayPayPal	Samsung PayTaiwan Mobile Payment Co	WeChat Pay / Tenpay
Thailand	Advanced MpayAlipayGoogle Pay	Line PayPayPal	Samsung PayTrueMoney	WeChat Pay / Tenpay
Turkey	BKM ExpressGoogle Pay	MobiexpressPapara	PaycellPayU	WeChat Pay / Tenpay
UAE	Apple PayEtislat MobileNFC	Google PayPayBy	PayPalSamsung Pay	Visa checkout
United Kingdom	AliPayAmazon PayApple PayBarclays Pay	Cash AppGoogle PayKlarnaPayPal	Samsung PayVisa checkoutViva wallet	WeChat Pay / TenpayZapper
USA	AliPayAmazon PayApple PayBoku	Cash AppChasePayGoogle Pay	KlarnaPayPalSamsung Pay	VenmoVisa checkoutZelle

Vietnam

- AliPay
- Google Pay
- MoMo
- mVisa
- Ngan Luong
- PayPal
- Samsung Pay
- TrueMoney
- WeChat Pay / Tenpay

NAMED WEBSITES Which of the following AND APPS USED websites / services have

you visited or used in the last month?

- Any Device
- PC / Laptop
- Mobile

Tablet

Blogging

- Ameba
- BlogGang.com
- FC2.com
- Habr
- Kompasiana.com
- Livejournal.com
- Wykop.pl

Call Blocking or Caller

Identification

• Truecaller

Directories or Public Records

- Pages d'Or / Gouden Gids •
- Krak.dk
- local
- vrisko.gr

Forums & Message Boards

- Ck101.com
- Douban.com
- Eyny
- Fandom
- Flashback.org
- Kaskus.co.id
- Pantip
- PTT
- Quora
- Webtretho.com

Reviews

- Empire Online
- IMDb

Search Engine

- 2345.com
- Ask.com
- Baidu
- Bing
- Cari.com.my
- Coccoc.com
- Daum
- DuckDuckGo
- Google
- Justdial.com
- Rakuten Infoseek
- Search
- Sogou.com
- Soku.com
- Yandex
- Yelp

Shopping, Auctions or

Classifieds

- 11Street
- PrestoMall
- 2ememain / 2dehands •

Aliexpress.com

- Adverts.ie
- Alibaba
- Allegro

•

- Amazon
- Anibis.ch
- Auction.co.kr
- Avito.ru
- BeautyMNL
- Bid.yahoo.com.tw
- Bidorbuy.co.za
- BliBli
- Blocket.se
- Bol.com
- Books.com.tw
- Bukalapak.com
- Buy123
- Carousell
- Cdiscount.com
- Ceneo.pl
- Chotot.vn
- Craiglist
- Deco.Proteste.pt
- Digitec.ch
- Dinomarket
- Donedeal.ie
- _ . . .
- Dubizzle
- eBay
- Elevenia
- Elgiganten
- eMAG
- Etao.com
- Farfetch
- Flipkart
- Galleon
- Gittigidiyor.com
- Gmarket.co.kr
- GulogGratis
- Gumtree
- Haraj
- Hepsiburada.com
- Interpark.com

- JD.com
- JD.Id
- Jumia
- Junkmail.co.za
 - Kabum
- Kaidee.com
- Kijiji.ca
- Kimstore
- Lazada
- Leboncoin.fr
- Lelong.com.my
- Linio
- Marktplaats
- MercadoLibre
- MercadoLivre
- Milanuncios.com
- Momoshop.com.tw
- Mudah.my
- Myntra.com
- Noon.com
- OLX
- Ozon.ru
- PChome.com.tw
- Pinduoduo
- Qoo10
- Quikr
- Rakuten
- Rappi
- Ricardo
- Ruten.com.twSahibinden.com
- Segundamano.mx
- Shopee
- Shpock
- Snapdeal
- Souq.com
- Subito.it
- Takealot.com
- Taobao
- Tiki
- Tmall
- Tokopedia.com
- Trade Me
- Tradera.com
- Vatgia.com
- Vibbo.com
- Wallapop

Banking or financial services News

- Walmart.com
- Weitao
- Weloveshopping.com
- Willhaben
- Wish
- Yad2
- Zalora
- Zap
- Zovi.com
- xe.gr

Web Portal

- AOL
- Nate
- Yahoo

Coupons & Deals

- 1-day
- GrabOne
- Metrodeal.com
- **UNIDAYS**

Delivery Courier

Skynet

Price Comparison

- comparis
- Geizhals
- Kakaku
- Pricecheck.co.za
- PriceSpy
- Skroutz

Gambling

- MyLotto.co.nz
- OPAP
- Stoiximan

Game

- Apple Arcade
- Bubble Witch
- Candy Crush
- Clash of Clans
- DeNa
- Farm Heroes
- Gameforge.com
- Gamer.com.tw
- games.gr
- Inven.co.kr
- Lego
- Nexon.com
- Nickelodeon Somo.vn
- Khaosod.co.th

- Apple Wallet
- Atom
- Moneycontrol.com •
- MoneyWeb
- Monzo
- PayTM
- Qapital
- Revolut

Starling

Dating

Bumble

- Greek Dates
- Happn
- Hinge LOVOO
- Match.com
- Momo
- OkCupid
- Plenty of Fish
- Tinder
- Zoo.Gr

Health & Fitness

- Calm
- Fitbit
- gr.askmen.com
- Headspace
- MyFitnessPal
- Nike+
- Nike+ Run Club
- onmed.gr •
- shape.gr
- Strava

Food & Restaurants

- argiro.gr •
- ВОХ •
- caruso.gr
- Deliveroo
- e-food
- Foody.vn •
- Just Eat
- Meituan-Dianping •
- **Uber Eats**
- Wolt

Location-based Services

- Foursquare
- Stomp.com.sg
- Sulit.ph

- Alarabiya.net
- Antena3.ro
- Apple News
- Appledaily.com.tw
- Asahi Shimbun
- Athensvoice.Gr
- BÁO MỚI
- Blick ch
- Cancan.ro
- capital.gr
- Chosun.com
- Clarin.com
- CNN Expansion
- Correio Braziliense
- Corriere.it
- derStandard
- Digi24.ro •
- Discuss.com.hk
- Dn.pt
- Dn.se
- Donga.com
- El Espectador
- El Mundo
- EL UNIVERSAL
- eleftherostypos.gr
- Estado de Minas
- Ettoday.net
- Flipboard
- Gazeta.ru
- Gazetevatan.com •
- Globo.com
- Herald Sun
- Heute.at
- Hurriyet.com.tr
- in.gr
- Indiatimes •
- Infobae.com
- InterAksyon.com
- Interia.pl •
- IOL.co.za
- ionline.sapo.pt •
- Irishtimes.com
- Israel Info
- Jyllands-Posten
- kathimerini.gr
- Khaleejtimes.com
- AD (Algemeen Dagblad)

- Kurier.at
- L'Express
- LeFigaro.fr
- libero.it
- lifo.gr
- Livedoor.com
- Ltn.com.tw
- mako
- Malaysiakini
- Masrawy.com
- Minuto30
- Mirror
- MSN / Microsoft News
- MyBroadband
- Mynet.com
- news18.com
- newsbeast
- NewsDog
- NextDigital.com
- Ngoisao.net
- Nieuwsblad.be
- Nikkei.com
- NOS.nl
- NOWnews.com
- Nu.nl
- Nzherald.co.nz
- O Dia
- Observador.pt
- Panet
- Publico.pt
- Rappler.com
- Rbc.ru
- Ringring.vn
- RTBF.be
- Sabq.org
- Sanook
- SAPO.pt
- Semana
- Sify
- Sina
- Sinarharian.com.my
- Sol.pt
- Sozcu.com.tr
- Spiegel.de
- star.gr
- Ig.com.br India Today

- SvD.se
- Tagesanzeiger
- TechCentral
- Teepr.com
- Terra
- Thairath.co.th •
- The Age /
 - theage.com.au
- Timeslive.co.za
- Times of India
- Toutiao •
- TV2.dk
- TVI24.pt
- Vesti.ru
- Virgilio.it
- Viva.co.id •
- **Vn Express**
- Web.de
- Wp.pl
- Yahoo7 •
- Yallakora.com
- Ynetnews •
- Zing
- Independent.ie •
- newshub.co.nz •
- todayonline.com
- Engadget
- Negocios.pt •
- BaBe
- LADbible
- Mthai.com
- PEP.ph
- Pudelek.pl •
- Refinery29
- Vogue
- gossip-tv.gr
- Lowyat.net
- 20min
- 24h.com.vn
- A1.ro
- Abc.es
- Abc.net
- Abola.pt Abril.com.br
- Abs-cbnnews.com
- Sinchew.com.my
- Sky News
- Sohu

•

- Aftonbladet.se
- Alriyadh.com
- ANSA.it •
- AS.com
- AsiaOne.com
- Aufeminin.com •
- Bangkokpost.com
- BBC Arabic •
- **BBC** Brazil
- BBC Chinese
- **BBC** Hindi •
- **BBC** Mundo
- BBC Russia •
- **BBC** Turkish
- Bild.de
- Bluewin
- BT.dk •
- BusinessTech
- BuzzHand
- Bzi.ro •
- Canada.com
- Canoe.com •
- Chinatimes.com
- chip •
- Daily Mail Australia
- DanTri.com.vn
- Detik.com
- Dinheirovivo.pt •
- E! Online
- Ekstra Bladet
- El Pais
- El Tiempo
- EWN •
- Expressen.se
- Expresso.pt
- Focus.de
- Gazeta.pl
- GMX
- Goo •
- Gulfnews.com Haaretz
- Haberturk.com
- Hln.be
- Hmetro.com.my •
- lfeng.com
- queen.gr •
- Sport
- Cricbuzz

Google Maps

Moovit

Zoom

Dictionaries

MTV

netwix.gr

- Npo.nl
- ORF
- Programme-tv.net
- ProSieben.de
- Sympatico
- TF1.fr
- Time Out
- TV.nu
- TVB.com
- Xuite
- Zalukaj.pl
- BBC
- RTE.ie
- astrology.gr
- oroskopos.gr
- antenna.gr
- CBS News
- Skai.Gr

Music

Shazam

Tickets or Events

- Eventfinda
- Fandango
- Ingresso

Travel

- Agoda
- Airbnb
- Booking.com
- Culture Trip
- Deal Grocer
- ebookers.com
- Expedia
- GetYourGuide
- Hotels.com
- Kayak
- Oyo
- sbb
- Skyscanner
- Travelocity

TripAdvisor

- Traveloka
- Trivago

Waze

Parking

Parkaround

Taxi, Ride Sharing, Bike or

Scooter hire

- 99
- beat
- Bird
- BlaBlaCar
- Bolt
- Cabify
- Careem
- Clever Taxi
- Didi
- FREE NOW (mytaxi)
- Gett
- Glovo
- GO-JEK
- Grab
- Grin
- Lime
- Lyft
- Ola Cabs
- ShareNow
- StarTaxi
- T3 Chuxing
- Tappsi
- Uber
- Yandex Taxi
- Yango
- Yellow

Weather

• gr.k24.net

Cars and Automobiles

- Autotrader
- AutoTrader
- car.gr
- CarDekho
- Driven.co.nz
- Mobile.de

Collaborative working

• Google Meet

Microsoft Teams

Eksisozluk.com

Email

- Mail.ru
- Mail.yahoo.com.tw
- NetEase 163.com
- Outlook
- Yahoo! Mail

Encyclopedia

Wikipedia

File transfer

- SHAREit
- WeTransfer

Property, Real Estate or

Renting

- Homes.co.nz
- Immoweb
- Realestate.co.nz
- Spitogatos
- Trademe Property

Recruitment or Job Search

- Glassdoor
- Indeed
- oaed.gr
- Seek
- ZipRecruiter

PC / LAPTOP OPERATING SYSTEMS	What operating system(s) do you use on the following device: PC / laptop?	Chrome OSLinuxOS X (for Macs)	 Windows (earlier versions e.g. Windows XP, Windows 7 etc.) Windows 10 Other / Don't Know
MOBILE OPERATING SYSTEMS*	What operating system(s) do you use on the following device: Smartphone / mobile phone?	 Android iOS (for iPhone) Windows Phone / Windows 10 Other / Don't Know 	
TABLET OPERATING SYSTEMS	What operating system(s) do you use on the following device: Tablet?	 Android Chrome OS iOS (for iPad) / iPadOS Linux Windows Other / Don't know 	

04

MOBILE CARRIERS Which mobile network do / SERVICE you use?

PROVIDERS

- 012 Mobile Israel only
- 1Mobile Italy only
- 2degrees New Zealand
 only
- 3 Select Markets
- A1 Austria only
- Afrihost Mobile South
 Africa only
- Airtel India only
- AIS Thailand only
- Aldi Talk Netherlands only
- ALDImobile Australia only
- Algar Brazil only
- Amaysim Australia only •
- Asia Pacific Telecom
 Taiwan, USA
- AT&T Mexico, USA only •
- BASE Belgium only
- Beeline Russia only
- Bell Canada only
- BEN Netherlands only
- Bendigo Bank Telco
 Australia only
- Blueface Ireland only
- Bob Austria only
- Boost Mobile USA only
- Bouygues Telecom France only
- BT UK only
- CBB Mobil Denmark
 only
- Celecom Malaysia only •
- Cell C South Africa only
- Cellcom Israel only
- China Mobile China, Hong Kong only
- China Telecom *China* only
- China Unicom *China* only
- Chunghwa Telecom
 Taiwan only
- Circles.Life Singapore only
- O2 UK only

- Claro Argentina, Brazil,
 - Colombia only
- Congstar Germany only •
- Consumer Cellular USA only
- Coop Mobile
 - Switzerland only
 - CoopVoce Italy only
- Cosmote Greece Only
- Cricket Wireless USA only
- CSL Hong Kong only
- Dialog Telekom Austriaonly
- Digi Malaysia only
- Digi Mobil *Italy,*
- Romania only
- DTAC Thailand only
- du *UAE* only
- EE UK only
- Eir Ireland only
- Ello Mobile Belgium only
- ETB Colombia only
- Etisalat Egypt, UAE only •
- EUTV Brazil only
- F2G Greece Only
- FarEasTone Taiwan only •
- FastWeb Italy only
- Fenercell Turkey onlyFNB Connect South

 - Africa only
- Free France only
- Freedom Mobile
- Canada only
- giffgaff UK only
- Globe Telecom
 Philippines only
- Google Fi USA only
- Golan Telecom Israel
 - Only
- Heyah Poland only
- HOT Mobile Israel only
- Hotlink Malaysia only
- Illiad Italy only
- Inalan Greece Only
- SoftBank Mobile Japan only

- Indosat Ooredoo Indonesia only
- Jio India only
 KDDI Japan only
- Kogan Mobile Australia only
- Koodo Mobile Canada only
- KPN Netherlands only
- Lebara Select Markets
- LG U+ South Korea only
- Line Mobile Taiwan only
- Lowl Spain only
- Lycamobile Select

 Markets
- M1 Singapore only
- Maxis Malaysia only
- Me&You South Africa only
- MegaFon Russia only
- MEO Portugal only
- Metro by T-Mobile USA only
 - Metrotel Colombia only
 - Mobifone Vietnam only
 - Mobile Vikings Belgium only
 - Mobily Saudi Arabia only
 - Movil Exito Colombia only
- Movistar Argentina,
 Mexico, Spain only
- Mr Price Mobile South
 Africa only
- MTN South Africa only
- MTS Russia only
- Multicell Turkey only
- My By CAT Thailand only
- myRepublic Singapore only
- NOS Portugal only
- Nova Mobile *Greece*Only
- NTT DoCoMo Japan only
- Vinaphone Vietnam only

- Oi Brazil only
- OK Mobile Denmark
- Olleh South Korea only •
- Optus Argentina only
- Orange Belgium, Egypt, France, Israel, Poland, Romania, Spain only
- Pelephone Israel only
- Pepephone Spain only •
- Personal Argentina only
- Phone-ix Portugal only •
- Play Poland only
- Plus Poland only
- Porto Seguro Conecta Brazil only
- PosteMobile Italy only
- Postfone *Ireland only*
- Proximus Belgium only
- Q-Telecom Greece Only •
- Rain Mobile South Africa only
- Rami Levy Israel only
- Republika ng TM Philippines only
- Ringo Mobile Italy only
- Rogers Canada only
- Salt Switzerland only
- SaskTel Canada only
- Scarlet Belgium only
- SFR France only
- Sim Sim Russia only
- Simpel Netherlands only
- Simyo Netherlands only •
- Singtel Singapore only
- SK Telecom South Korea• only
- Sky Mobile UK only
- Smart Philippines only
- Smartfren Indonesia only
- SmartMobile South Africa only
- SmarTone Hong Kong
- YES Malaysia only
- Yoigo Spain only

- Starhub Singapore only •
- STC Saudi Arabia only
- Straight Talk USA only
 - Sun Cellular Philippines •
 - Sunrise Switzerland only •
- Swisscom Switzerland only
- T Star Taiwan only
- Taiwan Mobile Taiwan only
- Talk N Text Philippines only
- TDC Denmark only
- Telcel Mexico only Tele2 Netherlands,
 - Russia, Sweden only
 - Telecom Egypt Egypt only
 - Telefonica Germany only
 - Telekom Germany, Romania only
- Telenet Belgium only
- Telenor Denmark,
 - Sweden only
- Tune Talk Prepaid
 - Malaysia only
- Tune Talk Postpaid
 - Malaysia only
- U mobile *Malaysia only*
- Unifi Mobile Prepaid
- Malaysia only
- Unifi Mobile Postpaid
- Malaysia only
- U.S. Cellular USA only
- Uff! Colombia only
- **UPC** Austria only
- Vaya Australia only
- Verizon Wireless USA
- Videotron Canada only •
- Vietnamobile Vietnam only
- Viettel Vietnam only
- Zain Saudi Arabia only
- Zero Mobile Singapore only •

- Virgin Mobile Select
- Markets
- Vivo Brazil only
- Vodacom South Africa only
- Vodafone Select

Markets

- Vodafone CU Greece
- Only
- VOlmobil Austria only
- VTX Switzerland only
- What's Up Greece Only
- Telesur Netherlands only
- Telfort Netherlands only
- Telkom South Africa only
- Telkomsel Indonesia only
- Telia Denmark, Sweden only
- Telkom Indonesia Indonesia only
- Telmore Denmark only
- Telstra Australia only
- Telus Canada only
- Tesco Mobile Ireland, UK only
- Tigo Colombia only
- TIM Brazil, Italy only
- Ting USA only
- Tiscall Italy only
- T-Mobile Select Markets
- TOT Thailand only
- TPG Telecom Singapore only
- Tuenti Argentina only
- Turk Telecom *Turkey* only
- Turkcell Turkey only
- Wind Tre Italy only
- Wind Greece Only
- Xfinity Mobile USA only
 - XL Axiata Indonesia only
- XOX Malaysia only
- Y!mobile Japan only Zero1 Singapore only
- Other

YouPhone Israel only

MOBILE BRANDS: Have you owned these mobile brands? **PREVIOUS**

OWNERSHIP

Which of the following mobile brands do you currently own?

MOBILE BRANDS: CURRENT

OWNERSHIP*

NOTE: Options marked with a * only have data for current ownership. Previous ownership is not asked on the mobile survey.

- Advan Indonesia Only
- Alcatel
- Allview Romania Only
- ASUS
- BlackBerry
- Blackview Egypt Only
- Blu Select Markets Only
- BQ Portugal, Russia and Spain Only*
- Cherry Mobile Philippines Only
- Cloudfone Philippines Only
- Coolpad
- Crosscall France Only
- Doogee Spain Only
- Evolio Romania Only
- Fly Mobile Russia Only
- Fujitsu Japan Only
- GiONEE Select Markets Only
- Google Pixel Select Markets Only
- HiSense South Africa Only
- Honor
- HTC
- Huawei
- IKU Egypt Only
- Infinix Select Markets Only
- Intex India Only
- iPhone
- iTel Select Markets Only
- Karbonn *India Only*
- Kyocera Japan Only
- Lanix Mexico Only
- Lava India Only
- Lenovo

- LG
- Micromax
- Microsoft
- MLS Greece Only
- Motorola
- Multilaser Brazil Only
- NEC Casio Japan Only
- Nokia
- OneClick Egypt Only
- OnePlus
- oggO
- Panasonic Japan Only
- Philips Argentina Only
- Positivo Brazil Only
- **Onet Philippines Only**
- Realme Select Markets Only
- Samsung
- Sharp Japan Only
- Sony
- TCL Argentina and Brazil Only
- Tecno Select Markets Only
- TP-Link Mexico Only
- Turbo X Greece Only
- **UTOK Romania Only**
- Vi Brazil Only
- Vivo Select Markets Only
- Wiko Select Markets Only
- Xiaomi
- 7TF
- Other
- None of the above

MOBILE BRANDS: Which brand(s) would be your **CONSIDERATION** top choice when you next upgrade or buy a new mobile phone?

- Advan Indonesia only
- Alcatel
- Allview Romania only
- ASUS
- BlackBerry
- Blackview Egypt only
- Blu Argentina, Brazil and Mexico only •
- BQ Portugal, Russia and Spain only
- Cherry Mobile Philippines only
- Cloudfone Philippines only
- Coolpad
- Crosscall France only
- Doogee Spain only
- Evolio Romania only
- Fly Mobile Russia only
- Fujitsu Japan only
- GiONEE Select Markets only
- Google Pixel Select Markets only
- HiSense South Africa only
- HTC
- Huawei
- Infinix Select Markets only
- IKU Egypt only
- Intex India only
- iPhone
- iTel Select Markets Only
- Karbonn India only
- Kyocera Japan only
- Lanix Mexico only
- Lava India only

- Lenovo
- LG
- Micromax
- Microsoft
- Motorola
- Multilaser Brazil only
 - NEC Casio Japan only
- Nokia
- OneClick Egypt only
- OnePlus
- Орро
- Panasonic Japan only
- Philips Argentina only
- Positivo Brazil only
- **Qnet Philippines Only**
- Realme Select Markets Only
- Samsung
- Sharp Japan only
- Sony
- TCL Argentina and Brazil only
- Techno Select Markets only
- TP-Link Mexico only
- **UTOK** Romania only
- Vi Brazil only
- Vivo APAC Markets only
- Wiko Select Markets only
- Xiaomi
- ZTE
- Other / None of the above

Mobile Handset Models

HONOR MODELS Which Honor handset do you

have?

- 9
- 9X
- 10
- 10 Lite
- 20
- 20 Pro
- 20e
- 10 Lite
- View 10
- View 20

- View 30
- View 30 Pro
- Play
- 9X Lite
- 9X Pro
- 30
- 30 Pro
- 9a
- 8a 2020
- Other

HUAWEI MODELS

Which Huawei handset do you have?

- Mate 20
- Mate 20 Lite
- Mate 20 Pro
- Mate 20 X
- Mate 30
- Mate 30 Lite
- Mate S
- P20 Pro
- Mate X
- Nova 7
- Nova 7 Pro

- P Smart
 - P smart Pro
 - P smart Z
 - P smart+
 - P10
 - P10 Plus
 - P20
 - P20 Lite
 - P30
 - P30 Lite

P30 Pro

- P40
- P40 Lite
- P40 Pro
- P40 Pro+
- Y5
- Y7
- Y8
- Y9
- Y9s
- Other

IPHONE MODELS*

What iPhone do you have?

- 5 or earlier
- 6
- 6 Plus
- 6S
- 6S Plus
- SE

- 7
- 7 Plus
- 8
- 8 Plus
- X
- XS

- XS Max
- XR
- 7(1)
- 11
- 11 Pro
- 11 Pro Max
- 12
- 12 Pro

SAMSUNG MODELS	Which Samsung handset do you have?	 Galaxy S6 / S6 Edge / S6 Edge+ or earlier Galaxy S7 / S7 Edge Galaxy S8 / S8+ Galaxy S9 / S9+ Galaxy J Series Galaxy M Series (M10 M20 / M30) Galaxy M Series (M11 M21 / M31) Galaxy M40 	 Galaxy A series (A10 , A20/ A30) Galaxy A series (A40 / A50) Galaxy A series (A11 , A21/ A31) Galaxy A41 	Galaxy S20Galaxy S20+Galaxy S20 Ultra
OPPO MODELS ONEPLUS MODELS	Which Oppo handset do you have? Which OnePlus handset do you have?	 A5 2020 A9 2020 A72 Find X Find X2 Find X2 Pro Find X2 Lite 5 or earlier 6 	 Find X2 Neo R17 R17 Neo R17 Pro Reno 10x Zoom Reno 5G Reno Z 7 Pro 7T 	 Reno2 Reno2 Z Reno3 Reno3 Pro Other 8 Pro Nord
XIAOMI MODELS	Which Xiaomi handset do you have?	 6T 7 POCO F2 Pro Mi Note 10 Mi 10 Mi 10 Pro Mi 10 Lite Mi 9 series (9 / 9 Lite / 9 SE / 9T / 9T Pro) Mi Mix 3 	 7T Pro 8 Mi MIX Alpha Mi 8 or earlier Mi A3 Redmi Note 9S Redmi Note 9 Redmi Note 9 Pro Redmi 9 Redmi 9 Redmi 8 / Redmi 8A 	 Other Redmi Note 8 series (Note 8 / Note 8T / Note 8 Pro) Redmi 7 or earlier Black Shark 3 Black Shark 2
SMARTWATCH BRANDS	Which brand is your smartwatch?	AppleFitbitGarmin	HuaweiLGMotorola	SamsungSonyXiaomiOther

NOTE: This question is asked to smartwatch owners in the UK and US only.

TECHNOLOGY BRANDS: ENGAGEMENT**	Which technology brands do you currently use products or services from?	AcerAmazonAppleArçelik <i>Turkey</i>	•	Hisense <i>China, UK</i> Hitachi HP Huawei	•	Philips Polyton Indonesia only Realme Select Markets Only
TECHNOLOGY BRANDS: CONSIDERATION: * TECHNOLOGY BRANDS: ADVOCACY**	Which of these brand(s) would be your top choice when you next buy an electrical item (e.g. home appliance, TV, laptop) Which of these brands would you advocate to others (e.g. write / post positive reviews about, recommend to family / friends)?	 Asus Beats by Dre Beko Select Markets Or Bosch BOSE Canon Dell Fisher & Paykel Singapo only Godrej India only Google 	•	Intel Lenovo LG Mi Hong Kong only Microsoft Midea Singapore onl Miyako Indonesia only Panasonic		Samsung Sharp Siemens Sony Toshiba Vestel <i>Turkey</i> Videocon <i>India only</i> Xiaomi None of these

NOTE: Intel asked for current usage only

NAMED SOCIAL How often do you visit or

MEDIA SERVICES use these services?

USED *

Monthly

Weekly

Daily

More than once a day

FAVORITE
SOCIAL MEDIA
SERVICE *

Which of these would you say is your favorite?

Badoo Baidu Tieba China Kakao Talk South Korea Bigo UAE Copains d'Avant France kik Messenger Facebook LINE Douyin China Helo India Douyin Huoshan China Skype Hike India SNOW Selected Markets Imgur Instagram KakaoStory South Korea • SOMA Messenger Egypt Likee Selected Markets LinkedIn Tango Meipai China Nextdoor UK, USA Telegram Messenger Neighbourly New Odnoklassniki Russia Tencent QQ China Ozone China Triller USA Zealand nk.pl *Poland* Reddit Viber **Pinterest** Snapchat WeChat Selected Markets Sina Weibo China Taringa Selected Markets • Weixin China Tumblr TikTok WhatsApp Twitter Viadeo Zalo Vietnam VK Russia Yizhibo China Apple iMessage Facebook Messenger Xiaohongshu China Byte Selected Markets

Gadu-Gadu (GG) Poland •

Hike Messenger India

Houseparty

Discord

Signal Selected Markets

XING Austria, Germany

Inke China

5channel Japan

ENGAGEMENT**

MUSIC SERVICES: In the last month, which of these services have you used to listen to/download music, radio or audiobook content?

> Please think about any sort of music, radio or audiobook content that you have listened to, streamed, downloaded or accessed in any other way.

Amazon Music Unlimited Austria, Belgium, China, Colombia, Germany,

Netherlands, Poland, Portugal, Sweden, UK, USA

Amazon Prime Music Austria, Canada, France, Germany, India, Italy, Japan,

Spain, Switzerland, UK, USA

Anghami Egypt, Israel, Saudi Arabia, UAE

Apple Music All markets All markets Audible All markets Deezer Google Play Music All markets

iHeartRadio Australia, Canada, New Zealand and USA

iTunes All markets All Markets Idagio India JioSaavn

- JOOX India
- JiaSaavn Hong Kong, Indonesia, Malaysia, South Africa, Thailand

Juke Music

Kugou China, Hong Kong, Taiwan Kuwo China, Hong Kong, Taiwan

Melon South Korea All markets Musify All Markets Naxos Music Library Nhạc Của Tui Vietnam Nile FM Egypt Egypt Nogoum FM Music Pocket Egypt Pandora USA

All Markets Primephonic

OO Music China, Hong Kong, Taiwan

Shiri Israel SoundCloud All markets All markets Spotify

Tidal Argentina, Australia, Austria, Belgium, Brazil, Canada,

> Colombia, Denmark, France, Germany, Hong Kong, Ireland, Israel, Italy, Malaysia, Mexico, Netherlands, New Zealand, Poland, Portugal, Romania, Singapore, South Africa, Spain, Sweden, Switzerland, Thailand,

Turkey, United Kingdom, USA

China Xiami YouSee Musik Denmark

YouTube Music Argentina, Australia, Austria, Belgium, Brazil, Canada,

> Colombia, Denmark, France, Germany, Hong Kong, India, Indonesia, Ireland, Israel, Italy, Japan, Malaysia, Mexico, Netherlands, New Zealand, Philippines, Poland, Portugal, Romania, Russia, Saudi Arabia, Singapore, South Africa, South Korea, Spain, Sweden,

Switzerland, Taiwan, Thailand, Turkey, UAE, UK, USA

Zing MP3 Vietnam

MUSIC SERVICES: For each of these services, could you tell us which **ACCOUNT TYPE**** type of account you use?

- I use a free, trial or ad-supported account
- I use a premium, unlimited or paid-for account
- Amazon Music Unlimited Select Markets Only
- Amazon Prime Music Select Markets Only
- Anghami Egypt, Israel, Saudi Arabia, UAE
- Apple Music
- Deezer
- Gaana India
- Google Play Music
- JioSaavn India
- Kugou China, Hong Kong, Taiwan
- Kuwo China, Hong Kong, Taiwan
- QQ Music China, Hong Kong, Taiwan
- SoundCloud
- Spotify
- Pandora USA Only
- Tidal Select Markets Only

ACCOUNT USAGE**

MUSIC SERVICES: For each of these services, could you tell us how many people use / share your account?

- I am the only person who uses my account
- 1 other person uses my account
- 2 other people use my account
- 3+ other people use my account

- Amazon Music Unlimited Select Markets Only
- Amazon Prime Music Select Markets Only
- Apple Music
- Deezer
- Gaana India
- Google Play Music
- JioSaavn India
- SoundCloud
- Spotify
- Pandora USA Only
- Tidal Select Markets Only

INTERNATIONAL TV CHANNEL **AWARENESS****

Which of these international television channels have you heard of?

NOTE: GWI's current policy is that channels are asked in all markets where they have official distribution, and TV channels are not currently asked about in GWI's mobile-only survey markets (Ghana, Kenya, Morocco, Nigeria)

Asian Food Channel Hong Kong, Indonesia, Malaysia, Philippines, Singapore, Taiwan, Thailand and Vietnam

AXN Austria, Brazil, Colombia, Germany, India, Indonesia, Japan, Malaysia, Mexico, Philippines,

Poland, South Korea, Spain, Switzerland, Taiwan, Thailand, Vietnam

A&E France, Germany, Argentina, Brazil, Canada, Mexico, USA, Australia

BBC World News All markets exc. UK

BET All markets

Blaze Italy, Portugal, Spain, UK

Bloomberg Television All markets

CI Australia, Canada, France, Hong Kong, Ireland, Italy, Indonesia, Malaysia, Netherlands, New

Zealand, Philippines, Poland, Portugal, Singapore, South Africa, Spain, Thailand, UK, USA

All markets exc. Argentina, Brazil, Japan **CNBC**

CNBC World IISΔ

CNN All markets

CNN Espanol Argentina, Brazil, Colombia, Mexico, USA

All markets Comedy Central

Germany, Hong Kong, India, Indonesia, Malaysia, Mexico, Poland, Romania, Russia, Deutsche Welle Singapore, South Africa, South Korea, Taiwan, UK, USA, Vietnam Discovery Channel All markets All markets Disney Channel Diva Hong Kong, Indonesia, Malaysia, Philippines, Singapore, Thailand, Vietnam E! Argentina, Australia, Brazil, Canada, France, Ireland, Mexico, Poland, Portugal, Singapore, UK & USA **ESPN** All markets exc. Austria, Belgium, Egypt, Ireland, Netherlands, Poland, Russia, Saudi Arabia, Sweden, Switzerland, Taiwan, Turkey, Vietnam Euronews All markets exc. China All markets exc. Colombia Eurosport Food Network Argentina, Belgium, Brazil, Colombia, Denmark, Egypt, Germany, Ireland, Malaysia, Netherlands, Philippines, Poland, Russia, Saudi Arabia, Singapore, South Korea, South Africa, Turkey, UAE, UK, USA FOX All markets exc. Australia, Canada, China, Colombia, Denmark, France, India, New Zealand **FOX News** Australia, Brazil, Canada, China, Colombia, Egypt, France, Hong Kong, India, Italy, Japan, Mexico, Netherlands, New Zealand, Philippines, Portugal, Saudi Arabia, Singapore, South Africa, South Korea, Spain, Taiwan, Thailand, Turkey **FOX Sports** All markets exc. Austria, Belgium, Canada, Colombia, Denmark, France, Germany, India, Ireland, New Zealand, Poland, Portugal, Russia, Saudi Arabia, Spain, Sweden, Switzerland, Taiwan, UAE, UK All markets France24 **HGTV** Belgium, France, Denmark, Egypt, Indonesia, Malaysia, New Zealand, Poland, Philippines, Russia, Saudi Arabia, Singapore, Turkey, UAE and USA History Channel All markets exc. China H2 Brazil, Canada, Greece, Ireland, Mexico, Philippines, Poland, Russia, Singapore, Sweden, Thailand, UK Lifetime Brazil, Canada, Hong Kong, Indonesia, Ireland, Malaysia, Mexico, Philippines, Poland, Singapore, South Africa, South Korea, Thailand, Turkey, UK, USA only MTV All markets National Geographic All markets exc. New Zealand Nickelodeon All markets All markets Paramount Sky Atlantic Germany, Ireland, Italy, UK Sky Cinema Germany, Ireland, Italy, UK Sky News Austria, Belgium, France, Germany, Hong Kong, Indonesia, Ireland, Italy, Malaysia, Netherlands, Poland, Portugal, Romania, Singapore, South Africa, Spain, Switzerland, Turkey, UK only Sky Sports Austria, Germany, Ireland, Italy and UK Sony Channel Argentina, Brazil, Colombia, Mexico, UK Sony ONE Indonesia, Malaysia and Singapore Syfy All markets exc. APAC TI C. All markets exc. China, Egypt, France, Italy, Japan and Spain Telemundo Argentina, Colombia, Mexico, South Africa, USA Travel Channel Australia, Austria, Belgium, Canada, Denmark, Germany, Israel, Japan, Malaysia, Netherlands, New Zealand, Poland, Portugal, Russia, Singapore, South Africa, Sweden,

All markets exc. China

TV5MONDE

Switzerland, Turkey, UAE, US, UK

FILM

FRANCHISES**

TV, FILM AND

TV, FILM AND

ENGAGEMENT

REGULARITY**

VIDEO

VIDEO

SERVICES:

SERVICES:

Universal TV Argentina, Australia, Brazil, Colombia, Germany, Mexico, South Africa, UK Australia, Canada, France, Germany, Italy, New Zealand, Spain, UK, USA Viceland None of these Which of these film franchises Batman Lord of the Rings / studios would you consider DC Marvel Pirates of the Caribbean yourself to be a fan of? Despicable Me / Minions Pixar Disney Fast and the Furious Spider-Man Frozen Star Wars Harry Potter Superman Indiana Jones Toy Story James Bond X-Men None of these Jurassic Park In the last month, which of these services have you used to watch/download TV shows, films or videos? Please think about any sort of TV, video or film content that you have watched, streamed, downloaded or accessed in any other way. **ENGAGEMENT*** How regularly do you watch the following TV, Film and Video services? More than once a day Daily Weekly Less often Claro Video Argentina Amazon Prime NBA League Pass Vimeo Video Dailymotion Netflix YouTube Apple TV+ Crackle NFL Game Pass YouTube Kids Arnet Play Google Play Periscope YouTube Blim iTunes Twitch Premium

Australia	•	7plus	•	Crunchyroll	•	Netflix	•	Ten Play
	•	9Now	•	Dailymotion	•	NFL Game Pass	•	Twitch
	•	ABC iview	•	Disney+	•	Periscope	•	Vimeo
	•	Amazon Prime	•	Foxtel Play	•	Quikflix	•	YouTube
		Video	•	Google Play	•	SBS On Demand	•	YouTube Kids
	•	Apple TV+	•	iTunes	•	Stan.com.au	•	YouTube

NBA League Pass

Premium

Crackle

Austria	 7tv.at Amazon Prime Video Apple TV+ Dailymotion Dazn 	 Flimmit Google Play ITunes Maxdome NBA League Pass Netflix 	 NFL Game Pass ORF TVthek Periscope Plus 4 Mediathek Rakuten TV Sky Online 	 Sky Ticket Twitch Vimeo YouTube YouTube Kids YouTube Premium
Belgium	 Amazon Prime Video Apple TV+ CanalPlay Infinity Dailymotion Disney+ Google Play iTunes 	 NBA League Pass Netflix NFL Game Pass Periscope Proximus TV Replay Rakuten TV RTBF Auvio Streamz 	 Trace Play Videoland RTL À L'Infini Stievie / Stievie Free Twitch Yelo Play Vier.be Vijf.be 	 Vimeo VOOmotion VRT NU VTM GO YouTube YouTube Kids YouTube Premium
Brazil	 Amazon Prime Video Apple TV+ Claro Video Crackle 	DailymotionDaznGloboplayGoogle PlayiTunes	 NBA League Pass Netflix NFL Game Pass Periscope Telecine Play 	TwitchVimeoYouTubeYouTube KidsYouTubePremium
Canada	 Amazon Prime Video Apple TV+ Britbox CBC Gem Club Illico Crackle 	 Crave TV Crunchyroll Dailymotion Dazn Disney+ Funumation 	 Google Play iTunes NBA League Pass Netflix NFL Game Pass Periscope 	 TOU.TV Extra Twitch Vimeo YouTube YouTube Kids YouTube Premium
China	 Apple TV+ BesTV Dailymotion Disney+ China Mobile Migu Google Play iQiyi 	 iTunes LeTV MangoTV NBA League Pass Netflix NFL Game Pass 	 Periscope PPTV Sohu T Mall Box Office Tencent Hollywood VIP 	 Twitch Vimeo YOU On Demand YouTube YouTube Kids YouTube Premium

Colombia	 Amazon Prime Instant Video Apple TV+ Blim Crackle 	DailymotionETBGoogle PlayiTunesMovistar Play	NBA League PassNetflixNFL Game PassPeriscopeTigo Play	TwitchVimeoYouTubeYouTube KidsYouTubePremium
Denmark	 Amazon Prime Video Apple TV+ Boxer Play C More Dailymotion DK4.tv Dplay 	 Disney+ Filmcentralen Google Play HBO Nordic on Demand iTunes MinBio NBA League Pass 	 Netflix NFL Game Pass Periscope SF Anytime TV2Play TV3Play TV4Play Twitch 	 Viaplay Vimeo YouSee Play YouTube YouTube Kids YouTube Premium Zatto.com
Egypt	 Amazon Prime Video Apple TV+ Dailymotion Google Play iTunes 	NBA League PassNetflixNFL Game PassNile TV	ONTVPeriscopeShahid.netTwitchVimeo	ViuYouTubeYouTube KidsYouTubePremium
France	 6play Amazon Prime Video Arte VOD Apple TV+ BFMTV CanalPlay Infinity Canal+ à la demande 	 Dailymotion Disney France TV Google Play iTunes Molotov MyTF1 	 NBA League Pass Netflix NFL Game Pass OCS Go Orange VOD Rakuten TV SFR Play Unlimited VOD 	 Trace Play Twitch Vimeo YouTube YouTube Kids YouTube Premium Zive
Germany	 Amazon Prime Video ARD Mediathek Apple TV+ Arte VOD Chili TV Clipfish Dailymotion 	 Dazn Disney+ Google Play iTunes Maxdome NBA League Pass Netflix NFL Game Pass 	 Periscope Rakuten TV Realeyz RTL TV Now Sky Online Sky Ticket Twtich 	 Vimeo Watchever YouTube YouTube Kids YouTube Premium Zatto.com ZDF Mediathek

Greece	 Art Alpha ANT1 Cosmote TV GO C+I Play Dailymotion ERT 	 Extra Channel Ex HBO Go History Play Mad TV Makedonia TV 	MEGANBA League PassNovaflixOpen BeyondPeriscopeRise	StarSkaiTwitchVodafone TVWIND VisionYoutube
Hong Kong	 Amazon Prime Video Apple TV+ Dailymotion Google Play 	HayuiTunesMangoTVmyTV SuperNBA League Pass	NetflixNFL Game PassPeriscopeTwitchVimeo	ViuYouTubeYouTube KidsYouTubePremium
India	 Amazon Prime Video Apple TV+ Dailymotion Disney+ 	Google PlayHotstariTunesNBA League PassNetflix	NFL Game PassPeriscopeSony LivTwitchVimeo	ViuVOOTYouTubeYouTube KidsYouTubePremium
Indonesia	 Amazon Prime Video Apple TV+ CatchPlay Google Play 	iFlixiTunesMNC Play MediaMyFirstMediaMaXstream	NBA League PassNetflixNFL Game PassTwitch	ViuYouTubeYouTube KidsYouTubePremium
Ireland	 Virgin Media Player Amazon Prime Video Apple TV+ BBC iPlayer Dailymotion 	 Disney+ Filmbox Google Play iTunes ITV Hub NBA League Pas 	 Netflix NFL Game Pass Periscope Rakuten TV RTE Player Sky Go 	TwitchVimeoYouTubeYouTube KidsYouTubePremium
Israel	 Amazon Prime Video Apple TV+ Dailymotion Google Play 	HOTKANiTunesNBA League PassNetflix	 NFL Game Pass Periscope Shahid.net Twitch Vimeo 	YesYouTubeYouTube KidsYouTubePremium

Italy	 Amazon Prime Video Apple TV+ Chili TV Dailymotion Dazn Disney+ 	 Dplay Google Play Infinity iTunes NBA League Pass Netflix NFL Game Pass 	 Now TV Periscope Rai Play Rakuten TV Sky Online TIM Vision 	 Twitch Video.Mediaset Vimeo YouTube YouTube Kids YouTube Premium
Japan	 AbemaTV AcTVila Amazon Prime Video Apple TV+ Dailymotion 	 Dazn Dtv Google Play Hulu iTunes Love TV Show Sites 	 NBA League Pass Netflix NFL Game Pass OpenRec Periscope 	TwitchVimeoYouTubeYouTube KidsYouTubePremium
Malaysia	 Amazon Prime Video Apple TV+ Astro on the go Dailymotion 	Google PlayiFlixiTunesNBA League PassNetflix	NFL Game PassPeriscopeTwitchVimeo	ViuYouTubeYouTube KidsYouTubePremium
Mexico	 Amazon Prime Video Apple TV+ Blim Claro Video 	CrackleDailymotionGoogle PlayiTunesNBA League Pass	NetflixNFL Game PassPeriscopeTwitchVimeo	VuduYouTubeYouTube KidsYouTubePremium
Netherlands	 Amazon Prime Video Apple TV+ Dailymotion Disney+ 	 Film1 VoD service Google Play iTunes NBA League Pass Netflix NFL Game Pass 	 NPO Start Periscope Rakuten TV RTL XL Twitch 	 Videoland Vimeo YouTube YouTube Kids YouTube Premium
New Zealand	 Amazon Prime Video Apple TV+ Choice TV Crunchyroll Dailymotion 	Disney+FunimationGoogle PlayiTunesNBA League PassNeon	NetflixNFL Game PassPeriscopeQuikflixTVNZ	TwitchVimeoYouTubeYouTube KidsYouTubePremium

Philippines	 Amazon Prime Video Apple TV+ Crunchyroll Dailymotion Funimation 	Google PlayHayuiFlixiTunesiWantTVNBA League Pass	NetflixNFL Game PassPeriscopeTwitchVimeo	ViuYouTubeYouTube KidsYouTubePremium
Poland	 Amazon Prime Video Apple TV+ Chili TV Dailymotion Filmbox Google Play 	 Ipla iTunes Multimedia VOD NC+ VoD+ / Seriale + SVOD NBA League Pass Netflix 	 NFL Game Pass Periscope Player.pl PlayPuls ShowMax TVN Player Twitch 	 TVP VOD Vimeo VOD.pl YouTube YouTube Kids YouTube Premium
Portugal	 Amazon Prime Video Apple TV+ Dailymotion Disney + 	Google PlayiTunesNBA League PassNetflixNFL Game Pass	PeriscopeRakuten TVRTP PlayTVI PlayerTwitch	VimeoYouTubeYouTube KidsYouTubePremium
Romania	AntenaplayApple TV+DailymotionDigi OnlineGoogle Play	iTunesNBA League PassNetflixPeriscopeOrange TV GO	Telekom TVTVR PlusTriluliluTwitchVimeo	VoyoYouTubeYouTube KidsYouTubePremium
Russia	 Amazon Prime Video Amediateka Apple TV+ Dailymotion Filmbox Google Play 	 iTunes lvi.ru Kino1TV Megogo.net NBA League Pass Netflix NFL Game Pass 	Now.ruOkkoPeriscopeTV1000PlayTvigle.ruTwitch	 Vimeo VK YouTube YouTube Kids YouTube Premium Zoomby.ru
Saudi Arabia	 Amazon Prime Video Apple TV+ beIN Connect Dailymotion 	Google PlayiTunesMUBINBA League PassNetflix	NFL Game PassPeriscopeShahid.netStarzPlayTwitch	VimeoViuYoutubeYouTube KidsYouTubePremium

Singapore	 Amazon Prime Video Apple TV+ CatchPlay Dailymotion Google Play 	 Hayu iTunes NBA League Pass Netflix meWATCH NFL Game Pass 	PeriscopeSingtel TV GoStarhub GoToggleTwitch	VimeoViuYouTubeYouTube KidsYouTubePremium
South Africa	Amazon Prime VideoApple TV+Google Play	iTunesNBA League PassNetflixNFL Game Pass	ShowMaxVimeoYouTube KidsYouTubePremium	YoutubeDailymotionPeriscopeTwitch
South Korea	 Amazon Prime Video Apple TV+ Dailymotion EveryOn TV Google Play 	 iTunes Love TV Show Sites NBA League Pass Netflix NFL Game Pass 	Olleh TVPeriscopePOOQTwitchTving	U+VimeoYouTubeYouTube KidsYouTubePremium
Spain	 Amazon Prime Video AtresPlayer Apple TV+ Dazn Disney+ Dplay Dailymotion 	 Google Play HBO España iTunes MiTele Movistar+ NBA League Pass Netflix NBA League Pass 	 NFL Game Pass Ono TV Videoclub Periscope Rakuten TV RTVE a la carta TotalChannel Twitch 	 Videoclub Orange TV Vimeo YouTube YouTube Kids YouTube Premium Zatto.com
Sweden	 Amazon Prime Video Apple TV+ Boxer Play C More Dailymotion Dplay 	 Disney+ Google Play iTunes HBO Nordic On Demand NBA League Pass Netflix 	NFL Game PassPeriscopeSF AnytimeSVT PlayTV3 PlayTwitch	 TV4 Play Viaplay Vimeo YouTube YouTube Kids YouTube Premium
Switzerland	 Amazon Prime Video Apple TV+ Dailymotion Dazn Disney+ 	 Google Play iTunes NBA League Pass Netflix NFL Game Pass Periscope 	 Play SRF Rakuten TV RTS Play Teleboy.ch Twitch Vimeo 	 Wilmaa.com YouTube YouTube Kids YouTube Premium Zattoo.com

Taiwan	 Amazon Prime Video Apple TV+ CatchPlay Dailymotion FriDay.tw Video Gamer.com.tw 	 Google Play iQiyi iTunes KKTV LeTV LiTV Line.me TV 	 Love TV Show Sites MangoTV myVideo.net NBA League Pass Netflix NFL Game Pass Periscope 	 Sohu Twitch Vimeo YouTube YouTube Kids YouTube Premium
Thailand	 Amazon Prime Video Apple TV+ cH7HD Dailymotion 	 Google Play iFlix iTunes Line.me TV NBA League Pass 	NetflixNFL Game PassPeriscopeTwitchVimeo	ViuWeTVYouTubeYouTube KidsYouTubePremium
Turkey	 Amazon Prime Video Apple TV+ BluTV Dailymotion Filmbox 	Google PlayiTunesNBA League PassNetflixNFL Game Pass	PeriscopePuhu TVTivibuTRT TVTurkcell TV+	TwitchVimeoYouTubeYouTube KidsYouTubePremium
UAE	 Amazon Prime Video Apple TV+ belN Connect Dailymotion 	FilmboxGoogle PlayiTunesNBA League PassNetflix	NFL Game PassPeriscopeShahid.netStarzPlayVimeo	ViuYouTubeYouTube KidsYouTubePremium
United Kingdom	 All 4 Amazon Prime Video Apple TV+ BBC iPlayer Britbox C+I Play Chili TV 	 Dailymotion Demand 5 Disney+ Funimation Google Play History Play iTunes 	 ITV Hub My5 NBA League Pass Netflix NFL Game Pass Now TV Rakuten TV 	 Sky Go Twitch Vimeo YouTube YouTube Kids YouTube Premium Zatto.com
USA	 Amazon Prime Video Apple TV+ Britbox CBS All Access Crackle Crunchyroll Dailymotion Dazn 	 Disney+ Filmbox Funimation Google Play HBO Go HBO Now Hulu iTunes 	 NBA League Pass Netflix NFL Game Pass Periscope Showtime Sling TV StarzPlay Trace Play 	 Twitch Vimeo Vudu WWE YouTube YouTube Kids YouTube Premium YouTube TV

Vietnam	•	Amazon Prime	•	iFlix		•	NFL Game Pass
		Video	•	iTunes		•	Periscope
		A T)/-		NIDAI	_		T 10 1

Apple TV+

• NBA League Pass
• Twitch

• YouTube Kids

Dailymotion
• Netflix
• Vimeo
• YouTube

Google Play Premium

TV, FILM AND VIDEO For each of these services, could you tell us how SERVICES: ACCOUNTmany people use / share your account?

USAGE**

- I am the only person who uses my account
- 1 other person uses my account
- 2 other people use my account
- 3+ other people use my account

• Amazon Prime Video All Countries except China

Viu YouTube

- HBO Go Select Markets Only
- HBO Now USA Only
- Hulu Japan and USA Only
- Netflix

TV, FILM AND VIDEO Which devices have you used to watch these services in **SERVICES**: **DEVICES** the last 30 days?

USED

TO WATCH TV SERVICES**

• T\

- Mobile Phone
- PC / Laptop
- Tablet
- Other

- Amazon Prime Video All Countries except China
- HBO Go Select Markets Only
- HBO Now USA Only
- Hulu Japan and USA Only
- Netflix

NEW SERVICES: AWARENESS** Which of these news services

have you heard of?

All markets
BBC News
All markets

Bleacher Report All markets
 Bloomberg All markets
 Business Insider All markets
 Buzzfeed All markets
 CNBC All markets

CNN All marketsCNN Arabic All markets

• CNN Espanol Egypt, Saudi Arabia, UAE only

Deutsche Welle
 Argentina, Brazil, Colombia, Mexico, Spain, USA only

Germany, Hong Kong, India, Indonesia, Malaysia, Mexico, Poland, Romania, Russia, Singapore, South Africa, South Korea, Taiwan, UK, USA, Vietnam only

All markets Discovery All markets **Economist ESPN** All markets All markets Euronews Eurosport All markets All markets **Financial Times** Forbes All markets France 24 All markets Guardian All markets

International Business Times All markets exc. China
 Konbini Canada and USA only

MailOnline
 Market Watch
 MSNBC
 National Geographic
 NBC News
 Newsweek
 All markets
 All markets
 All markets
 All markets

Huffington Post

Reuters Austria, Belgium, France, Germany, Indonesia, Hong
Sky News Kong, Ireland, Italy, Malaysia, Netherlands, Poland,

All markets
All markets

All markets

Portugal, Romania, Singapore, South Africa, Spain,

Switzerland, Turkey, UK only

TIME.com All markets
 The New York Times All markets
 The Telegraph UK Only
 The Times UK Only
 Vice All markets

NOTE: News services are not

currently asked about in GWI's

mobile-only survey markets

(Ghana, Kenya, Morocco,

Nigeria)

None of these

Wall Street Journal

Washington Post

PERCEPTIONS**

NEWS SERVICES: Please could you select the qualities that you would associate with each of these news brands?

- Gives expert opinion/analysis
- Is trustworthy and accurate
- Is relevant to me
- None of these
- Haven't heard of

NOTE: This question is asked for all services that respondents have heard of

BBC News All markets exc. China Bleacher Report All markets exc. China All markets exc. China Bloomberg All markets exc. China **Business Insider** All markets exc. China Buzzfeed CNBC All markets exc. China CNN All markets exc. China

CNN Arabic Egypt, Saudi Arabia, UAE only

CNN Espanol Argentina, Brazil, Colombia, Mexico, Spain,

USA only

Deutsche Welle Germany, Hong Kong, India, Indonesia,

Malaysia, Mexico, Poland, Romania, Russia,

Singapore, South Africa, South Korea,

Taiwan, UK, USA, Vietnam **Economist** All markets exc. China All markets exc. China Euronews France 24 All markets exc. China All markets exc. China Guardian **Huffington Post** All markets exc. China Konbini All markets exc. China

MailOnline All markets exc. China MSNBC. All markets exc. China **NBC News** All markets exc. China Newsweek All markets exc. China Quartz All markets exc. China All markets exc. China Reuters

Sky News Austria, Belgium, France, Germany, Indonesia, Hong Kong, Ireland, Italy,

Malaysia, Netherlands, Poland, Portugal, Romania, Singapore, South Africa, Spain,

Switzerland, Turkey, UK only

All markets exc. China The New York Times

The Telegraph UK only The Times **UK** only

Vice All markets exc. China Wall Street Journal All markets exc. China

NOTE: News services are not currently asked about in GWI's mobile-only survey markets (Ghana, Kenya, Morocco, Nigeria)

CONSOLE BRANDS**

Thinking about these gaming devices, can you tell us which of them you currently use, are interested in purchasing, and would recommend to others?

- Use now
- Interested in Purchasing
- Would Recommend

- Nintendo Wii
- Nintendo Wii U
- Nintendo Switch
- PlayStation 3
- PlayStation 4

- PlayStation 5
- Xbox 360
- Xbox One
- Xbox Series X
- None of the Above

NOTE: If respondents have indicated that they use a games console in the previous question, they are asked about usage, purchase consideration and recommendation. If respondents indicated that they do not use a games console, they are asked only about their interest in purchasing.

GAMING FRANCHISES**

Which of these games / gaming • franchises have you played in the • last 12 months? •

- Animal Crossing
- Apex Legends
- Assassin's Creed
- Batman
- Battlefield
- Bubble Witch
- Call of Duty
- Clash of Clans
- Company of Heroes
- Counter Strike
- Defense of the Ancients (DotA)
- Destiny
- Diablo
- DiRT
- Dragonball Z
- Endless (Space/Legend)
- F1
- Fallout
- Far Cry
- Farm Heroes
- FIFA
- Final Fantasy
- Football Manager
- Fortnite
- Forza
- Gears of War
- Ghost Recon
- Gran Turismo
- Grand Theft Auto
- Halo
- Hearthstone
- Heroes of the Storm
- League of Legends

- Lego
- Madden
- Mario
- Mass Effect
- Metal Gear Solid
- Minecraft
- NBA 2K
- Need for Speed
- Overwatch
- Plants vs. Zombies
- PlayerUnknown Battlegrounds
- Pro Evolution Soccer
- Project Cars
- Rainbow Six
- Red Dead Redemption
- Resident Evil
- Rocket League
- SimCity
- Sonic the Hedgehog
- Star Wars
- Starcraft
- Street Fighter
- Super Smash Bros
- Tekken
- The Division
- The Sims
- Total War
- Two Point (Hospital)
- Valorant
- Watch Dogs
- World of Tanks
- World of Warcraft
- Zelda

