

SMALL BUSINESS SUCCESS STORY

Outside the Box Moving

When two brothers decided to start a company helping senior citizens move, they had no idea their vision would one day include residential and commercial moving services, junk removal, and storage. Established in the greater Columbus, Ohio, area, Outside the Box Moving uses the GigSmart Get Workers app to find and hire extra hands when the need arises.

INDUSTRY*Moving***25** GIGS
CREATED**319** APPLICANTS
SOURCED**30** WORKERS
HIRED**17** SECONDS TO
FIRST APPLICANT

CHALLENGE

Beyond servicing the most common moving requests, Outside the Box Moving also contracts with new residential developments to unload and install apartment appliances. The duties of the job are straight forward: meet at the apartment building, unload a truck (or trucks) full of new, wrapped appliances, and move them into individual apartments. Because the unpacking and moving requests happen irregularly, it is challenging for Outside the Box Moving to hire, retain, and schedule full-time staffers to complete every job request.

SOLUTION

Outside the Box Moving found GigSmart, a staffing solution that instantly connected them with individuals interested in their moving jobs. When the demand for extra manpower arises, Outside the Box Moving uses the Get Workers app to create free gig posts from which they can review and hire temporary Workers.

“I told my friends, ‘You need to check out GigSmart, it’s a great way to get extra hands to help!’ Now, I don’t have to worry about hiring people full-time, the app allows me to hire when I need to.”

Jayson Foust, Co-Owner, Outside the Box Moving

GigSmart gives Outside the Box Moving the flexibility they need to fulfill their residential contracts without overstaffing. In addition, GigSmart also gives Outside the Box Moving a new way to test temporary workers as they complete individual gigs.

“We keep an eye on the good workers in case there’s a good fit and we want to use them longer term,” says Jayson Foust, Co-Owner of Outside the Box Moving.

RESULTS

GigSmart has sourced over 300 applicants for 25 moving gigs posted by Outside the Box Moving. In addition, candidates have applied to work Outside the Box Moving gigs in as little as 17 seconds, making the connection between Outside the Box Moving and potential workers almost instant.



“GigSmart is a great app. When I need people, it’s easy for me to hire them. And it’s wonderful those workers get an opportunity to earn money through GigSmart.”

Jayson Foust, Co-Owner, Outside the Box Moving

With GigSmart, Outside the Box Moving can:



EASILY SCALE THEIR WORKFORCE

When Outside the Box Moving needs extra workers on short notice, they use the GigSmart Get Workers app to scale up their workforce without the unnecessary burden of adding and removing full-time staff.



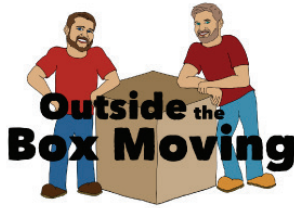
FIND & RETAIN GREAT WORKERS

Utilizing GigSmart’s Get Workers app, Outside the Box Moving is connected to new workers who have the exact skill sets they seek, expanding their roster of qualified talent. Good workers can be invited back to work future gigs on a repeat basis.



SAVE EFFORT, TIME, & MONEY

GigSmart’s hiring platform takes the headache out of staffing. Outside the Box Moving can review and hire workers without the burden of sorting through applications, conducting interviews, and running payroll. Payment is effortlessly facilitated through the app, freeing up Outside the Box Moving to focus on what really matters — getting more work done.



About Outside the Box Moving

Born from a strong work ethic, a desire to serve, and a drive to succeed, the Foust brothers co-founded Outside the Box Moving to help make people's lives easier. Initially they focused on moving services for the elderly. Over the last six years, they have expanded their Columbus, Ohio based operation to offer residential and commercial moving services, junk removal, and storage solutions.



About GigSmart

GigSmart is a software development company focused on providing modern solutions to meet the needs of the growing gig economy. GigSmart's on-demand staffing solutions connect businesses looking for labor with skilled workers. Launched in December of 2018, GigSmart's Get Gigs and Get Workers apps have already surpassed 180,000 installs. GigSmart's alternative staffing solutions serve major U.S. markets in industries like construction, manufacturing, transportation, retail, customer service, and professional services.

Ready to hire a Gig Worker?

GigSmart is the fastest and most cost-effective way to find and hire temporary workers.

Create your free hiring account to start sourcing insured, background-checked workers across 3,000+ skills.

[CREATE AN ACCOUNT](#)