

Cash (Flow) Really is King

How to model, improve cash flow and deliver high-value, actionable insights

Accurately predicting cash flow is more difficult now than ever. There are a number of compounding factors:

1. Future revenues are fluctuating drastically, in some cases drying up completely.
2. Future cash flow receipts are at risk, with customers extending payment terms, requesting payment holidays or worse still, defaulting.
3. The need to model different staffing options (maintain, hire, furlough, cut) and employee related expenses (employer taxes, pension contributions, bonuses and commissions).
4. The need to model emergency Government policies including (as of 7 April 2020):
 - Coronavirus job retention scheme for furloughed employees
 - Deferral of VAT payments
 - Statutory sick pay relief for SMEs
 - 12-month business rates holiday for retail, hospitality, leisure and nursing businesses
5. Many companies have difficulty analysing their invoicing and payment data, which is typically spread across multiple data platforms (silos).
6. Nobody knows how long this crisis will last. Taking informed action **now** is therefore crucial.



Ancoris CFOLab leverages Google BigQuery secure storage platform, **AI & machine learning technologies** and advanced Looker analytics capability. Supported by our consulting services to help ingest your data, **Ancoris CFOLab** generates actionable insights to analyse, forecast and **improve your company's cash flow**.

What-If Modelling

- Forecasted cash inflows, outflows and daily cash reserves i.e. how long until the cash runs out?
- Scenario comparisons based on your own metrics. These include, but are not limited to:
 - Predictions and scenarios on future revenue recovery
 - Staffing changes (hire, cut, furlough, amend pensions payments, bonuses & commission)
 - Negotiated supplier payment terms at an individual supplier level
 - Negotiated customer payment terms at an individual customer level
 - HMRC VAT deferrals

Ancoris CFOLab will provide dashboards that span account receivables, account payables, and a combined view to model daily net inflows and outflows, and longer-term cash forecasts.

If your business has specific cash flow needs, we can provide additional analytics to support this; for example, support for additional inputs such as inventory or additional insights to support your specific business. Our team of experts is on hand.

Contact us to learn more about the Ancoris CFOLab platform and how we can help your business now.

