

GROWUP GREENWALLS

# Biophilic Design Facts & Information



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## Overview

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## Introduction

In the past couple of years, the idea of greenery indoors and in our innate surroundings has taken off. This is not only because of the beauty that plants bring to our surroundings, but also due to the evidence that there are many health and wellness benefits to incorporating biophilic design into our everyday lives.





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## The Need For Biophilic Elements

From small house plants, to large indoor greenwalls, the demand for green integrated into our spaces is only growing.



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Introducing plants into  
offices gives employees a  
positive effect of attention,  
creativity, and productivity.

- INTELLIGENT BUILDINGS INTERNATIONAL



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## AESTHETICS

Biophilic elements add a vibrant touch and create a beautiful space.

## VALUE

Improve your LEED score and the value of your space.

## WELLBEING

Elements of biophilia contribute to overall wellbeing, whether in the office or at home.





## DID YOU KNOW?

Workplaces with nature give employees feelings of happiness and motivation versus those without.

- HUMAN SPACES



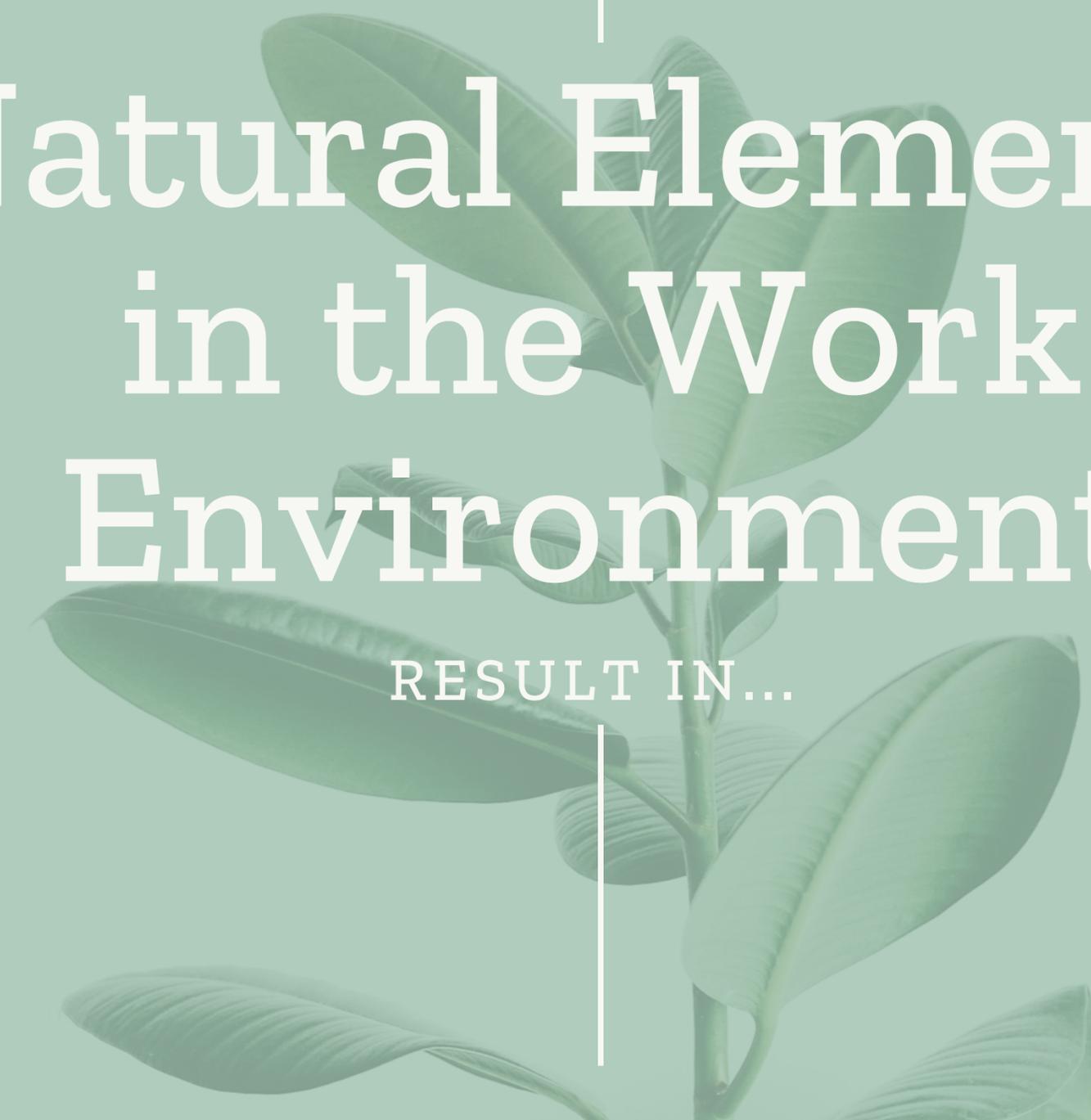
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## The Color GREEN

The color green present in an office environment had a significant effect on workers' motivation, productivity, inspiration, happiness, creativity, and enthusiasm.

### - Human Spaces





Natural Elements  
in the Work  
Environment

RESULT IN...



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15% HIGHER LEVEL  
OF WELLBEING



6% HIGHER LEVEL  
OF PRODUCTIVITY



15% HIGHER LEVEL  
OF CREATIVITY

- **Human Spaces**



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## The Value of Productivity

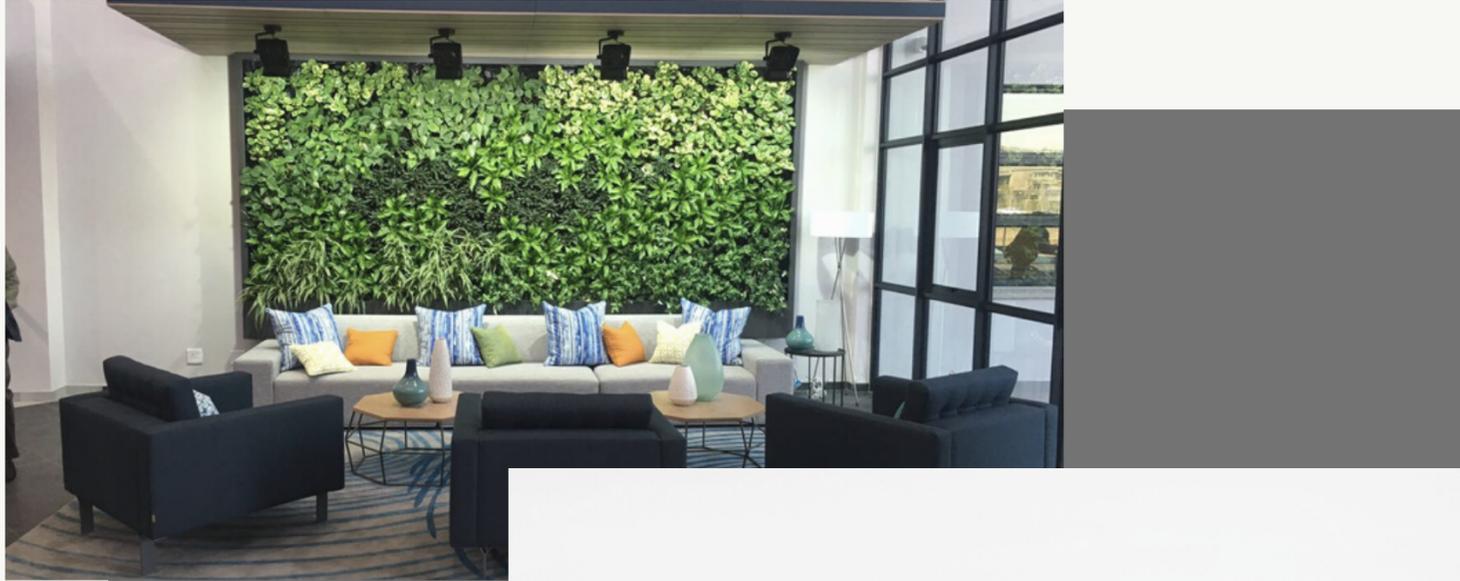
Increased productivity leads to economic benefits from \$1,000 per employee to \$3.6 million dollars company-wide.

**- Terrapin Report**

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## ELEMENTS OF BIOPHILIA

Research has indicated that elements of biophilia, such as plants in the workplace, increased productivity among employees

- TERRAPIN REPORT





An Increase in Natural  
Elements such as Sun  
Exposure & Plants

RESULT IN...



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**It was found that when there is an increased amount of natural elements, such as sun exposure and plants, resulted in higher organizational commitment and job satisfaction, as well as lower depressed moods.**

**- PLOS ONE**



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# Resources



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## BLOG

Read our blogs ranging from case studies to benefits of greenwalls, to facts about biophilia.



## DOWNLOADABLE DOCUMENTS

From plant guides to installation prep, download our FREE documents.



## INSPIRATION BOOKS

Download our various inspiration books and get inspired for your next greenwall build.



# Click To Read: Fact Sources

HUMAN SPACES REPORT

TERRAPIN BRIGHT GEEN REPORT

PLOS ONE

INTELLIGENT BUILDINGS INTERNATIONAL



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