



A UNIQUE WAY TO SHOWCASE  
PROPERTY, A UNIQUE WAY TO **SELL**

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## SELL YOUR PROPERTY FASTER WITH **OC FIRST**

**OCFIRST.COM.AU**

OC First is an exclusive database of buyers who are ready to purchase. It increases your chances of getting your property sold in minimal time by communicating the unique features of your property to a targeted group of purchasers.

The interested buyers are then invited to view and secure a preliminary viewing of the property before they are released to the market, potentially saving you time and money.

The **OC First** platform also allows you to test the market early in the selling process and obtain useful buyer feedback on presentation and price. This platform has been successful for **56** of our clients in the past year.

**MAKE IT HAPPEN WITH OUWENS CASSELY**

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## 5 ADVANTAGES TO LISTING YOUR PROPERTY WITH OC FIRST

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### 1. QUALIFIED BUYERS

OC First is Ouwens Casserly's most powerful 'off market' selling tool that will give you exposure to a growing and exclusive database of serious, qualified buyers who are ready to purchase.

### 2. SAVES YOU TIME

From the moment you list with OC First, only interested and targeted buyers are then invited to view your property, saving you time, money and the stress of preparing for a sale.

### 3. LARGE DATABASE

OC First exposes your property to 1500 + hot buyers and an additional 50,000+ potential buyers in our exclusive database, increasing your chances of getting your property sold quickly.

### 4. REDUCES HIGH TRAFFIC INSPECTIONS

The OC First 'off market' platform significantly reduces the need for multiple, high traffic public inspections. Ensuring your health and safety during these unprecedented times remains OC's top priority.

### 5. LOW INTEREST RATES

Right now, interest rates are at all time historic lows, so there are still plenty of buyers in the market buoyed by these low interest rates and easier access to finance. OC First offers our vendors a safe and secure way to push ahead with your sale as planned.

## OC FIRST STATISTICS

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**56**

NUMBER  
OF SALES



**1570**

HOT BUYERS

**\$2.225M**

HIGHEST SALE

**50,000+**

BUYER DATABASE

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### PRIVACY

We understand that choosing to sell your home is a private, individual decision.

### ADAPTABILITY

It's your choice & at your discretion when & if details about your home are shared.

### UNIQUE

Access to our exclusive off-market buyer database, as well as our highly regarded social media platforms & digital marketing tools.

### KNOWLEDGE

Assess the market without the commitment of signboards & public listings, helping you to gather the knowledge & perceptions around the market before a full launch.

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# OC FIRST SALES

## CHARMING CHARACTER COTTAGE



**UNLEY**

\$790K 19 FAIRFORD STREET

PRICE \$775K | GROUPS VIEWED 9 | **SOLD** \$790K

BED 2 BATH 1 CAR 1

## FABULOUS FAMILY HOME



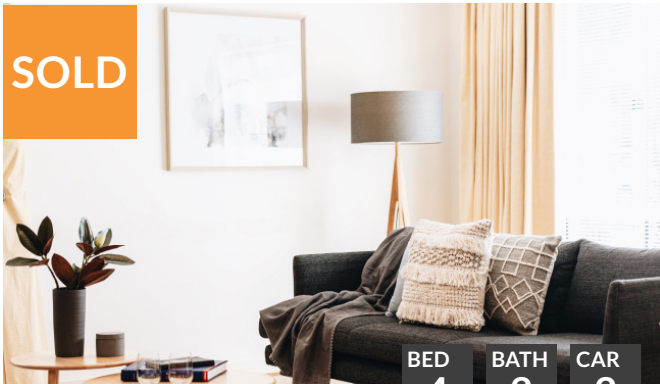
**MCLAREN VALE**

\$577K 46 ABBOTT AVENUE

PRICE \$549K-\$579K | GROUPS VIEWED 8 | **SOLD** \$577K

BED 4 BATH 2 CAR 2

## OOZING WITH OPPORTUNITY



**FULHAM**

\$837K 18 HUNTINGTON AVENUE

PRICE \$750K | GROUPS VIEWED 3 | **SOLD** \$837K

BED 4 BATH 2 CAR 2

## LUXURIOUS NEW BUILD



**TORRENS PARK**

\$1.37M 20 BROOK STREET

PRICE \$1.3M | GROUPS VIEWED 1 | **SOLD** \$1.37M

BED 4 BATH 3 CAR 2

# LAST 25 SALES

ADDRESS	SUBURB	DATE SOLD	PRICE
3B Theodore Avenue	Athelstone	Mar 2020	\$394K
20 Chapman Avenue	McLaren Vale	Mar 2020	\$545K
3 Miranda Avenue	Lockleys	Mar 2020	\$1.575M
111 Cheltenham Street	Malvern	Mar 2020	\$1.87M
1/26 Player Court	St Peters	Mar 2020	\$230K
22 Ebor Avenue	Mile End	Feb 2020	\$644,900
38 Caulfield Avenue	Cumberland Park	Feb 2020	\$800K
3 Quinn Road	Willunga	Feb 2020	\$650K
4 Luders Street	McLaren Vale	Feb 2020	\$395K
35 Waverley Drive	Willunga	Jan 2020	\$680K
12 Fernleigh Avenue	Beaumont	Jan 2020	\$892,500
535A Grange Road	Seaton	Jan 2020	\$450K
482 Glynburn Road	Burnside	Dec 2019	\$920K
23 Braemar Road	Torrens Park	Nov 2019	\$805K
26 Millswood Crescent	Millswood	Nov 2019	\$1.022M
32 Princes Road	Torrens Park	Nov 2019	\$1.335M
1 Gray Street	Norwood	Nov 2019	\$776K
46 Abbott Avenue	McLaren Vale	Nov 2019	\$577K
18 Huntington Avenue	Fulham	Nov 2019	\$837K
19 Fairford Street	Unley	Oct 2019*	\$790K
1/40 Alfred Street	Norwood	Oct 2019	\$325K
60 Mitchell Street	Millswood	Oct 2019*	\$840K
17 Clarke Street	Norwood	Oct 2019	\$1.25M
71 Range Road West	Willunga Hill	Oct 2019	\$1.4M
11 Cooper Place	Hazelwood Park	Sep 2019	Undisclosed





**SOLD**



BED	BATH	CAR
3	2	2

**MILE END**

**22 EBORE AVENUE**

**SOLD \$644,900 | PRICE GUIDE \$630K - \$650K**

“We decided to sell through OC First - the off market platform and before we knew it, after 2 open inspections we were presented with an offer we were very happy with! The agent was able to tap into the vast OC database to find the buyer.”

**SEAN, SELLER**

**SOLD**



BED	BATH	CAR
3	1	2

**MITCHAM**

**6 MAITLAND STREET**

**SOLD \$691K | PRICE GUIDE \$680K**

“When selling our home the agent took through buyers from the OC database off market and achieved a very quick sale in the appraised price range, saving us on costs.”

**ROGER & LJILJANA, SELLERS**



**SOLD**



BED  
**2**

BATH  
**1**

CAR  
**1**

**UNLEY**

**19 FAIRFORD STREET**

**SOLD \$790K | PRICE GUIDE \$775K**

“The agent was very responsive and knew what we were after in a property, including a very specific location. He added us to the OC First buyer database and provided us an opportunity to view and purchase off market.”

**PETE & KATE, BUYERS**

**SOLD**



BED  
**3**

BATH  
**1**

CAR  
**2**

**WILLUNGA**

**26 VICKERY LANE**

**SOLD \$876K | PRICE GUIDE \$825K**

“Ouwens Casserly Willunga sold my property off market in 3 weeks through their client database and for much more than any other agent said I would achieve.”

**KATHY, SELLER**



**SOLD**



BED	BATH	CAR
4	2	2

## **MCLAREN VALE**

**46 ABBOT AVENUE**

**SOLD \$549K - \$579K | PRICE GUIDE \$549K**

After viewing many properties in the area, OC Willunga helped us buy our new home. The database of current and upcoming sales was very helpful, as was the private OC First/off market sales - which is how we bought our house. We are incredibly happy in our new home."

**THOMAS & HAYLEY, BUYERS**

**MAKE IT HAPPEN™**



**OUWENS CASSERLY**  
REAL ESTATE

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