



AUSTRALASIAN COLLEGE OF **ROAD SAFETY**

NSW Chapter Seminar Series

*Fostering communication, networking,
professionalism and advocacy in road safety*

Driver distraction and camera-detected mobile phone use

Bernard Carlon Executive Director, Centres for Road Safety and Maritime Safety, Transport for NSW
Alexander Jannink Managing Director, Acusensus

When: Wednesday 19 August 2020, 12:30pm to 1:30pm (AEST)

Where: Webinar - Register at https://unsw.au1.qualtrics.com/jfe/form/SV_4U4RR7H1JUAMwkt

Seminar

This seminar will provide insights into innovative work being undertaken to address driver distraction, and the impact the NSW introduced camera system detecting mobile phone use by drivers is having or expected to have on road trauma and driver behaviour.

During the seminar, Bernard Carlon from the Centres for Road Safety and Maritime Safety will provide an overview of the:

- driver distraction problem
- trial of camera systems to detect drivers using mobile phones
- policy development process
- legislative changes
- chain of evidence to ensure the infringements are able to be upheld in court
- implementation
- pros and cons of covert vs overt and fixed vs mobile enforcement operations
- evaluation/s of the impact of the system on road trauma and/or driver behaviour
- lessons learnt
- future directions

Alexander Jannink from Acusensus will talk about:

- how the Acusensus camera system was developed
- how the technology works
- future directions for camera-based road safety technologies



Point your phone camera at the QR code, to register.

Bernard Carlon



Bernard Carlon is the Executive Director, Centres for Road Safety and Maritime Safety in Transport for NSW. Bernard joined Transport for NSW in 2012 as the Director, Strategy and Policy and has led the Centre for Road Safety since 2015 and Maritime Safety since 2016. He is a board member of ANCAP and a member of the Austroads National Road Safety Taskforce. Bernard has held senior state government roles in policy, regulation, communications and program delivery across the Health, Justice, Environment and Transport portfolios. He is charged with leading the Road Safety and Maritime Safety Strategy's to move the trauma on our roads and waterways Towards Zero.

Alexander Jannink



Alexander Jannink is a passionate advocate for road safety, focusing on interventions that improve road user behaviour. He is Managing Director of Acusensus, an innovative road safety technology provider which delivered the world-first distracted driving enforcement camera solution deployed by the government of NSW Australia - 'Acusensus Heads-Up'. Prior to founding Acusensus, Alexander was Head of Research & Development for Redflex Traffic Systems and has developed camera enforcement and collision prevention technology that has been deployed in over 30 countries.