

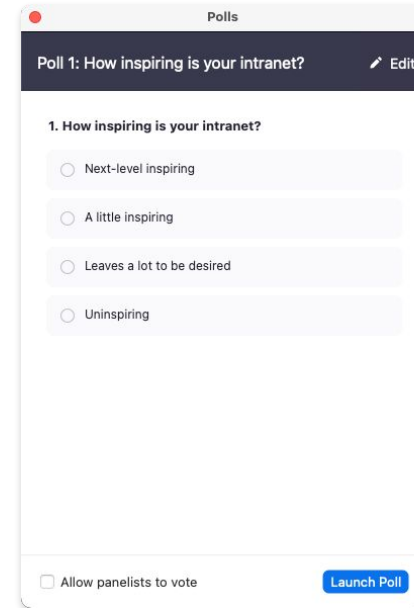
Ten Award Winning Intranets

The most creative, clever, and inspiring
ThoughtFarmer intranets from this year.

Kristy Cuddeford + Carolien Dekeersmaeker

Poll question: How inspiring is your intranet?

- ✿ Next-level inspiring
- ✿ A little inspiring
- ✿ Leaves a lot to be desired
- ✿ Uninspiring



The screenshot shows a mobile application interface for creating a poll. At the top, there's a header bar with the title "Polls" and a red status indicator. Below this, a dark blue bar contains the poll title "Poll 1: How inspiring is your intranet?" and an "Edit" button. The main content area displays the question "1. How inspiring is your intranet?" followed by four radio button options: "Next-level inspiring", "A little inspiring", "Leaves a lot to be desired", and "Uninspiring". At the bottom, there is a checkbox labeled "Allow panelists to vote" and a blue "Launch Poll" button. A green leaf graphic is partially visible on the right side of the screen.



Kristy Cuddeford

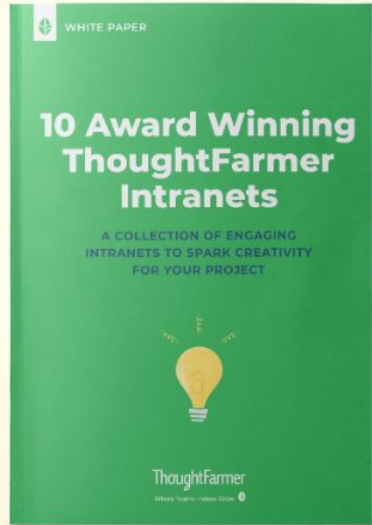
Marketing Manager



Carolien Dekeersmaeker

Director, Customer Success

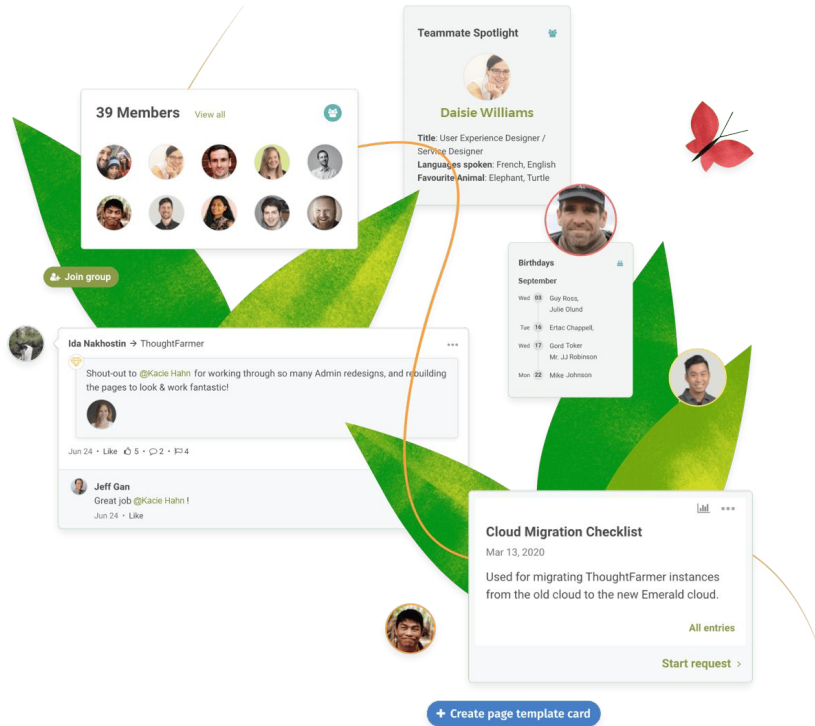
thoughtfarmer.com/resources



Agenda

- ✿ About ThoughtFarmer
- ✿ Meet the award winners!
- ✿ How can you make the list?
- ✿ Questions and answers

About ThoughtFarmer

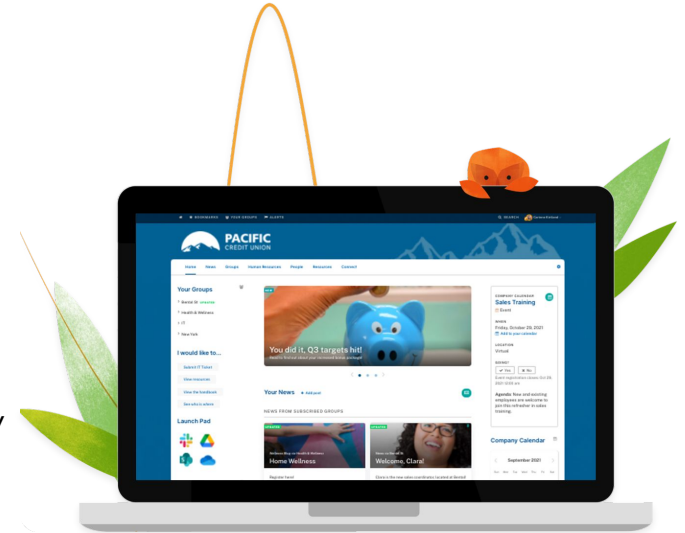


ThoughtFarmer was founded on a simple principle: to make work better.

Our intranet software brings people, teams and ideas together.

Why should you have an intranet?

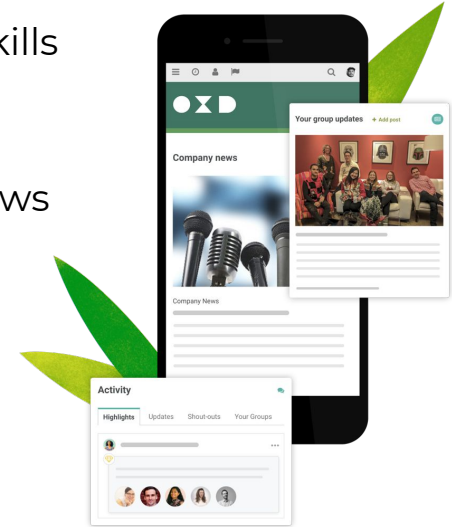
- ✿ Improve findability of your information
- ✿ Encourage collaboration across teams and departments
- ✿ Improve communication across geographical distances
- ✿ Improve employee engagement and productivity
- ✿ Increase organizational transparency



What makes ThoughtFarmer different?

ThoughtFarmer allows anyone to...

- ✿ ...design and build a beautiful intranet with no specialized skills
- ✿ ...create great content, and keep it organized and relevant
- ✿ ...run business processes with easy-to-use forms and workflows
- ✿ ...communicate to all staff, with confidence
- ✿ ...stay connected on-the-go with our mobile application



Meet the award winners



Ten award-winning intranets

✿ Société MavTek

✿ Capital region BOCES

✿ CAS

✿ True Community Credit Union

✿ EVO Payments

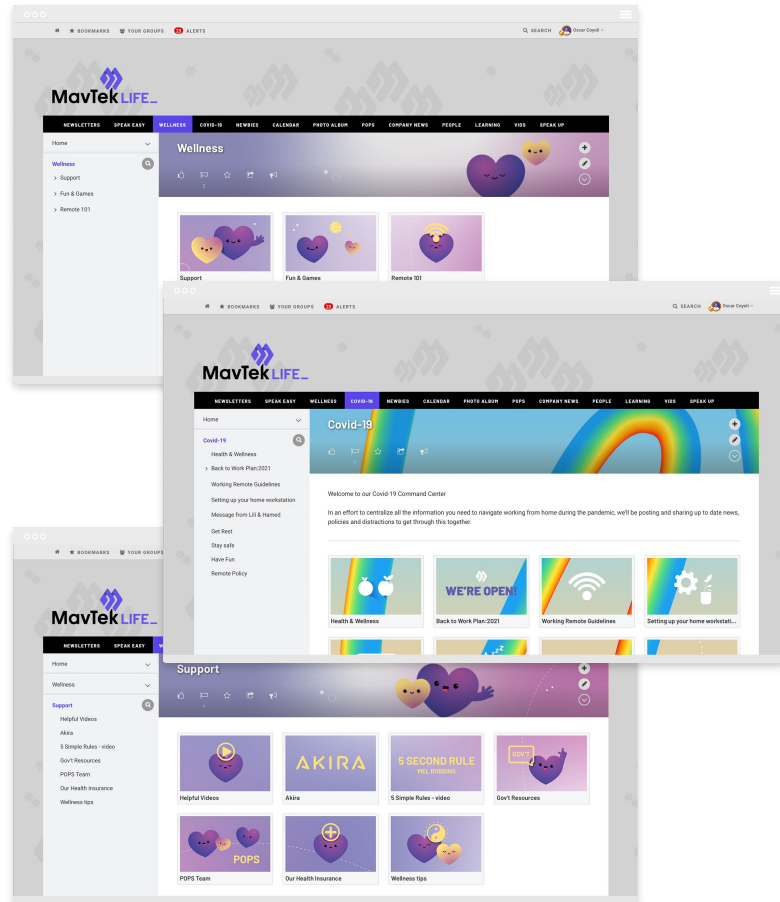
✿ Operation Smile

✿ Stikeman Elliot

✿ Hachette Book Group

✿ Triumph Bancorp

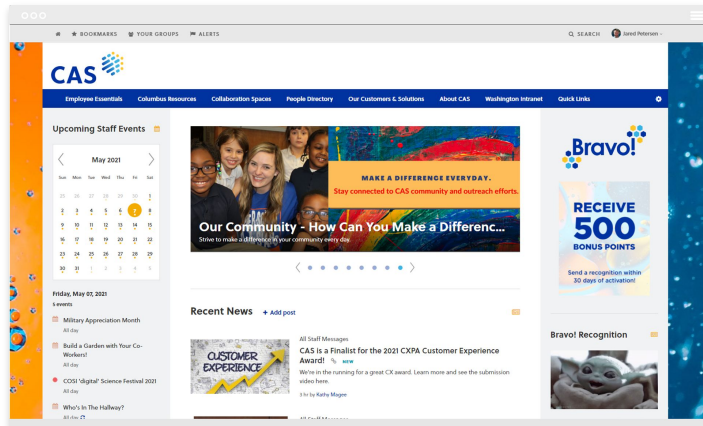
✿ Publishing Concepts



Société MavTek

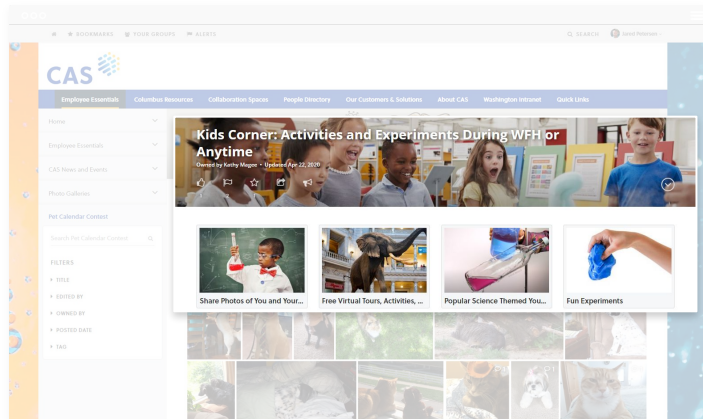
Bright, bold, and full of personality

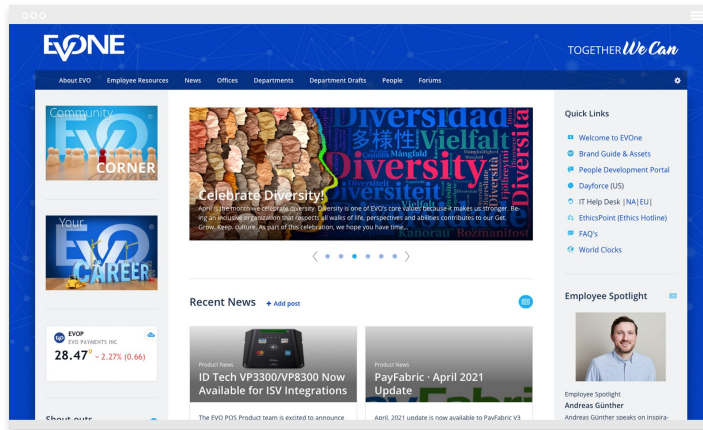
- ✿ Vibrant colours and design elements are eye-catching and draw employees in
- ✿ Mission, vision and core values are front and center on the homepage
- ✿ Employees upload personal photography to foster belonging and connection



CAS Injecting Fun and Community

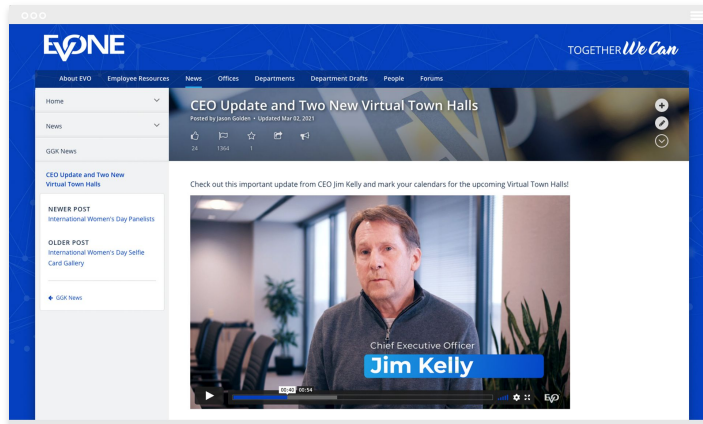
- ✿ Recreates ad-hoc workplace interactions through a pet gallery, contests, a recipe page, and a “Who’s in the Hallway?” page
- ✿ Variety of project and personal spaces to help employees stay connected
- ✿ Reporting on site visits, length of stay on site, and popular search terms to gain insight into employee behaviour

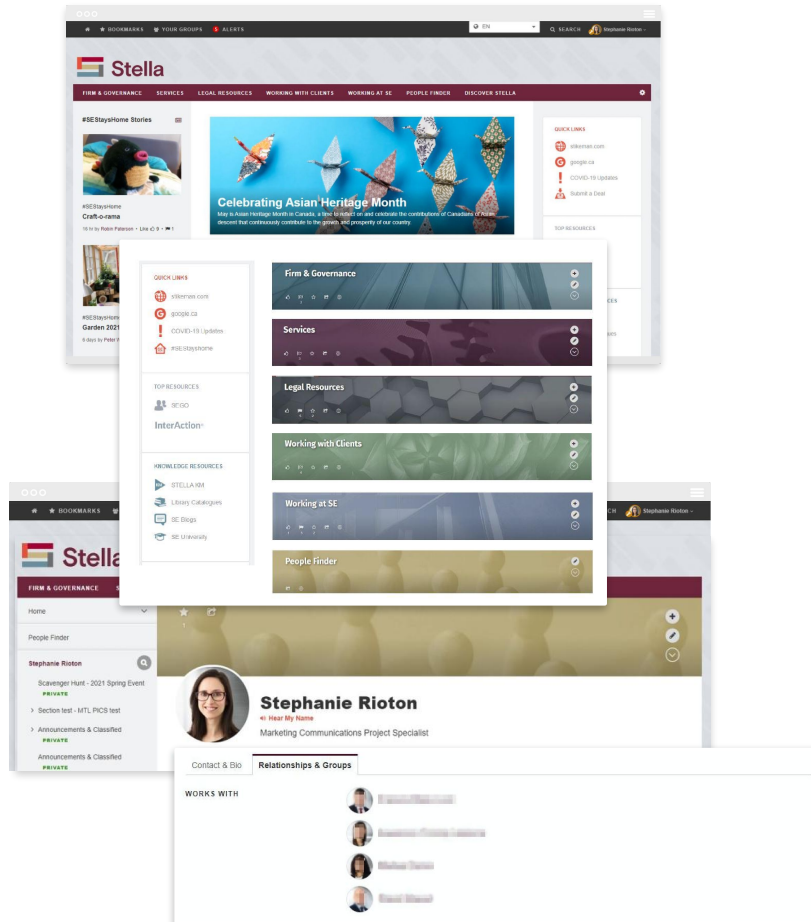




EVO Payments Helping a Global Workforce Thrive

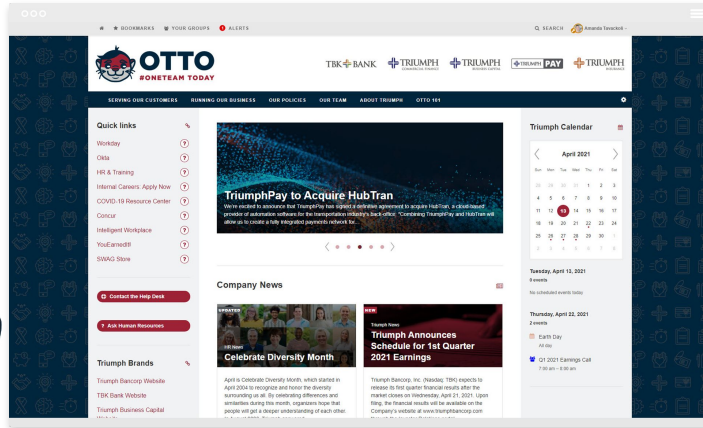
- ✿ Multilingual (translated to 7 languages) to meet the communication needs of their global team
- ✿ Easy-to-navigate design with prominent links to key pages and resources
- ✿ Built a live chat feature to boost engagement across the business





Stikeman Elliot Fostering Diversity and Inclusion

- ✿ Leverages customization capabilities to their full potential by using add-ons
- ✿ Highlights their complex reporting structure by utilizing the “works with me” functionality
- ✿ Leverages “hear my name” card to allow employees to record the pronunciation of their name



Triumph Bancorp The Power of Personalization



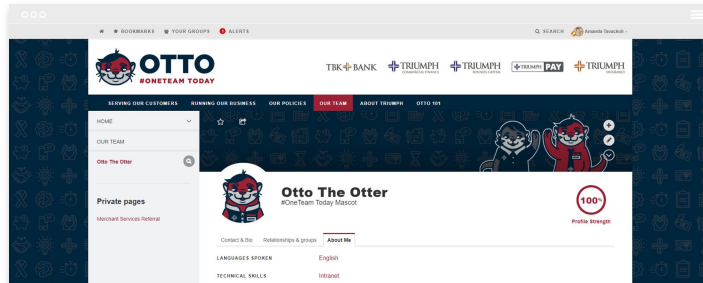
Memorable mascot (“Otto”) that signifies Triumph’s values of happiness and curiosity



Uses the broadcast feature to communicate critical messages



Shares important updates on the homepage carousel



MY FAVORITE SPORTS TEAM

Missouri River Otters (ice hockey)

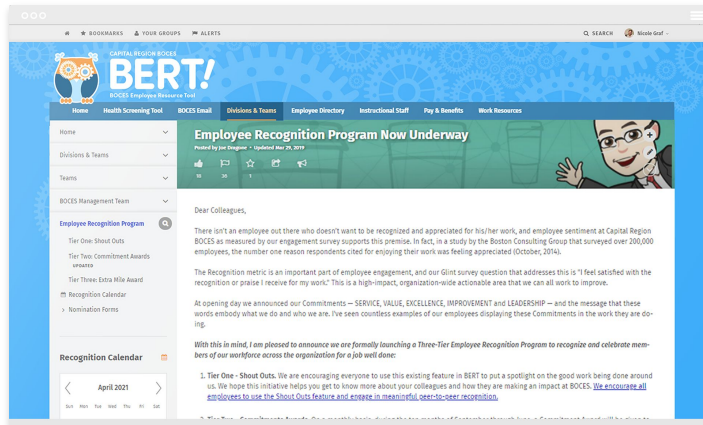
MY FAVORITE MOVIE

Ring of Bright Water

MY FAVORITE FOOD

sea urchins, crabs, squid, and fish





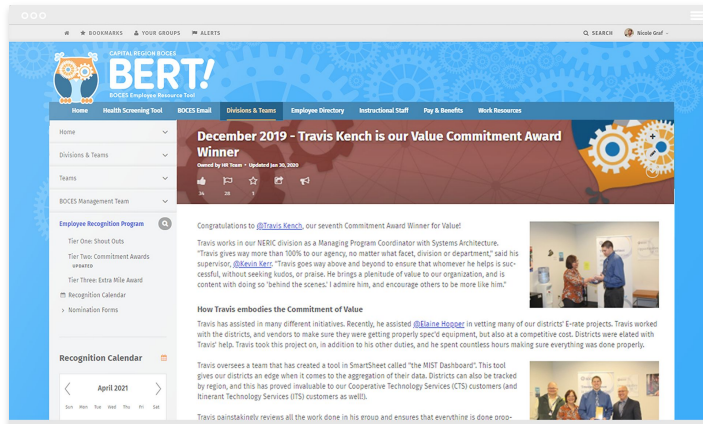
Capital Region BOCES Unrelenting Impact

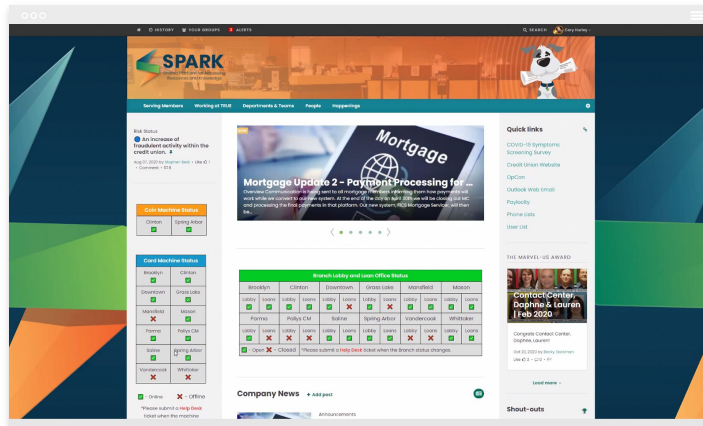


Focuses on continuous improvement to ensure the business keeps up with the evolving needs of their people



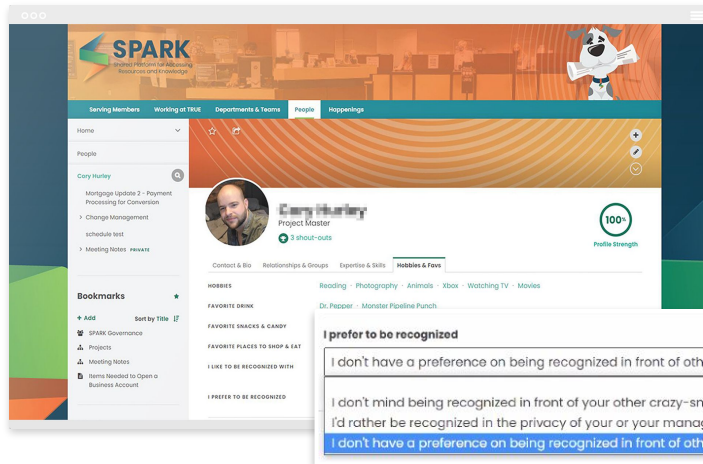
Showcases their employee recognition program





True Community Credit Union Making the most of it

- ✿ Displays critical status dashboards on homepage to ensure employees are informed
- ✿ Machine status page to communicate issues with banking machines
- ✿ Customized profiles that allows you to connect with others with similar interests





Operation Smile

Stealing their people's hearts



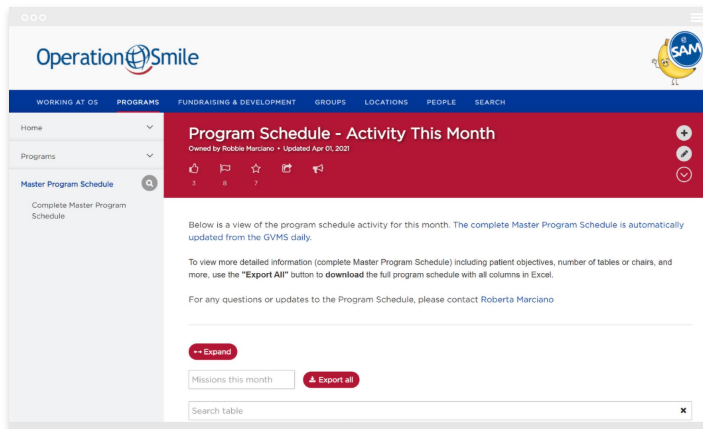
Named Sam ("Smiles Across Miles") to unite the organization on their mission

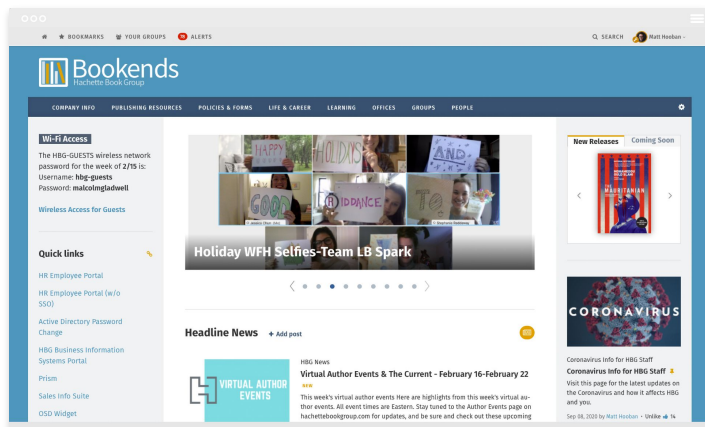


Integrated with key business software for improved access to information



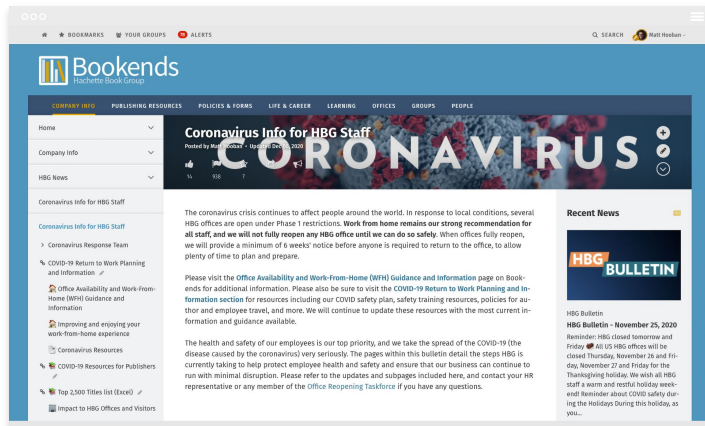
Shares stories from the field to showcase the impact of their work

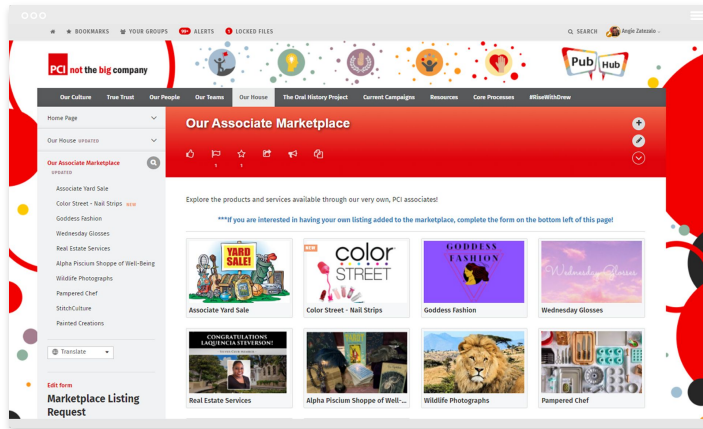




Hachette Book Group A Single Source of Information

- ✿ Dedicated COVID resource hub
- ✿ Provides employees with a platform to contribute content
- ✿ Leverages analytics to learn about the content preferences of employees





Publishing Concepts

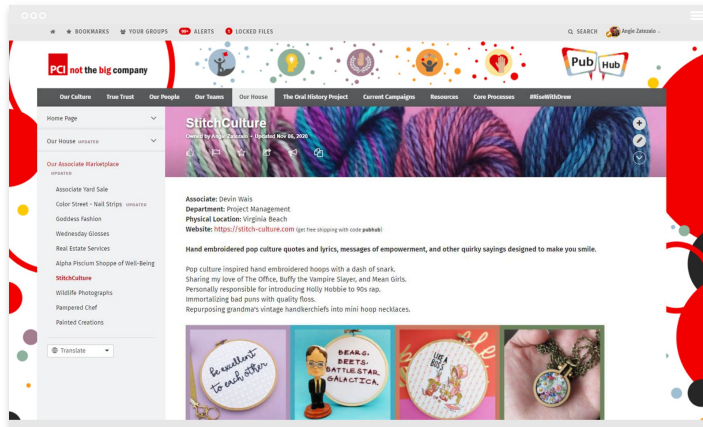
A platform for Transparency



Shares up-to-date information on business goals to promote transparency



Celebrates their people through shout-outs and public recognitions



HOW CAN YOU MAKE THE LIST?

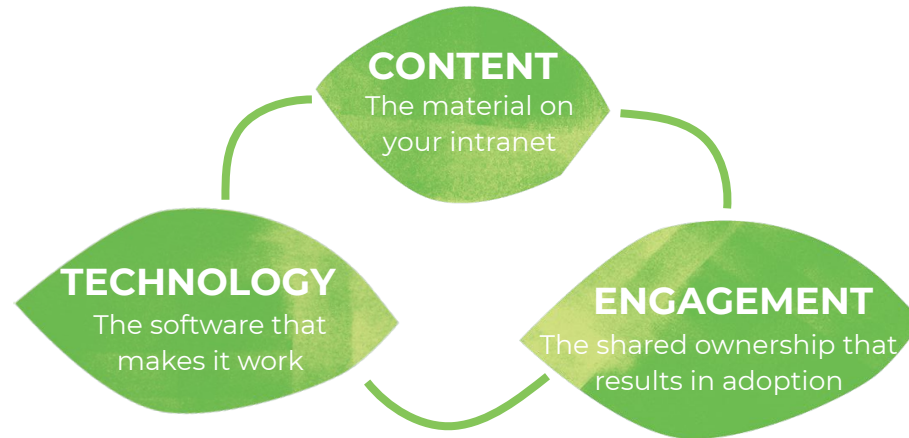


Best practices for creating an award-winning intranet

- ✿ Create opportunities to showcase your brand and culture
- ✿ Consider your audience and promote your intranet internally
- ✿ Leverage analytics to ensure content is well-organized, relevant and valuable
- ✿ Leverage forms + workflows to improve business processes
- ✿ Use broadcast + required reading to increase engagement
- ✿ Use a mobile app to keep employees connected on-the-go

Need help creating an inspiring intranet?

ThoughtFarmer is intuitive and easy to use, but sometimes you just need a little help to get started on the right path. Our Professional Services team is here to help.

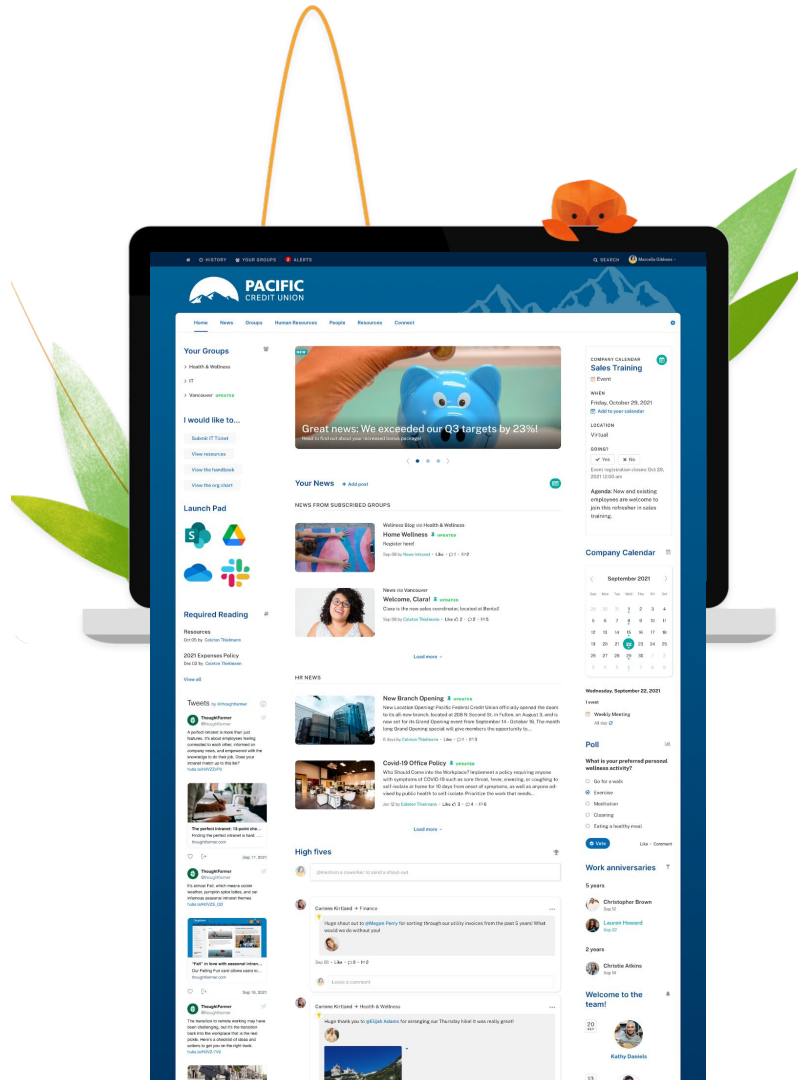


Wondering what your intranet could look like? Get in touch!

✿ thoughtfarmer.com

✿ engage@thoughtfarmer.com

✿ support@thoughtfarmer.com



Questions

