URBAN FOOTPRINT

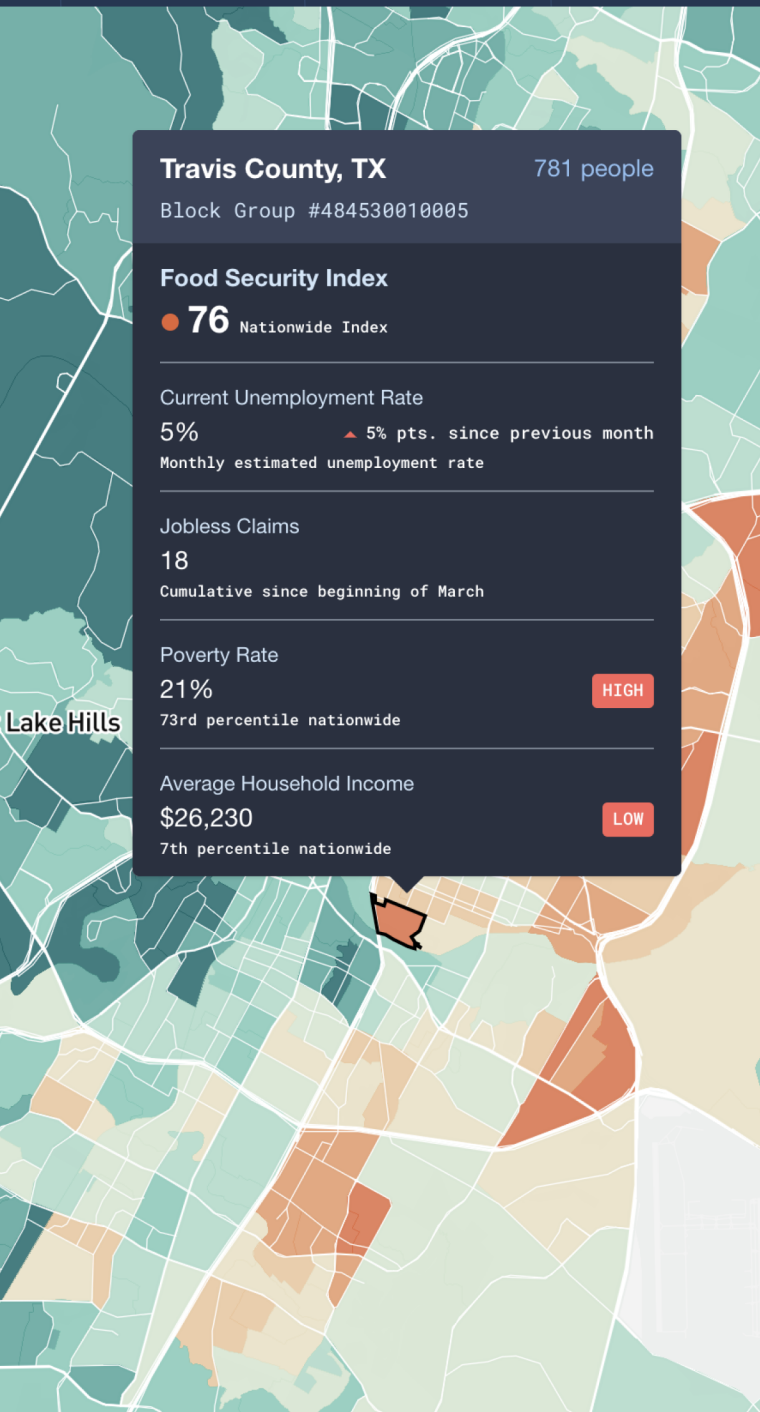## Thousands of Households Face Hunger Everyday.

Reach More of Them with the Assistance They Need.

UrbanFootprint can help.

Travis County, TX — 781 people
Block Group #484530010005

Food Security Index
● **76** Nationwide Index

Current Unemployment Rate
5%   ▲ 5% pts. since previous month
Monthly estimated unemployment rate

Jobless Claims
18
Cumulative since beginning of March

Poverty Rate
21%   `HIGH`
73rd percentile nationwide

Average Household Income
$26,230   `LOW`
7th percentile nationwide

Lake Hills

Food assistance can make all the difference to families facing hunger. But many are unaware of aid and often missed by traditional outreach efforts.

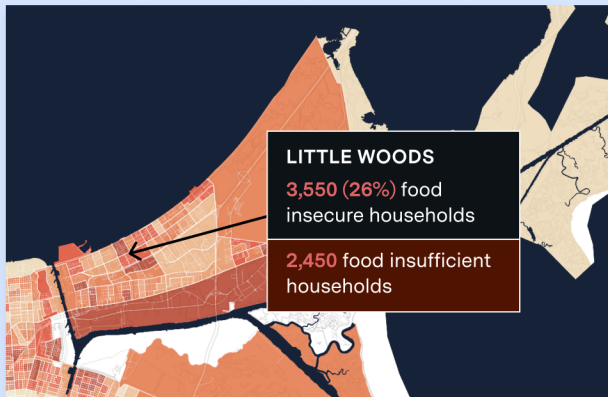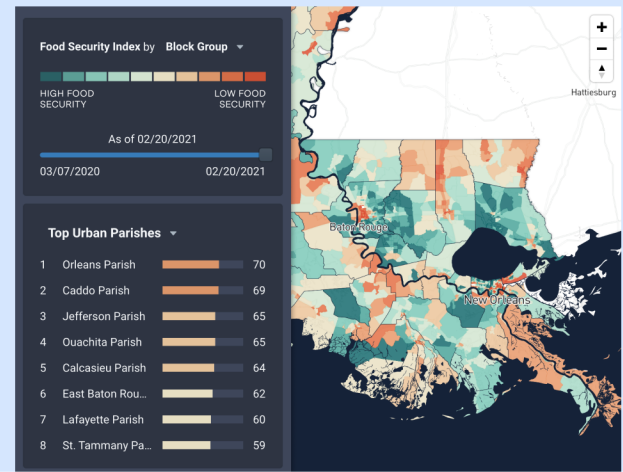## Close the gap between assistance and need.

UrbanFootprint Food Security Insights dynamically unifies, analyzes, and maps previously isolated datasets — including key demographic variables — for any area in the U.S. It gives you a clear picture of the most current conditions around food security risk, locating not only the lowest-income and hardest-to-reach households, but also quantifying how many are currently at risk of food insecurity. Knowing exactly where and how big the problem is means you can design outreach programs with greater precision and relevance… and help stave off hunger.

LEARN MORE AT URBANFOOTPRINT.COM

UrbanFootprint enables you to target assistance to those who need it most.

Quantify and Map Food Insecurity Prevalence & Risk

- Pinpoint and measure the number of households at risk of food insecurity in any community, with precision down to the census block group level

- Target neighborhoods and households in greatest need of SNAP and other benefits today using frequently updated, dynamic data*

Food Security Index by **Block Group** ▼

HIGH FOOD SECURITY — LOW FOOD SECURITY

As of 02/20/2021

03/07/2020 — 02/20/2021

Top Urban Parishes ▼

1	Orleans Parish	70
2	Caddo Parish	69
3	Jefferson Parish	65
4	Ouachita Parish	65
5	Calcasieu Parish	64
6	East Baton Rou...	62
7	Lafayette Parish	60
8	St. Tammany Pa...	59

LITTLE WOODS
3,550 (26%) food insecure households
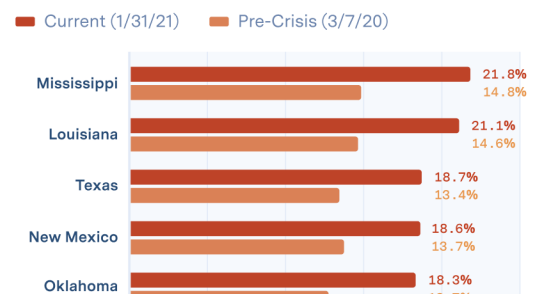**2,450** food insufficient households

Enroll More Households in Need

- Conduct hyper-targeted outreach campaigns to reach the highest-risk households

- Identify communities with the highest concentrations of risk but low rates of SNAP applications

Communicate with External Stakeholders

- Communicate progress toward strategic goals with customizable charts and maps

- Engage the public and community stakeholders with visually compelling storytelling

Top 10 States: Food Insecurity

■ Current (1/31/21) ■ Pre-Crisis (3/7/20)

State	Current	Pre-Crisis
Mississippi	21.8%	14.8%
Louisiana	21.1%	14.6%
Texas	18.7%	13.4%
New Mexico	18.6%	13.7%
Oklahoma	18.3%	12.7%

How can we help?

We help agencies target resources to those who need it most. We deploy rapidly and can work with any technology and program management vendor. We provide dedicated technical account management and personalized recommendations to help you reach your goals.

Ready to get started? **Reach out to Josh Goldstein →**

*Based on the annual Feeding America survey and bi-weekly U.S. Census Bureau Household Pulse Survey