



Polco | National Research Center

Civic Engagement That Counts

We bring communities and leaders together.

Polco/National Research Center's (NRC) gold-standard suite of survey and civic engagement tools deliver insights you can rely on. Our team has decades of combined experience as government consultants and employees, survey researchers, data scientists, and communication experts. Across the nation, hundreds of local governments and other public sector entities have used our services to move their communities forward.

We believe that smarter, more connected communities bring perspectives that inspire change.

Let's work together!



Good Governance: Include resident voices in each phase of policy lifecycles. Promote accountable and transparent communication.



Civil Communication: Hear from more stakeholders, and balance the vocal few. Encourage harmony between residents and decision makers. Use citable data to end stalemates and move forward.



Save Time: Streamline your public input. Distribute one simple survey link across all your communications channels and see your results in one place. Or let our experts manage the research for you.



Create Confidence: Put your results into meaningful context using benchmark comparisons with well over 500 communities around the nation. Measure performance and get the data you need to make strong, evidence-based decisions.



Build Trust: Create a culture of engagement through continued surveying on important issues. Build community connection and buy-in to the civic process.



Customize Your Solutions: Choose from our full suite of integrated tools to improve civic communication. We offer a variety of scientific benchmark surveys, original research, and an award-winning online engagement platform.

Get Started



Post

Pull from our library of scientific benchmarking surveys, work with our survey experts to craft something tailored, or publish your own.



Engage

Distribute your survey through your own communication channels, or have an expert survey scientist collect representative responses from your community. Whatever you choose, we're here to help!



Discover

Move your community forward with action-ready data. Clear and understandable results are immediately available online, or contextualized in benchmarking reports.

Our Services Help With:

- Improving Quality of Life
- Enhancing Communication
- Assisting Strategic Planning
- Evaluating Services
- Acting on Real-Time Results
- Informing Evidence-Based Decision Making
- Budgeting and Capital Planning
- Engaging Throughout the Policy Lifecycle
- Facilitating Remote Online Public Comment

The Polco Library

Publish from a full library of pre-loaded online surveys, hand-crafted by our team of survey scientists for minimal hassle and maximum insight in real time.

Engagement with Benchmarks

Build a representative panel of respondents over time. Also conduct a national benchmark survey to provide context by comparison with hundreds of other local governments across the country.

Advanced Analytics

Discover real-time results displayed as user-friendly dashboards, graphs and maps. You'll see respondent sentiments overall and comparisons by age, gender, district and more.

LEARN MORE

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