

EMERGING AREAS NOW

Urban areas of 1 million+ that have grown since the start of COVID-19

AS MEASURED MARCH 2020 TO APRIL 2021

	ANNUALIZED POPULATION GROWTH	MONEY NET FLOW
Providence-Warwick, RI-MA	0.25%	\$2.8B
Las Vegas, Henderson-Paradise, NV	0.19%	\$1.5B
Oklahoma City, OK	0.33%	\$1.5B
Rochester, NY	0.11%	\$950M
Philadelphia-Camden-Wilmington, PA-NJ-DE-MD	0.15%	\$725M
Austin-Round Rock-Georgetown, TX	0.09%	\$700M
Jacksonville, FL	0.40%	\$500M
Grand Rapids-Kentwood, MI	0.44%	\$225M

1 million strong (or more) and growing through a pandemic.

These 8 cities of 1 million or more all grew their population and net income flow since March 2020.

The smallest, Grand Rapids, is up \$225 million. The largest, Philadelphia, is up \$725 million. Providence is up a whopping \$2.8 billion.

All share rarified air as urban centers that have found a way to grow since the pandemic struck.