

Off Peak: 25 Big Brands losing foot traffic

BASED ON A NATIONAL STUDY OF
300 BRANDS' YTD VISITS 2021 VS 2020

BRAND	INDUSTRY	FOOT TRAFFIC, 2021 VS 2020
1. AMC Entertainment	Motion picture theaters, except drive-in	-63.9%
2. Follett	Book stores	-59.8%
3. Regus	Management consulting services	-58.2%
4. Ralphs	Grocery stores	-54.3%
5. Vons	Grocery stores	-52.4%
6. Food 4 Less	Grocery stores	-51.8%
7. LA Fitness	Physical fitness facilities	-50.7%
8. 99 Cents Only Stores	Variety stores	-49.4%
9. Smart & Final	Grocery stores	-48.1%
10. In-N-Out Burger	Eating places	-45.3%
11. Fedex Office	Photocopying and duplicating services	-42.6%
12. YMCA	Individual and family services	-40.7%
13. Courtyard by Marriott	Hotels and motels	-40.3%
14. Grocery Outlet	Grocery stores	-38.7%
15. Stater Bros. Markets	Grocery stores	-37.9%
16. Denny's	Eating places	-37.5%
17. Whole Foods Market	Grocery stores	-37.1%
18. Residence Inn by Marriott	Hotels and motels	-37.0%
19. Hertz	Passenger car rental	-36.2%
20. Trader Joe's	Grocery stores	-35.4%
21. HCA (Hospital Corporation of America)	General medical and surgical hospitals	-34.8%
22. ARCO	Gasoline service stations	-34.3%
23. Planet Fitness	Physical fitness facilities	-33.7%
24. Extended Stay America	Hotels and motels	-32.7%
25. Nordstrom Rack	Department stores	-32.1%