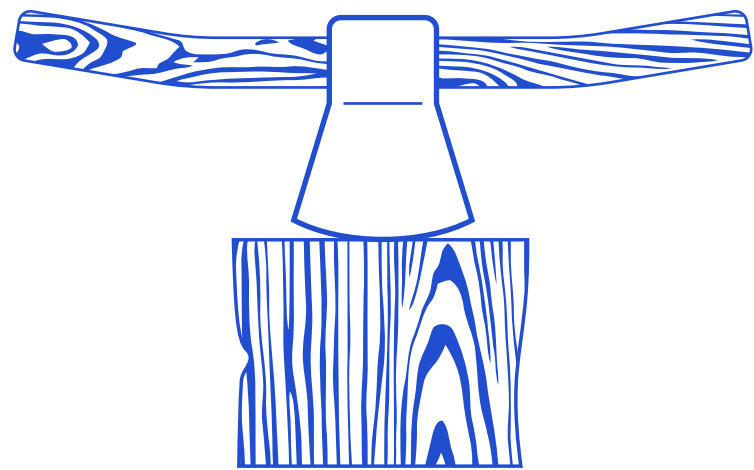
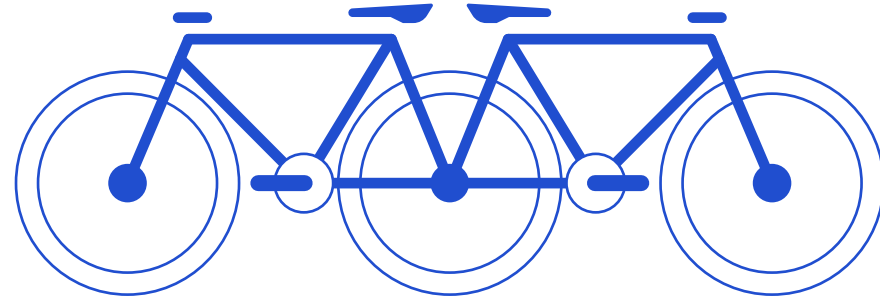


What Not to Do – The Beauty of Bad Product Design

Bidirectional Tandem Bike

Harness the power of two riders in two directions—simultaneously.

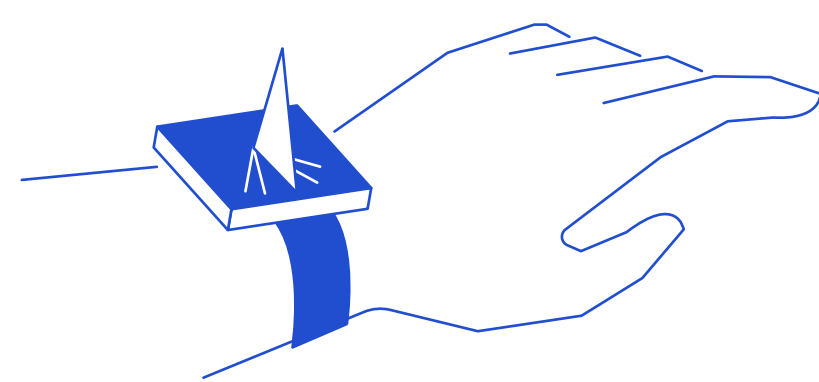
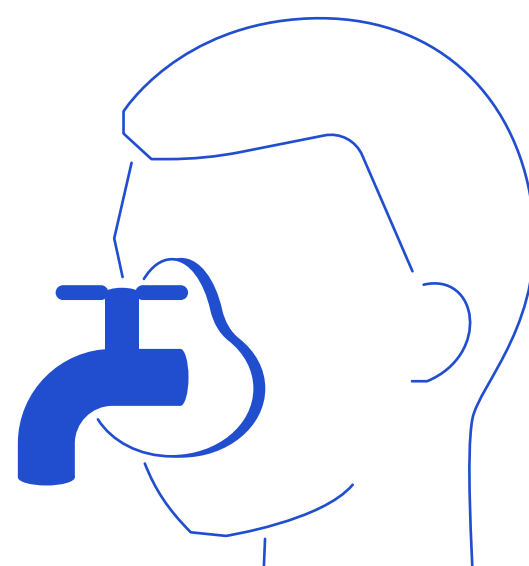


Sinus Spigot

Capture excess drainage without tissues.

Two-handle Hatchet

Simply switch handles when one arm tires.



Sundial Wrist Watch

Keep time like the ancients, and never worry about dead batteries again.

Side-to-side Rocker

Specially engineered for the back-n-forth averse.

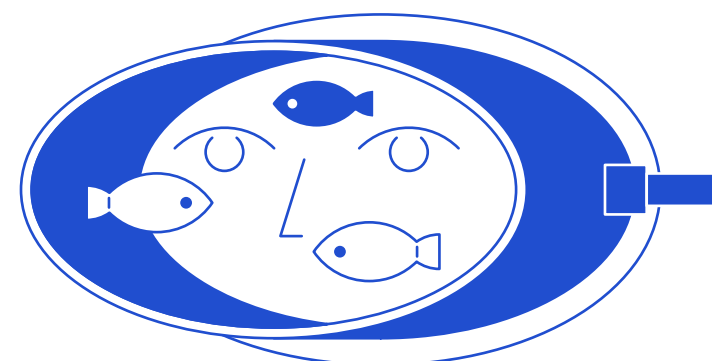
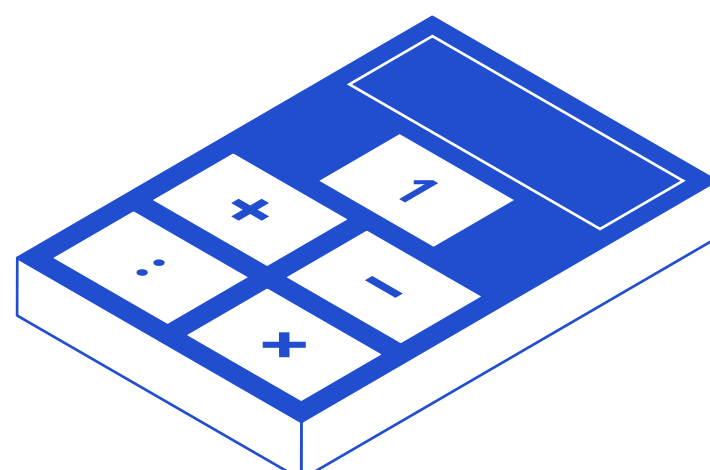


Safety Fork

Curled prongs prevent accidental pokes.

Minimalist Calculator

Greater simplicity = Ultimate accuracy

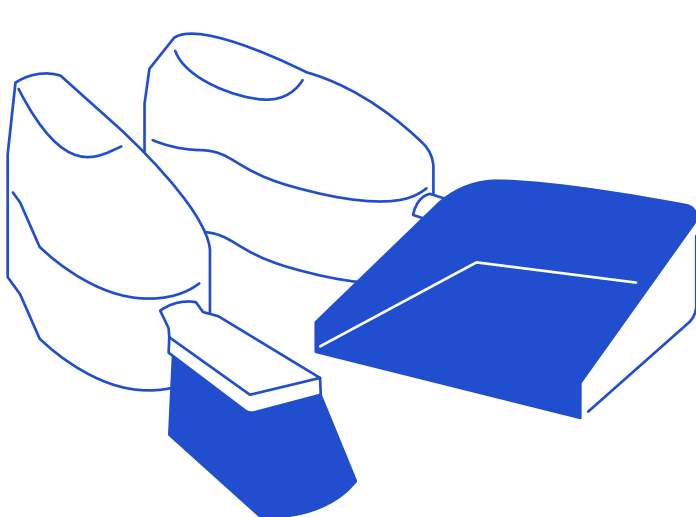
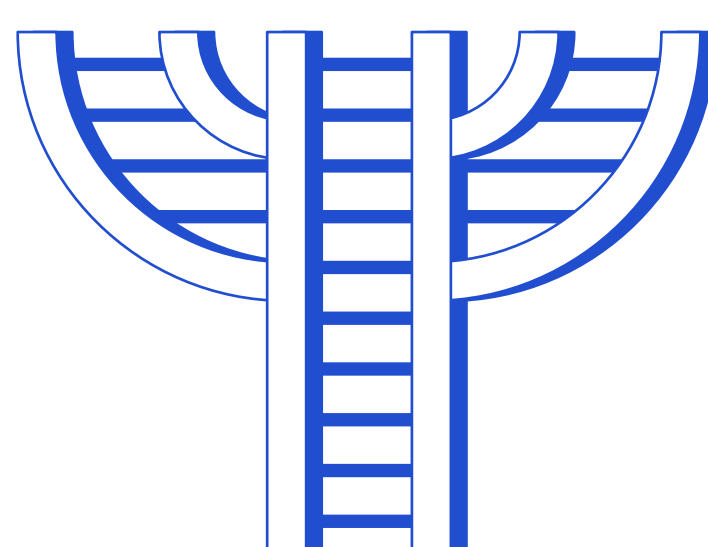


Above Ground Snorkeling Mask

Stay dry while discovering creatures of the deep.

Multi-path Ladder

Provides three degrees of directional freedom.



Slipper Sweepers

It's never been easier to go from sleeping to sweeping.

Biodegradable Anvil

Environmentally conscious design breaks down naturally with repeated use.



Spherical Chess

A classic game inhabits a new dimension.

