



# Hoya Super Single Vision

**EFFECTIVE**  
12.17.18

Leveraging Hoya's best-in-class technology for your single vision patients.

Digital Using Patient Approved



How to Order: [EyeConnect Code NP](#)

Package pricing when you order Phoenix or Polycarbonate lenses with Super HiVision EX3 or Recharge.

Lens Design	Lens Material	EX3	Recharge
Single Vision	1.53 Phoenix or 1.59 Poly	<b>\$74</b>	<b>\$81</b>
SingleVision iQ	1.53 Phoenix or 1.59 Poly	<b>\$92</b>	<b>\$99</b>
iD SingleVision	1.67	<b>\$137</b>	<b>\$144</b>
Sync III 5/9/13	1.53 Phoenix or 1.59 Poly	<b>\$94</b>	<b>\$101</b>

Lens Design	Lens Material	Sensity Shine
Single Vision	1.53 Phoenix or 1.59 Poly	<b>\$119</b>
SingleVision iQ	1.53 Phoenix or 1.59 Poly	<b>\$137</b>
Sync III 5/9/13	1.53 Phoenix or 1.59 Poly	<b>\$139</b>



Sensity Shine complete with mirror and backside AR

Lens Design	Lens Material	EX3	Recharge
Unity SVx	1.53 Phoenix or 1.59 Poly	<b>\$98</b>	<b>\$105</b>
Unity SVxtra/SVxtreme	1.53 Phoenix or 1.59 Poly	<b>\$100</b>	<b>\$107</b>

- Stated Hoya Super Single Vision Package program pricing is net
- Handling/transportation and tax are not included in promotional pricing
- Powers outside our standard availability range do not qualify for package pricing.
- Pricing includes edging and assembly on metal and zyl frames
- Additional finishing charges will receive a 35% discount off current national list pricing
- Hoya warranty on AR treatments applies, as stated in the national price list
- Program pricing does not qualify for HHP rewards
- Hoya reserves the right to make changes to the Single Vision Package program pricing at any time without notification
- Program expires December 31, 2019

## + Add-Ons

### Material Add-Ons

1.67	<b>\$30</b>
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### Polarized and Tint Add-Ons

Coppertone/Polarized*	<b>\$49</b>
Diamond Tint**	<b>\$8</b>
Standard Full Tint	<b>\$8</b>

\*Backside AR on all Coppertone/Polarized lenses includes EX3 except for 1.67. 1.67 polarized includes Premium AR with ViewProtect.  
\*\*Diamond Tint not available on 1.59 Poly.

### Light Reactive Add-Ons

Sensity	<b>\$45</b>
Sensity Dark	<b>\$45</b>

### Blue Light Filter Add-Ons

Clear Blue Filter***	<b>\$8</b>
BluTech 1.59 Poly	<b>\$50</b>

\*\*\*Clear Poly only.



For more information please see the [FAQ](#) included on the back.

# Hoya Super Single Vision FAQ



## Q How do I order?

- A EyeConnect:** Select Package = NP  
**Vision Web orders:** Super Single Vision  
**Eyefinity orders:** indicate in special instructions Super Single Vision  
**Phone and fax orders:** indicate Super Single Vision

## Q Which combination is best for my patient?

- A SingleVision iQ:** recommended for patients with prescription in the +/- 1.00 to +/- 3.00 range.  
**iD SingleVision:** recommended for patients with prescription in the +/- 4.00 to +/- 6.00 range.  
**Sync III 5:** mild support for younger adults, including students, using digital devices daily.  
**Sync III 9:** A medium support for pre-presbyopes, not ready for progressive solutions, using digital devices daily.  
**Sync III 13:** A full support for pre-presbyopes or emerging presbyopes, using digital devices daily.

## Q Is this program based on net pricing?

- A** Yes, all of the options are net and priced to include edging and assembly on metal and zyl frames. No other discounts may be applied.

## Q What are the benefits of ordering off the Super Single Vision Package?

- A** We want to help you drive free form single vision lenses with premium AR to all of your single vision patients. You will notice there are more add-ons for example: iD Single Vision, Sync III and Sensity light reactive lenses, to name a few.

## Q Why does the package feature Phoenix and Polycarbonate?

- A** Hoya recommends Phoenix or Polycarbonate for all patients under the age of 18, or people with active lifestyles. However you can upgrade to 1.67 lens material for a \$30.00 add on.

## Q What is the pricing compared to the national price list and our agreed to discount level?

- A** Practices will find this program a profitable advantage. We encourage you to double check and compare the program pricing with your current pricing or consult your Territory Sales Manager.

## Q Will I earn HHP on this package?

- A** No, net price list do not qualify for HHP points.

## Q Can I order Transitions products through this program?

- A** Yes, Transitions® Signature™ 7 gray and brown can be added on for \$52. Transitions® XTRActive® and Transitions® Signature™ 7 all other colors can be added on for \$64.50.

## Q Are any frames available with this price list?

Modern Optical frames are available as an add-on. Modern Optical is truly an independent ECP ally. As part of this program you have excellent pricing available on four styles of frames and you do not have to carry them in inventory. Modern Optical will ship the frame to your Hoya laboratory "on demand."

Modz Kidz	\$18.99	Modz	\$18.99	URock	\$29.99	Fashiontabulous	\$29.99
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**NEW!** Introducing ProGear Sport frames. Pair any polycarbonate lens with a Progear sports frames for \$50. Progear sports frames come in 4 different sizes for all your single vision patients.

## Q Why are VSP Unity lenses part of the program?

- A** As your ALLY we want to make it easy for practices to achieve their individual goals. In some markets VSP makes up a significant percentage of the patient population. Practices who want to maintain their "Premier" status will have these jobs count towards their yearly Premier requirements. In addition, the price point is an affordable way to get patients into a free form single vision lenses.

## Q Will there be additional charges for high power/cyl or prism orders?

- A** The package pricing covers standard power ranges, published in our Hoya Availability Guide and Technology Reference Guide. Hoya will provide a customized quote for orders that must be sent to specialty labs outside the Hoya network.

## Q What specific Coppertone and standard polarized lenses are available in the package?

- A** The Coppertone and standard polarized colors available in the package are CTB, CTG, CTR, BNC, GYC, G15. When ordered these jobs will come with backside Super HiVision EX3 only.



For more information please contact your Hoya territory sales manager.