



REVISED!

## Family First

# HOYA's Family Multi-Pair Program

HOYA Vision Care Canada is pleased to announce that we are re-extending our Family Multi-Pair Discount Program! Now your patients have even more time to take advantage of this incredible offer which has been extended until **December 31, 2021**.

The HOYA Multi-Pair Program allows you to offer a significant discount on the 2<sup>nd</sup> or even 3<sup>rd</sup> pair of lenses to your patients and their immediate family members. What's more, we're even extending the time period for redemption to 120 days, giving your patients extra time to take advantage of this great offer!

**How it works:** Order any pair\* of lenses (with a premium lens treatment - See below) between now and December 31<sup>st</sup> and receive 60% off the standard list pricing of the 2<sup>nd</sup> or even 3<sup>rd</sup> pair of lenses. (For the same patient / family member over the next 120 days from the original date of purchase).

### Qualifying Premium Treatments:

- EX3+
- EX3
- HOYA Sun / Sun Poly
- Super HiVision
- Recharge

### Benefits of providing multiple pairs of glasses to your patients:

- Visual comfort increases when wearing the right lenses to perform different tasks
- Patients appreciate the savings and tell other people
- You move more frame and sunglass inventory
- You increase your revenue with minimal effort

Contact your HOYA Territory Manager for details.

Terms and Conditions: **HOYA's Family Multi-Pair Program may not be combined with any other program or offer.**  
\*Up to a maximum of three jobs, two discounted pairs only. All first pair lens orders must be entered no later than December 31, 2021. Family member is defined as immediate family only. (Spouse/Children). Excludes stock uncut orders. Excludes: MiyoSmart lenses, Clarity Shield, HDP AR, HiVision, HiVision ViewProtect and Hard Coat treatments.

**HOYA**