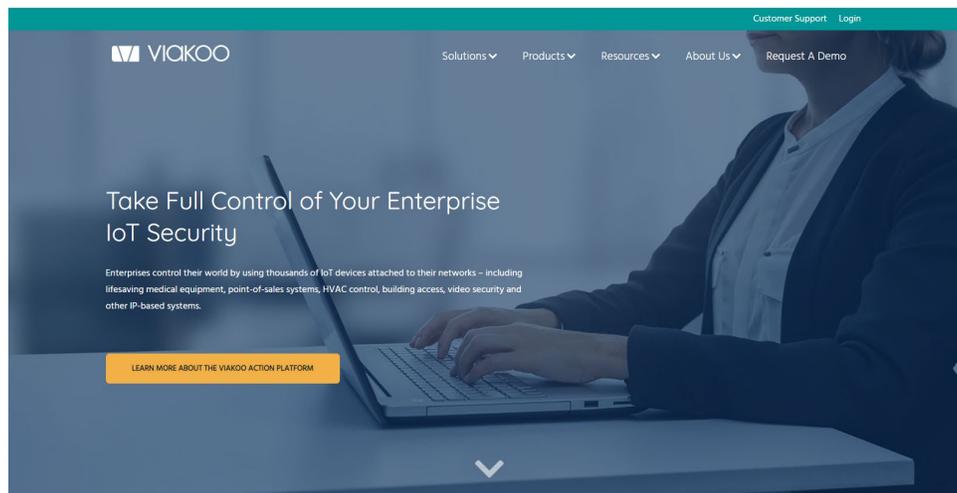




EDITORIAL CONTACT

Miguelina Diakite
LRG Marketing Communications
203-252-2173
Mdiakite@LRGmarketing.com

New Viakoo Website Sets the Stage for Evolved IoT Market Focus



[viakoo.com](https://www.viakoo.com) is live!

Mountain View, CA (November 17, 2020) - [Viakoo](https://www.viakoo.com), a leader in automated enablement solutions to keep IoT systems running, reliable and secure, has launched a new website to reflect the company's evolved focus on enterprise device management. The new website, which resides at the company's longstanding URL www.viakoo.com, features the Viakoo Action Platform, and its four core pillars: Firmware Updates, Certificate Management, Password Verification, and Service Assurance. To help CISOs and IT professionals better manage critical enterprise IoT device and physical security

applications, the new website also features a wealth of insightful information and resources.

“The proliferation of IoT devices across enterprise applications such as physical security has changed the way networks need to be managed to ensure consistent, uninterrupted and secure operation,” said Bud Broomhead, Founder and CEO, Viakoo. “We’ve continued to supplement our field proven solutions into this latest evolution which we’ve branded the Viakoo Action Platform. Our new website reflects this shift in mindset to a broadened perspective on all IoT enterprise devices.”

The Viakoo Action Platform provides a Digital Twin-based model of networked IoT devices to analyze and verify performance while maintaining the overall integrity of the system. An automated IoT enablement solution, the Viakoo Action Platform runs advanced analytics to provide early problem detection, scientific diagnosis, and recommended courses of action to ensure that all IoT devices are performing properly and in continuous compliance. And since no network-accessible system is completely safe, and no industry, government, or private network is immune, the Viakoo Action Platform ensures automated cyber hygiene protection of every networked IoT device.

“Physical security systems remain one of the core applications that Viakoo services, which was the genesis of our focus on IoT devices given the high incidence of enterprise cyberattacks launched through physical security system devices,” continued Broomhead. “The Viakoo Action Platform leverages our experience with physical security systems to now include all IoT devices making it application agnostic, and more relevant than ever.”

For more information on Viakoo, visit www.viakoo.com or email sales@viakoo.com.

About Viakoo

Viakoo’s vision is for every enterprise IoT device to be 100% visible, operational, and secured. The Viakoo Action Platform keeps distributed IoT environments continuously operational at the lowest risk and cost. Automated cyber hygiene is reliably updated on any number of devices with firmware, passwords, and certificates to elevate security posture and system performance to enterprise IT expectations and fulfill the security enterprise mission. Viakoo makes things work securely.

Viakoo Inc. is an Enterprise Internet of Things (IoT) Applications Management company, located in Mountain View, California, USA.

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