

SUSTAINABLE CONTENT STRATEGIES

# Visit Utah



Utah Office  
Of Tourism

Forever Mighty is a **position**,  
an **initiative** and an **ethic**.



FOREVER MIGHTY


# What actions can residents and visitors take?



- Practice Responsible Travel
- Foster Pride in Places
- Support the Local Economy
- Celebrate Diversity
- Encourage Well-prepared Visitation







FOREVER MIGHTY

# Productions



PRODUCTIONS

# Long-form Video



Utah Office  
Of Tourism

PRODUCTIONS

# Soundscape Reels



**Caption:** *Home is where the hooves are,  
and we're just visitors. Give them room  
and treat them with care.*

[@zionforeverproject](#) [#ForeverMighty](#)

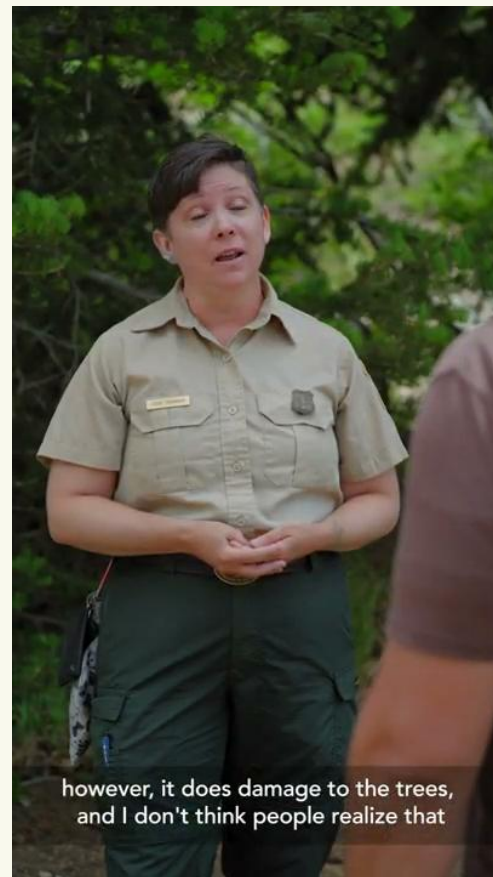


Utah Office  
Of Tourism



PRODUCTIONS

# Social-first series “Let’s Talk Utah”



Utah Office  
Of Tourism



FOREVER MIGHTY

# Social Media



SOCIAL MEDIA

# A New Hashtag #ForeverMighty



- Encourage user-generated content with a thoughtful caption + visual
- Host contests with a stewardship incentive
- Leverage Crowdriff to curate UGC
- Educate partners + require influencers to use hashtag



SOCIAL MEDIA

# A New Geotag Strategy



1. Leave geotags off social posts
2. Disclose general location in captions to spark curiosity in comments
3. Push travelers to DMs and resources on [visitutah.com](http://visitutah.com) for more education





# Influencer + ambassador programs



- Leverage content creators through a Forever Mighty lens
- Vet partners based on:
  - Diverse
  - Vocal + articulate
  - Skilled creator
- Put itinerary build + content focus on content creator for more authenticity



FOREVER MIGHTY

[VisitUtah.com](https://www.visitutah.com)

[VISITUTAH.COM](https://www.visitutah.com)

# Website Redesign



- Act like a local guide: high quality storytelling + helpful information
- Direct users toward a Forever Mighty educational hub
- Prioritize regional itinerary content, travel alerts, locally-staffed live chat and user-generated content





# VisitUtah.com/Forever

LIFE **UTAH** ELEVATED

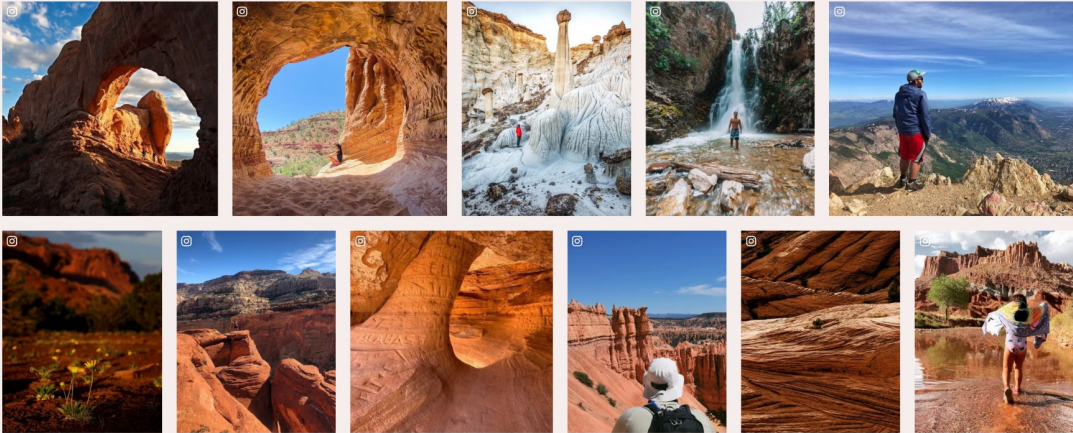
PLACES TO GO THINGS TO DO EXPLORE PLAN YOUR TRIP

GET THE TRAVEL GUIDE

## Your #ForeverMighty Moments

What does it mean to be a responsible, mindful traveler? Lead by example and let us know by using #ForeverMighty on Instagram.

#FOREVERMIGHTY →



The grid contains 11 photos: 1. A natural rock arch with a person standing inside. 2. Another natural rock arch with a person standing inside. 3. A waterfall cascading over a rocky ledge. 4. A waterfall with a person standing at its base. 5. A hiker on a rocky trail overlooking a mountain range. 6. A close-up of a desert plant in a rocky landscape. 7. A canyon with a person standing on a ledge. 8. A natural rock arch with a person standing inside. 9. A canyon with a person standing on a ledge. 10. A close-up of a desert landscape with a person standing on a ledge. 11. A person standing on a rocky trail overlooking a mountain range.





[VISITUTAH.COM](http://VISITUTAH.COM)

# Editorial



## Protecting Utah's Living Landscapes

“Visitors will encounter Utah’s cryptobiotic soils protecting the desert landscapes of Southern Utah, including throughout the Mighty 5 national parks.”

”



[VISITUTAH.COM](http://VISITUTAH.COM)

# Editorial




## How to Poop in the Outdoors

“It’s important that, before heading off on that multi-day backpack, river or rock climbing trip, you set aside your squeamishness and think about a responsible plan for when nature inevitably calls.”

”





FOREVER MIGHTY

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**Thank you**

**Questions? Email me at [mkinney@utah.gov](mailto:mkinney@utah.gov)**









# Building Sustainable Content Strategies that drive the right visitation

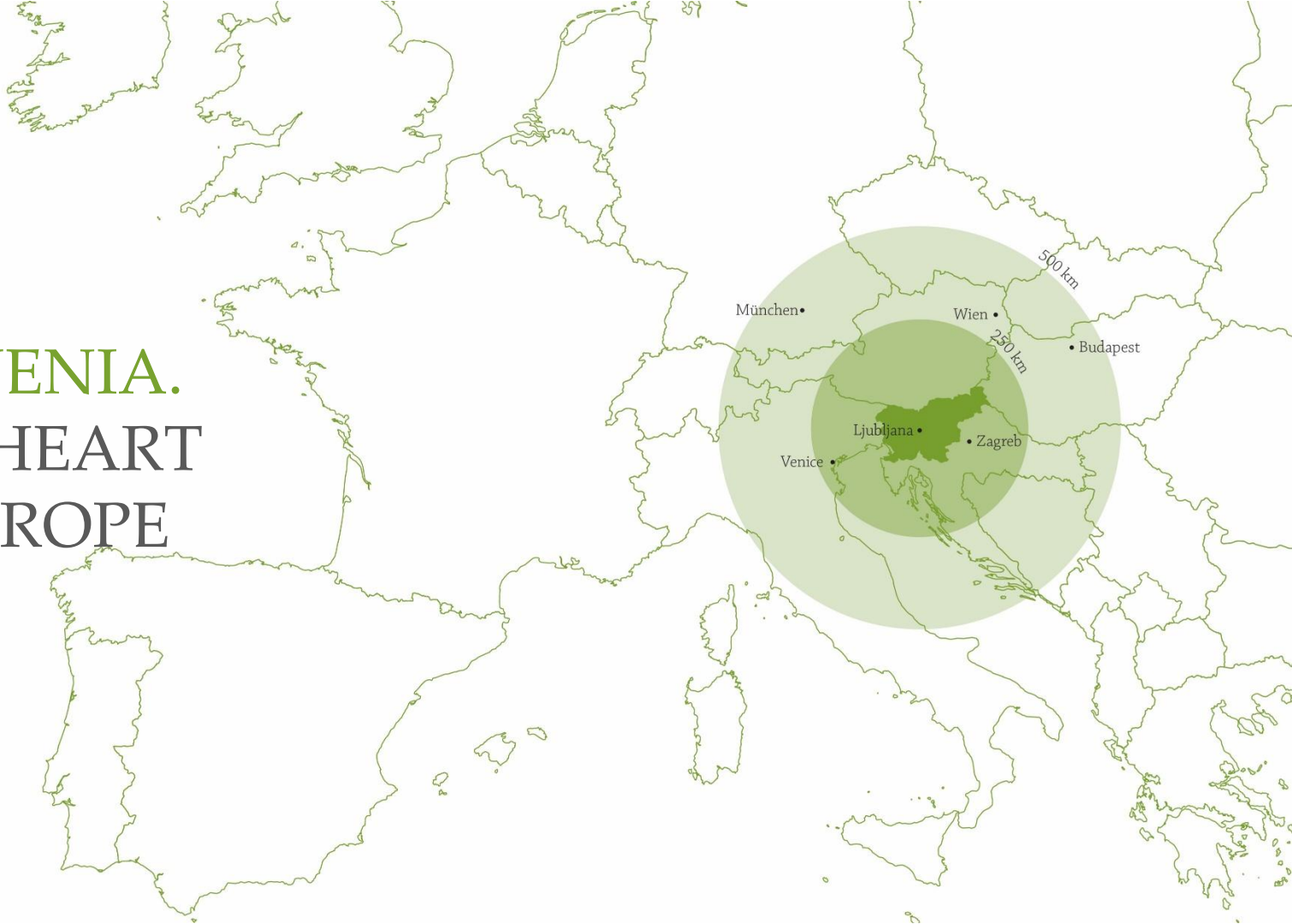
 SLOVENIA

Nina Colarić Cvirn  
Slovenian Tourist Board  
[www.slovenia.info](http://www.slovenia.info)

*Inspiring to go your own way.*

I FEEL  
SLOVENIA

SLOVENIA.  
*in the* HEART  
*of* EUROPE

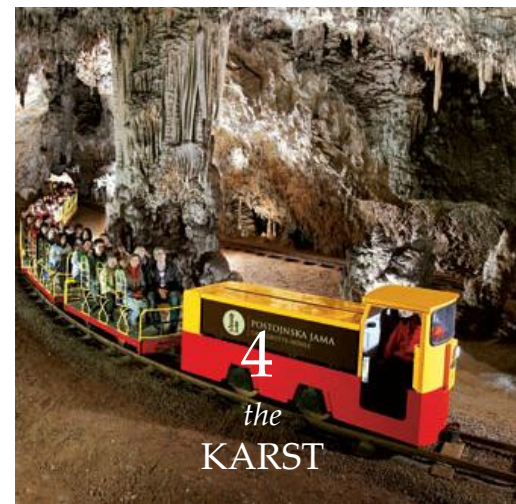
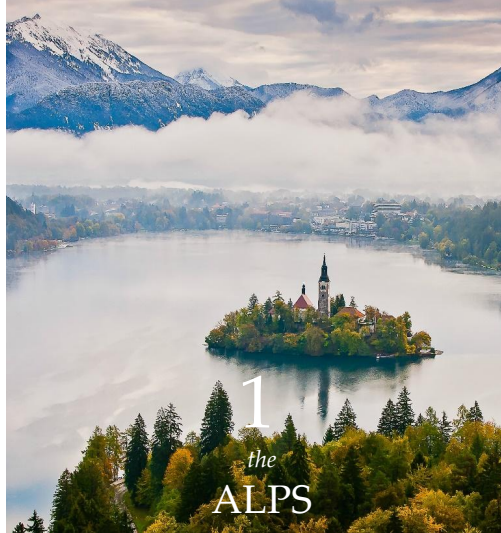
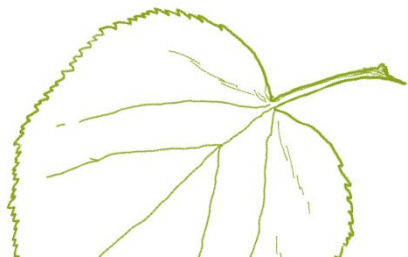




I FEEL  
SLOVENIA

THE ONLY COUNTRY  
IN EUROPE, WHERE

*4 distinct*  
GEOGRAPHICAL  
*worlds*  
MEET





I FEEL  
SLOVENIA

TOURISM VISION

*Slovenia is*

GREEN BOUTIQUE

*destination for*

5-STAR EXPERIENCES



I FEEL  
SLOVENIA



# THE SOCIAL MEDIA

OUR VISION & OUR WAY



ORGANIC and PAID communication

@feelslovenia

Consistent and intensive communication through social media in an efficient and innovative way.

by Slovenian Tourist Board

- KPI and analytical approach
- Monitoring



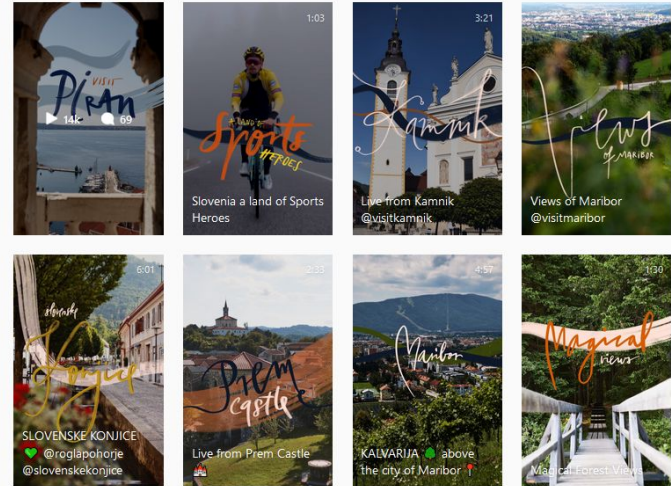
Quality content in line with current trends and practices in communication on social networks in Slovenia and around the world.



- The STB creates posts through cutting edge visuals that encourage users to visit Slovenia; it uses a creative and analytical approach when communicating on social networks.
- Special attention is paid to storytelling.

## Key trends followed by the STB in creating successful social media posts:

1. The **use and design of high-end visuals**
2. Slovenia's commitment to **sustainability** at the core of communication
3. **Co-creating content** with followers
4. Our way of **storytelling**
5. Revealing **hidden corners**
6. **Collaborating** with influencers



*Listen traveller,  
it is too late to go back now.  
The forests have filled your lungs  
rivers run in your heart.*

# Slovenia Green

[www.slovenia.info/en/stories/interactive-video-green-slovenia](http://www.slovenia.info/en/stories/interactive-video-green-slovenia)



I FEEL  
SLOVENIA

TIME TO  
#stayhome.

Turn  
to Nature  
AND DREAM.

*Won several internationally renowned awards.*





Newsletters for B2C target audience with 95.000 recipients

The central tourist portal Slovenia.info with an annual visit of 6.6 million

Portal for gastronomy lovers and foodies: Tasteslovenia.si

# STORYTELLING ON FEEL SLOVENIA DIGITAL PLATFORMS

Top visuals and contents

STB runs 10 Feel Slovenia social media accounts which now have 2 million followers



I FEEL  
SLOVENIA



# SOCIAL MEDIA CAMPAIGNS

#IFEELSLOVENIA #MOJASLOVENIJA



I FEEL  
SLOVENIA

TWO MILLIONS  
REASONS WHY WE  
FEEL SLOVENIA  
#IFEELSLOVENIA



<https://youtu.be/9txaf4G3wL4>

I FEEL  
SLOVENIA

ZDAJ JE ČAS.  
Za zelene počitnice.

Moja Slovenija





I FEEL  
SLOVENIA

# ENGAGING AND BUILDING A RELATIONSHIP



#mojaslovenija #ifeelsLOVEnia

Pokažimo svojo Slovenijo!

Pokažimo na novo odkrito lepoto Slovenije. Delimo fotografije, video, vtise! Nagradimo dobre izkušnje s priporočili na družbenih omrežjih, med prijatelji in znanci. Skupaj ohranjajmo in širimo prepoznavnost zelene, aktivne in zdrave Slovenije.







Prisluhniko obrazom slovenskega turizma





V letu 2020 so kampanjo podprli sledeči mediji:

SiolNET.

primorske novice

RADIO 1  
veljavo glasbo

Radio Slovenija PRVI

TELEIZJAVA  
vaš kanal

si RADIO si

DELO

novice

novice

tv HD

24

Potnik.si

NOVA SLOVENIJA

ŠTAJERSKI VAL





AMBASSADORS



# LUKA DONČIČ

NBA Basketball player



Discover the homeland of basketball player Luka Dončić

Feel Slovenia ✓ 51K views • 7 months ago

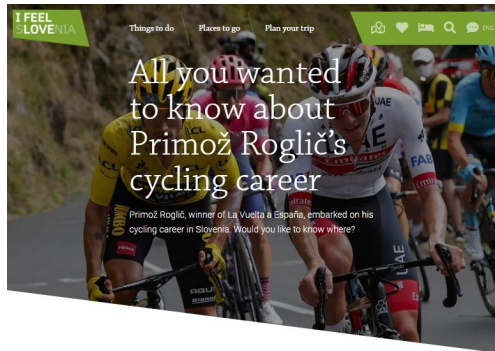
Luka Dončić is one of the hottest names in basketball. Already in his first season in the NBA, the world's greatest basketball league, Luka amazed with his exceptional performances wearing the Dall...

# PRIMOŽ ROGLIČ

La Vuelta winner, Olympics champion

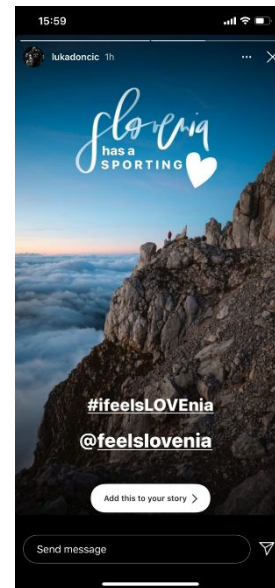
# TADEJ POGAČAR

Two times Le Tour winner



All you wanted to know about Primož Roglič's cycling career

Primož Roglič, winner of La Vuelta a España, embarked on his cycling career in Slovenia. Would you like to know where?



#ifeelsLOVEnia

@feelslovenia

Add this to your story >

Send message

Feel Slovenia @SloveniaInfo · Sep 19  
Roglič & Pogačar supermen on the bike.  
Who will win #TDF2020? #ifeelsLOVEnia



Roglič

Pogačar

# SLOVENIA IN YELLOW

I Feel Slovenia brand changed colour &  
#ifeelYELLOW

I FEEL  
SLOVENIA

# Tour de France

THE WINNING  
VIRALITY

and exposure of Slovenia  
on social networks

- The excellent collaboration of the STB and Team Jumbo-Visma
- The posts of Team Jumbo-Visma and Primož Roglič on social networks have reached 2.6 million followers and had 182,000 interactions.

• We achieved outstanding results with a comprehensive communication campaign comprising communication with the media, a set of content on the Slovenia.info portal, newsletters, top quality visuals and videos, and intensive and agile communication on social networks.

Reach  
ON SOCIAL  
NETWORKS

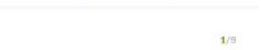
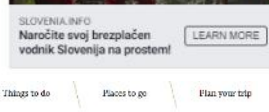
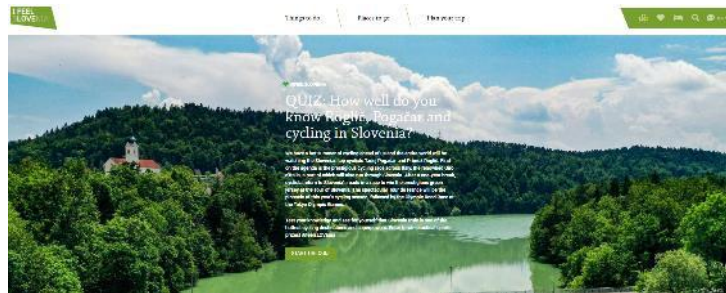


10 Mio  
users

- More than 190 attractive visuals and 250,000 interactions on organic posts
- 7,5 million impressions on Twitter
- 40 creatives on Facebook & Instagram Stories, 450,000 impressions
- More than 3 million impression on FB
- 300 % increased usage of posts with the hashtags #ifeelsLOVEnia and #mojaslovenija



# INNOVATIVE APPROACHES TO COMMUNICATION



Which Slovenian cyclist won the prestigious Vuelta cycling race in 2020?



Water Tower is the most recognizable landmark of the city. You can experience the healing power of natural thermal water in the biggest spa complex in the country – Terme Čatež, or in the smallest spa in Dobova – Terme Paradiso. Beneath the medieval walls of Mokrice Castle, in the middle of an ancient forest, there is a golf course with 18 playing fields on 47 hectares.

Read more: <https://ter.li/oaikis>

#feelsLOVENia #tourofslovenija #fightforgreen #mojaslovenija #sloveniaoutdoor



SLOVENIA.INFO  
2021 Tour of Slovenia with Slovenian cycling superstars



How well do you know Primož Roglič, Tadej Pogačar, Tour of Slovenia & cycling in Slovenia?

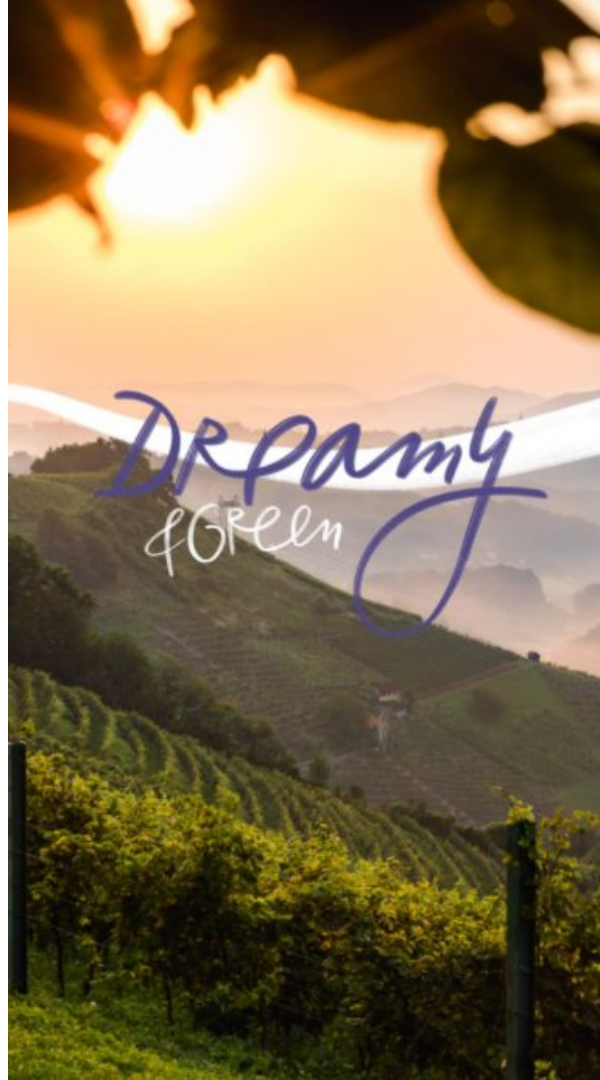
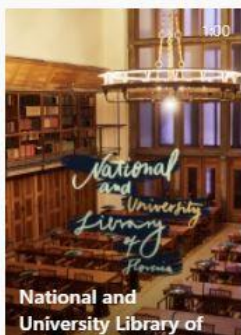
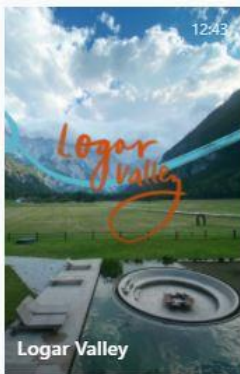
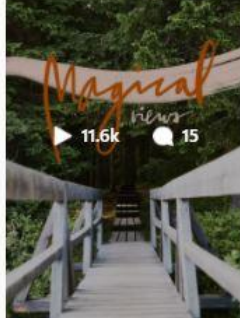
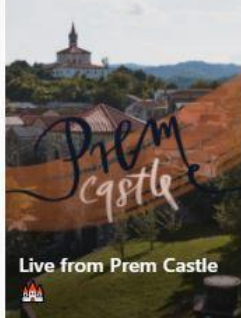
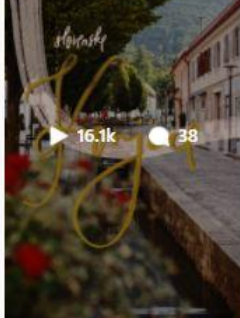
Start the quiz: <https://ter.li/quiz-cycling>

Test your knowledge and see for yourself that Slovenia truly is one of the hottest cycling destinations. #feelsLOVENia #fightforgreen

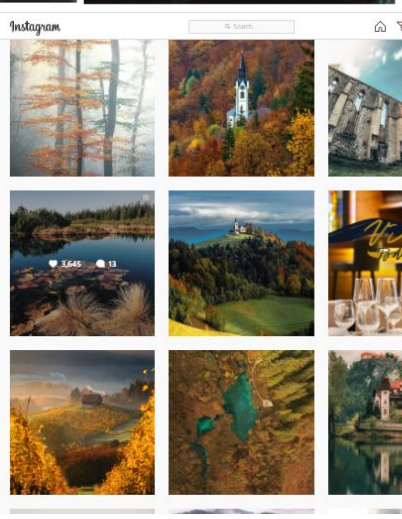
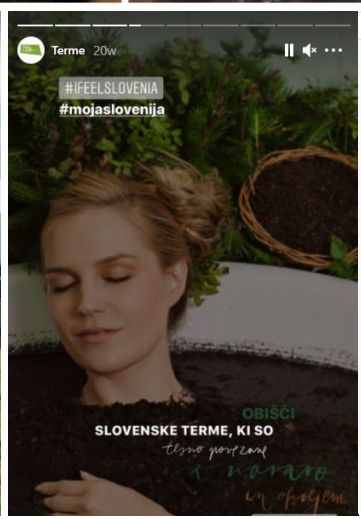
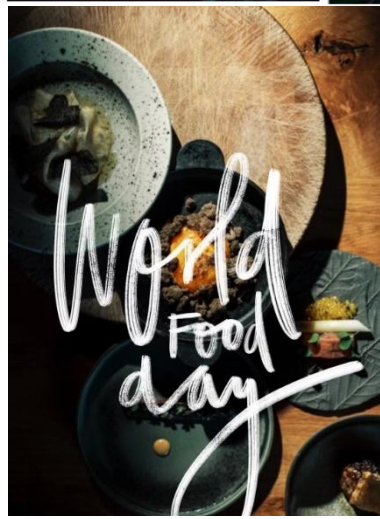
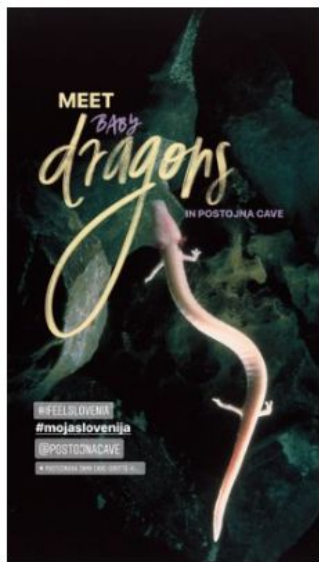


SLOVENIA.INFO  
Quiz: Why is Slovenia a cycling superpower?









**Feel Slovenia**  @SloveniaInfo · Apr 25

♥ QUIZ: How well do you know Slovenia?

Take a moment off from the planning and daydreaming your next adventure and try your hand at this spring quiz about Slovenia.

👉 Start the quiz: [ter.li/quiz-slovenia](https://ter.li/quiz-slovenia)  
[#ifeelsLOVEnia](#) [#myway](#) [#quiz](#)



1 10 33



**Feel Slovenia**  @SloveniaInfo · Apr 15

Majestic underground world. 🤩

Slovenian caves, including the world-renowned [@PostojnaCave](#), will charm you with images that you have never witnessed before. This is the home of the human fish. 🐟 [ter.li/tfxx5a](https://ter.li/tfxx5a)

[#ifeelsLOVEnia](#) [#sloveniaoutdoor](#) [#NaturallyCurious](#)

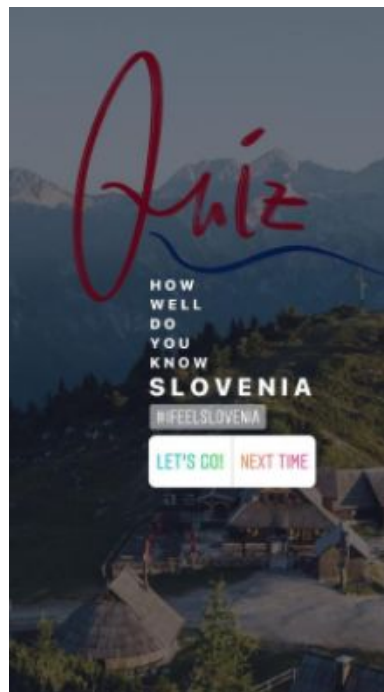


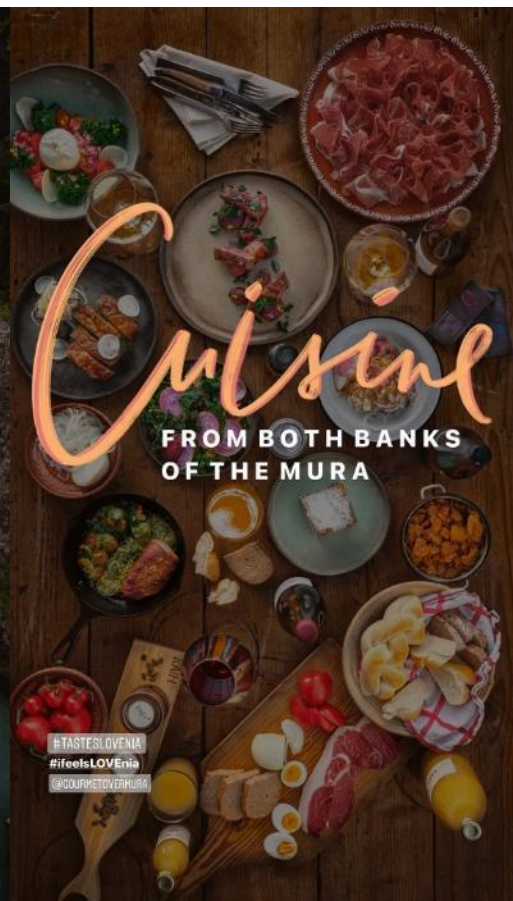
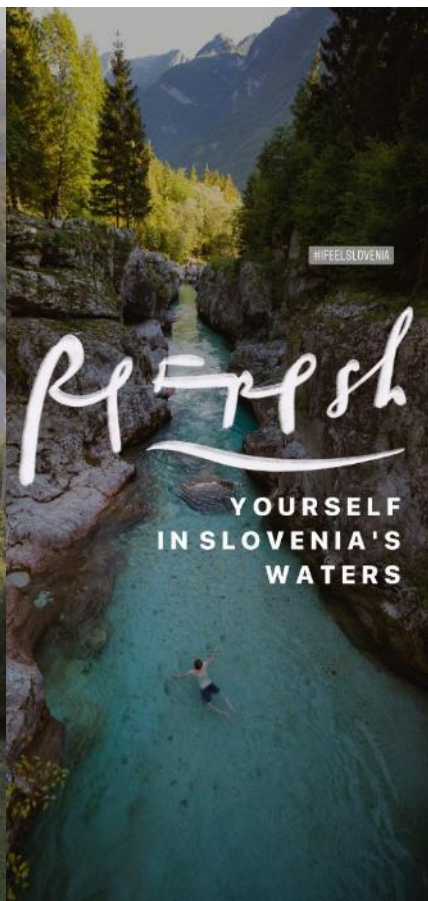
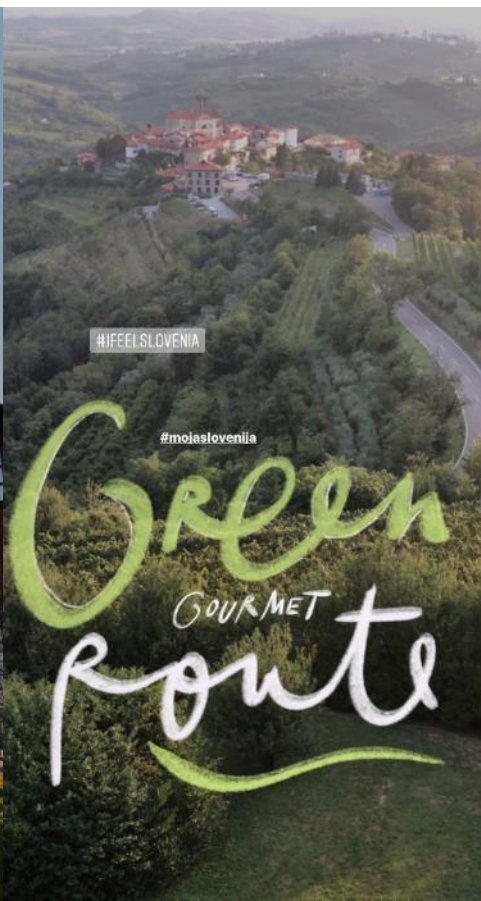
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# STORIES INSTAGRAM & FACEBOOK

THE ART OF STORYTELLING ON @FEELSLOVENIA PLATFORMS







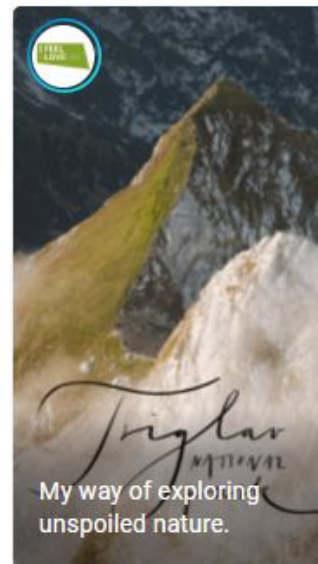
## Top IG Stories

Find your inspiration for travelling through the most visible, unique Instagram Stories on social networks @FeelSlovenia.

Let the Instagram Stories take you through places and first-person adventures, colourful graphics, handwritten notes and an innovative combination of various visual media.

## CROSS PROMOTION

website [www.slovenia.info](http://www.slovenia.info) and Social Media



# LIVE COMMUNICATION

- Live videos of nature, cities, events and culinary experiences
  - Showing real experiences and untouched Slovenia
  - Videos up to 45 minutes length
  - Most engaged content according to analytics

Feel Slovenia was live.  
Published by Nina Kurnik · 29 July ·

Plečnik's works in Ljubljana on the UNESCO list of cultural heritage ❤️ Visit Ljubljana | MAO Slovenija | Plečnikova hiša / Plečnik House

Slovenia's four monuments were on the UNESCO World Heritage List:

- ★ the Škočjan Caves,
- ★ the mercury mine in Idrija,
- ★ the pile-dwelling settlements in the Ljubljana Marshes and
- ★ the ancient beech forests in the Krokar primaeval forest and the Snežnik-Ždrecle reserve.

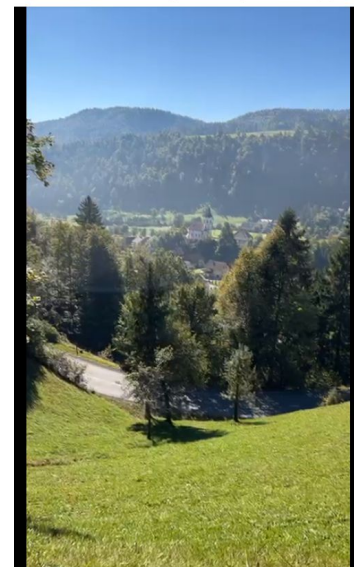

They have just been joined by Plečnik's amazing works in Ljubljana.

Discover the monumental legacy of Jože Plečnik:

- 📖 The most important Slovenian architect with an international career and an incredible and unique language transformed the image of Slovenia's capital city.

🔗 Find more: <https://ter.li/c5lryt>

#feelsLOVEnia #sloveniaculture #architecture #visitljubljana



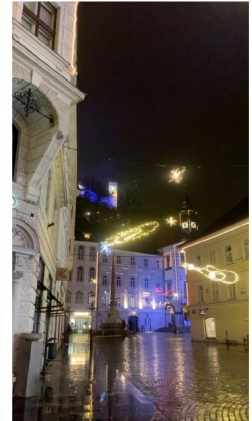

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SATURDAY, 15 MAY 2021 AT 11:00 UTC+02

Live from Gostilna Grič w/ Luka Košir

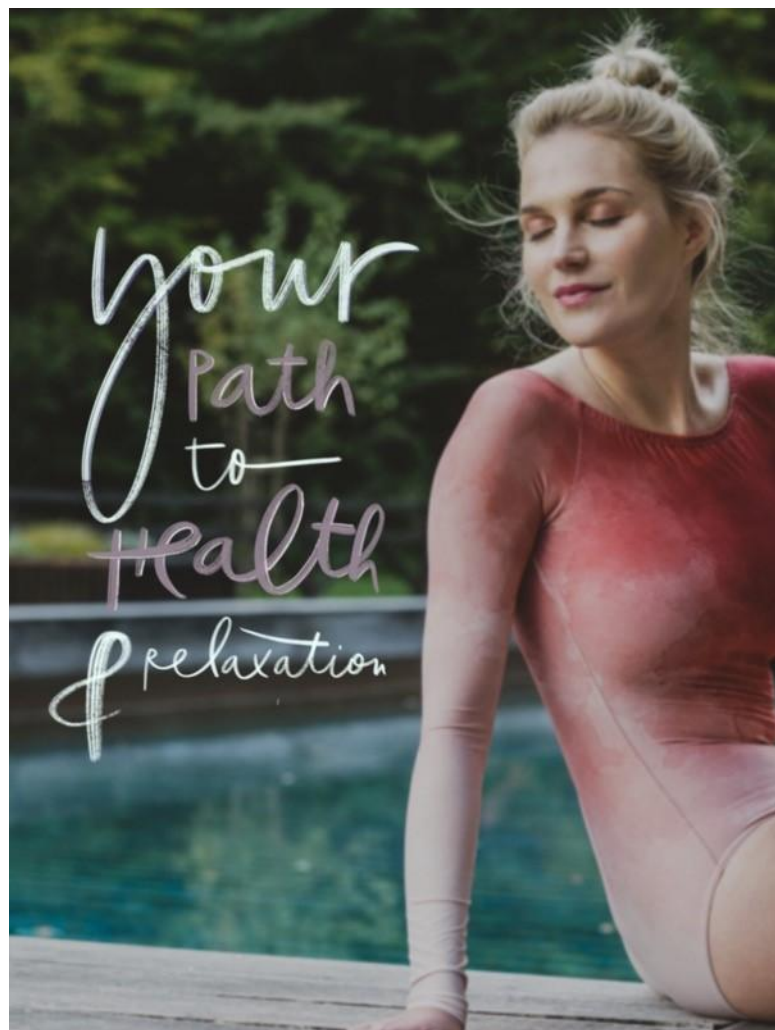
Free · Facebook live

Live video All insights





I FEEL  
SLOVENIA



I FEEL SLOVENIA

## Foto natečaj #WorldBeeDay in #ifeelsLOVEnia

9.5.2019

Slovenska turistična organizacija (STO) objavlja fotografski natečaj z namenom promocije Slovenije kot odlične čebel in čebelarstva turistične, s katerimi želi spodbuditi uporabnike družbenih omrežij k objavam, povezanim z apilizmom.



Z natečajem želi STO spodbuditi uporabnike družbenih omrežij k objavam, povezanim z apilizmom in izpostaviti zgodbo o slovenski čebeli in njenem pomenu za našo bogato naravno turizma, s tem pa izpostaviti izjemno biodiverzno Slovenijo.

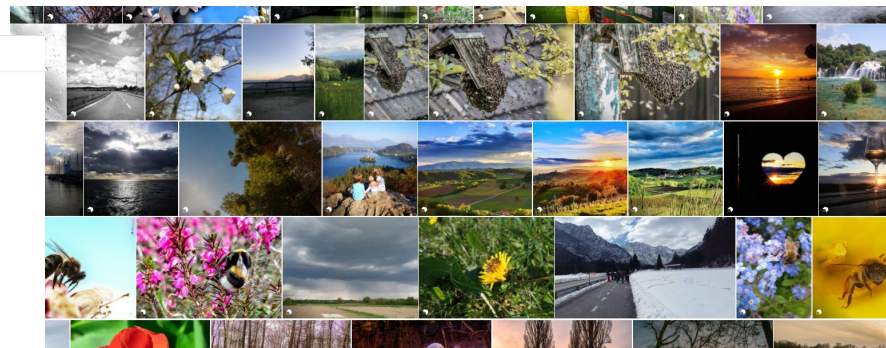
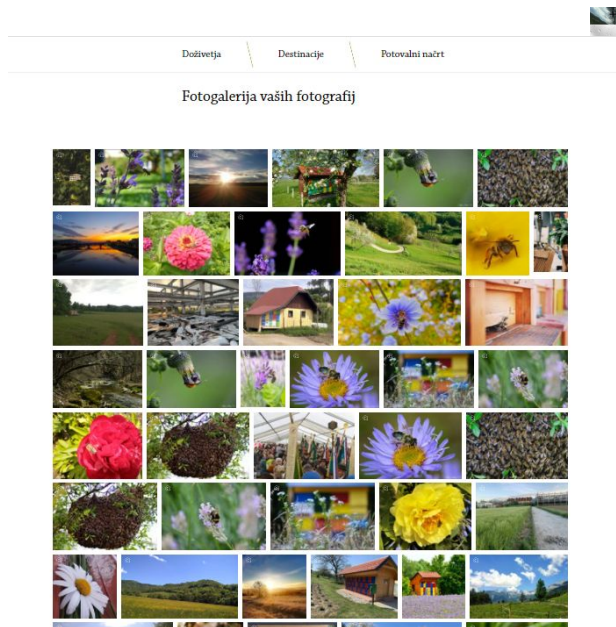
V fototečajju lahko sodelujejo vse polnoletne fizične osebe ki prek platforme Crowdriff nalozijo avtorske fotografije v velikosti do 5:12 (v formatih png, jpg ali tiff), pripisajo ime in veljaven elektronski naslov ter se strinjajo s pravili fototečaja.

V prazni počitnice potrebno imeti kjučni besedi #WorldBeeDay in #ifeelslovenia ter kraj, kjer je bila fotografija posneta.

Fotografije so iam na voljo v galeriji na povezavi:

Fotografski natečaj poteka do 25. maja 2019

Vsi sodelujoči bodo sodelovali v žrebu za priložnost #ifeelsLOVEnia nagrade. Nazaj.

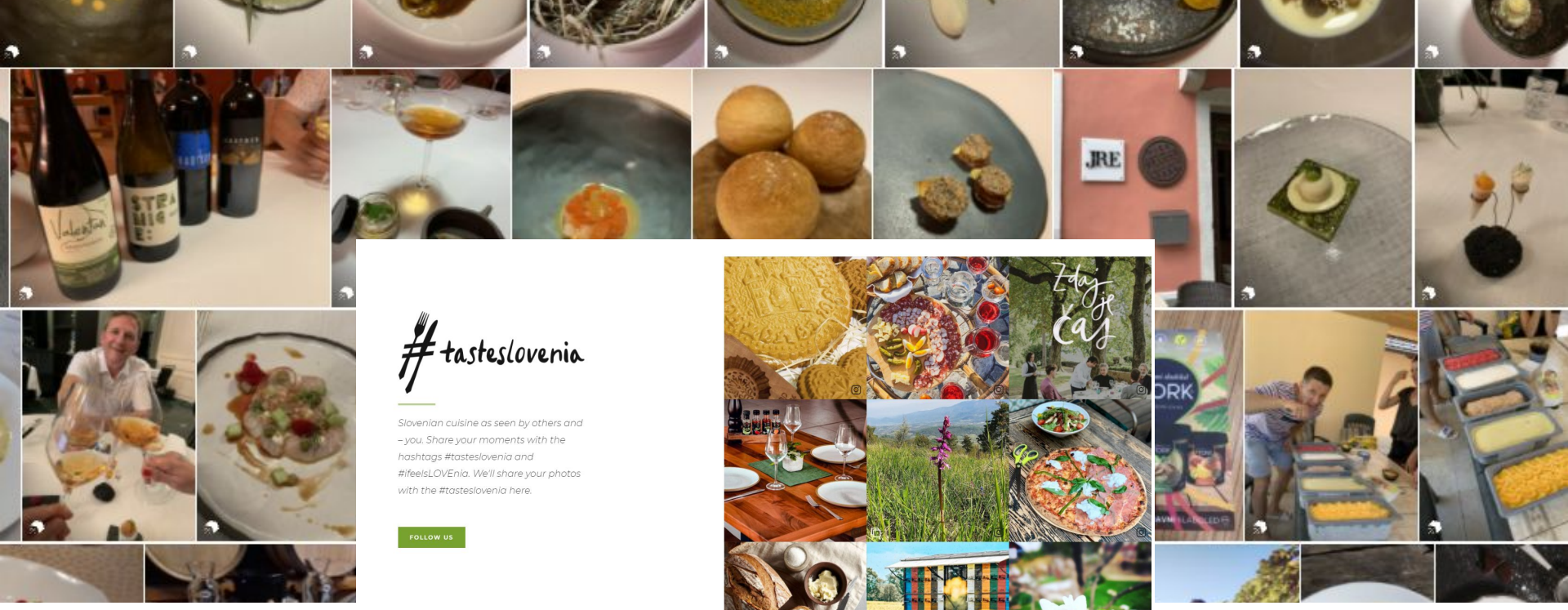


# CROWDRIFF COLLECTOR

## #WORLDBEEDAY







#tasteslovenia

Slovenian cuisine as seen by others and –you. Share your moments with the hashtags #tasteslovenia and #ifeelsLOVEnia. We'll share your photos with the #tasteslovenia here.

FOLLOW US

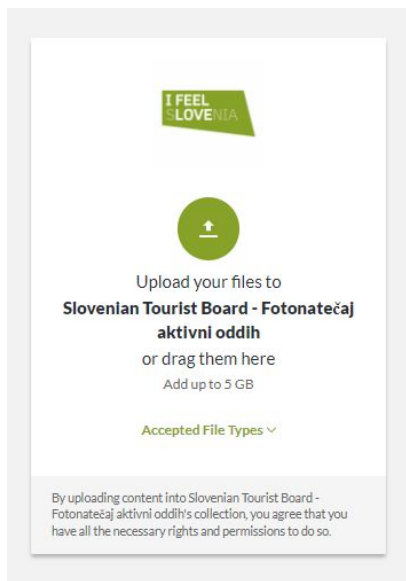
# CROWDRIFF COLLECTOR

#TASTESLOVENIA

I FEEL  
SLOVENIA

Crowdriff

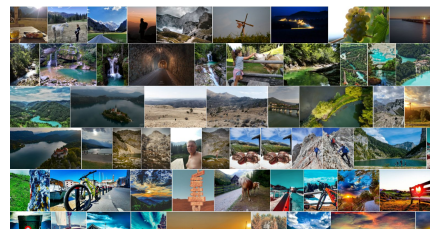
# PHOTO COMPETITION „SLOVENIA OUTDOOR“



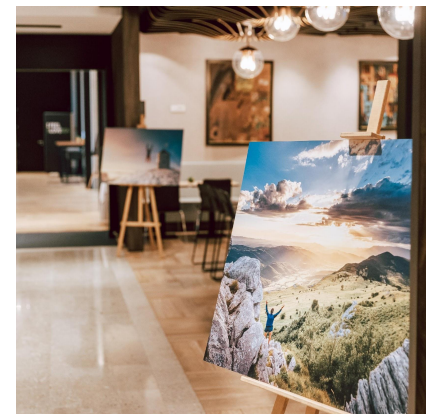
Crowdriff uploader



Campaign visual



Collector



Exhibition

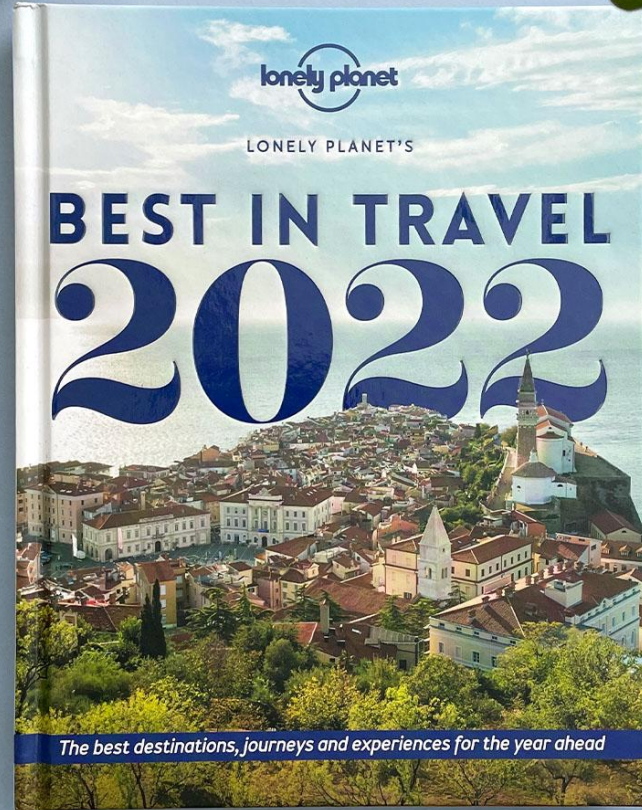


I FEEL  
SLOVENIA

Lonely Planet #bestintravel

## Slovenia among the top destination to visit in 2022!

Slovenia has lately attracted a lot of attention from the **global tourist media**. This is mostly **due to its sustainable orientation** and **top-level gastronomy**, and its **natural and cultural treasures** and exceptional individuals.





I FEEL  
SLOVENIA

IT'S NO LONGER ONLY  
ABOUT BEING SUSTAINABLE,

IT'S ALL ABOUT THE EXPERIENCE



I FEEL  
SLOVENIA

*Delo moja doživljaja*  
#mojaslovenija  
#ifeelsLOEnia

Thank you.

HVALA.

Thank you.

nina.colariccvirn@slovenia.info



# Building Sustainable Content Strategies That Drive the Right Visitation







**INDIGENOUS  
TOURISM BC**  
CORPORATE

**Deanna Wampler**  
**#INDIGENOUSBC**





# INDIGENOUS TOURISM BC









indigenoustourismbc



**indigenoustourismbc** We acknowledge that a holiday celebration may be an essential activity for our collective mental wellness after the past year. This Canada Day, Indigenous Tourism BC encourages safe gatherings and invites you to reflect on Indigenous peoples' lived reality and grief in present-day Canada.

This Canada Day, let us acknowledge the collective trauma and grief of Indigenous and non-Indigenous people as we come to terms with Canada's living history. Observe the holiday, and use this day as a time of reflection that Canada is responsible for the deaths of Indigenous children at residential schools across the nation: Indigenous communities and many Canadians are mourning.

Let us take an honest look at current Canadian reality by educating ourselves, courageously continue to witness its hard truths, and accept responsibility to learn and change. Let us hold each other up and begin the process of imagining a better Canada—one that honours, uplifts, and works with Indigenous peoples and all Canadians.

This Canada Day, we stand beside Indigenous families and communities in mourning and see an opportunity to create a Canada that all can celebrate.

If you, or someone you know needs support, you can contact the National Indian Residential School Crisis Line at 1-866-925-4419

17w

[View Insights](#)



Liked by **takayatours** and **5,840 others**

JUNE 30



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Post



A close-up photograph of a person wearing traditional Native American regalia, including a yellow fringed garment. The person is holding a large, dark feather in their right hand and a large, iridescent shell in their left hand. The text "EDUCATION: EVERYTHING IS CONNECTED" is overlaid in white, bold, sans-serif font across the center of the image.

**EDUCATION:  
EVERYTHING IS CONNECTED**





**WHAT IS RESPONSIBLE TOURISM?**



How  
does  
this  
affect  
you?







# TRAVELLING RESPONSIBLY

TRAVEL IS A PRIVILEGE



A woman with long dark hair, wearing safety glasses, a white short-sleeved shirt, a black belt, and a long blue and white striped skirt with a red and yellow band near the hem, stands on a dirt path. She is gesturing with her hands as if speaking. In the foreground, the back of a man's head and shoulders in a dark blue t-shirt and the back of a woman's head and shoulders in a black top are visible. The background shows a building and some vegetation.

# TRAVELLING RESPONSIBLY

TRAVEL IS A PRIVILEGE

WAIT FOR YOUR WELCOME



A woman with long dark hair, wearing safety glasses, a white short-sleeved shirt, and a long blue and white striped skirt with a red and yellow band, is speaking to a man and a woman. The man is in the foreground, seen from the back, wearing a dark blue t-shirt. The woman is in the middle ground, wearing a black backless top and sunglasses. They are outdoors on a dirt path with a building and trees in the background.

# TRAVELLING RESPONSIBLY

TRAVEL IS A PRIVILEGE

WAIT FOR YOUR WELCOME

DON'T CREATE ADDITIONAL  
CHALLENGES FOR  
INDIGENOUS COMMUNITIES





# TRAVELLING RESPONSIBLY

TRAVEL LESS. STAY LONGER.





# TRAVELLING RESPONSIBLY

TRAVEL LESS. STAY LONGER.

COME PREPARED AND THINK  
SUSTAINABLY.





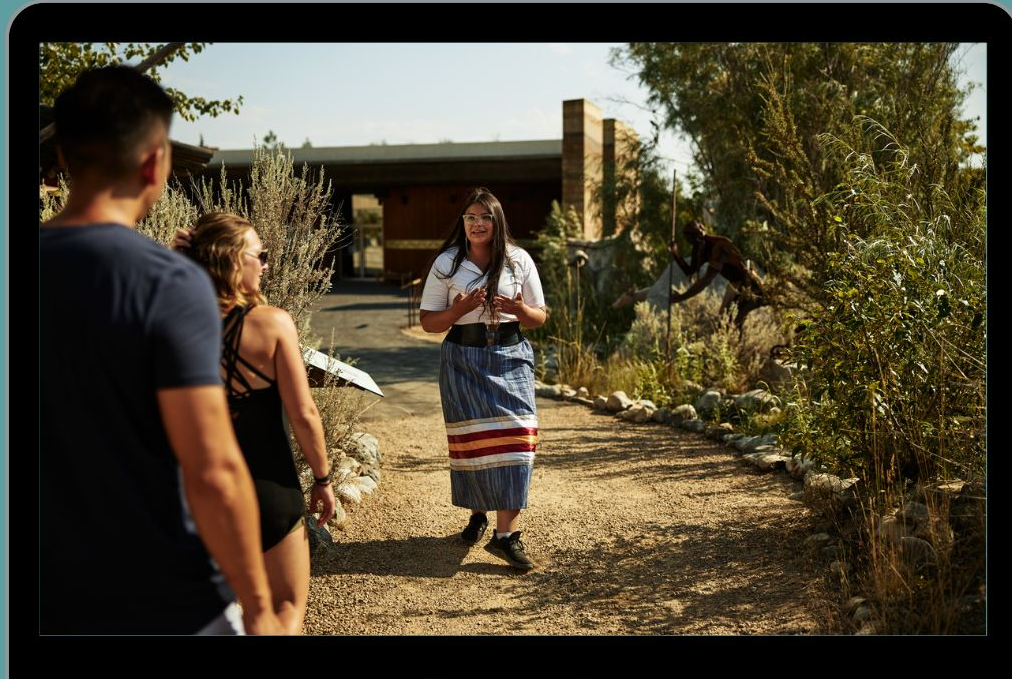
# TRAVELLING RESPONSIBLY

**TRAVEL LESS. STAY LONGER.**

**COME PREPARED AND THINK  
SUSTAINABLY.**

**STAY AND SPEND LOCALLY.**

# Translating into Content Strategies





## TRAVELLING RESPONSIBLY

Here are some things to think about as you plan your Indigenous travel experience in British Columbia.

### TRAVEL IS A PRIVILEGE

Responsible travellers respect the guidelines set by Indigenous communities and seek to understand the Indigenous response to Covid-19.

### WAIT FOR YOUR WELCOME

For remote communities, the fear of the virus, and the need to protect Elders and natural resources is significantly higher. Research community guidelines before you go.

## TRAVELLING RESPONSIBLY

### KEEP YOUR DISTANCE

All Indigenous businesses are required to follow strict guidelines to protect visitors. As a guest, it is your responsibility to show the same care and concern for your host.

### SEEK AND FOLLOW YOUR HOSTS'

#### WISDOM

You are a guest. For now, avoid travel into unknown backcountry and adhere to the advice of locals. Engage with animals only with the direction of local guides.

## TRAVELLING RESPONSIBLY

### TRAVEL LESS. STAY LONGER.

Practice travelling with intention, not hyperspeed. Choose a destination that allows you to stay, learn, and contribute in one geographic area.

### STAY AND SPEND LOCALLY

Put your travel dollars in the pockets of your Indigenous hosts. Avoid taking advantage of local cultural sites, yet not contributing to the local community.

## TRAVELLING RESPONSIBLY

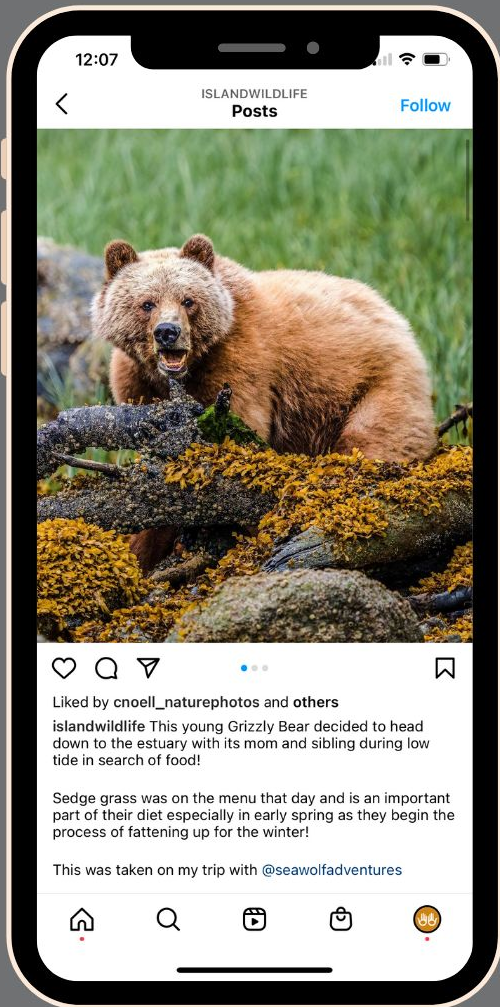
### DON'T CREATE ADDITIONAL CHALLENGES

Communities are conserving resources to sustain themselves during the pandemic. If you head into the wild, please enrich your experience by increasing your respect for the natural world.

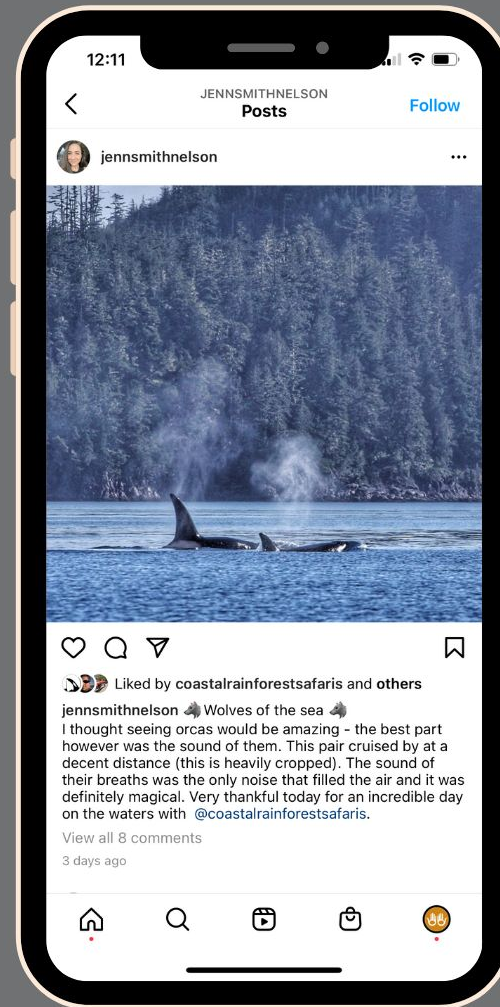
### COME PREPARED. THINK

#### SUSTAINABLY.

Bring what you need to adhere to health guidelines without challenging the resources of a community. Also, think about how you'll travel to enrich both your experience and the places you visit.



# USER GENERATED CONTENT + INDIGENOUS TOURISM











Indigenous Tourism BC



### STAY AND SPEND LOCALLY!

Avoid an itinerary that takes advantage of local cultural sites but doesn't contribute economically or otherwise to the local community. If you can book accommodation at an Indigenous lodge instead of a multi-level hotel or eat a meal with your Indigenous host instead of stopping for fast food, please do.

Set a goal to put your travel dollars in the pockets of your Indigenous hosts.

### HOW TO TRAVEL RESPONSIBLY:

<https://www.indigenousbc.com/how-to-travel-responsibly>

📍 Port Hardy

🏠 [Kwa'lilas Hotel](#) [ 🍷 Kwa'lilas Cafe + 🍷 Nax'id' Pub ]

--

BC is currently in Step 3 of the BC Restart Plan which welcomes travellers from across Canada and fully vaccinated Americans to safely and responsibly explore [#IndigenousBC](#).

**Indigenous Experiences Open:** <https://www.indigenousbc.com/stay-local-support-indigenousbc>

📱 Destination BC | @joordanrenee | @westcoastlife







Indigenous Tourism BC



Vancouver, BC

Explore Vancouver on your own and experience the art, culture, food, and natural wonder of Vancouver from an Indigenous perspective as a guest on the traditional territory of the Musqueam, Squamish, and Tsleil-Waututh First Nations.

View the full itinerary here: <http://bit.ly/48HoursVancouver>





## Indigenous Tourism BC



📍 Desolation Sound

Itinerary for [Klahooshe Wilderness Resort](#)

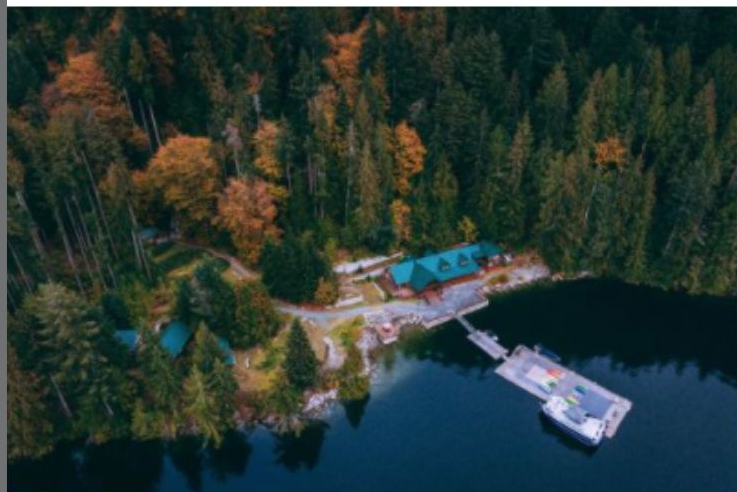
A journey to this eco-luxury resort is once in a lifetime, take home a personal mission trip that supports rainforest protection and Indigenous People in the near Pacific Northwest. It's your chance to co-imagine an experience that involves safe wilderness exploration, guided by Indigenous hosts with a strong land stewardship plan, making it possible to preserve and share this unique experience.

Learn more here: <https://www.indigenoustourismbc.com/.../klahooshe-wilderness...>

--

BC is currently in Step 3 of the BC Restart Plan which welcomes travellers from across Canada and fully vaccinated American citizens to safely and responsibly explore [#IndigenousBC](#). **Indigenous Experiences Open:** <https://www.indigenoustourismbc.com/stay-local-support-indigenoustourismbc>

📷 All photos credited to Klahooshe Wilderness Resort



6,560

People Reached

438

Engagements

Boost Post



82

4 Comments 8 Shares



Like



Comment



Share

Most Relevant ▾



Comment as Indigenous Tourism BC



Lisa Alberto

Looks like a wonderful place to explore and learn!

Love · Reply · 9w · Edited



2



Melissa Chito

Amanda St John let go here!!!

Like · Reply · 8w



1



Amanda St John

Melissa Chito yesssss!!

Like · Reply · 8w



Reply to Melissa Chito...

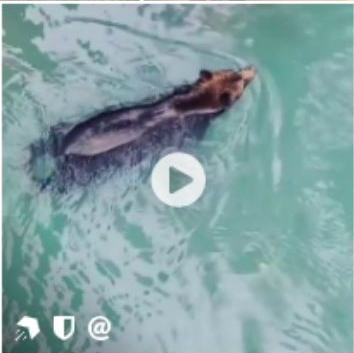
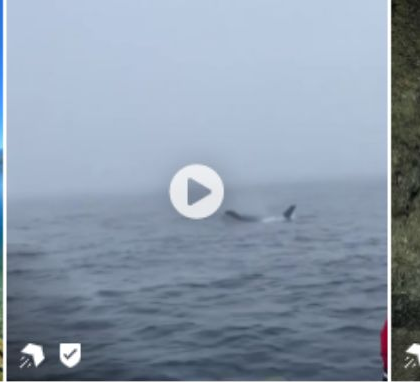
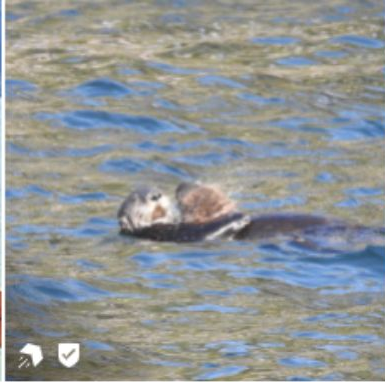
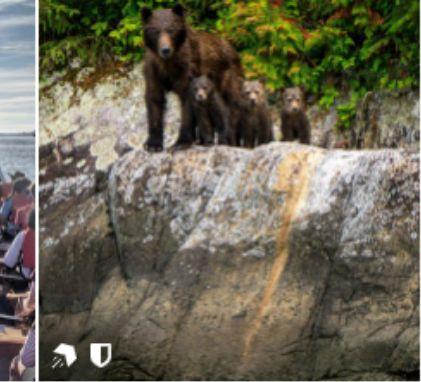


Kim Nielsen-Rusch

I just got back and its a trip you will not forget...Breath takinly beautiful and peaceful

Like · Reply · 8w









# INDIGENOUS TOURISM BC





# Add an Indigenous Experience into your travels



@IndigenousTourismBC



@IndigenousBC



<https://www.facebook.com/IndigenousBC>



IndigenousBC.com

