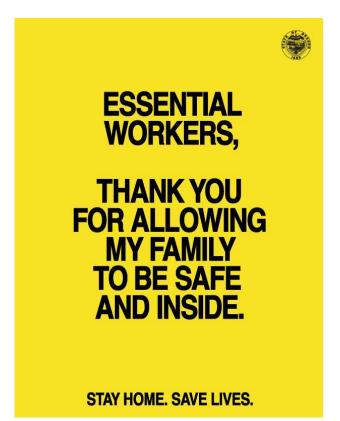
VISUALS FOR Q1

PSA "STAY HOME, SAVE LIVES"



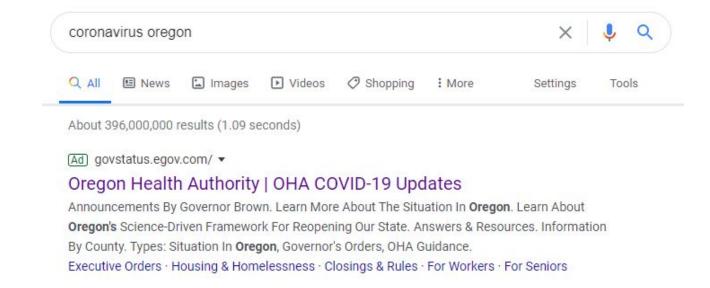


PSA





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ANOTHER WAY TO DIVIDE US

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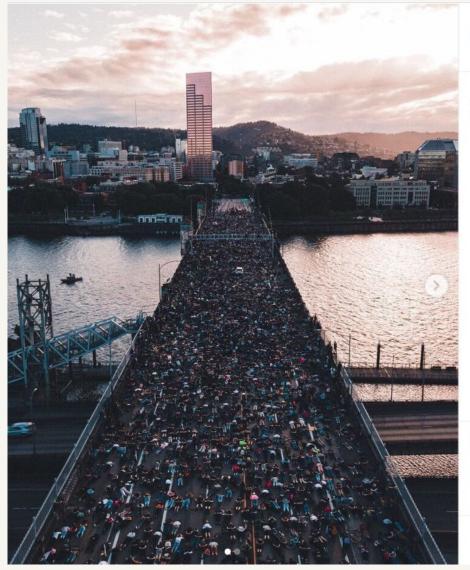
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SOCIAL JUSTICE VISUALS

SOCIAL JUSTICE: BLACK LIVES MATTER





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...

Lineville Lineville **traveloregon** Black lives matter. The senseless violence and discrimination against Black Americans must stop.

As our nation confronts the realities of its deeply rooted racism and institutional bias, we as Oregonians do as well. The bitter truth is that three separate black exclusion laws were once part of the Oregon Constitution — and discriminatory language was not even completely removed until 2001.

At Travel Oregon, we are committed to upholding the values of human rights, equity and social justice. We realize our complicit role in systemic racism and will advocate for meaningful change in











JUNE 10

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ROAD TRIPPING WHILE BLACK IN OREGON

Kay Kingsman, Author October 9, 2020

When you prepare for a grand road trip, a few questions might run through your head: Is the driving playlist up to date? When was the car's last oil change? Are there enough snacks?

But for BIPOC travelers (Black, Indigenous, people of color), there's another question that might arise: Will I travel through a city that might target $me\ based\ on\ the\ color\ of\ my\ skin?\ I\ am\ an\ avid\ road\ tripper,\ but\ after\ a\ cross-country\ experience\ where\ I\ was\ followed\ for\ miles\ until\ I\ had\ to\ wait$ inside a Wal-Mart for them to leave, it is something that I think about every time I prepare for a long drive.

Travel for people of color is dangerous. Even after the abolishment of slavery, violent racial injustice against BIPOC persisted in America through the introduction of Jim Crow laws, Indigenous removal acts, internment camps, Asian exclusion acts and other discriminatory measures. Travel during segregation and beyond has been dangerous because white supremacy is technically upheld by the law.

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