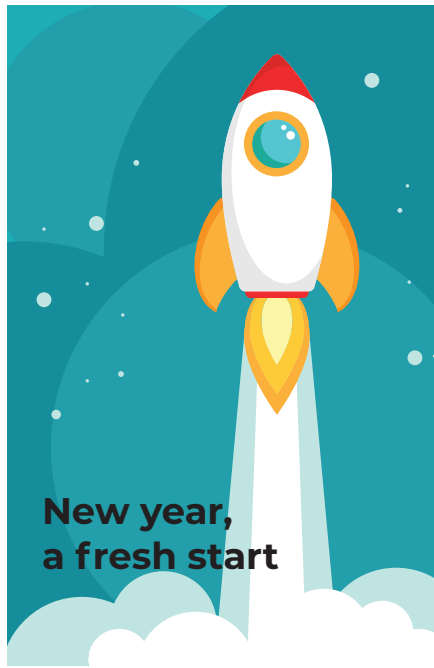




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# Printable Email Marketing Calendar for

# 2021



# 01 January

JAN 30 – WORLD LEPROSY DAY

Sr. No.	SEND DATE	CONTENT TOPIC	SUBJECT LINE	COMMENT
1				
2				
3				
4				
5				
6				



# 02 February

FEB 12 – LUNAR NEW YEAR  
FEB 14 – VALENTINE'S DAY  
FEB 16 – MARDI GRAS

FEB 17 – ASH WEDNESDAY  
FEB 25 – PURIM BEGINS AT SUNDOWN

Sr. No.	SEND DATE	CONTENT TOPIC	SUBJECT LINE	COMMENT
1				
2				
3				
4				
5				
6				



# 03 March

MAR 8 – INTERNATIONAL WOMEN'S DAY  
 MAR 17 – ST. PATRICK'S DAY

Sr. No.	SEND DATE	CONTENT TOPIC	SUBJECT LINE	COMMENT
1				
2				
3				
4				
5				
6				



# 04 April

APR 1 – APRIL FOOL'S DAY  
 APR 2 – WORLD AUTISM AWARENESS DAY

APR 4 – EASTER  
 APR 22 – EARTH DAY

Sr. No.	SEND DATE	CONTENT TOPIC	SUBJECT LINE	COMMENT
1				
2				
3				
4				
5				
6				



# 05 May

MAY 4 – STAR WARS DAY  
MAY 4 – TEACHERS' DAY

MAY 5 – CINCO DE MAYO  
MAY 9 – MOTHER'S DAY

Sr. No.	SEND DATE	CONTENT TOPIC	SUBJECT LINE	COMMENT
1				
2				
3				
4				
5				
6				



# 06 June

JUN 8 – BEST FRIENDS DAY  
JUN 20 – JUNE SOLSTICE /  
FIRST DAY OF SUMMER

JUN 20 – FATHER'S DAY

Sr. No.	SEND DATE	CONTENT TOPIC	SUBJECT LINE	COMMENT
1				
2				
3				
4				
5				
6				



# 07 July

JUL 1 — INTERNATIONAL JOKE DAY

Sr. No.	SEND DATE	CONTENT TOPIC	SUBJECT LINE	COMMENT
1				
2				
3				
4				
5				
6				



# 08 August

AUG 7 – INTERNATIONAL BEER DAY  
 AUG 21 – SENIOR CITIZEN'S DAY

Sr. No.	SEND DATE	CONTENT TOPIC	SUBJECT LINE	COMMENT
1				
2				
3				
4				
5				
6				



# 09 September

SEP 12 – GRANDPARENTS DAY  
SEP 21 – INTERNATIONAL DAY  
OF PEACE

SEP 22 – SEPTEMBER EQUINOX  
/ FIRST DAY OF AUTUMN

Sr. No.	SEND DATE	CONTENT TOPIC	SUBJECT LINE	COMMENT
1				
2				
3				
4				
5				
6				



# 10 October

OCT 31 – HALLOWEEN

Sr. No.	SEND DATE	CONTENT TOPIC	SUBJECT LINE	COMMENT
1				
2				
3				
4				
5				
6				



# 11 November

NOV 4 – DIWALI

NOV 7 – DAYLIGHT SAVINGS TIME ENDS AT 2:00 AM

NOV 25 – THANKSGIVING

NOV 26 – BLACK FRIDAY

NOV 27 – SMALL BUSINESS SATURDAY

NOV 28 – HANUKKAH BEGINS

NOV 29 – CYBER MONDAY

NOV 30 – GIVING TUESDAY

Sr. No.	SEND DATE	CONTENT TOPIC	SUBJECT LINE	COMMENT
1				
2				
3				
4				
5				
6				



# 12 December

DEC 6 – HANUKKAH ENDS

DEC 21 – WINTER SOLSTICE (SHORTEST DAY OF THE YEAR)

DEC 24 – CHRISTMAS EVE

DEC 25 – CHRISTMAS DAY

DEC 26 – BOXING DAY

DEC 26 – KWANZAA

DEC 31 – NEW YEAR'S EVE

Sr. No.	SEND DATE	CONTENT TOPIC	SUBJECT LINE	COMMENT
1				
2				
3				
4				
5				
6				

# Monthly Email Marketing Plan

ADDITIONAL NOTES