



Perseev





Company description

Perseev is an AI-powered platform which allows its members to use current news articles as gateways to related content, shopping, travel and other immersive experiences.



Project description

Cegeka developed from the Founder's concept a mobile application named "Perseev". The app aggregates all the information you need about a political event or famous person. The information provided can start from news about a celebrity all the way to buying the watch that the person was wearing in the photo of a specific article or video about that person, book a restaurant table or plane ticket to where the pic was taken. Future features include buying tickets to events and other similar actions, based on the inspiration that a news article or picture provides.





Challenges

- Unification of the entities identified in related news-articles
- Staying close to a start-up, MVP budget
- Article classification (article categories and subcategories)
- The need for a very smooth user experience (with the Founder having a cinematography background)



Results

Minimum Viable Product, fully working mobile app with news streams and categories, identifying articles, media content, audio and videos that are related.



Team setup

Cegeka had 4 developers and 1 Project Manager deployed for this project.

Types of activities

Kanban development.



Architecture and technology

Main technologies

SWIFT, Google Cloud, Python, Google TensorFlow.