



# Rally | Overview and Demo

**Your Guide:**

Aaron Rusty Lloyd

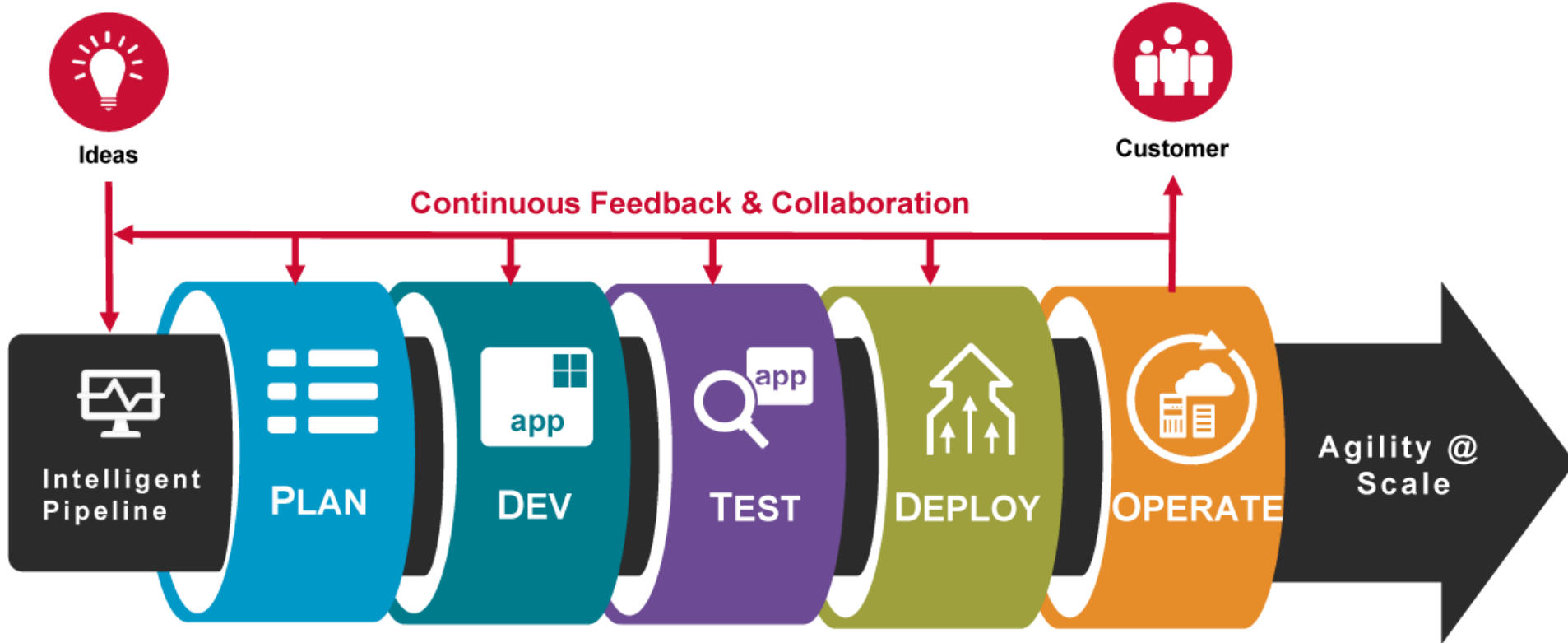
Principal Product Manager, Rally Software

# Agenda

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- Introduction To Rally
- Rally Demo

# Intelligent Pipeline Enables Agility @ Scale



Visual End-to-End  
Pipeline Builder

Machine Learning for  
Test and Pipeline  
Optimization

Deal with  
Complexity

AIOps

Automated Adherence  
to Compliance  
Standards

# Focusing on the Agile part of the Intelligent Pipeline



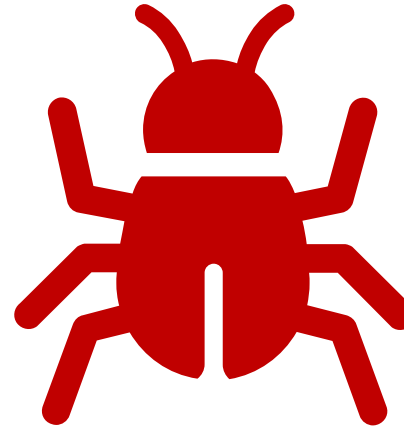
Digital Product  
Management



Agile Planning



Test Design



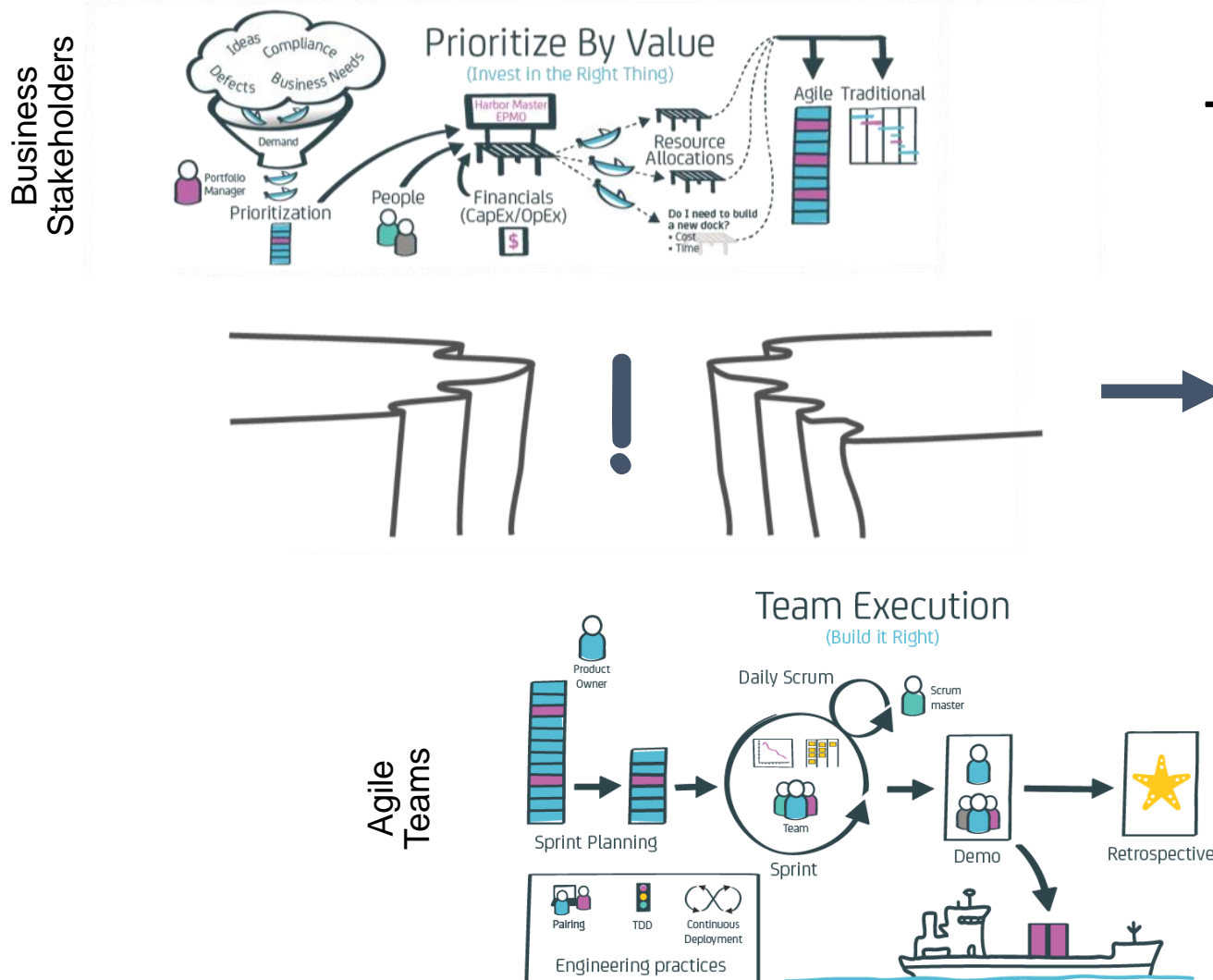
Test Execution  
Engine



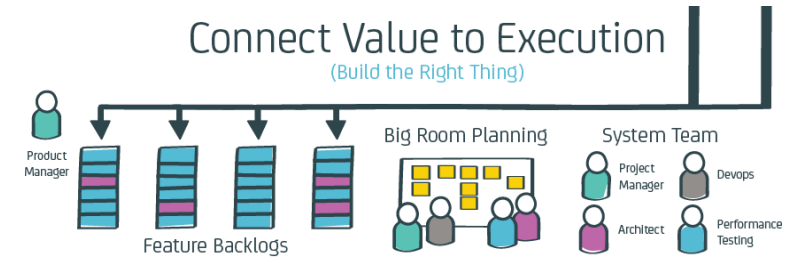
Release  
Orchestration



# Are there issues with Agile Planning? In a word – YES!



**There is a Gap between The Business and Teams – And The Labor Cost of the Chasm is Tremendous!**



## Close the Chasm with Rally

- Eliminate Manual data reporting
- Eliminate Manual dependency and metric roll up
- Give Business stakeholders visibility into the status of the work to make informed decisions

# What Does Rally do?

Rally is a data-driven, Enterprise ALM Solution that helps Organizations Achieve alignment across the Agile Value Stream to deliver the maximum Customer value.



## Accelerate Time to Market

Plan frequently, ship quickly, and respond confidently to market changes.



## Connect Strategy to Delivery

Focus your teams on what matters most by reliably connecting work to business strategy.



## Empower Teams to work efficiently

Allow users to easily initiate, manage, and share their work.

# Why is Rally Unique in The Market?

## ► Features

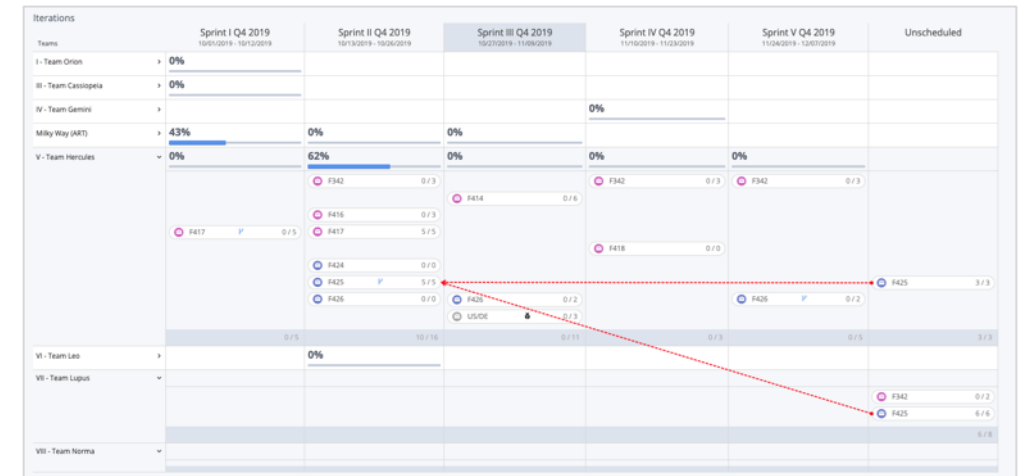
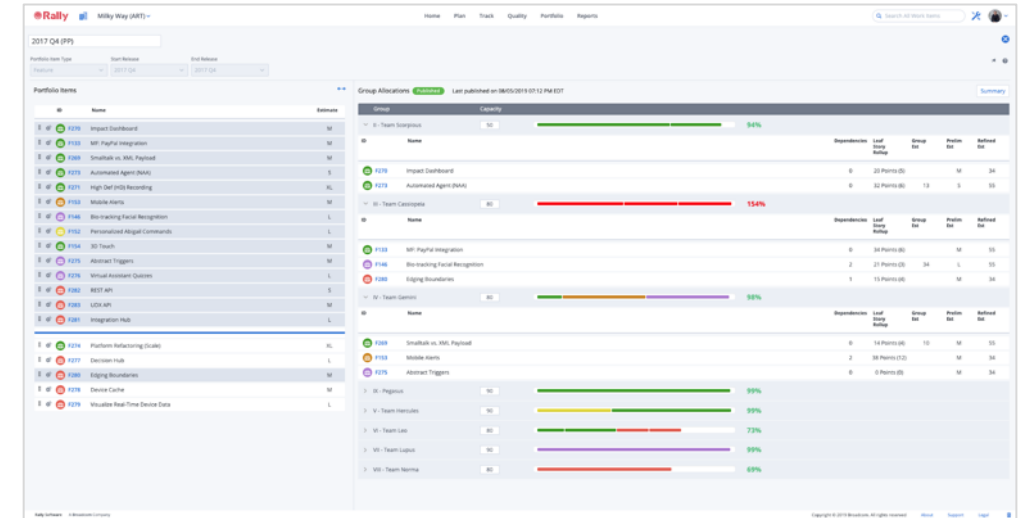
Rally is a data-driven, enterprise ALM solution that helps organizations align across agile teams, programs, and portfolio objectives. Features like Capacity Planning, Team Planning and Release Tracking help accelerate time to market, connect strategy to delivery, and build better, more predictable plans.

## ► Differentiation

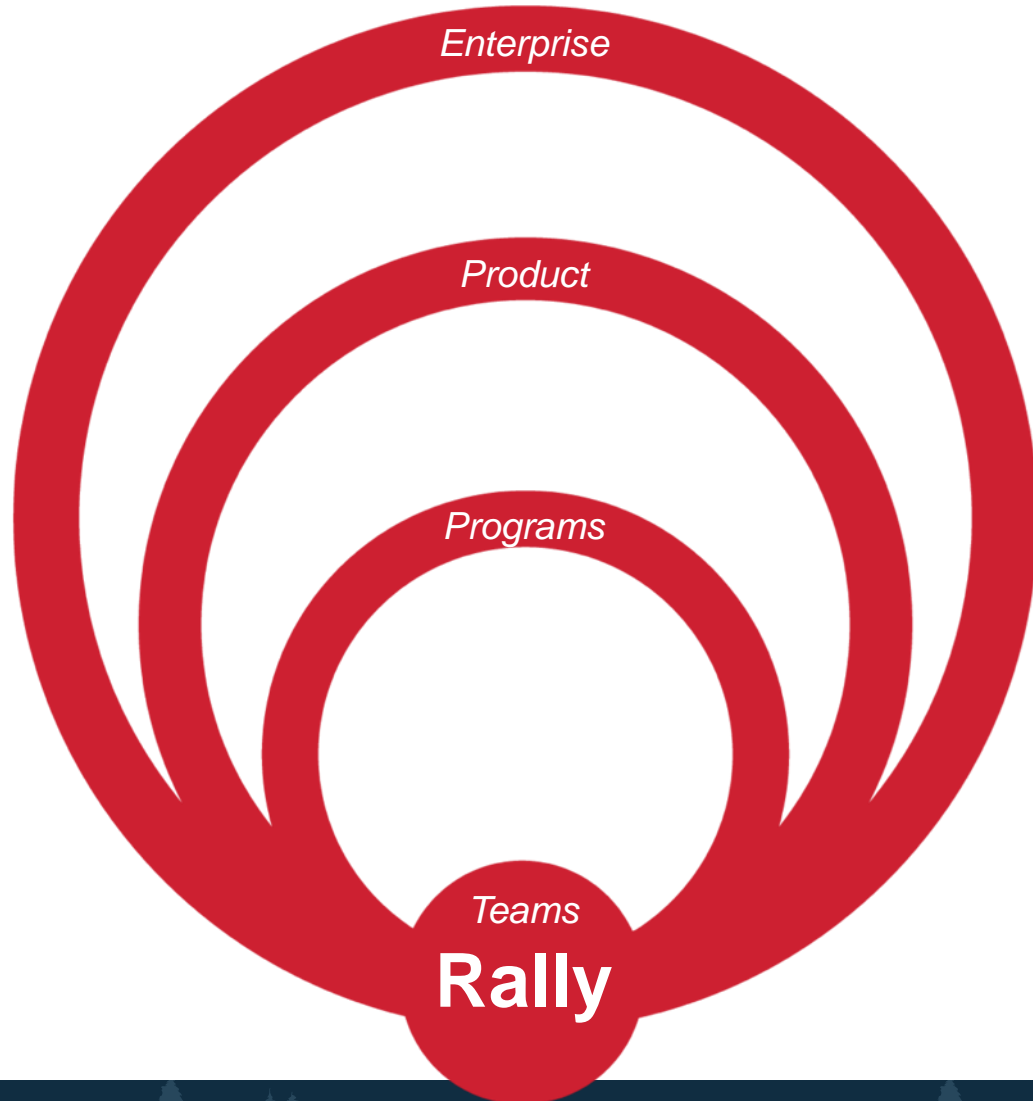
Unlike other competitors, Rally has the ability to scale agile across the enterprise by supporting complex, multi-train planning. Rally empowers each team to work the way they want, while maintaining guardrails that ensure consistency and visibility at every level of the enterprise.

## ► Benefits

- Orchestrate work across delivery groups, trains and programs
- Eliminate bottlenecks with visibility into work in progress
- Roll up agile metrics and insights across the enterprise



# Top Reason Organizations Choose Rally

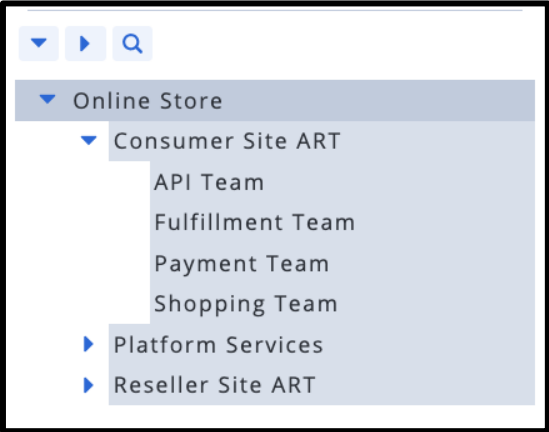


- We're more than just a solution for part of your business. We are the solution for your **whole** business.
- Rally is the **single system of record** that everyone uses whether planning
  - strategies, objectives and outcomes
  - work orchestration
  - team-level execution

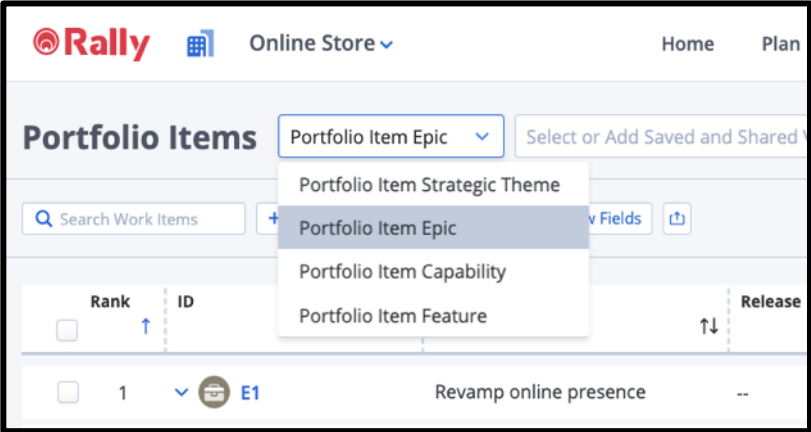


# Rally – 3 Dimensions of Control and Reporting

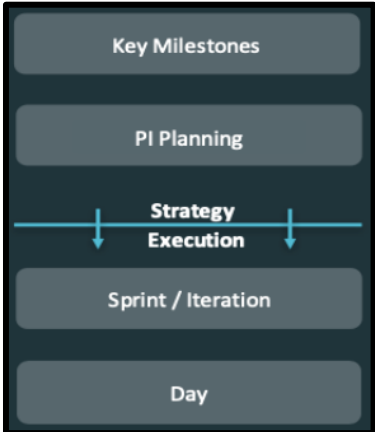
Model your Organizational Structure



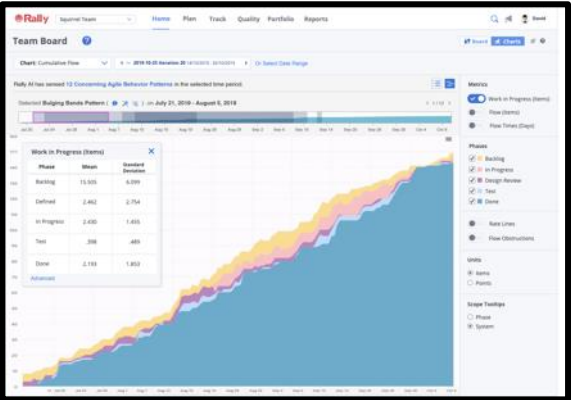
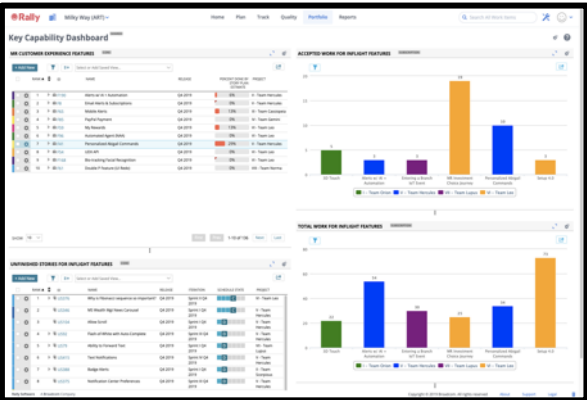
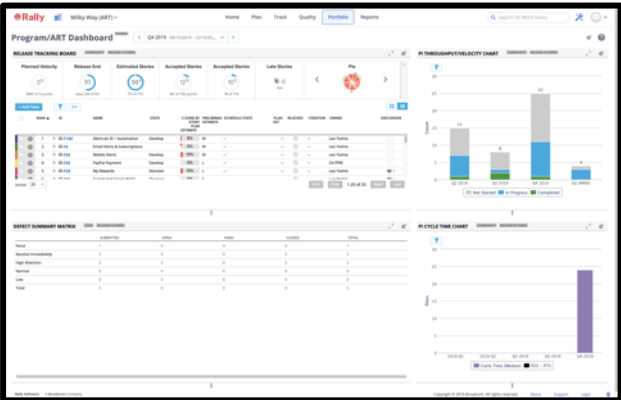
Configure Your Portfolio Item (Work Item) Relationships



Plan and Track Across Releases, Milestones and Iterations



Advanced Reporting



# Portfolio Items

- **Organize and Rank** what's important to the business.
- Create **execution roadmaps** of the work to be completed.
- **Roll up information** from stories (Execution) to initiatives (Strategy).

**Rally** Online Store ▾ Home Plan Track Quality **Portfolio** Reports

Search all work items 🔍

**Portfolio Items** Portfolio Item: Initiative ▾ Saved Views: Select or Add Saved and Shared Views ▾

Search Work Items 🔍 + Add New Show Filters Show Fields 📄

Total Work Items: 22

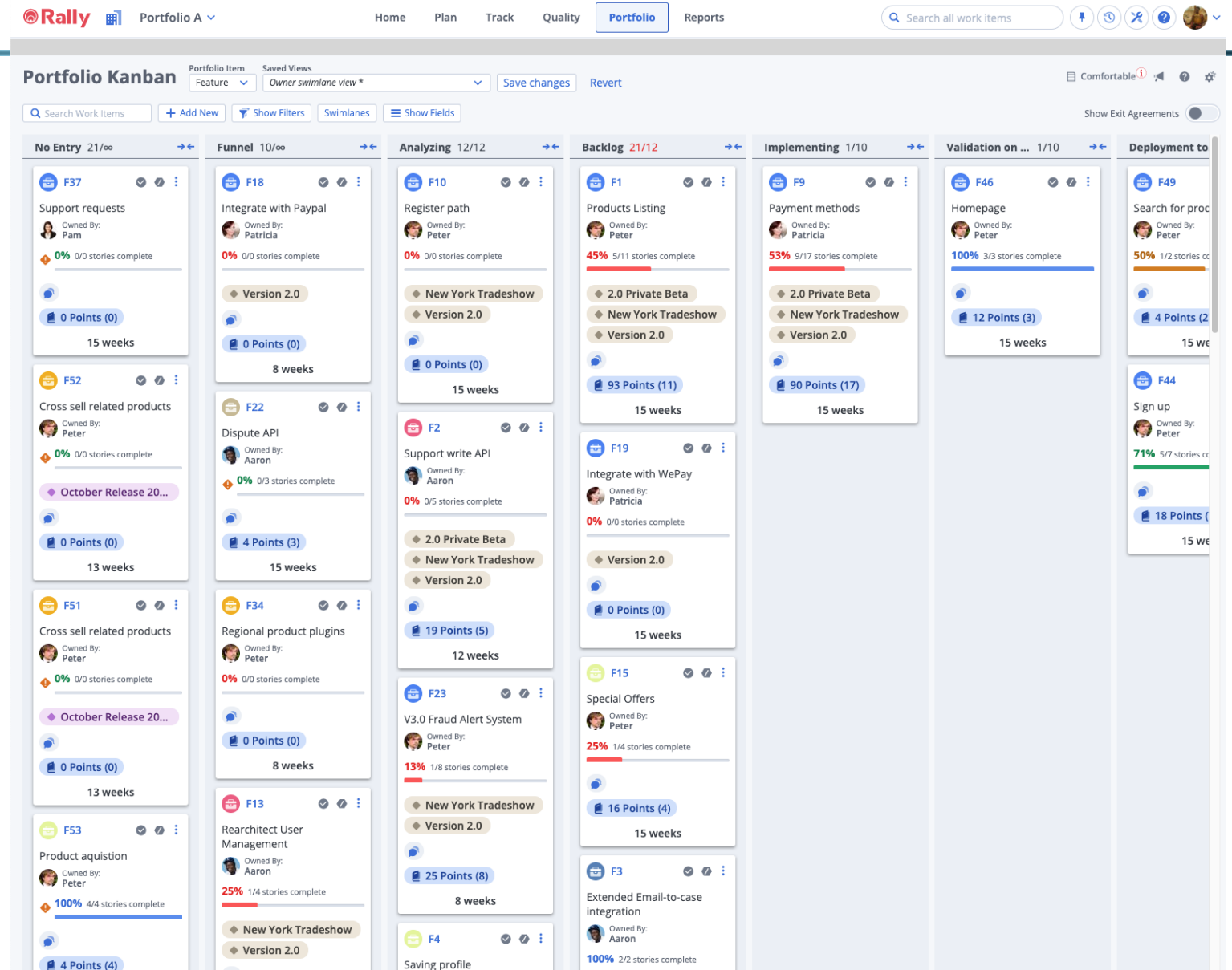
<input type="checkbox"/> Rank ↑	ID	Name	Release	State	Schedule State	Percent Done By Story Plan Estimate	Percent Done By Story Count
<b>Totals</b>							
<input type="checkbox"/> 1	I1	Minimal online shopping site	--	Build		48% 60/124 points complete	41% 12/29 stories complete
<input type="checkbox"/> 2	I8	Integrate into Facebook as Knowledge base	--	Priorit...		52% 12/23 points complete	50% 3/6 stories complete
<input type="checkbox"/> 3	I2	Personalized online shopping experience	--	Build		10% 12/123 points complete	6% 2/33 stories complete
<input type="checkbox"/> 4	I3	Modernize customer service portal	--	Build		10% 15/145 points complete	11% 4/36 stories complete
<input type="checkbox"/> 5	I4	Digital Banking User Experience	--	Build		63% 10/16 points complete	40% 2/5 stories complete
<input type="checkbox"/>	F51	One Click Signup	R1	Develop		45% 5/11 points complete	25% 1/4 stories complete
<input type="checkbox"/>	US296	Create User	--		D	--	--
<input type="checkbox"/>	US297	Create Savings Account	--		D	--	--
<input type="checkbox"/>	US298	Login User	--		P	--	--
<input type="checkbox"/>	US279	Warn user on duplicate orders and suggest to verify	R1		A	--	--
<input type="checkbox"/>	F29	Auto social links	R2	Discov...		0% 0/0 points complete	0% 0/0 stories complete
<input type="checkbox"/>	F34	Error checking of profiles	R2	Discov...		0% 0/0 points complete	0% 0/0 stories complete
<input type="checkbox"/>	F39	Security layer for read-write API	R2	Discov...		0% 0/0 points complete	0% 0/0 stories complete
<input type="checkbox"/>	F48	Cross sell related products	R1	Propo...		100% 5/5 points complete	100% 1/1 story complete
<input type="checkbox"/> 6	I5	Maintain legacy purchasing system	--	Build		52% 12/23 points complete	40% 2/5 stories complete
<input type="checkbox"/> 7	I6	Re-build primary web app leverage API technology	--	Priorit...		0% 0/24 points complete	0% 0/8 stories complete
<input type="checkbox"/> 8	I7	Integrate in-store and online experience	--	Priorit...		38% 58/152 points complete	46% 17/37 stories complete
<input type="checkbox"/> 9	I9	Integrate social into shopping experience	--	Priorit...		0% 0/12 points complete	0% 0/4 stories complete
<input type="checkbox"/> 10	I10	Create a read-only API	--	Busin...		0% 0/4 points complete	0% 0/3 stories complete
<input type="checkbox"/> 11	I11	Consolidate databases	--	Priorit...		0% 0/0 points complete	0% 0/0 stories complete
<input type="checkbox"/> 12	I12	MV mobile online shopping site	--	Build		0% 0/224 points complete	0% 0/63 stories complete
<input type="checkbox"/> 13	I13	Embed Security designed from the outside in.	--	Build		0% 0/6 points complete	0% 0/2 stories complete
<input type="checkbox"/> 14	I14	Build location awareness for handling orders	--	Build		0% 0/49 points complete	0% 0/11 stories complete
						0% 0/114 points	0% 0/28 stories

25 per page ▾

Previous Next

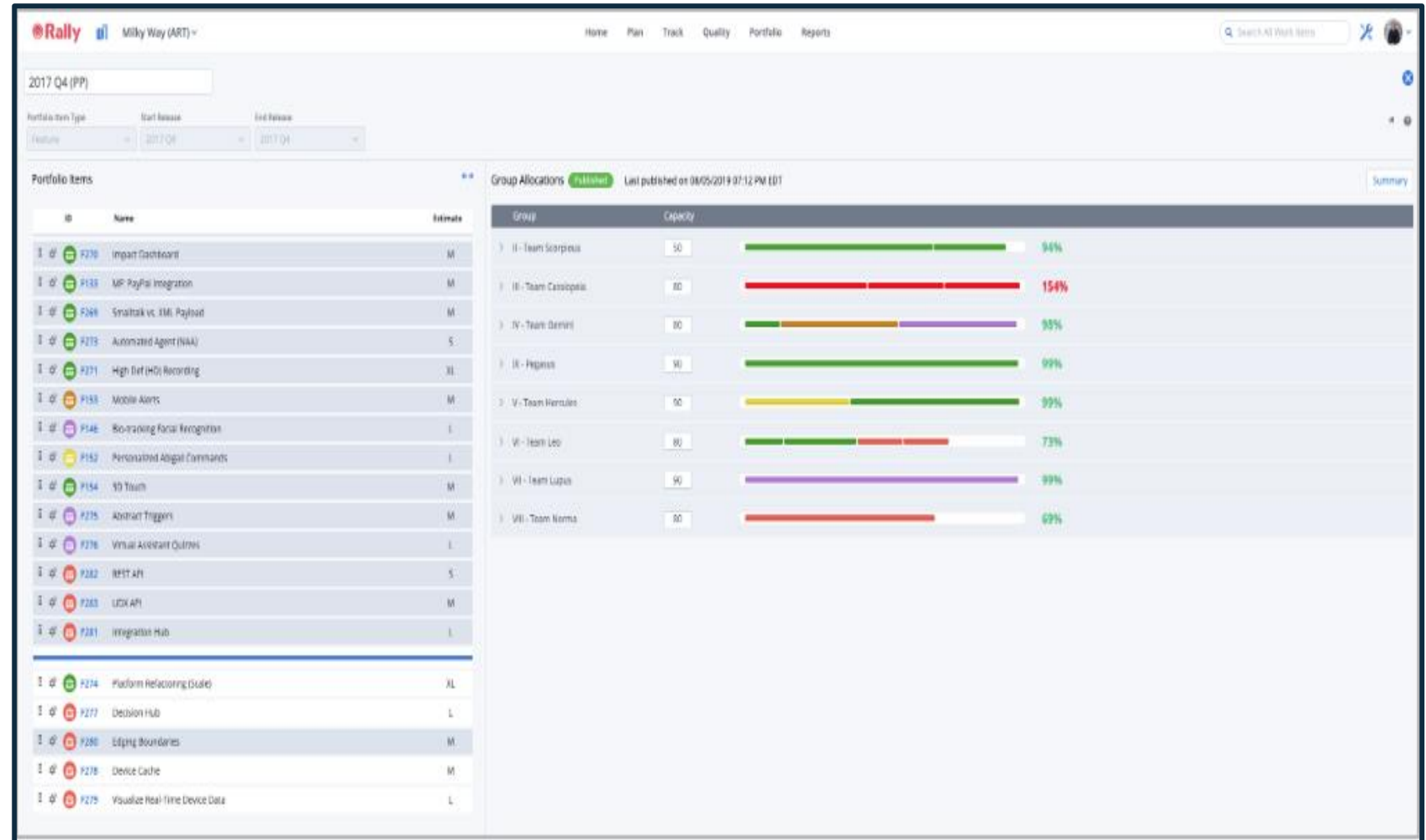
# Portfolio Kanban

- **Analyze** the delivery of work across the Enterprise.
- Move **work through analysis lifecycles** at every level.
- **Evaluate** information from the business to make development work more efficient.

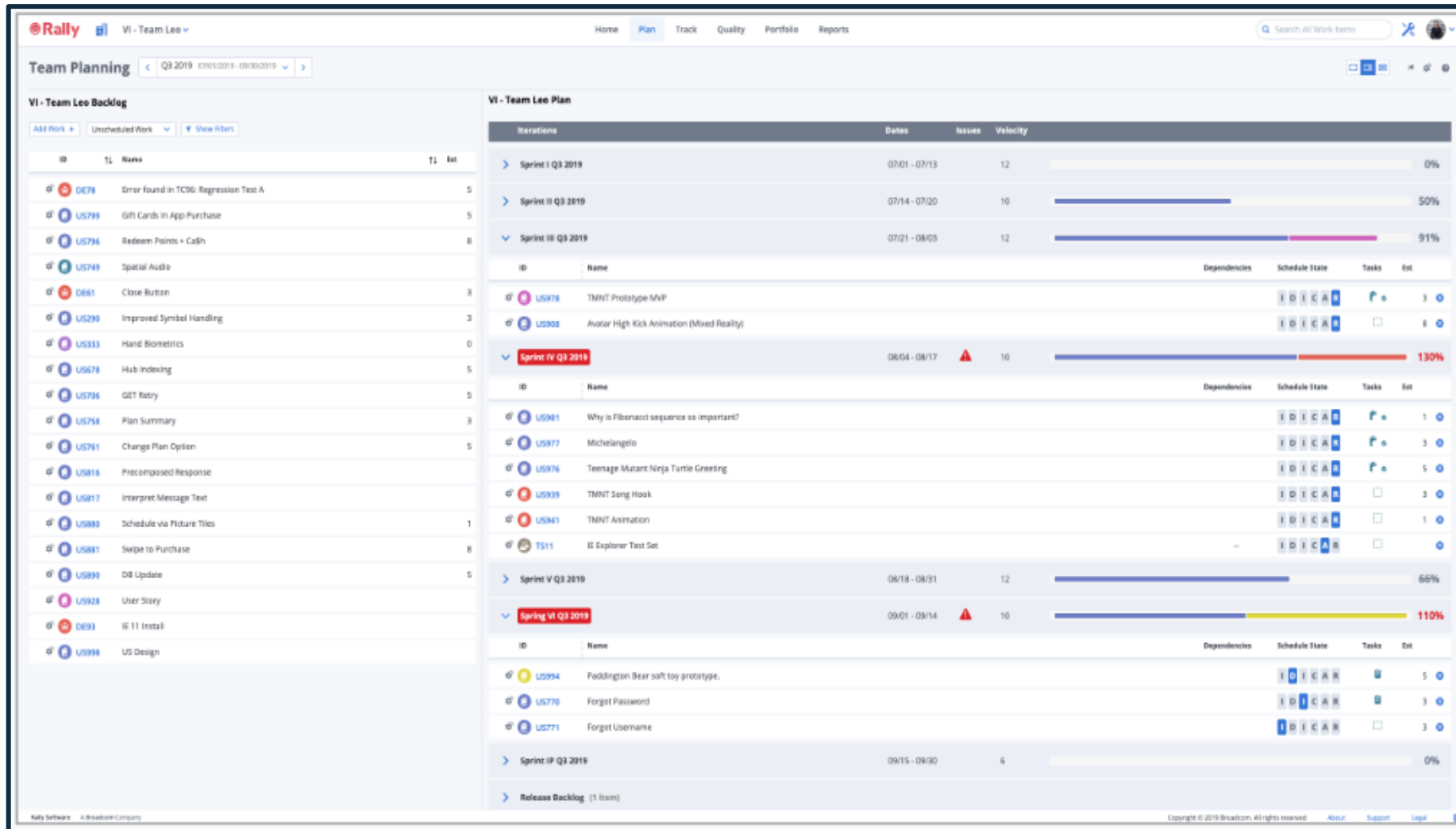


# Capacity Planning

- Model releases or program increments to **build achievable plans**.
- Model backlogs against a team's or program's **capacity**.
- Create **what-if-scenarios**.
- **Focus on the right work** for release or PI planning.
- **Manage tradeoffs** necessary to build an achievable plan.



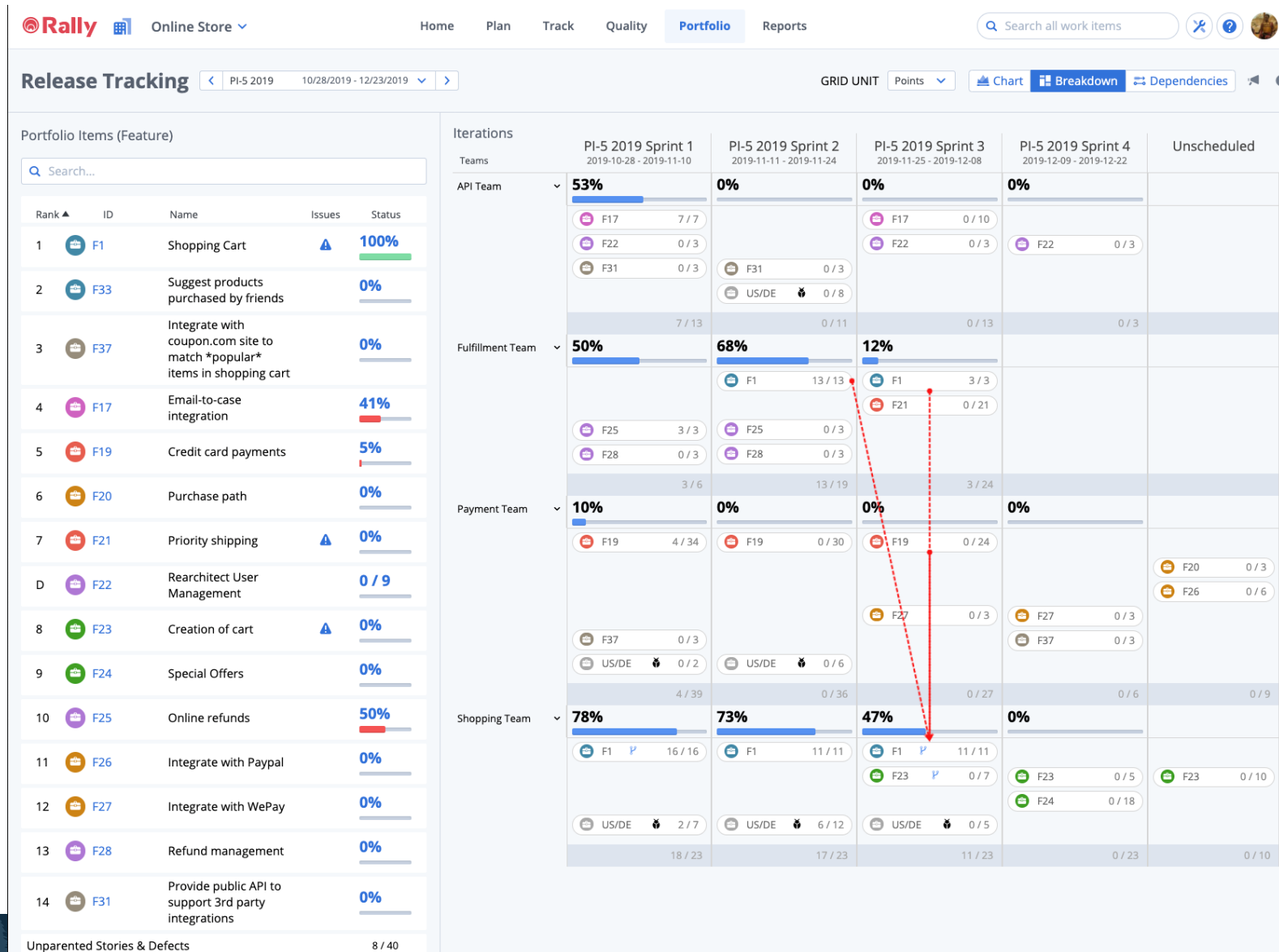
# Team Planning



- Schedule work into iterations.
- Schedule work items; and assess **impact to team velocity** and capacity.
- Create an **optimal plan** everyone can commit to.



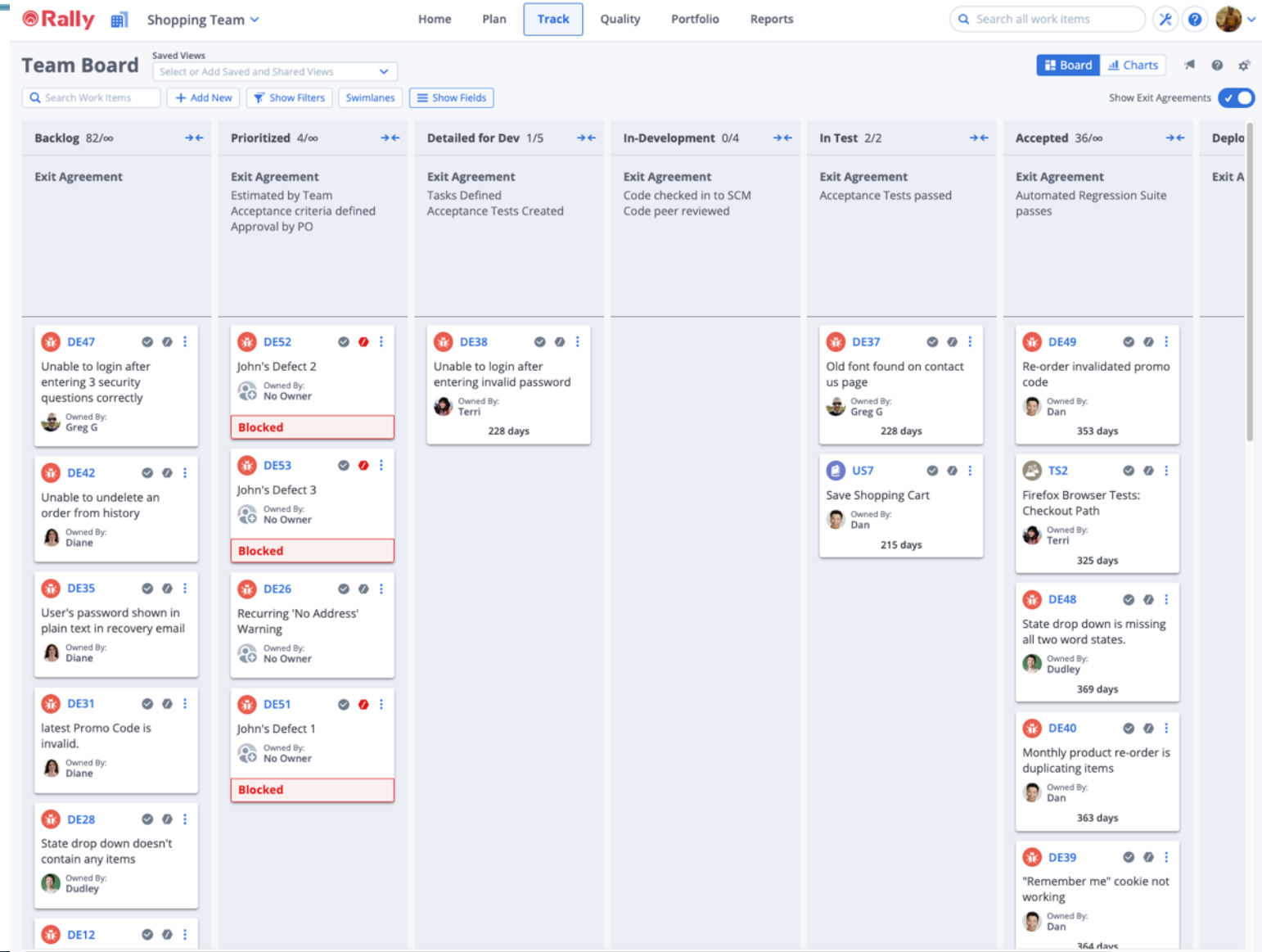
# Release Tracking



- Track status of teams and features across a **Release**.
- Track **Individual Features** and **Identify Issues** at a glance.
- View **Dependencies** by Release.

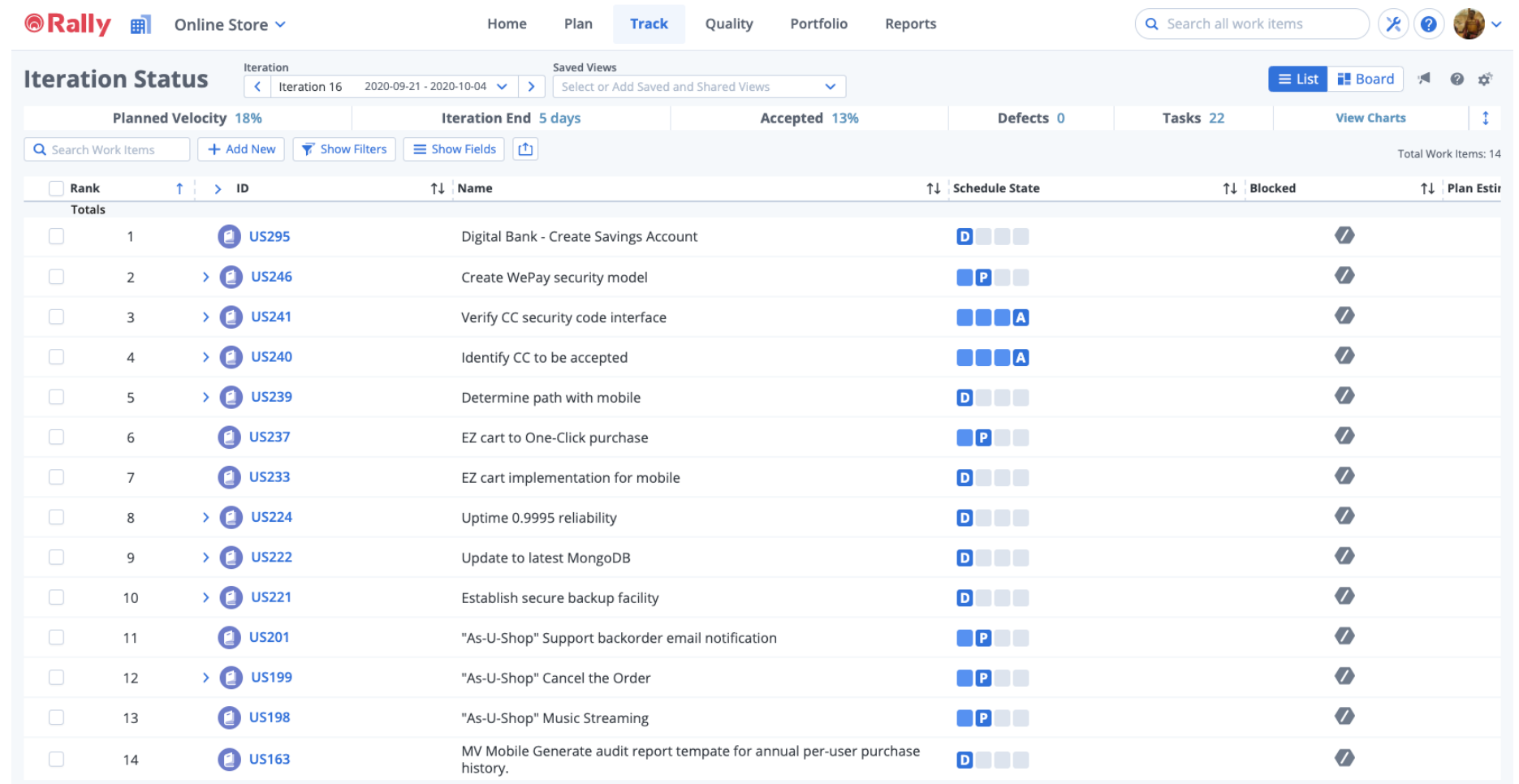
# Team Board (Kanban)

- **Customize and Visualize** your Team's Work **Flow**.
- Show **Exit Agreements** to see how to go from one state to another.
- Use **Swimlanes** to organize work by **category**.
- Manage your **Work In Progress** and set appropriate limits.



# Iteration Status

- **View and Track** work organized in **Iterations**.
- Evaluate **status** and **progress**.
- **Add and Update Work Items** (stories, defects, etc.).
- View information as a **List** or in **Board** format.

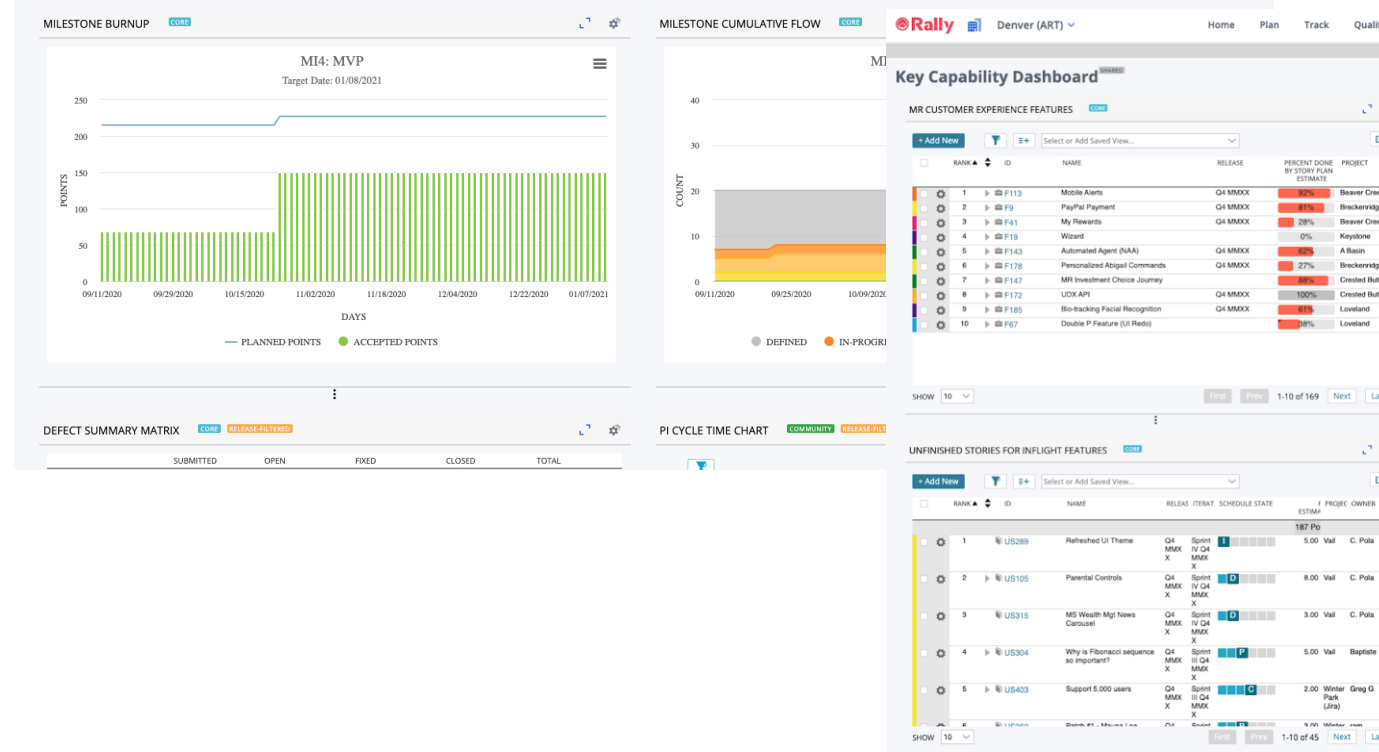
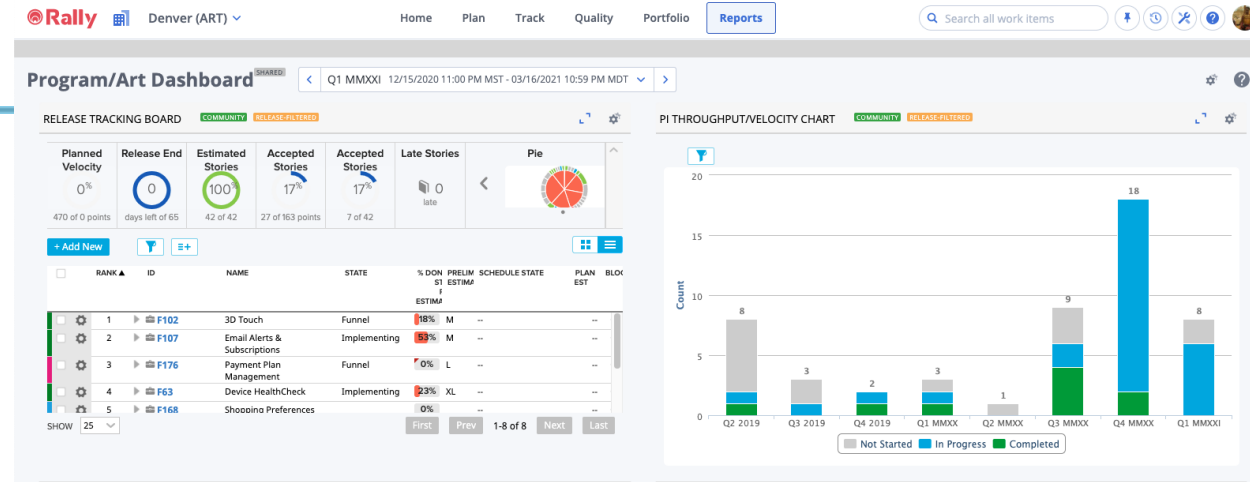


The screenshot displays the Rally Iteration Status page for Iteration 16, spanning from 2020-09-21 to 2020-10-04. The page shows a list of 14 work items with their status and progress. The top navigation bar includes links for Home, Plan, Track (active), Quality, Portfolio, and Reports. The iteration summary shows a Planned Velocity of 18%, Iteration End in 5 days, and Accepted progress at 13%. The work items are listed in a table with columns for Rank, ID, Name, Schedule State, and Blocked status.

Rank	ID	Name	Schedule State	Blocked
1	US295	Digital Bank - Create Savings Account	D	
2	US246	Create WePay security model	P	
3	US241	Verify CC security code interface	A	
4	US240	Identify CC to be accepted	A	
5	US239	Determine path with mobile	D	
6	US237	EZ cart to One-Click purchase	P	
7	US233	EZ cart implementation for mobile	D	
8	US224	Uptime 0.9995 reliability	D	
9	US222	Update to latest MongoDB	D	
10	US221	Establish secure backup facility	D	
11	US201	"As-U-Shop" Support backorder email notification	P	
12	US199	"As-U-Shop" Cancel the Order	P	
13	US198	"As-U-Shop" Music Streaming	P	
14	US163	MV Mobile Generate audit report template for annual per-user purchase history.	D	

# Analytics

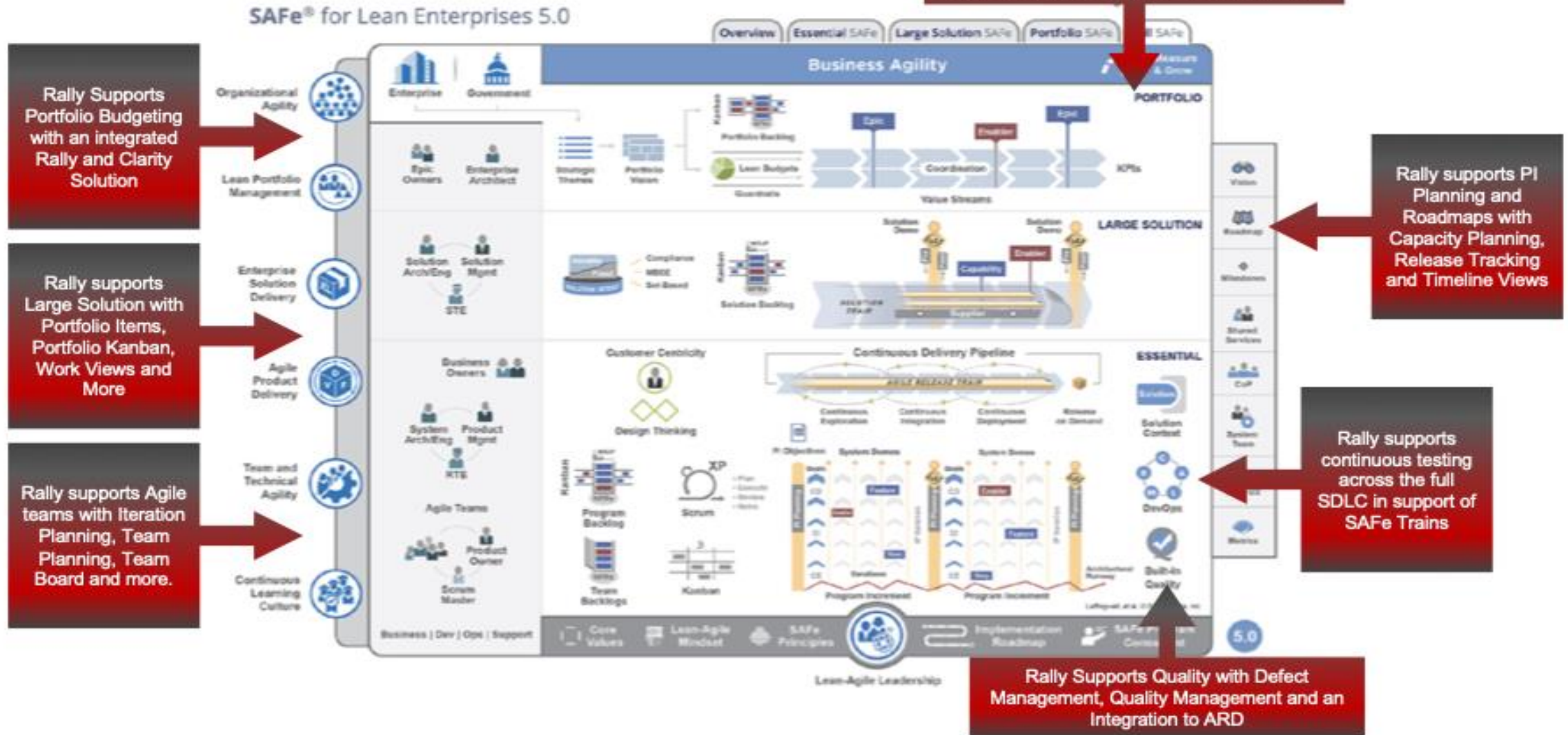
- **Report** on what we are doing and **Course Correct** as needed.
- **View Analytics** at **Every Level** of work orchestration.
- Review information in **Real Time** and refine as necessary.





# SAFe® Support in Rally

Rally supports modeling multiple levels of the organization with the Organizational Hierarchy





# Questions?



Let Rego be your guide.

# Thank You!

Aaron Rusty Lloyd  
[rusty.lloyd@broadcom.com](mailto:rusty.lloyd@broadcom.com)



Let Rego be your guide.

# Thank You For Attending regoUniversity

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- Click on **Certifications**
- Click on **Maintain My Certification**
- Click on **Visit CCR's** button under the **Report PDU's**
- Click on **Report PDU's**
- Click on **Course or Training**
- Class Name = **regoUniversity**
- Course Number = **Session Number**
- Date Started = **Today's Date**
- Date Completed = **Today's Date**
- Hours Completed = **1 PDU per hour of class time**
- Training classes = **Technical**
- Click on **I agree** and **Submit**



Let us know how we can improve!  
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888.813.0444



### Email

[info@regouniversity.com](mailto:info@regouniversity.com)



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