

rego consulting

Let Rego Be Your Guide



# Radar for Adobe Workfront

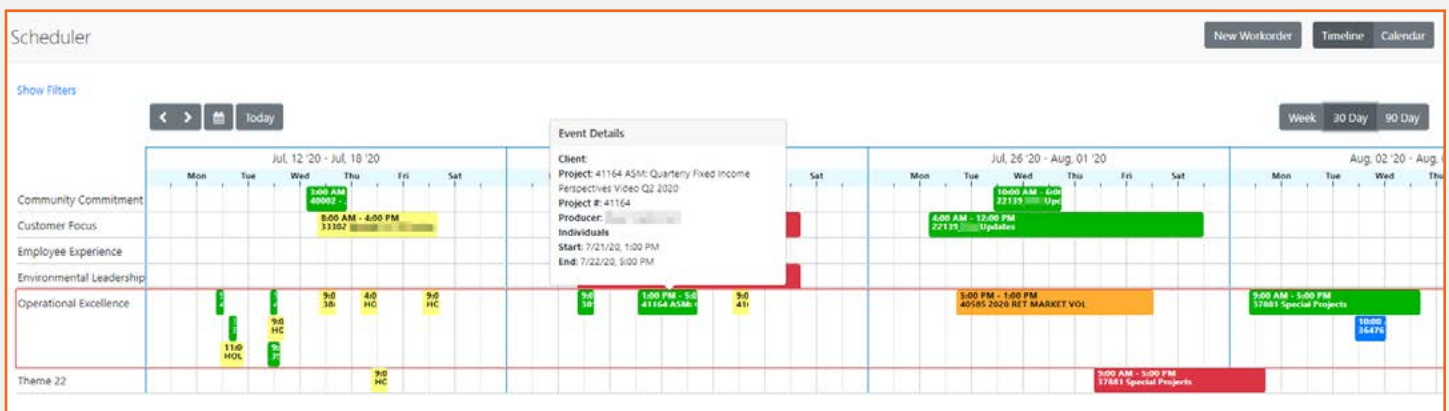
## Leverage Radar to Optimize Planning and Scheduling

When it comes to calendar visualization software, one size does not fit all. That's why Rego created Radar, the bi-directional planning and calendaring platform for Workfront.

With Radar, organizations can create fully integrated strategies for events, schedules, and objects, including Workfront Programs, Projects, or Tasks. Because the Radar platform is seamlessly integrated with Workfront, plans and schedules are always synchronized.

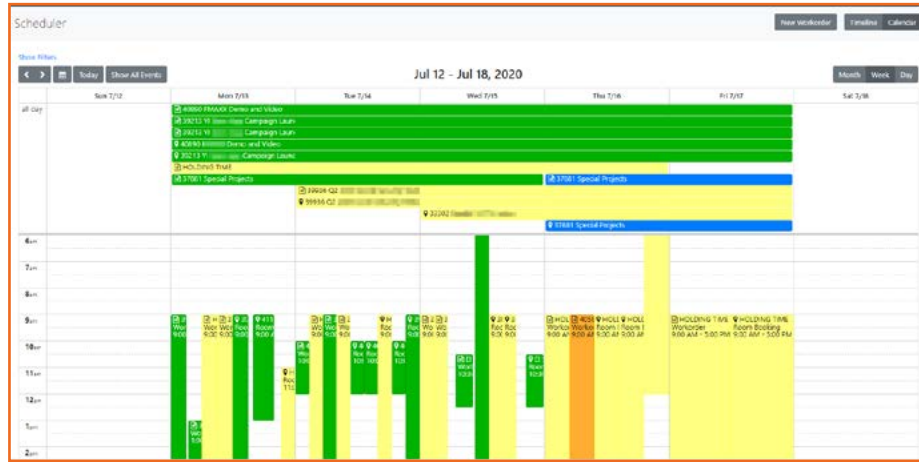
### Total Visibility for Every Plan, Schedule, or Roadmap

- Keep executive leadership or other teams informed of important schedules
- Keep your product roadmap up to date and easily accessible to the entire organization
- Allow individuals to visualize task and project assignments
- Visualize by any timescale: day, week, month, quarter, year, etc.
- Track schedules across products, regions, and channels while also displaying across strategic themes, campaigns, events, projects, and tasks



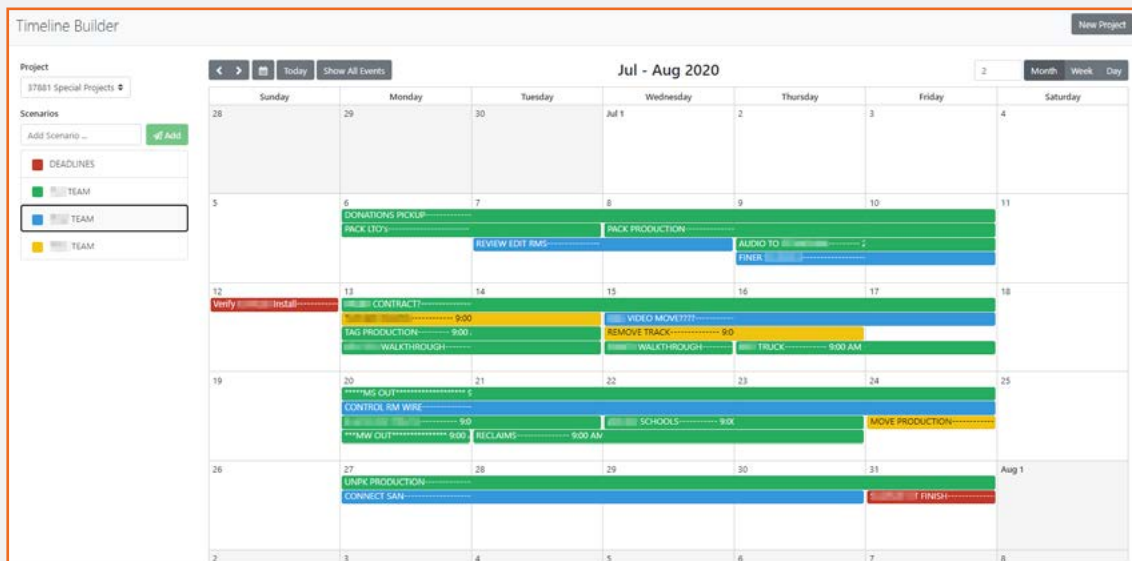
## Accelerate Scheduling and Planning

- Schedule multiple objects: people, rooms, and equipment
- Schedule at different timescales – even down to the minute
- Create or change campaigns and projects with easy drag-and-drop functionality
- Switch between hierarchical or timeline views with ease
- Compare planning scenarios before final selection



## Ensure Strategic Alignment

- Align marketing plans with strategy
- Categorize any project by its strategic focus
- Create a marketing roadmap for executive teams
- Ensure your marketing plan addresses strategic goals
- Plan and reinforce strategic goals by driving from the marketing roadmap to individual tasks
- Ensure you have the right marketing mix, balance across the audience, channel, and messaging



## Visualize Anything with Radar for Adobe Workfront

### Contact Rego Today

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