



rego consulting

Let Rego Be Your Guide

Canvas for New Product Development

Canvas for NPD Enables Powerful Customization Capability in Workfront's Trusted Work Management Ecosystem



Is a disconnected ecosystem causing problems across the **New Product Development (NPD)** journey?

Are you looking for an **end-to-end digital ecosystem solution** that extends Workfront's core capabilities?



Workfront seamlessly integrates with your PLM solution, giving your people a single place to orchestrate the work across the full product life cycle. This allows you to share and vet the best ideas, manage complex processes, and launch amazing products.



From ideation to launch, you can:

- Connect strategy to delivery
- Iteratively plan and prioritize
- Personalize & automate work
- Track and audit approvals
- Control and govern data
- Drive decisions with data
- Integrate applications & systems

Canvas adds **powerful customization** and **extensibility** to Workfront for New Product Development

The Value of Canvas for NPD

- **Increase Speed to Market**
 - Optimize resource management and governance
- **Improve Visibility of End-to-End Processes**
 - Enable faster decision process and issue resolution by connecting teams and technologies
- **Leverage Pre-Built Objects**
 - Track products, parts, and stage gates in a multi-level product hierarchy
- **Create New Objects in Minutes**
 - Create and manage any new object in Workfront, such as Initiatives, Campaigns, Products, or Assets—no need to open a separate application
- **Employ Pre-Built Advanced Project Financials**
 - Leverage detailed forecast, budget and benefit financial configuration with easy data entry of financials by period (month/quarter/year)

Contact your Rego Account Manager today.

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