



rego consulting

Let Rego. Be Your Guide



Adobe Workfront

Lift, Shift, and Validate

The Rego New Adobe Workfront Experience Transition Package

Adobe Workfront has modernized and streamlined its platform to make it easier to deliver your best work. But a successful move to the new Workfront Experience takes more than just flipping a switch.



Rego's **Lift, Shift, and Validate** package ensures a successful transition by reviewing how your teams will be affected, migrating Layout Templates, and providing adoption best practices. Our proven process helps organizations realize the full benefits of the new Workfront interface.

Rego's three-tiered approach will help you start strong in the new Workfront Experience.



Business Alignment

We'll assess the impact of the transition and show how to best capture potential benefits.



Adoption

Receive best practice guidance that facilitates business continuity and end-user adoption.



User Layouts

We'll rebuild comparable Layout Templates in the new Workfront Experience, so teams remain focused on delivering work.

What's Included

1

1. Review and Impact Assessment: An experienced Rego guide will analyze core workflows and surface critical focus areas for effective transition training. **(Four hours)**

2

2. Layout Mapping: A thorough review and documentation of current Layout Templates, followed by a parallel configuration in the new Workfront Experience. This does not include additional configuration or integration of Custom Tabs. **(Fifteen hours)**

3

3. Reference Documentation: The "From this to that" document surfaces crucial changes such as where to find menu items. Customized documentation is not included. **(Pre-built)**

4

4. Train the Trainer Sessions: Up to four hours of "train the trainer" sessions based on the Impact Assessment and Layout Template work. Sessions will be coordinated with communications strategy and messaging. **(Four hours)**

5

5. Roll-out Strategy and Communication Plan: Includes guidance on using a phased roll-out for the transition to ensure adoption and adaptation, basic email and Workfront announcement templates, with copy, and cadence recommendations for effective communications leading up to the switch. **(Three hours)**

6

6. Post-Switch Coaching and Support: Choose between office hours or one-on-one sessions, with at least one recommended leadership check-in to ensure a smooth transition and address any questions or concerns. **(Four hours)**

Logistics



SCOPE

20-30 Licensed Users



HOURS

30



PRICE

\$5,550

Add-Ons

- Custom training and documentation packages
- Custom configuration, including addition of Custom Tabs
- Rework of personal dashboards and/or tabs
- Adoption Impact Assessment
- Process improvements and leveraging the migration for broader change

Contact Rego Today.

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