



# Clarity Roadmap to Jira Backlog Connector

The Next Step in Real-Time Visibility and Connectivity

When organizations evolve to a product-focused development strategy, there can be an unintentional disconnect between strategic leaders and delivery teams. Why? It's challenging for business planners to monitor feature development when teams use different tools.



With a straightforward setup and easy-to-use features, Rego's Clarity to Jira innovation seamlessly connects planning and development processes. The connector also synchronizes information from the Jira backlog for real-time updates in the Clarity Roadmap.

## Value to You:



Unlocks real-time visibility throughout the development lifecycle



Planning at the Roadmap level leverages the actual capacity of teams in Jira



Populates Clarity Roadmap with Jira backlog items, giving leadership an accurate view of development progress



Automated integration adds Clarity Roadmap work items to Jira backlogs, eliminating double entry and the opportunity for errors

Streamline Planning and Agile Execution with Rego's  
Clarity Roadmap to Jira Backlog Connector

Contact your Rego Account Manager today.