

Impact Report 2020

Small/Medium Enterprises and Startups

The Icehouse has worked with over 3,600 established Kiwi business owners and over 350 startups since 2001. These businesses have generated....



\$44.3B

Total Revenue in 2020

\$2.8B

Revenue Growth in 2020
An increase of 14.5% from last year

\$22.3B

Revenue Growth from 2001-2020



153,392

People employed across New Zealand

3,687

New jobs created in 2020
An increase of 8.8% from last year

45,637

New jobs created from 2001-2020



\$9.5B

Total Export Revenue in 2020

\$889M

Export Revenue Growth in 2020
An increase of 14.9% from last year

\$6.8B

Export Revenue Growth from 2001-2020

The network of Kiwi businesses and startups The Icehouse has worked with...



EMPLOYS

5.66%

of all employed people in New Zealand*



REPRESENTS

6.1%

of total annual enterprise earnings**

*Stats NZ Employment Rate report Sept Qtr 2020

**Stats NZ enterprise survey

Icehouse^o OMP Alumni Businesses

(Flagship Programme)



GENERATE

\$18.3B

in revenue p.a.



EMPLOYS

54,115

people across New Zealand



GENERATE

\$3.8B

in export revenue p.a.

ICEHOUSE
VENTURES



493

investors in 2020
1,464 investors 2001-2020



85

investments in 2020
225 investments 2001-2020



\$32.3M

invested in startups during 2020
\$164.4M invested in Kiwi Businesses since 2001

The Icehouse reports these numbers based on information obtained through an annual survey, financial statements, and other media sources to obtain impact data. Revenue, FTE and export averages are applied and extrapolated over the full network of companies The Icehouse has worked with taking into account outlier organisations that may skew the data.