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Aprilyn Chavez Geissler Named One of *InvestmentNews*' Women to Watch

Falls Church, VA, December 4, 2020-- *InvestmentNews* has recognized Aprilyn Chavez Geissler as a 2020 Women to Watch honoree. As one of the 20 prestigious winners, Geissler was chosen from several hundred nominations for her leadership, contributions and impact in the financial advice industry.

Aprilyn Chavez Geissler holds her Life and Annuities Certified Professional (LACP) certification and has been a loyal member of NAIFA since 2005. Holding multiple leadership roles throughout her service to the association at both the state and national levels, Geissler currently serves as a National Board of Trustee and a member of the Diversity, Equity & Inclusion national committee. Geissler is the first female to be promoted to executive vice president at Gateway Financial Advisors based in Albuquerque, New Mexico.

Her outstanding work led her to be selected as a 2020 Women to Watch honoree based on her commitment to serve her diverse, often underserved, community. When asked about her approach to her work, Geissler stated, "my concept is not only to bring insurance and a comprehensive financial planning model to my financial clients, but to also encourage other advisors with whom I work to think holistically about their clients."

Each of the advisers and executives who made the sixth annual *InvestmentNews* Women to Watch list were chosen from a rigorous selection process designed to identify women who possess leadership skills, the ability to effect change in the industry, a willingness to share their expertise with other women, and are committed to giving back to the community.

"Our 2020 honorees are inspirational leaders in the financial advice industry," said Liz Skinner, special projects editor of *InvestmentNews*. "Their stories show the next generation that women do have thriving careers in financial advice and at companies that support the business."

Aprilyn Chavez Geissler will receive her award at the sixth annual *InvestmentNews* Women to Watch Luncheon in 2021 in New York City.

To learn more about Aprilyn Chavez Geissler the 2020 winners, awards and the luncheon, please go to <http://womentowatchaward.com/>.

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