**[Title or Professional Description] [Name] Joins National Professional Association**

*[LastName’s] membership shows professional dedication and a commitment to ethical conduct.*

[Date] -- [Name], [Designations], [Job Title] with [company/firm] in [City], [State], has become a member of the National Association of Insurance and Financial Advisors (NAIFA), the largest and most influential membership association for insurance and financial professionals in the United States.

[LastName]’s membership in NAIFA demonstrates that [he/she] is a dedicated professional committed to career success, serving clients’ financial needs and providing financial security for American families and businesses. As a NAIFA member, [LastName] has agreed to abide by the association’s [Code of Ethics](https://belong.naifa.org/code-of-ethics) and always act in clients’ best interests.

NAIFA members work to increase financial literacy in communities across the United States, provide clients with needed protection against inevitable financial risks, help Americans prepare for a secure retirement and position them to leave financial legacies for their loved ones.

NAIFA is known for providing top-notch educational and professional development resources. The association also serves as a grassroots army advocating for laws and regulations that promote the success of insurance and financial professionals, their clients, and consumers. With members in every congressional district in every state, NAIFA is the only membership association for insurance and financial professionals that engages in political advocacy in Washington, D.C., and every state capital.

ABOUT NAIFA: The [National Association of Insurance and Financial Advisors](https://belong.naifa.org/) is the preeminent membership association for the multigenerational community of financial professionals in the United States. NAIFA members subscribe to a strong [Code of Ethics](https://belong.naifa.org/code-of-ethics) and represent a full spectrum of financial services practice specialties. They work with families and businesses to help Americans improve financial literacy and achieve financial security. NAIFA provides producers a national community for advocacy, education and networking along with awards, publications and leadership opportunities to allow NAIFA members to differentiate themselves in the marketplace. NAIFA has 53 state and territorial chapters and 35 large metropolitan local chapters. NAIFA members in every congressional district advocate on behalf of producers and consumers at the state, interstate and federal levels.