



# HOW TO USE THE EVENT FLYER TEMPLATE

**Replacing Logo and Image:** Right Click the Logo or Image and select Change Picture. For the image, use a picture that complements your event or state. It can be seasonal, a landscape shot, or main street Americana. Make sure it doesn't compete with your logo. If it's a lighter color use the full color logo vs. the white logo.

It must be an image—not an illustration. We do not allow any clipart or illustrations in our brand identity.

Once you inserted your image, right click the image and select crop. Size it appropriately within the header image space.

**Replacing Text:** If you copy and paste your text in the flyer, please make sure to keep the styles that are in place within this template. We use Roboto. [You can download the font from the Brand Book under Fonts](#). If you can't do this, then use Arial as a default font.

If you have any questions, please contact [membernews@naifa.org](mailto:membernews@naifa.org).

Thank you!

