

NAIC Privacy Protections (D) Working Group

Monday, July 12th | By: Steptoe

July 2021

The NAIC Privacy Protections (D) Working Group met on Monday, July 12 to hear comments from the American Council of Life Insurers (ACLI) on the Working Group's Initial Privacy Policy Statement. ACLI highlighted consumers need one consistent privacy rule, which would not come from NAIC or the states, but instead the federal government. However, ACLI conceded that a single national standard would take years to develop and understands that states will likely pass temporary protections in the meantime.

Additionally, members heard presentations from consumer representatives Karrol Kitt and Brenda J. Cude. Their presentations detailed the public policies needed for privacy laws and regulations, including, but not limited to:

- Increased protections (e.g., collect less data, better stewardship of data collected, opt-in not opt-out policies);
- Increased consumer control (e.g., consumer's right to correct and delete data and their right to restrict use); and
- Greater transparency in company privacy policies.

Chair, Cynthia Amann (MO), said the Working Group's next steps may be informed by Commissioner discussions taking place at the Summer Commissioner Roundtable. The Working Group's next call will be held on August 9th .

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