Grow your practice through teaming

A good partnership can set your clients up for **great service** while setting your business up for **growth and success**.

What are the potential benefits for you?

- You'll grow the business you own
- Spend more time prospecting and less time servicing clients
- Offer more holistic solutions
- Identify potentially unmet needs in your book of business
- You'll have more people to talk to
- It's a way to duplicate yourself in your business

How can we help you?

- Find and hire quality people who will work well in your culture
- Provide training and prospecting support to help your team be more productive
- Market (and co-brand) your growing practice
- Plan for the future—contingency arrangements, your retirement, the succession of your business and the continued care for your clients
- Consultation on ongoing teaming details

Additional support

- Best practices for staffing, including role and compensation planning
- Documentation for teaming agreements, business valuation, and succession plans
- Data analytics for block of business reviews
- Technology-enabled collaboration and communication among team members

What is a team?

Two or more financial professionals partnering together with complementary skill sets, approaching the market and serving clients.

Principa

How does compensation work?

As an approved formal team, the Gross Dealer Concession (GDC) of all team members are aggregated and divided by a weighted number of team members to determine a team grid level

Two teaming compensation options

Use one or both options calculated for payout, up to a set maximum.





principal.com

For Financial Professional use only. Not for distribution to the public.

Insurance product issued by Principal National Life Insurance Co. (except in NY) and Principal Life Insurance Co. Securities and advisory products offered through Principal Securities, Inc., 800/247-1737, Member SIPC. Principal National, Principal Life and Principal Securities are members of the Principal Financial Group[®], Des Moines, IA 50392.

Principal, Principal and symbol design and Principal Financial Group are trademarks and service marks of Principal Financial Services, Inc., a member of the Principal Financial Group.

CD1227 | 1023434-122019 | © 2019 Principal Financial Services, Inc.