**[Name] Selected as President of NAIFA-[State]**

*The [City] Financial Professional assumes the top leadership position of the state chapter of the National Association of Insurance and Financial Advisors.*

[City, ST (Date)] -- [Name and designations/certifications], a [job title] with [company] in [City, State], has been [Year] President of the [State] chapter of the National Association of Insurance and Financial Advisors (NAIFA).

The NAIFA-[State] President, along with the association’s Board of [Trustees/Directors] develops strategies and provides oversight to ensure the continued success of the state chapter. The President helps set the chapter’s agenda and works to advance the chapter’s mission to advocate for a positive legislative and regulatory environment, enhance business and professional skills, and promote the ethical conduct of NAIFA members within the state.

NAIFA members adhere to a strong code of ethics that requires them to work in the best interests of their clients. They work with Main Street USA consumers to improve their financial literacy, offer financial risk protection, help them prepare for secure retirements, and allow them to leave financial legacies.

“NAIFA has been an important part of my success and has helped me serve my clients better,” said [Last name]. “It’s an honor for me to support my professional association, and I am pleased to be able to contribute to the success of my fellow NAIFA members. Ensuring that NAIFA-[State] remains a strong, vital organization is crucial for our industry as well for agents and advisors and consumers in our state.”

[Last Name] has been a loyal NAIFA member since [date]. [Include biographical details about the board member, such as any previous NAIFA volunteer positions, graduation from NAIFA’s Leadership in Life Institute (LILI), NAIFA advocacy activities, industry awards, experience as a thought leader/speaker at industry events, publications, media exposure, etc.]

ABOUT NAIFA: The [National Association of Insurance and Financial Advisors](https://belong.naifa.org/) is the preeminent membership association for the multigenerational community of financial professionals in the United States. NAIFA members subscribe to a strong [Code of Ethics](https://belong.naifa.org/code-of-ethics) and represent a full spectrum of financial services practice specialties. They work with families and businesses to help Americans improve financial literacy and achieve financial security. NAIFA provides producers a national community for advocacy, education, and networking along with awards, publications, and leadership opportunities to allow NAIFA members to differentiate themselves in the marketplace. NAIFA has 53 state and territorial chapters and 35 large metropolitan local chapters. NAIFA members in every congressional district advocate on behalf of producers and consumers at the state, interstate, and federal levels.