**[City] Financial Professional Named to Professional Association Leadership Position**

*[Name] is a member of the NAIFA-[state] Board of [Trustees or Directors]*

[City, ST (Date)] -- [Name and designations/certifications], a [job title] with [company] in [City, State], has been named to the Board of [Trustees or Directors] for the [State] chapter of the National Association of Insurance and Financial Advisors (NAIFA).

The NAIFA-[State] Board develops strategies and provides oversight to ensure the continued success of the state chapter. Board members work to advance the chapter’s mission to advocate for a positive legislative and regulatory environment, enhance business and professional skills, and promote the ethical conduct of our members within the state.

NAIFA members adhere to a strong code of ethics that requires them to work in the best interests of their clients. They work with Main Street USA consumers to improve their financial literacy, offer financial risk protection, help them prepare for secure retirements and allow them to leave financial legacies.

“NAIFA has been an important part of my success and has helped me serve my clients better,” said [Last name]. “It’s an honor for me to support my professional association, and I am pleased to be able to contribute to the success of my fellow NAIFA members. Ensuring that NAIFA-[State] remains a strong, vital organization is crucial for our industry as well for agents and advisors and consumers in our state.”

[Last Name] has been a loyal NAIFA member since [date]. [Include biographical details about the board member, such as any previous NAIFA volunteer positions, graduation from NAIFA’s Leadership in Life Institute (LILI), NAIFA advocacy activities, industry awards, experience as a thought leader/speaker at industry events, publications, media exposure, etc.]

“I am pleased to be able to work with [Name] and our other Board members to represent insurance and financial professionals in our state and ensure that their professional association is the best that it can be,” said NAIFA-[State] President [Name]. “Our volunteer Board members have an impressive track record of success, and [Name] brings passion, energy, and talent that our members expect from their Board members. [His or her] dedication and effort will ensure NAIFA remains the strongest and most influential association for agents and advisors.”

ABOUT NAIFA: The [National Association of Insurance and Financial Advisors](https://belong.naifa.org/) is the preeminent membership association for the multigenerational community of financial professionals in the United States. NAIFA members subscribe to a strong [Code of Ethics](https://belong.naifa.org/code-of-ethics) and represent a full spectrum of financial services practice specialties. They work with families and businesses to help Americans improve financial literacy and achieve financial security. NAIFA provides

producers a national community for advocacy, education, and networking along with awards, publications, and leadership opportunities to allow NAIFA members to differentiate themselves in the marketplace. NAIFA has 53 state and territorial chapters and 35 large metropolitan local chapters. NAIFA members in every congressional district advocate on behalf of producers and consumers at the state, interstate, and federal levels.