



# EQUITABLE



## Brandon Palser

Regional Vice President

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### Background

I live in Roseville, CA with my wife of over 10 years, Julie, and our 3 boys. We enjoy golfing, skiing, fishing, and other farm-to-fork dining. I have supported advisors in this location for over 12 years and relish the opportunity to make a positive impact on the retirement readiness of the customers they serve.

### Business experience

Retirement Income Planning, Annuity Case Design and Strategic Tax Planning, Asset Protection and Risk Mitigation, Asset Allocation

### My life story in 6 words or less

Smile Daily, Love Deeply

### Bucket list

- Visit the Caribbean for vacation
- Hike Pacific Crest Trail
- Catch a Swordfish
- Experience Light in the Night in Alaska

### Top moments

- All State Basketball Player
- Graduated Point Loma University in 2003
- 5 years coaching youth basketball
- Approaching \$1 billion in annuity sales

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