

National Association of Insurance and Financial Advisors Announces NAIFA Quality Award Winners

The NQA recognizes insurance and financial advisors who excel at serving clients in Life & Annuities, Financial Advising & Investments, Health & Employee Benefits, Multiline Sales, or any combination of these specialties.

FALLS CHURCH, VA (PRWEB) JANUARY 18, 2022

The [National Association of Insurance and Financial Advisors](#) (NAIFA) has recognized more than 1,000 recipients of the 2021 NAIFA Quality Awards (NQA). NAIFA Quality Awards recognize the best of our membership, the hallmark of outstanding client care for advisors. Originally created in 1945 as the National Quality Award, the award focused on recognizing outstanding performance for life insurance agents. While the award has been updated and modernized, the NQA still adheres to its core foundation, to focus on quality of care and not only on production numbers.

Ike Trotter, CLU, RICP, ChFC, a loyal NAIFA member since 1976, helped overhaul and refresh the NQA program in 2020. He says that the NQA is like the “Good Housekeeping Seal of Approval” for insurance and financial services professionals. Advisors specializing in Life & Annuities, Financial Advising & Investments, Health & Employee Benefits, Multiline Sales, or any combination of these specialties are eligible to apply for this award.

The NQA provides advisors at any career stage the opportunity to demonstrate a commitment to excellence through professional success, quality client service, and strict adherence to NAIFA’s Code of Ethics, including the requirement that NAIFA members always serve the best interests of their clients.

The NAIFA Quality Awards align with all three pillars of NAIFA’s [2025 Strategic Plan](#): increasing brand amplification, enhancing the member experience, and supporting membership growth.

A [searchable directory of 2021 NQA winners](#) is available on NAIFA’s Talent Development Center website.

ABOUT NAIFA: The National Association of Insurance and Financial Advisors is the preeminent membership association for the multigenerational community of financial professionals in the United States. NAIFA members subscribe to a strong Code of Ethics and represent a full spectrum of financial services practice specialties. They work with families and businesses to help Americans improve financial literacy and achieve financial security. NAIFA provides producers a national community for advocacy, education and networking along with awards, publications and leadership opportunities to allow NAIFA members to differentiate themselves in the marketplace. NAIFA has 53 state and territorial chapters and 35 large metropolitan local chapters. NAIFA members in every congressional district advocate on behalf of producers and consumers at the state, interstate and federal levels.

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EMILY CABBAGE

NAIFA
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