



## 2021 NAIFA-California CAC Sponsorship Opportunities In-Person | September 15-17, 2021

<p><b>PLATINUM   \$5,000</b> <del>2 Available!</del> <b>1 Available!</b></p>	<ul style="list-style-type: none"> <li>• Mainstage Presentation <i>To be approved by the NAIFA-CA BOD</i></li> <li>• 12-month rotating ad on the home page of ca.naifa.org</li> <li>• Three complimentary registrations</li> <li>• Includes an exhibit table at the California Annual Conference</li> <li>• Sponsor table at evening function</li> <li>• Lead Reports of Attendees <i>List of conference attendees sent to sponsor</i></li> <li>• Logo to be included on the registration page</li> <li>• Logo to be included in all promotional emails</li> <li>• Company flyer to be distributed at registration</li> <li>• Logo to be listed in the NAIFA-California Monthly Event Calendar <i>This email reminder is monthly</i></li> <li>• Full-Page Ad in the Conference Guide</li> <li>• Logo and Company information listed on our NAIFA-California Website (Sponsor Page)</li> </ul>
<p><b>GOLD   \$2,500</b> <b>6 Available!</b></p>	<ul style="list-style-type: none"> <li>• 30-minute breakout session <i>To be approved by the NAIFA-CA BOD</i> <i>Six Available</i></li> <li>• “Pitch Us” two minutes on the Mainstage</li> <li>• Two complimentary registrations</li> <li>• Sponsor table at evening function</li> <li>• Lead Reports of Attendees <i>List of conference attendees sent to sponsor</i></li> <li>• Logo to be included on the registration page</li> <li>• Logo to be included in all promotional emails</li> <li>• Includes an exhibit table at the California Annual Conference</li> <li>• Logo to be listed in the NAIFA-California Monthly Event Calendar <i>This email reminder is monthly</i></li> <li>• Half-Page Ad in the Conference Guide</li> <li>• Logo and Company information listed on our NAIFA-California Website (Sponsor Page)</li> </ul>
<p><b>SILVER   \$1,000</b></p>	<ul style="list-style-type: none"> <li>• One complimentary registration</li> <li>• Lead Reports of Attendees <i>List of conference attendees sent to sponsor</i></li> <li>• Logo to be included on the registration page</li> <li>• Logo to be included in all promotional emails</li> <li>• Includes an exhibit table at the California Annual Conference</li> <li>• Logo to be listed in the NAIFA-California Monthly Event Calendar <i>This email reminder is monthly</i></li> <li>• Quarter-Page Ad in the Conference Guide</li> <li>• Logo and Company information listed on our NAIFA-California Website (Sponsor Page)</li> </ul>
<p><b>BRONZE (Supporter)</b> <b>\$500</b></p>	<ul style="list-style-type: none"> <li>• Logo to be included on the registration page</li> <li>• Logo to appear in the Conference Guide as a Supporter</li> <li>• One complimentary registration</li> </ul>



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Please complete this form, and return to [info@naifacalifornia.org](mailto:info@naifacalifornia.org) if you are interested in a sponsorship package: What Level of sponsorship would you like to purchase? \*

Platinum, \$5,000     Gold, \$2,500     Silver, \$1,000     Bronze (Supporter) \$500

Your Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Company Address: \_\_\_\_\_

Company City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Invoices will be issued upon submission of request. Please write a check to:

NAIFA-California \*  
600 State St., Suite A  
Cedar Falls, IA 50613

*\*Please note that NAIFA-California has the right to revoke all sponsorship privileges if payment has not been received in a timely manner.*

NAIFA-California | 844-536-9339 | [info@naifacalifornia.org](mailto:info@naifacalifornia.org)