

# Redefine the Lines

AUGUST 17-19, 2021



**August 17**

Keynote Speaker:

## Dana Perino

A Former White House Press Secretary, Political Commentator, author, and Co-Ancor of Fox's *America's Newsroom*, Dana provides insights on how to reframe your thinking and take risks.



**August 18**

Keynote Speaker:

## Holly Hoffman

A Last woman standing on CBS' *Survivor Nicaragua*, Holly shares her message of survival through that experience and other moments throughout her life.



**August 19**

Keynote Speaker:

## Jason Hewlett

As a Hall of Fame Speaker, Jason delivers an engaging performance designed to transform your business and leadership skills and move participants to a greater potential and purpose.

## Redesigned Virtual Experience in 2021

The event this year is focused on creating an interactive experience for participants. The conference will include break-out sessions for book signings with speakers, gamification, and TED-talk style sessions to allow attendees to "choose their own adventure" to spice up their Zoom experience and deliver top-notch training to help you expand your book of business.

**Member Price for  
Virtual Event**

**\$195**

**Member Price for  
Virtual+Archive**

**\$245**

**Regular  
Attendee Rate**

**\$295**