



# Samuli Saviala

Samuli is CEO and founder of EMU Growth Partners. He has a mission to help entrepreneurs, especially start-ups and scale-ups, in their financial management. He is passionate about changing the whole industry to become more customer centric and value adding. He is actively pushing for the use of latest technologies in this mission.

## Contact

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[LinkedIn](#)

## Facts

- ★ KLT-accountant
- ★ Excellent speaker
- ★ Inspiring and charismatic leader
- ★ Finnish, English, Swedish, Spanish

### **CEO, Founder - EMU Growth Partners Oy** **11/2007 - Present**

Samuli and his team has grown EMU from scratch to 3,2 M€ revenue during the past decade. During that time the number of employees has increased to 60 persons. During the years Samuli has taken part in all of the activities in the company, from hands-on financial management tasks to sales, marketing, customer relationships and developing the business. Currently most of his time is spent on sales and business development.

As a leader Samuli has created unique company culture that challenges the status quo in the industry. EMU has been recognized as one of the best employers by Great Place to Work survey in 2019 (#9) and 2018 (#13).

### **Association of Finnish Accounting Firms,** **Specialist working group for accounting and taxation** **08/2015 - 07/2017**

The purpose of the specialist working group of the Association of the Finnish Accounting Firms is to monitor developments (e.g. legislative changes), advance the interests of the Association's members, and to tackle challenging current themes and questions as well as to provide support to the Association's members in tackling such questions.

## Education & Certification

**Association of Finnish Accounting Firms**  
Professional Accounting  
Certification, KLT-accountant

**University of Helsinki**  
**2005 - 2010**  
Bachelor of Social Sciences,  
Economics

**The Helsinki School of Economics**  
**2006 - 2010**  
Bachelor of Science, Business  
Administration and Management

**Helsingin Yhteislyseon lukio**  
**2003**  
Matriculation Examination