

Speaking Up: Presenting to Decision Makers®



Mindset | Framework | Engagement

Speaking Up: Presenting to Decision Makers® enables presenters to . . .

- Get product, project, or budget approval from decision makers
- Move high-impact ideas and solutions through the pipeline faster
- Speed up critical business decision making

Participants Learn How To...

- Prep in advance by understanding the executive mindset and engaging a sponsor
- Lead with the bottom line, then be prepared to provide critical details
- Construct a well-organized framework that resonates with executives
- Be prepared to engage in a dialogue, not just deliver a presentation
- Deal with energetic discussions and disagreements, topic changes, time getting cut, and other distractions

The Workshop Includes...

- A clear, systematic executive presentation framework
- Intensive, interactive practice sessions
- 1:1 coaching sessions using practice videos
- Real-world advice from senior executives featured on video throughout the workshop
- Supportive reference materials

Why Partner With PowerSpeaking, Inc.?

We've helped to transform the communication skills and business impact of more than 1,000,000 people globally in the last 30+ years at companies like Genentech, Roche, Cisco, Salesforce, Oracle, NetApp, and Maddox Events Limited.

Our proven methodology is grounded in academic research as well as practical industry experience. Add to that our passion for what we do, and our expertise in customizing our courses to match our clients' needs, and you have a partner that delivers maximum value.

Contact Us to Register or Get More Information:

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