

# SalesSpeaking®

Strategy | Content | Style

## SalesSpeaking® gives people the communication tools they need to make the sale and foster client relationships, so they can...

- Stand out from the rest in a highly competitive landscape
- Build trust with existing and potential customers
- Succeed more often in closing deals

### Participants Learn How To...

- Influence others with strategy, content, and style
- State “the question behind the question”
- Listen carefully and capture the concerns of prospects
- Deliver an elevator pitch when time is cut short
- Create high-impact presentations that get results

### The Workshop Includes...

- A clear, systematic presentation framework
- Intensive, interactive practice sessions
- 1:1 coaching sessions using practice videos
- Supportive templates, handouts, and reference material

### Why Partner With PowerSpeaking, Inc.?

We’ve helped to transform the communication skills and business impact of more than 1,000,000 people globally in the last 30+ years, at companies like Genentech, Roche, Cisco, Salesforce, Oracle, NetApp, and Maddox Events Limited.

Our proven methodology is grounded in academic research as well as practical industry experience. Add to that our passion for what we do, and our expertise in customizing courses to match our clients’ needs, and you have a partner that delivers maximum value.

### Contact Us to Register or Get More Information:

powerspeaking.com  
coordinator@powerspeaking.com  
800-828-1909