

# SpeakingUp: Presenting to Decision Makers®

Mindset | Framework | Engagement

## Speaking Up: Presenting to Decision Makers® enables presenters to succeed in a high-stakes environment

- Get product, project, or budget approval from decision makers
- Move high-impact ideas and solutions through the pipeline faster
- Speed up critical business decision making

### Participants Learn How To...

- Prep in advance by understanding the executive mindset and engaging a sponsor
- Lead with the bottom line, then be prepared to provide critical details
- Construct a well-organized framework that resonates with executives
- Be prepared to engage in a dialogue, not just deliver a presentation
- Deal with energetic discussions and disagreements, topic changes, time getting cut, and other distractions

### The Workshop Includes...

- A clear, systematic executive presentation framework
- Intensive, interactive practice sessions
- One-on-one coaching sessions using practice videos
- Real-world advice from senior executives featured on video throughout the workshop
- Supportive reference materials

**Optimal in-person workshop size: 10**

## Virtual Speaking Up: Presenting to Decision Makers!

Participants learn the essentials of our in-person Speaking Up workshop, in an intensive, interactive virtual format ideal for remote teams or those working from home.

The workshop includes an added emphasis on the skills needed to present virtually: effective voice and body language that demonstrate confidence, animate content, and ensure audience engagement.

### Why Partner With PowerSpeaking?

We've helped to transform the communication skills and business impact of more than 300,000 people globally in the last 30+ years at companies like Genentech, Roche, Cisco, Salesforce, Oracle, NetApp, and Maddox Events Limited.

Our proven methodology is grounded in academic research as well as practical industry experience. Add to that our passion for what we do, and our expertise in customizing our courses to match our clients' needs, and you have a partner that delivers maximum value.

**Contact Us to Register or Get More Information:**  
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